



Staff Report

File #: REPORT 18-0682, Version: 1

Honorable Mayor and Members of the Hermosa Beach City Council
Regular Meeting of November 13, 2018

**REQUEST FOR APPROVAL OF SPONSORSHIP DONATION TO
THE BEACH CITIES HEALTH DISTRICT'S 20TH ANNUAL
HOLIDAY GIFT BAG PROJECT**
(City Manager Suja Lowenthal)

Recommended Action:

Staff recommends that the City Council approve a donation of \$453.00 to the Beach Cities Health District's Holiday Gift Bag Project for 2018.

Background:

As part of the Beach Cities Health District (BCHD) Holiday Gift Bag Project, friendly volunteers have delivered gift bags filled with practical and fun gifts to beach cities seniors and adults with disabilities each holiday season since 1998. Last year, 200 volunteers participated and provided joy and excitement to recipients of the gift bags, many of whom are homebound or live in isolation.

The Holiday Gift Bag Project is supported through partnerships with local agencies, civic organizations, service groups, private donations and memorials. BCHD has set a goal to raise \$6,000 in donations and one hundred percent of contributions goes to the Holiday Gift Bag Project. Holiday gift bags are filled with essentials such as grocery gift cards, soap, kitchen towels, stamps, flashlights, batteries and more. Additional information on this project as well as a note from one of the holiday bag recipients, can be found at www.bchd.org/holidaygiftbags [<http://www.bchd.org/holidaygiftbags>](http://www.bchd.org/holidaygiftbags) (Attachment 3).

This year, BCHD is providing 16 Hermosa Beach clients with holiday gift bags with some of these clients also receiving grocery gift cards. Each gift bag costs approximately \$25. The total amount for the Hermosa Beach client gift bags and grocery cards is \$453.00.

Fiscal Implications:

The City of Hermosa Beach has not donated to the Holiday Gift Bag Program in the past. However, donation funds are available from the City Council Special Events Account 001-1101-4319.

Attachment:

1. Letter from Beach Cities Health District
2. Holiday Gift Bag Project Flyer
3. Link to Holiday Gift Bag Project Webpage

Respectfully Submitted by: Ann Yang, Executive Assistant

Legal Review: Mike Jenkins, City Attorney

Noted for Fiscal Impact: Viki Copeland, Finance Director

Approved: Suja Lowenthal, City Manager