

City of Hermosa Beach

City Hall 1315 Valley Drive Hermosa Beach, CA 90254

Legislation Details

File #: REPORT 18-

Version: 1

Name:

0085 **Type:** Presentation

Status: Study Session

City Council

File created: 1/3

1/30/2018 In control:

On agenda:

2/7/2018 **Final action**:

Title:

VISUAL IDENTITY AND BRAND FOR THE CITY OF HERMOSA BEACH

(City Manager Sergio Gonzalez)

Sponsors:

Indexes:

Code sections:

Attachments: 1. 1 - May 2014 Concept and Design Plan for PCH and Aviation Streetscape Improvement

Project.pdf, 2. 2 - PCH Aviation Committee Previously Proposed City of Hermosa Beach Signage Program 2017.pdf, 3. 3 - Hermosa Beach City Seal Design Elements.pdf, 4. 4 - Relevant Logos and Graphics.pdf, 5. 5 - weho_styleguide_poster_final.pdf, 6. SUPPLEMENTAL Hermosa Beach City Signage and Branding PowerPoint Presentation Slides (added 2-6-18 at 4pm).pdf, 7. FINAL

eComments Report (5 comments)

Date Ver. Action By Action Result