



Staff Report

File #: REPORT 20-0627, Version: 1

Honorable Mayor and Members of the Hermosa Beach City Council Regular Meeting of September 22, 2020

CITY COUNCIL COMMITTEE LIST UPDATE

(City Clerk Eduardo Sarmiento)

Recommended Action:

Staff recommends that the City Council:

1. Approve retiring the Compact Committee and allowing the City-School District Partnership to continue with the Mayor and School Board President meeting informally as needed; and
2. Provide direction on new target decommission dates for the City Council temporary subcommittees.

Executive Summary:

A request has been made by the School District to reduce the City-School District Partnership (Compact Committee) delegates to only the School Board President and the Mayor. The projected end dates for a majority of the temporary City Council subcommittees have also passed and may be considered for extension.

Background:

The City Council last reorganized their Committee List at the December 17, 2019 meeting. Since then, an Economic Development Committee was formed on April 28, 2020 consisting of Mayor Campbell, Councilmember Detoy, Planning Commission Chairperson Hoffman and Planning Commissioner Pedersen. The Fire Station Remodel Project was also completed on September 1, 2020, therefore the Fire Station Remodel Subcommittee consisting of Mayor Campbell and Mayor Pro Tem Massey has been decommissioned. The City Council Committee list has been updated to reflect these changes (**Attachment 1**).

Discussion:

The City-School District Partnership (Compact Committee) was formed in 1998 and has consisted of two members of the School Board and two members of the City Council. Due to the difficulty of scheduling four elected officials for meetings, a request has been made by the School District to reduce the committee delegates to only the School Board President and the Mayor. If the meetings only consist of one member of the School Board and one member of the City Council, the Compact Committee could be retired and the School Board President and Mayor could meet informally as needed, with or without staff.

Temporary subcommittees are not subject to the Brown Act but must have an end date. The projected end dates for a majority of the temporary City Council subcommittees have passed and may be considered for extension.

Temporary City Council Subcommittee	Current Target Decommission Date
Downtown task Force	March 31, 2020
Summer Beach Concerts	Summer 2020
North School Reconstruction Project	January 2021
Storm Water Infiltration Project	March 31, 2020
Community Garden Dedication	June 30, 2020

General Plan Consistency:

This report and associated recommendation have been evaluated for their consistency with the City's General Plan. Relevant Policies are listed below:

Governance Element

Goal 4. A leader and partner in the region.

Policies:

- **4.1 Regional governance.** Play an active role in the South Bay Cities Council of Governments, the Southern California Association of Governments and other regional agencies to protect and promote the interests of the City.
- **4.2 Leadership in sustainability.** Establish the City as a regional leader in sustainable development and encourage compact, walkable development patterns that conserve land resources, supports active transportation, reduces vehicle trips, improves air quality, and conserves energy and water.
- **4.3 Collaboration with Adjacent Jurisdictions.** Maintain strong collaborative relationships with adjacent jurisdictions and work together on projects of mutual interest and concern.

Goal 6. A broad-based and long-term economic development strategy for Hermosa Beach that supports existing businesses while attracting new business and tourism.

Policies:

- **6.1 Long-term economic development.** Support the development and implementation of long-term economic development strategies that seek to establish and keep new businesses and a strong middle class in Hermosa Beach over the decades to come.

- **6.2 Regional presence.** Encourage economic development strategies that will make Hermosa Beach a driving force and jobs center behind the regional economy of the South Bay region.
- **6.3 Diversified economy.** Encourage economic development strategies that allow the city to move beyond reliance on its two main industries - accommodation and food service and retail trade- and transform itself to a mature mix of economic activity and job opportunities.
- **6.4 Business support.** Support the Chamber of Commerce, retailers, tourist service businesses, artists, and other agencies to develop an aggressive marketing strategy with implementation procedures.
- **6.5 Creative economy.** Prioritize strategies that will create an economy full of diverse talents, trades and goods for the city. For long lasting economic success, a range of services, arts, entertainment and retail should be supported on all scales of the city's economy.
- **6.6 Pop-up shops.** Develop plans and programs for underutilized spaces, such as vacant buildings, utility corridors, parkways, etc., for temporary retail, restaurant, and community promoting uses.
- **6.7 Retail base.** Encourage economic development reflective of the character of Hermosa Beach with small and medium scale retail development within Hermosa Beach in order to create a stronger tax base and increase the City's tax revenue.

Fiscal Impact:

There is no fiscal impact associated with the recommended actions.

Attachments:

1. Council Committee List as of September 1, 2020

Respectfully Submitted by: Ann Yang, Executive Assistant

Concur: Eduardo Sarmiento, City Clerk

Legal Review: Mike Jenkins, City Attorney

Approved: Suja Lowenthal, City Manager