



Staff Report

File #: REPORT 19-0644, Version: 1

**Honorable Mayor and Members of the Hermosa Beach City Council
Study Session of October 2, 2019**

DRAFT COASTAL ZONE PARKING ASSESSMENT & RECOMMENDATIONS

(Environmental Analyst Leeanne Singleton)

Background:

As part of the City of Hermosa Beach's efforts to obtain a certified Local Coastal Program, the City obtained a grant from the California Coastal Commission to conduct technical studies and develop a draft Coastal Land Use Plan and Implementation Plan that cover a range of topics from sea level rise, overnight accommodations, and parking resources.

Over the past 18 months, the City hired a technical consultant to assist in evaluating the City's current parking resources and programs and evaluating opportunities to improve the availability of parking resources in the Coastal Zone in a manner that balances coastal access requirements with efficient use of the City's limited land resources and achievement of the City's economic development and mobility goals.

Staff began conducting a series of stakeholder meetings over the last month, presenting the draft report to the stakeholder group and engaging their feedback. It is timely to bring these materials and the feedback from the stakeholder meetings to the City Council and the community to provide initial feedback and discussion.

Study Session Agenda:

The Study Session format will allow staff to cover the following elements of the Parking Assessment before diving into a discussion of the recommendations and relative priorities for implementation. The agenda for this topic includes:

- Study Purpose, Goals, & Process
- Inventory & Zone Characteristics
- Occupancy & Demand Analysis
- Recommendations & Best Practices
- Stakeholder Feedback
- Study Next Steps & Discussion

Discussion Questions:

To help frame the discussion, staff seeks input and feedback from the City Council and the community on the following questions:

1. Which of the strategies interest you most?
2. Do you have feedback or concerns about any of the recommendations?
3. Do you think we have missed any general areas of recommendations?
4. Do you agree with the relative priorities identified for near- and long-term solutions?
5. Do you have recommendations on best practices we should look at that you've seen in other communities that you think work well?

Next Steps:

In order to realize the goals of this study, a series of procedural steps is needed to implement the recommendations. A series of next steps is outlined below:

- Review/Approval of Study by Planning Commission and Council
- Updates to Local Coastal Program Reviewed by Planning Commission and Council
- Review by Coastal Commission
- Implementation of Strategies

Attachments:

1. Coastal Zone Parking Assessment Draft Report
2. Coastal Zone Parking Assessment Summary Handout
3. Presentation Slides

Respectfully Submitted by: LeeAnne Singleton, AICP, Environmental Analyst

Concur: Ken Robertson, Community Development Director

Concur: Peter Ahlstrom, Community Services Division Manager

Concur: Nico De Anda-Scaia, Assistant to the City Manager

Legal Review: Mike Jenkins, City Attorney

Approved: Suja Lowenthal, City Manager