



City of Hermosa Beach

City Hall
1315 Valley Drive
Hermosa Beach, CA
90254

Adjourned Meeting Agenda - Final City Council

Mayor
Mary Campbell

Mayor Pro Tem
Justin Massey

Councilmembers
Hany S. Fangary
Michael Detoy
Stacey Armato

Saturday, October 10, 2020

8:00 AM

VIRTUAL CITY COUNCIL RETREAT
Duly Posted Online 10/6/20 at 4:30 p.m. By E.S.

ALL CITY COUNCIL MEETINGS ARE OPEN TO THE PUBLIC—PLEASE ATTEND.

Adjourned Meetings: The City Council may adjourn any regular, adjourned regular, special or adjourned special meeting to a time and place specified in the order of adjournment.

Public Participation

City Hall will be closed to the public until further notice. Virtual Meetings are held pursuant to Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020. Members of the public may email comments to Esarmiento@hermosabeach.gov or submit eComments. Members of the public may also participate by phone.

JOIN THE VIRTUAL MEETING AT:

<https://us02web.zoom.us/j/87032785286?pwd=RGVZVZnduNGVVGJLOFlvaFNuYTBIUT09>

OR PARTICIPATE BY PHONE:

- Toll Free: 877-853-5257
- Meeting ID: 870 3278 5286, then #
- Participant ID: press # to bypass

ATTENDEES WILL BE MUTED UNTIL THE PUBLIC PARTICIPATION PERIOD IS OPENED.

If you are joining by phone, press * 6 to unmute your line. Comments from the public are limited to 3 minutes per speaker.

Oral and Written Communication

Written materials pertaining to matters listed on the posted agenda received after the agenda has been posted will be added as supplemental materials under the relevant agenda item on the City's website at the same time as they are distributed to the City Council by email. Supplemental materials may be submitted via eComment (instructions below) or emailed to esarmiento@hermosabeach.gov.

Submit Supplemental eComments in three easy steps:

Note: Your comments will become part of the official meeting record. You must provide your full name, but please do not provide any other personal information (i.e. phone numbers, addresses, etc) that you do not want to be published.

1. Go to the Agendas/Minutes/Video webpage and find the meeting you'd like to submit comments on. Click on the eComment button for your selected meeting.
2. Find the agenda item for which you would like to provide a comment. You can select a specific agenda item/project or provide general comments under the Oral/Written Communications item.
3. Sign in to your SpeakUp Hermosa Account or as a guest, enter your comment in the field provided, provide your name, and if applicable, attach files before submitting your comment.

HERMOSA BEACH CITY COUNCIL RETREAT AGENDA

(8:00 A.M.— 12:00 P.M.)

Facilitator: Lily Lapenna MBE is a serial entrepreneur, having founded and run MyBnk, a global social impact business for 10 years. She is now CEO of GLEOW, a Leadership Consulting & Coaching Company that works with governments, national and local, business and nonprofits to increase performance, self-awareness and impact. From one-on-one coaching to team leadership programs, Lily and her team support all aspects of business, from strategy to systemic leadership, social impact and innovation. Using entrepreneurial questioning, deep listening and psychology, they help people and teams overcome limiting patterns, become more resilient and perform beyond expectation. Lily is also a lecturer in entrepreneurship at Occidental University in Los Angeles and an Industry Advisor at SAID Business School, University of Oxford, UK. The World Economic Forum honored Lily as a Young Global Leader recognizing her system change leadership. In 2017, Queen Elizabeth II honored Lily with an MBE in recognition of her work in financial services and entrepreneurship.

I. CALL TO ORDER***II. PLEDGE OF ALLEGIANCE******III. ROLL CALL******IV. WELCOME REMARKS (Suja Lowenthal, City Manager—8:05 A.M.)******V. PUBLIC PARTICIPATION: Although the City Council values your comments, the Brown Act generally prohibits the Council from taking action on any matter not listed on the posted agenda as a business item. (8:10 A.M.)***

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<https://us02web.zoom.us/j/87032785286?pwd=RGVZVZnduNGVlVGJLOFlvaFNuYTBIUT09>

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***VI. PLAN HERMOSA: Implementation Status & Looking Ahead—Where We Are, Where We Need to Go, What We Need to Get There.
(Ken Robertson, Community Development Director—8:20 A.M.)***[20-0653](#)

VII. FINANCIAL UPDATE: COVID-19 Report
(Viki Copeland, Finance Director—8:50 A.M.)

[20-0654](#)

VIII. QUESTIONS/COMMENTS FROM COUNCILMEMBERS (9:00 A.M.)

IX. MOVEMENT EXERCISE (Lily Lapenna, CEO of GLEOW—9:30 A.M.)

X. NEW/BETTER NORMAL (Lily Lapenna, CEO of GLEOW—9:35 A.M.)

[20-0667](#)

XI. MINDFULLNESS EXERCISE (Lily Lapenna, CEO of GLEOW—10:35 A.M.)

XII. IMPROVING PROCESSES (Lily Lapenna, CEO of GLEOW—10:40 A.M.)

XIII. CLOSING REMARKS (Suja Lowenthal, City Manager—11:40 A.M.)

XIV. ADJOURNMENT

FUTURE MEETINGS AND CITY HOLIDAYS**CITY COUNCIL MEETINGS:**

October 13, 2020 - Tuesday - 5:00 PM - Closed Session,
6:00 PM - City Council Meeting
October 27, 2020 - Tuesday - 5:00 PM - Closed Session,
6:00 PM - City Council Meeting
November 4, 2020 - Wednesday - Adjourned Regular Meeting:
6:00 PM - Study Session
November 10, 2020 - Tuesday - 5:00 PM - Closed Session,
6:00 PM - City Council Meeting
November 12, 2020 - Thursday - Adjourned Regular Meeting:
6:00 PM - Appointment of Mayor & Mayor Pro Tem
November 24, 2020 - Tuesday - 5:00 PM - Closed Session,
6:00 PM - City Council Meeting
December 2, 2020 - Wednesday - Adjourned Regular Meeting:
6:00 PM - Study Session
December 8, 2020 - Tuesday - 5:00 PM - Closed Session,
6:00 PM - City Council Meeting
December 22, 2020 - Tuesday - No Meeting (Dark)

BOARDS, COMMISSIONS AND COMMITTEE MEETINGS:

October 20, 2020 - Tuesday - 7:00 PM - Planning Commission Meeting
November 2, 2020 - Monday - 6:00 PM - Economic Development Committee
November 5, 2020 - Thursday - 7:00 PM - Parks and Recreation Advisory Commission Meeting
November 17, 2020 - Tuesday - 7:00 PM - Planning Commission Meeting
November 18, 2020 - Wednesday - 7:00 PM - Public Works Commission Meeting
December 1, 2020 - Tuesday - 7:00 PM - Parks and Recreation Advisory Commission Meeting
December 7, 2020 - Monday - 6:00 PM - Economic Development Committee
December 15, 2020 - Tuesday - 7:00 PM - Planning Commission Meeting

CITY OFFICES CLOSED FRIDAY-SUNDAY AND ON THE FOLLOWING DAYS:

November 11, 2020 - Wednesday - Veteran's Day
November 26, 2020 - Thursday - Thanksgiving Day



City of Hermosa Beach

City Hall
1315 Valley Drive
Hermosa Beach, CA 90254

Staff Report

Staff Report

20-0653



PLAN Hermosa Implementation Update

CITY COUNCIL RETREAT
OCTOBER 10, 2020



Introduction

General Plan + Local Coastal Program

General Plan

- State Planning and Zoning Laws **require the City to adopt and regularly update a General Plan** to guide “the physical development of the city and any land outside its boundaries that bears relation to its planning.”
- State law requires the following topics to be addressed: Land Use, Circulation, Housing, Conservation, Open Space, Noise, and Safety. Local Coastal Program

Local Coastal Program

- The Coastal Act provides direction to each local government with land in the Coastal Zone to prepare a Local Coastal Program (LCP). **Roughly half of Hermosa Beach is within the Coastal Zone.**
- Development within the Coastal Zone requires a Coastal Development Permit (CDP) any time a project proposes to change the density or intensity of use or impacts coastal access.

The California Governor’s Office of Planning and Research recognizes that the contents of Coastal Land Use Plans overlap with some of the requirements of General Plans and recommends that “to simplify implementation, coastal zone communities **should integrate both sets of requirements into a coherent and internally consistent local General Plan.**”

Vision Statement + Guiding Principles

Purpose

Vision Statement

- An aspirational description of what we want Hermosa Beach to be in the future.

Guiding Principles

- Help to define our core values and guide to choosing current and future courses of action.

Goals, Policies, and Actions

- Establish the mechanisms that will be used to achieve the vision and guiding principles.

As the desired long-term direction, the Vision Statement + Guiding Principles should undergo minimal revisions over the life of the plan.

Vision Statement *(pg 7 of PLAN Hermosa)*

Hermosa Beach is the small town others aspire to be; a place where our beach culture, strong sense of community, and commitment to sustainability intersect.

► **Our small town, beach culture**

Our beautiful beach, eclectic neighborhoods, unique commercial districts, and welcoming gateways create an unrivaled coastal destination. Our exceptional local schools and outstanding municipal services contribute to an extraordinarily high quality of life at the beach.

► **Our vibrant local economy**

Hermosa Beach residents can work, shop, and play locally. Our economy capitalizes on our entrepreneurial spirit, our legacy of creativity, and our local businesses committed to enhancing Hermosa Beach's distinctive character. We effectively balance our small town, beach culture with our enviable position as a regional and statewide coastal destination.

► **Our healthy environment and lifestyles**

Hermosa Beach is committed to protecting our coastal resources and takes a practical, fiscally-responsible approach to reducing our environmental footprint. Our beach and open spaces create unique places that support our active healthy lifestyle. Our complete streets ensure all places within our city are well-connected and easily accessible for all. Our commitment to a low-carbon future and our sustainable beach city identity attract residents, visitors, and businesses that embrace the opportunity to live and work in a healthy, active community.

Guiding Principles *(pg 8 of PLAN Hermosa)*

We seek to achieve our vision by making decisions and taking actions that help us to...

Demonstrate our environmental leadership

- ▶ Hermosa Beach will be a responsible steward of our ocean resources, open space, and other natural resources as a healthy environment is the foundation of a more livable, sustainable city and high quality of life.
- ▶ Efficient water use, conservation, reuse, recycling and retention at the local level is necessary for a sustainable and resilient city.
- ▶ A steady, common sense approach is necessary to advance a long-term goal of reducing greenhouse gas emissions. Tackling environmental challenges early and pro actively will maximize options and minimize costs.
- ▶ Moving to alternative energy sources and concurrently planning to adapt to climate change will reduce greenhouse gases, increase energy independence and resiliency.
- ▶ Climate action and adoption of environmental targets will make Hermosa Beach an environmental leader in Southern California.

Guiding Principles *(pg 8 of PLAN Hermosa)*

We seek to achieve our vision by making decisions and taking actions that help us to...

Retain our high quality of life

- ▶ Our small scale, eclectic architecture and vibrant beach lifestyle is an unrivaled coastal asset.
- ▶ Our high quality schools, as well as fire, police, library and beach, shape our identity as a first class municipality.
- ▶ Our beach, the ocean, green spaces and natural resources of all types are the foundation of our brand and high quality of life.
- ▶ Creating a place where people can live, work and play locally is key to balancing economy, community and environment.
- ▶ Our City government, places and spaces are designed to be accessible to connect people with all abilities and different stages of life.

Guiding Principles *(pg 8 of PLAN Hermosa)*

We seek to achieve our vision by making decisions and taking actions that help us to...

Contribute to our economic and fiscal stability

- ▶ Our business mix serves the daily and leisure needs of our residents, while providing a quality experience for visitors.
- ▶ Diversified districts with local businesses provide for the needs of residents, attract visitors, and support a robust and resilient economy.
- ▶ Our sustainable, resilient economy is supported by keeping local dollars in the local economy and maintaining a diversity of businesses and revenue streams.
- ▶ Our desire for a high quality of life requires balancing economy, environment, and community through a 'sustainability lens' and can attract like-minded entrepreneurs.
- ▶ People are engaged in a broad range of enterprises creating a diverse economy and providing fiscal stability.

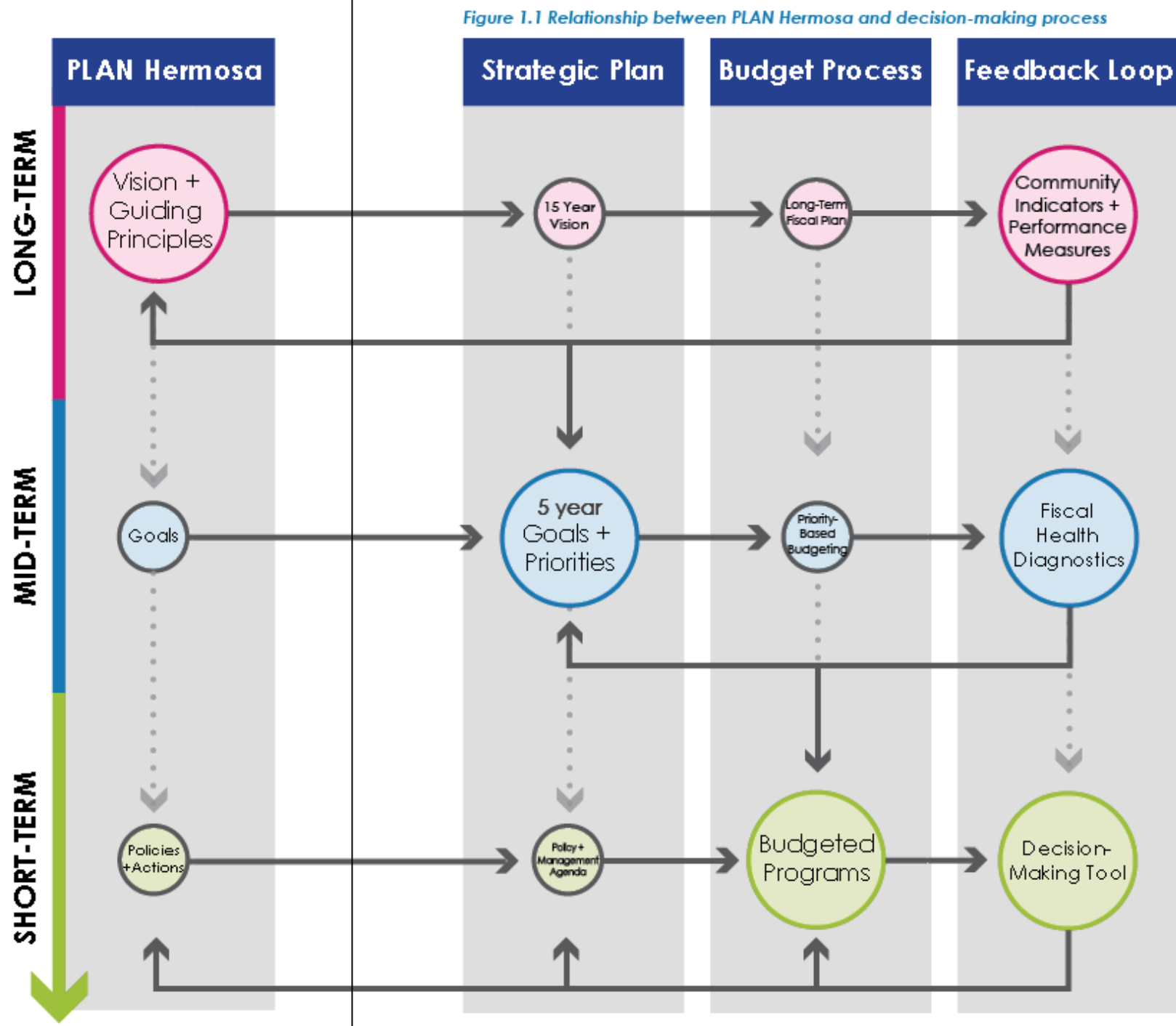
Guiding Principles *(pg 8 of PLAN Hermosa)*

We seek to achieve our vision by making decisions and taking actions that help us to...

Be a catalyst for innovation

- ▶ Our business culture cultivates innovation, the arts/creative industries, locally owned business, and environmental stewardship.
- ▶ Innovative, forward-thinking approaches to anticipating future lifestyles, transportation trends and environmental realities are necessary for creating a durable sustainability plan.

PLAN Hermosa in Action





General Plan Goals and Policy Areas

Connecting the Dots

Each element in this Plan helps contribute to a more sustainable, everlasting future in its own way. The following diagram summarizes how these elements support a sustainable community.

Community Governance

The Community Governance Element sets forth the City's legal authority to adopt and implement the goals, policies, and actions of PLAN Hermosa. Additionally, this element describes the associated leadership, decision-making process, development requirements, and regional coordination necessary to achieve the goals, policies and actions. While the Community Governance topics are less directly associated with the community's overall sustainability, the goals, topics, and actions of this element are critical for achieving success. It will be through this element that much of the Plan is put into action. Without action, we will not have success. Additionally, this element emphasizes transparency in government and decision-making. Transparent governance leads to better decisions and more stability. This improved stability, in turn, leads to a more dependable regulatory environment and an improved business climate.

Land Use + Design

Land use and design are the cornerstone of PLAN Hermosa and the City's fundamental guide for the urban form. The goals, policies, and actions of this element provide a blueprint for the physical development of the community by identifying the location, distribution, and intensity of various uses in Hermosa Beach. The decisions we make about how our buildings are designed and built directly affects sustainability. For example, how buildings are placed on lots and how they relate to the street can influence transportation choices, economic activity, and public safety. How a building is sited and designed relative to the sun can affect building energy use by as much as 30%. The amount of open space provided affects stormwater runoff and the urban heat island. Density, intensity, and mix of uses affect the number and length of trips taken and the transportation mode chosen for each trip. The uses in town influence whether residents have to drive out of town for work, goods, or services. The land use decisions we make can even influence the health of our community, through closer proximity to services, increased availability of healthy food, and enhanced access to parks or schools. It can become easier to choose healthier options.

Mobility

The Mobility Element is intended to facilitate mobility of people and goods throughout Hermosa Beach by a variety of modes, with balanced emphasis on automobiles, transit, pedestrians, bicycles, and alternative fuel vehicles. How people get around town has broad implications for sustainability. Transportation patterns affect how much fuel is used in Hermosa Beach, the quantity of greenhouse gases, and local air quality as the majority of our trips are conducted by fossil fuel-burning automobiles. The choices we make about our transportation system greatly affect whether fuel use increases or decreases with time, whether our vehicle fleet becomes more efficient, and even whether we can legitimately choose to walk, bike, or use transit instead of driving a car. Each of these outcomes has secondary effects as well. Less air pollution and greater opportunities to walk or bike lead to health improvements. Improved fleet efficiency leads to less money spent on transportation and more individual choice on how to spend that money. This element identifies the location and extent of transportation routes, parking, and alternative mode facilities needed to support a multimodal system.

Sustainability + Conservation

The Sustainability and Conservation Element addresses the use of natural resources to improve the environmental quality of Hermosa Beach. This element includes goals, policies, and actions to improve air quality, increase water conservation, promote green building, and chart a path toward becoming one of the first carbon neutral organizations and communities. Carbon levels provide a good indicator for tracking overall sustainability as it uses resource consumption as a proxy. More than any other, this element focuses on limiting pollution and protecting resources through efficiency and conservation. Like many topics in this Plan, carbon-reducing and conservation-oriented practices have secondary community benefits. Using less energy and switching to renewable sources can lead to reduced air pollutants from power plants. Drought tolerant landscapes help to conserve water and reduce runoff. Green building techniques can improve indoor air quality and occupant health.

Parks + Open Space

The Parks and Open Space Element includes goals, policies, and actions that provide for coastal access and the provision of community facilities, parks, recreation opportunities, and the preservation of natural habitat and wildlife. Parks and open space play a key role in sustainability. Open space is the primary land use that provides for ecosystem services within a community, providing for opportunities that range from groundwater recharge to food production to carbon sequestration to important wildlife habitat. Increased access to parks, open space, and recreational opportunities can influence positive health outcomes and reduce the prevalence of chronic disease through increased physical activity. Additionally, parks and open space provide valuable recreational amenities and offer important scenic qualities and views, leading to increased property values, increased safety, increased economic activity, and greater sense of community.

Public Safety

The Public Safety Element establishes goals, policies, and actions that protect the community from risk associated with hazards and public safety concerns. The element places specific focus on hazards that could be made more severe with anticipated impacts of climate change. Also incorporated is the Noise Element, addressing major noise sources and potential exposure to sensitive receptors. These topics are critical for quality of life and economic stability. First, a safe, healthy environment is critical for good quality of life. Second, if we do not adequately prepare for hazards and create a resilient community, natural disasters will have a greater effect on our community, leading to increased injuries and property damage. And none of these are good for our economy. Conversely, creating a resilient town will lead to a more stable and healthier economy as avoidance of hazards will minimize the disruption of local commerce.

Infrastructure

The Infrastructure Element provides goals, policies, and actions to maintain and improve infrastructure systems. Improving the efficiency and quality of the City's infrastructure systems makes them more resilient to changing environmental and economic conditions. Much of the City's infrastructure design and operation will affect the natural environment. Interestingly, the provision of infrastructure, and the relative quality, can also have economic implications. Providing advance telecommunications and high speed internet infrastructure may give the city a competitive edge and help to attract high-tech businesses, and the availability of low-cost renewable energy can benefit everyone in the community and reinvest money in the local economy.

Implementation Tools

Physical Improvements

- While much of this Plan is intended to direct private investment in a clear and deliberate way, the City plays a role in shaping the public realm through investment of resources in physical improvements on City-owned or operated land. Specific public investments that would result in physical changes to publicly owned spaces are listed below.

Programs

- Programs are specific activities that are focused on the community or a subset of the community. These actions are meant to inform, enrich, or support the community. In many cases, these programs are support activities that are intended to complement more formal regulatory implementation actions. In other cases, these actions are intended to help achieve PLAN Hermosa outcomes through incentives.

Processes

- Processes are those activities that the City undertakes as a municipal organization that pertain to organizational function. The items below are intended to improve the efficiency and/or effectiveness of the City's operations. Additionally, these items also relate to the coordination and consultation that the city undertakes as an official government agency.

Plans Implementing PLAN Hermosa

Governance

Land Use + Design

- Comprehensive Zoning and Subdivision Code (Update Underway)
- Local Coastal Program pending Coastal Commission review/certification (Underway)

Mobility

- Local Roadway Safety Plan (Underway)
- North School NTMP (Underway)
- Coastal Zone Parking Assessment (2019)

Sustainability + Conservation

Parks + Open Space

Public Safety

- Local Hazard Mitigation Plan (2018)
- Emergency Operations Plan (Update underway)
- Noise and Vibration Ordinance (Update underway)

Infrastructure

- Pavement Management Plan (2018)
- Enhanced Watershed Management Plan (2016)
- Sewer Master Plan (2018)
- Storm Drain Master Plan (2018)

Housing Element (Update underway)

Implementation

Governance Element

Goals from PLAN Hermosa:

- ▶ A high degree of transparency and integrity in the decision-making process.
- ▶ The Community is active and engaged in the decision-making processes.
- ▶ Excellent customer service through the use of emerging technologies.
- ▶ A leader and partner in the region.
- ▶ Small beach town character is reflected throughout Hermosa Beach.
- ▶ A broad-based and long-term economic development strategy for Hermosa Beach that supports existing businesses while attracting new business and tourism.
- ▶ Community sustainability and health are a priority in policy and decision-making.
- ▶ A performance-based management and benchmarking program.

Implementation

Governance Element

Projects/Actions Taken to Support These Goals:

- ▶ New Website - In 2019, the City launched a new website redesign to improve usability and transparency in our City. City employee's email addresses were updated to the @hermosabeach.gov for greater consistency.
- ▶ Chamber AV Project - Completion of Council Chambers Audio Visual Project to improve quality and options for streaming meetings and events
- ▶ Enhanced social media presence and technology applications – City, Police, and Parks and Rec accounts as primary forms of communication and engagement with the community
- ▶ Public Records Requests – New software to assist with the management and response to public records requests.
- ▶ Digital Archives – Laserfiche document imaging project creates indexed and searchable digital archives of City documents
- ▶ Public Forums and Community Engagement Opportunities – Topics in the last few years have included public safety, homelessness, transportation projects, police reform, community facilities and programs
- ▶ Economic Development Committee - The Economic Development Committee was formed in 2020 and is comprised of two City Council Members and two City Planning Commissioners, with a 20-person business stakeholder group which meets twice monthly.
- ▶ New Logo – New logo and policy for proper use of logo and seal adopted. Development of a branding/style guide underway to inform signage program.

Implementation

Land Use and Design Element

Goals from PLAN Hermosa:

- ▶ Create a sustainable urban form and land use patterns that support a robust economy and high quality of life for residents.
- ▶ Neighborhoods provide for diverse needs of residents of all ages and abilities, and are organized to support healthy and active lifestyles.
- ▶ A series of unique, destination-oriented districts throughout Hermosa Beach.
- ▶ A variety of corridors throughout the city provide opportunities for shopping, recreation, commerce, employment and circulation.
- ▶ Quality and authenticity in architecture and site design in all construction and renovation of buildings.
- ▶ A pedestrian-focused urban form that creates visual interest and comfortable outdoor environment.
- ▶ Adequate space and appropriate integration of community and school facilities that support physical activity, civic life and social connections for residents of all ages and interests.
- ▶ A range of coastal-dependent and visitor-serving uses available to serve a variety of income ranges and amenity desires.
- ▶ Neighborhoods provide for diverse needs of residents of all ages and abilities, and are organized to support healthy and active lifestyles.
- ▶ Local energy independence through renewable energy generation.
- ▶ A strong sense of cultural and architectural heritage.
- ▶ A proud and visible identity as an arts and cultural community.
- ▶ A mix of cultural facilities that support and encourage the community's vibrant range of art creation and presentation.

Implementation

Land Use and Design Element

Projects/Actions Taken to Support These Goals:

- ▶ Zoning Code Assessment + Update - The City recently completed an assessment of the zoning code and is currently initiating a comprehensive update to the Zoning and Subdivision Ordinances. Part of this project will be to identify parcels that are not consistent with the General Plan and update zoning to implement the GP vision, goals, and policies
- ▶ Temporary Outdoor Dining, Retail, and Fitness Programs - The City created the temporary outdoor retail and dining permit to help businesses open during COVID-19. The City staff (Code Enforcement Officers, Public Works Engineers) were designated to help implement this project and work directly with businesses to identify the best locations.
- ▶ Limited Live Entertainment Permit - The City created a Limited Live Entertainment Permit to allow businesses to apply for a 2-year entertainment permit. The City also created a Limited Event Permit specific to the M-1 Zone to allow events in the artist's studios and galleries.
- ▶ Community Development Department recently reduced fees for sign and mural reviews.

Implementation

Mobility Element

Goals from PLAN Hermosa:

- ▶ Complete Streets that serve the diverse functions of mobility, commerce, recreation, and community engagement for all users whether they travel by walking, bicycling, transit, or driving.
- ▶ A public realm that is safe, comfortable, and convenient for travel via foot, bicycle, public transit, and automobile and creates vibrant, people-oriented, public spaces that encourage active living.
- ▶ Public right-of-ways supporting a multi-modal and people-oriented transportation system that provides diversity and flexibility on how users choose to be mobile.
- ▶ A parking system that meets the parking needs and demand of residents, visitors, and employees in an efficient and cost-effective manner.
- ▶ A robust low cost and low carbon transportation system that promotes the City's environmental sustainability and stewardship goals in support of social and economic objectives.
- ▶ A regionally integrated transportation system that provides local and regional connections to regional transit services, bicycle facilities, and other inter-modal facilities.
- ▶ A transportation system that results in zero transportation-related fatalities and which minimizes injuries.
- ▶ Facilitate sustainable, effective, and safe movement of goods and commercial vehicles.

Implementation

Mobility Element

Projects/Actions Taken to Support These Goals:

- ▶ Bike-Friendly Street Improvements - bike friendly routes added on 22nd Street, Monterey Boulevard, Longfellow Avenue, Pier Avenue, and Ardmore Drive
- ▶ PCH Traffic Improvements - installation of a pedestrian signal and crosswalks an ADA accessible curb ramp improvements along the corridor.
- ▶ Local Roadway Safety Plan – Plan in development to evaluate locations with high-rate of traffic collisions and offer engineering solutions to improve safety
- ▶ North School Neighborhood Transportation Management Program
- ▶ Coastal Zone Parking Assessment – Adopted in December 2019
- ▶ ADA Transition Plan – In development to identify ADA needs at City facilities
- ▶ ADA Improvements to increase accessibility
- ▶ Improvements to Safe Routes to School network, Pedestrian Crossing Safety Improvements
- ▶ Regaining of right-of-way for safe paths of travel and improved mobility – 8th Street Improvements, Hermosa Avenue

Implementation

Sustainability and Conservation Element

Goals from PLAN Hermosa:

- ▶ Reduce greenhouse gas emissions at a rate that meets or exceeds 80% below 2005 levels by 2030.
- ▶ A low-carbon community meeting State greenhouse gas reduction goals by 2040.
- ▶ Improved air quality and reduced air pollution emissions.
- ▶ Reduce energy consumption and continue to be a leader in renewable energy production.
- ▶ Water conservation practices, recycled water use, and innovative water technologies support a resource efficient community.
- ▶ Hermosa Beach is a low or zero-waste community with a convenient and effective options for recycling, composting, and diverting waste from landfills.
- ▶ Essential topsoil is retained, and erosion is minimized.

Implementation

Sustainability and Conservation Element

Projects/Actions Taken to Support These Goals:

- ▶ Green Business Recognition Program – Launched in 2018 to assist and recognize local businesses taking steps to improve sustainability of operations
- ▶ Single-Use Plastics Ordinance- The City now requires restaurants and local businesses in Hermosa Beach to use a variety of alternate utensils, straws, and stirring rods to reduce plastic waste.
- ▶ Community Center Solar – Re-Roofing Project and Install of Solar at the Community Center.
- ▶ Streetlight Upgrades – Retrofit of SCE-Owned Streetlights to LED.
- ▶ Organics and Food Waste Recycling Program – Commercial and Residential Food Waste Recycling Program launched in Summer 2020.

Implementation

Parks and Open Space Element

Goals from PLAN Hermosa:

- ▶ First class, well-maintained, and safe recreational facilities, parks, and open spaces.
- ▶ Abundant parks, open space, and recreational facilities to serve the community.
- ▶ Community parks and facilities encourage social activity and interaction.
- ▶ Direct and accessible routes and connections to parks, recreational facilities, and open space are provided.
- ▶ Scenic vistas, viewpoints, and resources are maintained or enhanced.
- ▶ The coast and its recreational facilities are easily accessible from many locations and by multiple transportation modes.
- ▶ The beach offers high quality recreational opportunities and amenities desired by the community.
- ▶ Special events at the beach are balanced to support community recreation and economic development without restricting coastal access or impacting the community.
- ▶ Coastal and marine habitat resources and wildlife are protected.
- ▶ Abundant landscaping, trees, and green space provided throughout the community.

Implementation

Parks and Open Space Element

Projects/Actions Taken to Support These Goals:

- ▶ Community Center Renovations - Repainting the Community Center as a part of the ongoing effort to revitalize this important city asset.
- ▶ Resurfacing of Tennis Courts and installation of Pickleball Courts
- ▶ Citywide Tree Inventory and Assessment – Inventory of the City's trees in the public right of way and indexing through GIS.
- ▶ Community Theatre Needs Assessment – Evaluation of theatre facility and opportunities for future renovations and programming.
- ▶ Clark Building Renovation – Interior remodel and community engagement to evaluate desired uses for event space.
- ▶ Special Events – Long-term event agreements with key event producers
- ▶ ADA Transition Plan – In development to identify ADA needs at City facilities

Implementation

Public Safety Element

Goals from PLAN Hermosa:

- ▶ Injuries and loss of life are prevented, and property loss and damage are minimized.
- ▶ The anticipated effects of sea level rise are understood, prepared for, and successfully mitigated.
- ▶ Hermosa Beach residents, businesses, and coastal resources are protected from hazardous material.
- ▶ The community has the capacity and is prepared for unavoidable hazards.
- ▶ High quality police and protection services provided to residents and visitors.
- ▶ Prepared for responds to and recovers quickly from natural disasters.
- ▶ Noise compatibility is considered in the land use planning and design process.
- ▶ Transportation noise sources are minimized.

Implementation

Public Safety Element

Projects/Actions Taken to Support These Goals:

- ▶ LA County Fire Transition - In January 2018, Hermosa Beach successfully transitioned fire protection services to LA County, thus ensuring first-class services for the community.
- ▶ Alert South Bay – Upgrade of the City's Emergency Notification System
- ▶ Downtown Enhancement Subcommittee initiatives - improved lighting, safety, and cleanliness at parking lots A and B, Beach Drive between 11th and 13th Streets and Pier Plaza, and direction to consider district based regulations to better control impacts of alcohol serving establishments (underway).
- ▶ Officer Wellness- Hermosa Beach Police Department instituted an Officer Wellness program, anchored by a contract with Counseling Team International to provide support to Police Department employees and their families.
- ▶ Building and Fire Code Updates - The City adopted the most recent Building Code and Fire Code to comply with State Law every three years.
- ▶ Soft-Story Building Assessments - The City has applied for a grant to start process of inventorying soft-story buildings.
- ▶ Look Ahead Hermosa Beach – Sea Level Rise Virtual Reality Program to elevate community understanding of coastal hazards and identify potential solutions.
- ▶ Noise and Vibration Ordinance - An update to the Noise and Vibration Ordinance is in progress.

Implementation

Infrastructure Element

Goals from PLAN Hermosa:

- ▶ Infrastructure systems are functional, safe, and well maintained.
- ▶ Roadway infrastructure maintenance supports convenient, attractive, and complete streets and associated amenities.
- ▶ Adequate water supplies from diverse sources provide for the needs of current and future residents, businesses, and visitors.
- ▶ The sewer system infrastructure is modernized and resilient.
- ▶ The stormwater management system is safe, sanitary, and environmentally and fiscally sustainable.
- ▶ Utility services are reliable, affordable, and renewable.
- ▶ A reliable and efficient telecommunications network available to every resident, business, and institution.

Implementation

Infrastructure Element

Projects/Actions Taken to Support These Goals:

- ▶ Sewer Improvements - The City has implemented a program to annually design and construct improvements to the system to align with the priorities identified in the Sewer Master Plan.
- ▶ Street Repairs - Hermosa Ave. and PCH Construction Project to resurface and revamp sidewalks to increase ADA and pedestrian accessibility.
- ▶ 8th Street-Safe Route to School - improve walkability and safe pedestrian access on 8th Street from Valley Drive to Hermosa Avenue. Improvements include continuous sidewalk, drainage improvements, and ADA accessible ramps.
- ▶ Wireless Facilities Ordinance - The City adopted an ordinance to help guide Wireless facilities in the public right-of-way.
- ▶ Enhanced Watershed Management Program - The City, in coordination with the other agencies in the watershed, is developing and implementing an Enhanced Watershed Management Program.
- ▶ Issuance of contract to install Storm Drain screens to enhance water quality
- ▶ City Public Works Standards – Development of City Standards for public works improvements and construction in the public right-of-way

Implementation

Housing Element (Update Underway)

The Housing Element is a state-mandated requirement of the General Plan. The 2021 – 2029 Update will:

- ▶ Identify housing constraints and opportunities.
- ▶ Provide a detailed analysis of how the City can meet its 6th Cycle Regional Housing Needs Assessment (RHNA) allocation, which is currently anticipated to be 556 units.
- ▶ Analyze the community's housing needs for all income levels, and strategies to respond to provide for those housing needs.
- ▶ Be a product of a robust public engagement program that will ensure inclusive opportunities for participation by a variety of stakeholders, such as residents, persons with special housing needs and affordable housing advocates to build broad community support.



Discussion

From: noreply@granicusideas.com <noreply@granicusideas.com>

Sent: Friday, October 9, 2020 6:52 PM

To: Eduardo Sarmiento <esarmiento@hermosabeach.gov>; Suja Lowenthal <suja@hermosabeach.gov>; City Council <citycouncil@hermosabeach.gov>; Ken Robertson <Krobertson@hermosabeach.gov>; Viki Copeland <vcopeland@hermosabeach.gov>; patrick.donegan@bbklaw.com

Subject: New eComment for City Council Virtual Retreat (8:00 AM - 12:00 PM), Duly Posted Online 10/6/20 at 4:30 p.m. By E.S.

New eComment for City Council Virtual Retreat (8:00 AM - 12:00 PM), Duly Posted Online 10/6/20 at 4:30 p.m. By E.S.

SayNoTo GreenNewDeal submitted a new eComment.

Meeting: City Council Virtual Retreat (8:00 AM - 12:00 PM), Duly Posted Online 10/6/20 at 4:30 p.m. By E.S.

Item: VI. PLAN HERMOSA: Implementation Status & Looking Ahead--Where We Are, Where We Need to Go, What We Need to Get There. (Ken Robertson, Community Development Director-- 8:20 A.M.)

eComment: PLANHermosa, the updated general plan, is it the local version of the Global Green New Deal?! "I am outraged by what the Progressive Democrats are attempting to do while the nation has been experiencing a crisis. As you know, Nancy Pelosi and her ilk used the pandemic emergency to try to sneak their own radical agenda into the emergency recovery bill. Specifically, they pushed their attack on private business, private health care and private property as an attempt to enforce the radical Green New Deal. But that is just the beginning! Now, as the crisis begins to subside and people are looking forward to getting their lives back to normal, the forces behind the Green New Deal are preparing to push even harder to put it into law, especially on the local level. Once the current threat passes, the Sustainable forces are going to rush into the void to keep much of these emergency powers in place. They are preparing plans right now to force their agenda in state legislatures and city councils after this crisis passes. They are determined to force the Green New Deal into every corner of our lives. If you've hated the empty shelves and the daily uncertainty of the Corona crisis, then you have experienced a small portion of life under the Green New Deal. They are determined to keep many of the massive controls in place. Free enterprise, individual choice, and private property ownership are the main targets. Here are just a few of the messages the radical promoters of the Green New Deal were issuing on how to use the Coronavirus tactics to promote their green agenda. "Global Green New Deal supporters Urge World Leaders to Learn from Coronavirus to tackle Climate Crisis." "The coronavirus pandemic makes what we've already known clear: we

need a Green New Deal to stop climate change, provide desperately needed jobs, and halt future mass pandemics.” Time to switch to Game B – a globally cooperative humanity worth its name...The plan has a name: The Green New Deal.” Radical leftist New York Congresswoman Alexandria Ocasio-Cortez, the chief sponsor of the Green New Deal, is using the coronavirus panic to attack the property rights of landlords, saying “people shouldn’t be making money off of just owning property.” She is targeting landlords because by destroying them it will force all housing to be government housing – just as called for in the Green New Deal. The leftist Governor of California said the coronavirus crisis is “an opportunity to advance a more progressive agenda.” Can it be any more obvious what the Globalist Left has in mind for the freedoms of the United States?... During this pandemic, government at all levels have grabbed massive powers to control our lives. Government rarely lets go of those powers. You and I must fight against powerful forces to restore those freedoms. We have never faced such a threat to American liberty.... If you and I fail to stand up and take action now – we may never get the chance again. The time is now, we are the ones to take the lead.” Tom DeWeese President American Policy Center



City of Hermosa Beach

City Hall
1315 Valley Drive
Hermosa Beach, CA 90254

Staff Report

Staff Report

20-0654

2019-20
COVID-19 Revenue Tracking Report
Budget to Actual Comparison

	<i>2018-19 Received</i>	<i>2019-20 Total Budget</i>	<i>2019-20 COVID-19 Adj Budget</i>	<i>2019-20 Actual (as of 9/5/20)</i>	<i>\$ Increase (Decrease)</i>	<i>% Increase (Decrease)</i>
001 General Fund						
Total Taxes	29,035,732	30,280,486	28,243,077	28,900,238	657,161	2%
Total Licenses And Permits	850,059	1,213,724	734,016	729,668	(4,348)	(1%)
Total Fines & Forfeitures	2,361,403	2,365,086	2,084,412	2,160,244	75,832	4%
Total Use Of Money & Property	1,793,766	1,006,122	857,930	886,361	28,431	(14%)
Total Intergovernmental/State	115,015	127,256	132,085	127,555	(4,530)	(3%)
Total Current Service Charges	7,088,927	7,523,765	5,653,988	6,172,406	518,418	9%
Total Other Revenue	401,858	165,416	114,252	75,830	(38,422)	(23%)
Total General Fund	41,646,759	42,681,855	37,819,760	39,052,303	1,232,543	3%

COVID-19 Revenue Tracking Report

2019-20 Revenue

Revenue Accounts with COVID-19 Impacts

	2018-19 Received	2019-20 Total Budget	2019-20 COVID-19 Adj Budget	2019-20 Actual (as of 9/5/20)	\$ Increase (Decrease)	% Increase (Decrease)
001 General Fund						
3100 Taxes						
3101 Current Year Secured	14,428,526	15,212,078	15,212,078	15,231,923	19,845	0%
3102 Current Year Unsecured	572,826	564,152	572,826	579,188	6,362	1%
3103 Prior Year Collections	(18,951)	0	0	33,485	33,485	N/A
3106 Supplemental Roll SB813	415,966	415,966	332,773	401,143	68,370	21%
3107 Transfer Tax	272,138	289,938	252,800	313,331	60,531	24%
3108 Sales Tax	3,133,311	3,146,342	2,791,797	2,722,468	(69,329)	(2%)
3109 1/2 Cent Sales Tx (Prop 172, PSAF)	244,252	245,000	250,949	239,965	(10,984)	(4%)
3110 Time Warner Cable TV Franchise	175,821	180,000	180,000	181,080	1,080	1%
3111 Electric Franchise	82,240	82,259	77,790	77,790	0	0%
3112 Gas Franchise	36,972	36,972	40,597	40,597	0	0%
3113 Refuse Franchise	245,070	247,000	254,418	271,752	17,334	7%
* 3114 Transient Occupancy Tax	3,251,349	3,505,250	2,368,611	2,599,810	231,199	10%
3115 Business License	1,107,724	1,184,426	737,335	1,095,424	358,089	49%
3120 Utility User Tax	2,195,815	2,147,057	2,147,057	2,092,230	(54,827)	(3%)
3122 Property tax In-lieu of Veh Lic Fees	2,712,279	2,853,046	2,853,046	2,874,079	21,033	1%
3123 Frontier Cable Franchise Fee	180,394	171,000	171,000	145,973	(25,027)	(15%)
Total Taxes	29,035,732	30,280,486	28,243,077	28,900,238	657,161	2%
3200 Licenses And Permits						
3202 Dog Licenses	13,033	17,000	18,000	19,875	1,875	10%
3204 Building Permits	569,592	939,500	510,000	482,610	(27,390)	(5%)
3205 Electric Permits	85,230	96,530	68,000	81,166	13,166	19%
3206 Plumbing Permits	80,489	78,390	59,500	67,399	7,899	13%
3207 Occupancy Permits	16,778	14,000	16,000	12,096	(3,904)	(24%)
3208 Grease Trap Permits	2,615	2,380	2,380	2,841	461	19%
3209 Garage Sales	238	200	70	70	0	0%
3211 Banner Permits	1,222	1,288	1,400	1,328	(72)	(5%)
3213 Animal Redemption Fee	809	400	400	259	(141)	(35%)
3214 Amplified Sound Permit	6,727	7,064	4,202	5,261	1,059	25%
3215 Temporary Sign Permit	2,241	1,821	1,202	1,290	88	7%
3217 Open Fire Permit	993	1,000	0	495	495	N/A
3218 Auto Repair Permit			0	0	0	N/A
3219 Newsrack Permits	162	162	162	0	(162)	(100%)
3225 Taxicab Franchise Fees	356	0	0	0	0	N/A
3226 Admin Permit - Limited Outdoor Seating	479	0	0	513	513	N/A
3227 Mechanical Permits	54,973	44,800	46,750	49,128	2,378	5%
3228 Concealed Weapons Permit	(137)	100	0	0	0	N/A

*Transient Occupancy Tax Occupancy Rates: 2019-20: 63.4% 2018-19: 79.1%

COVID-19 Revenue Tracking Report

2019-20 Revenue

Revenue Accounts with COVID-19 Impacts

	2018-19 Received	2019-20 Total Budget	2019-20 COVID-19 Adj Budget	2019-20 Actual (as of 9/5/20)	\$ Increase (Decrease)	% Increase (Decrease)
001 General Fund (continued)						
3229 Private Special Event Permit	1,606	1,000	0	0	0	N/A
3230 Temporary Minor Special Event Permit	8,371	4,074	2,535	2,535	0	0%
3236 Drone Permit Fee	3,635	3,415	3,415	2,470	(945)	(28%)
3239 A-Frame sign Permit	647	600	0	332	332	N/A
Total Licenses And Permits	850,059	1,213,724	734,016	729,668	(4,348)	(1%)
3300 Fines & Forfeitures						
3301 Municipal Court Fines	93,129	68,570	46,652	59,665	13,013	28%
3302 Court Fines /Parking	2,109,724	2,252,316	2,008,460	1,966,079	(42,381)	(2%)
3305 Administrative Fines	123,350	20,000	7,300	128,900	121,600	1666%
3306 Nuisance Abatement- Restrooms	35,200	24,200	22,000	5,600	(16,400)	(75%)
Total Fines & Forfeitures	2,361,403	2,365,086	2,084,412	2,160,244	75,832	4%
3400 Use Of Money & Property						
3401 Interest Income	212,413	201,183	201,183	217,578	16,395	8%
3402 Rents & Concessions	1,802	466	466	466	0	0%
3404 Community Center Leases	25,404	25,500	20,150	20,117	(33)	(0%)
3405 Community Center Rentals	178,723	180,000	137,718	147,416	9,698	7%
3406 Community Center Theatre	111,434	100,000	58,119	60,403	2,284	4%
3414 Fund Exchange	700,000	0	0	0	0	N/A
3418 Special Events	91,232	100,000	89,553	90,864	1,311	1%
3422 Beach/Plaza Promotions	38,554	30,000	0	0	0	N/A
3425 Ground Lease	39,382	39,372	39,372	39,382	10	0%
3427 Cell Site License- Sprint	38,793	40,807	40,807	40,051	(756)	(2%)
3428 Cell Site License - Verizon	32,739	33,721	33,721	33,721	0	0%
3429 Inmate Phone Services	1,218	0	1,000	635	(365)	(37%)
3431 Storage Facility Operating Lease	180,000	180,000	180,000	180,000	0	0%
3432 Film Permits	141,302	75,000	55,768	55,651	(117)	(0%)
3450 Investment Discount	770	73	73	77	4	5%
Total Use Of Money & Property	1,793,766	1,006,122	857,930	886,361	28,431	3%
3500 Intergovernmental/State						
3507 Highway Maintenance	2,325	1,550	2,300	0	(2,300)	(100%)
3508 Mandated Costs	7,905	10,387	10,387	10,387	0	0%
3509 Homeowner Property Tax Relief	82,723	82,723	82,723	81,196	(1,527)	(2%)
3510 POST- Peace Officer Standards and Training	7,999	14,637	14,367	10,694	(3,673)	(26%)
3511 STC-Service Officer Training	4,620	6,600	6,600	9,570	2,970	45%
3575 VLF Coll Excess of \$14m-Rev Code 11001.5	9,443	11,359	15,708	15,708	0	0%
Total Intergovernmental/State	115,015	127,256	132,085	127,555	(4,530)	(3%)

COVID-19 Revenue Tracking Report

2019-20 Revenue

Revenue Accounts with COVID-19 Impacts

	2018-19 Received	2019-20 Total Budget	2019-20 COVID-19 Adj Budget	2019-20 Actual (as of 9/5/20)	\$ Increase (Decrease)	% Increase (Decrease)
001 General Fund (continued)						
3800 Current Service Charges						
3801 Residential Inspection	44,360	49,200	53,000	52,381	(619)	(1%)
3802 Planning Sign Permit/Master Sign Program	16,226	16,562	12,942	12,918	(24)	(0%)
3803 Negative Declaration	6,802	3,401	3,503	0	(3,503)	(100%)
3804 General Plan Maintenance Fees	115,122	217,000	104,550	93,522	(11,028)	(11%)
3805 Amendment to Planning Entitlement	23,407	17,140	21,748	20,092	(1,656)	(8%)
3807 Refuse Lien Fees/Consolidated	7,498	0	0	0	0	N/A
3809 Tentative Map Review	16,032	11,703	9,502	2,341	(7,161)	(75%)
3810 Final Map Review	10,411	5,012	5,012	1,402	(3,610)	(72%)
3811 Zone Change	3,902	4,176	0	0	0	N/A
3812 Conditional Use Permit - Comm/Other	17,231	19,602	19,602	29,622	10,020	51%
3813 Plan Check Fees	369,154	408,000	346,800	369,020	22,220	6%
3814 Appeal to City Council From Staff	(2,050)	0	0	0	0	N/A
3815 Public Works Services	116,059	118,250	82,775	102,489	19,714	24%
3816 Utility Trench Service Connect Permit	144,263	135,250	94,675	142,362	47,687	50%
3817 Address Change Request Fee	2,847	3,374	3,140	3,637	497	16%
3818 Police Services	1,608	6,808	6,808	6,170	(638)	(9%)
3819 Jail Services	15,700	2,160	2,160	1,649	(511)	(24%)
3821 Daily Permit Lot A/Parking Structure	54,281	59,737	40,455	45,322	4,867	12%
3823 Special Event Security/Police	109,770	110,000	71,886	71,885	(1)	(0%)
3824 500' Noticing	17,422	16,288	20,440	21,824	1,384	7%
3825 Public Notice Posting	4,693	4,615	4,620	4,620	0	0%
3827 Library Grounds Maintenance	18,527	19,453	9,130	9,130	0	0%
3831 Non-Utility Street Excavation Permit	58,395	58,320	40,824	51,176	10,352	25%
3834 Encroachment Permit	285,590	288,000	201,600	233,596	31,996	16%
3836 Refund Transaction Fee	1,095	1,400	1,020	1,155	135	13%
3837 Returned Check Charge	627	1,000	1,000	873	(127)	(13%)
3838 Sale Of Maps/Publications	0	57	57	57	0	0%
3839 Photocopy Charges	328	300	300	298	(2)	(1%)
3840 Ambulance Transport	585,960	683,041	649,045	715,249	66,204	10%
3841 Police Towing	95,008	82,125	83,220	80,256	(2,964)	(4%)
3842 Parking Meters	2,016,232	2,092,923	1,580,675	1,812,847	232,172	15%
3843 Parking Permits-Annual	425,012	426,000	312,097	380,916	68,819	22%
3844 Daily Parking Permits	2,094	1,820	2,000	1,666	(334)	(17%)
3845 Lot A Revenue	547,211	522,706	368,721	395,539	26,818	7%
3846 No Pier Pkg Structure Revenue	686,068	655,368	456,681	456,686	5	0%
3847 In Lieu Fee / Parking Facility	(57,800)	0	0	0	0	N/A
3848 Driveway Permits	3,515	3,500	3,500	3,508	8	0%
3849 Guest Permits	1,544	1,736	1,076	1,103	27	3%
3850 Contractors Permits	47,838	48,000	44,880	55,828	10,948	24%
3851 Cash Key Revenue	(21)	(36)	(36)	(48)	(12)	33%

COVID-19 Revenue Tracking Report

2019-20 Revenue

Revenue Accounts with COVID-19 Impacts

	2018-19 Received	2019-20 Total Budget	2019-20 COVID-19 Adj Budget	2019-20 Actual (as of 9/5/20)	\$ Increase (Decrease)	% Increase (Decrease)
001 General Fund (continued)						
3852 Recreation Program Transaction Fee	46,760	48,000	29,490	31,993	2,503	8%
3855 Bus Passes	1,208	900	900	507	(393)	(44%)
3856 500' - 2nd Noticing	0	3,242	3,242	2,691	(551)	(17%)
3857 Parking Plan Application	6,732	4,488	4,623	3,467	(1,156)	(25%)
3858 Monthly Permit Lot A/Parking Structure	114,266	124,744	86,056	100,920	14,864	17%
3859 Admin Permit - Abandon Conditional Use Per	619	643	662	0	(662)	(100%)
3861 Fire Alarm Sys Insp - New Installation	573	0	0	0	0	N/A
3862 Alarm Permit Fee	3,545	5,300	5,300	3,386	(1,914)	(36%)
3865 Lot B Revenue	99,356	95,728	67,088	74,199	7,111	11%
3867 Precise Development Plans	13,183	5,313	5,472	10,944	5,472	100%
3868 Public Noticing/300 Ft Radius	7,930	5,776	3,304	808	(2,496)	(76%)
3877 Business License Registration	11,495	12,000	10,030	12,814	2,784	28%
3878 Fire Re-Inspections	(287)	0	0	0	0	N/A
3879 Business License Renewal Fee	37,035	37,000	29,874	37,252	7,378	25%
3880 Tobacco Retailer Application	0	0	0	0	0	N/A
3881 Tobacco Retailer Renewal	0	0	0	0	0	N/A
3883 Final/Tentative Map Extension	1,972	1,016	1,016	1,016	0	0%
3884 Lot Line Adjustment	2,930	838	838	0	(838)	(100%)
3886 Text Amendment/Private	0	0	0	0	0	N/A
3888 Slope/Grade Height Determination	0	5,656	13,066	15,979	2,913	22%
3890 300 Ft Radius Noticing/Appeal to City Court	232	482	0	0	0	N/A
3891 Appeal of Plng Comm Action to Council	0	0	0	0	0	N/A
3893 Contract Recreation Classes	448,315	470,000	284,890	370,086	85,196	30%
3894 Other Recreation Programs	257,102	245,000	111,219	151,935	40,716	37%
3895 Zoning Information Letters	765	579	597	392	(205)	(34%)
3897 Admin Fee/TULIP Ins Certificate	1,835	1,550	1,161	1,385	224	19%
3899 Condo - CUP/PDP	34,597	25,255	15,305	10,102	(5,203)	(34%)
Total Current Service Charges	6,902,124	7,187,501	5,333,541	6,010,967	677,426	13%
3900 Other Revenue						
3902 Refunds/Reimb Previous Years	196,907	5,487	5,563	5,324	(239)	(4%)
3903 Contributions Non Govt	41,681	23,309	4,764	4,767	3	0%
3904 General Miscellaneous	103,994	11,912	8,629	(37,451)	(46,080)	(387%)
3907 Pkg Str Utility Reimb From Beach House	3,787	4,100	4,100	4,872	772	19%
3908 Hermosa Sr Ctr Donations/Memberships	6,965	7,000	5,180	5,666	486	7%
3914 Planning EIR Admin Reimbursement	24,579	47,592	30,000	26,647	(3,353)	(7%)
3938 Solid Waste Contract Admin Fee	57,501	56,016	56,016	51,781	(4,235)	(8%)
3960 Verizon PEG Grant	10,444	10,000	0	14,224	14,224	142%
3961 Chamber Funding Econ Dev	(24,000)	0	0	0	0	N/A
3963 HB Youth Enrichment Program Fee	(20,000)	0	0	0	0	N/A
Total Other Revenue	401,858	165,416	114,252	75,830	(38,422)	(23%)

COVID-19 Revenue Tracking Report

2019-20 Revenue

Revenue Accounts with COVID-19 Impacts

	2018-19 Received	2019-20 Total Budget	2019-20 COVID-19 Adj Budget	2019-20 Actual (as of 9/5/20)	\$ Increase (Decrease)	% Increase (Decrease)
001 General Fund (continued)						
6800 Current Service Charges Continued						
6801 Mural Review	3,058	1,558	1,558	1,558	0	0%
6802 Sign Variance	0	0	0	0	0	N/A
6803 General Plan Amendment/ Map or Text	0	0	0	0	0	N/A
6804 Temporary Use Permit	0	533	533	533	0	0%
6808 Request for Reasonable Accomodation	0	895	895	895	0	0%
6809 Categorical Exemption	3,331	6,299	5,169	2,853	(2,316)	(37%)
6810 Deed Restriction/Covenant Review	6,678	5,488	2,100	2,807	707	13%
6811 Landscape Plan Review	10,312	7,794	5,522	6,236	714	9%
6813 Zoning Code Interpretation Review	2,545	1,806	2,897	2,765	(132)	(7%)
6818 New/Modified Business Zoning Review		9,364	8,576	8,942	366	4%
6819 Historic Resource Review	2,207	0	2,273	2,273	0	N/A
6820 Appeal to the Planning Commission	5,100	0	0	0	0	N/A
6821 Solar Plan Check/Inspection	3,870	4,046	3,917	4,176	259	N/A
6822 Temporary Certificate of Occupancy	64	128	132	128	(4)	(3%)
6825 Clean Bay Restaurant - NPDES Inspection	42,921	20,600	20,600	0	(20,600)	(100%)
6826 Light Industry - NPDES Inspection	0	0	0	0	0	N/A
6828 Public Improvement Plan Check	55,084	53,100	53,100	50,765	(2,335)	(4%)
6832 DUI Collision Response	0	800	800	773	(27)	(3%)
6834 Citation Sign-off	799	960	729	337	(392)	(41%)
6836 Police Business Background Check	0	273	273	0	(273)	(100%)
6837 Deceased Animal Pickup	116	120	120	59	(61)	(51%)
6839 Pet Home Quarantine Review	0	61	61	0	(61)	(100%)
6840 Multiple Dog Review	0	224	454	339	(115)	(51%)
6841 Fire Sprinkler System Insp - New Install	750	0	0	0	0	N/A
6842 Miscellaneous Fire Code Permit	(185)	0	0	0	0	N/A
6850 Annual Business Fire Inspection	(595)	0	0	0	0	N/A
6851 Busines Licenses State Mandated Fee (CA	8,149	9,000	7,021	9,297	2,276	25%
6860 Refuse Lien Fees/Athens	(14,922)	336	336	1,802	1,466	436%
6861 Oversized Vehicle Permit	674	654	654	609	(45)	(7%)
6866 Records Technology Fee	45	0	0	0	0	N/A
6867 Credit Card Processing Fee	69,591	76,294	67,331	71,543	4,212	6%
6871 Sewer Service Charge Rebate	(13,669)	(14,722)	(14,743)	(11,314)	3,429	(23%)
6872 PY Sewer Service Charge Rebate	0	0	0	0	0	N/A
6873 Impound Fee- Bicycle, Scooters & Wheelc	130	139	139	0	(139)	(100%)
6874 Limited Live Entertainment Permit Fee	750	514	0	0	0	0%
6875 Solid Waste Contract Reimbursement	0	150,000	150,000	0	(150,000)	(100%)
6883 Short-term Vacation Rental Permit	0	0	0	0	0	N/A
6884 M-1 Permit	0	0	0	0	0	N/A
6885 Temporary Outdoor Dining/Retail Permit	0	0	0	4,063	4,063	N/A
Total Current Service Charges (Continued)	186,803	336,264	320,447	161,439	(159,008)	(47%)
Total General Fund	41,646,759	42,681,855	37,819,760	39,052,303	1,232,543	3%

Sales Tax Comparisons

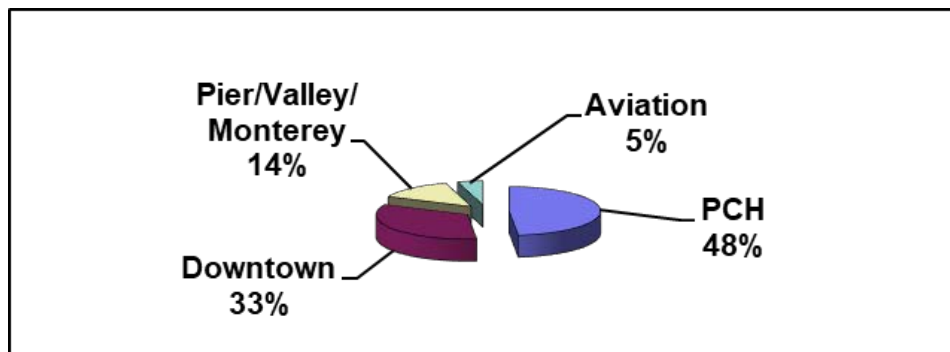
2019–20

Sales Tax by Class

RANK / BUSINESS CLASS	2018-19	2019-20	INC/(DEC)	% Change Previous Year	% OF TOTAL
Retail Group					
Eating/Drinking Places	1,033,269	\$784,787	(\$248,482)	(24%)	29%
Building Materials	261,070	\$253,335	(\$7,735)	(3%)	9%
Food Stores	228,296	\$282,853	\$24,557	11%	9%
Other Retail Stores	209,681	\$208,524	(\$1,157)	(1%)	8%
Auto Dealers & Supplies	139,399	\$123,175	(\$16,224)	(12%)	5%
Service Stations	133,148	#	#	(19%)	#
Apparel Stores	78,164	\$81,088	\$2,924	4%	3%
Drug Stores	72,941	#	#	(1%)	#
Furniture/Appliance	70,493	\$62,835	(\$7,658)	(11%)	2%
All Other Retail	65,601	\$59,353	(\$6,248)	(10%)	2%
Total Retail Group	2,292,062	#	#	(12%)	73%
Total Manufacturing & Wholesale	248,126	\$133,840	(\$114,286)	(46%)	5%
Total Business, Service, Repair	127,983	\$118,794	(\$9,189)	(7%)	4%
Total Non-Store/Part Time Retailers/Adjustments	3,984	\$5,851	\$1,867	47%	0%
Total County/State Pool	404,323	\$469,160	\$64,837	16%	17%

Sales Tax Comparison by Geographic Area

LOCATION	Revenue 2018-19	% OF Total	% Change	Revenue 2019-20	% OF Total
PCH	1,009,697	46%	(7%)	938,320	48%
Downtown	829,763	37%	(22%)	648,316	33%
Pier/Valley/Monterey	289,515	13%	(8%)	265,014	14%
Aviation	86,216	4%	(1%)	86,840	5%



2020 - 21
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	2020-21					Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget
	2020-21 COVID-19 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund									
Total Taxes	28,244,926	941,653	1,188,452	993,584	1,229,062	27,251,342	3.5%	4.1%	4.8%
Total Licenses And Permits	905,881	42,007	97,094	105,602	169,274	800,279	11.7%	13.9%	17.6%
Total Fines & Forfeitures	1,033,230	264,272	308,011	521,509	569,134	511,721	50.5%	26.7%	21.6%
Total Use Of Money & Property	802,659	39,514	79,188	74,520	159,466	728,139	9.3%	14.1%	16.8%
Total Intergovernmental/State	143,510	7,917	10,237	7,917	10,237	135,593	5.5%	6.9%	5.7%
Total Current Service Charges	4,674,001	505,707	614,757	1,129,197	1,323,677	3,546,872	24.1%	17.9%	20.6%
Total Other Revenue	66,145	25	7,522	105	11,002	66,040	0.2%	8.9%	7.4%
Total General Fund	35,870,352	1,801,095	2,305,260	2,832,435	3,471,852	33,039,985	7.9%	8.3%	9.2%

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Revenue Accounts with COVID-19 Impacts

		2020-21				Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget	
		COVID-19 2020-21 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund										
3100	Taxes									
3101	Current Year Secured	15,939,215	0	0	0	0	15,939,215	0.0%	0.0%	0.0%
3102	Current Year Unsecured	572,826	434,258	423,526	434,258	423,526	138,568	75.8%	75.1%	73.7%
3103	Prior Year Collections	0	19,614	12,518	13,852	(2,859)	(13,852)	N/A	0.0%	0.0%
3106	Supplemental Roll SB813	332,773	39,510	33,591	79,795	69,227	252,978	24.0%	18.2%	15.0%
3107	Transfer Tax	252,800	59,237	28,228	59,237	28,228	193,563	23.4%	9.8%	0.0%
3108	Sales Tax	2,750,820	0	0	0	0	2,750,820	0.0%	0.0%	6.4%
3109	1/2 Cent Sales Tx (Prop 172, PSAF)	226,706	0	0	0	0	226,706	0.0%	0.0%	0.0%
3110	Time Warner Cable TV Franchise	180,000	0	0	0	0	180,000	0.0%	0.0%	0.0%
3111	Electric Franchise	77,790	0	0	0	0	77,790	0.0%	0.0%	0.0%
3112	Gas Franchise	40,597	0	0	0	0	40,597	0.0%	0.0%	0.0%
3113	Refuse Franchise	254,418	0	32,337	0	32,337	254,418	0.0%	13.1%	14.0%
* 3114	Transient Occupancy Tax	1,440,460	169,326	393,452	169,326	393,452	1,271,134	11.8%	11.9%	12.1%
3115	Business License	732,024	51,453	81,960	68,860	102,311	663,164	9.4%	9.3%	9.3%
3120	Utility User Tax	2,147,057	168,257	182,839	168,257	182,839	1,978,800	7.8%	8.1%	8.5%
3122	Property tax In-lieu of Veh Lic Fees	3,126,440	0	0	0	0	3,126,440	0.0%	0.0%	0.0%
3123	Frontier Cable Franchise Fee	171,000	0	0	0	0	171,000	0.0%	0.0%	0.0%
Total Taxes		28,244,926	941,653	1,188,452	993,584	1,229,062	27,251,342	3.5%	4.1%	4.8%
3200	Licenses And Permits									
3202	Dog Licenses	18,000	505	75	868	421	17,133	4.8%	3.3%	1.6%
3204	Building Permits	688,000	25,507	66,799	71,243	121,393	616,757	10.4%	12.9%	18.1%
3205	Electric Permits	67,200	4,861	9,031	11,531	14,854	55,669	17.2%	15.4%	17.7%
3206	Plumbing Permits	58,800	4,494	10,947	10,389	17,732	48,411	17.7%	22.6%	14.7%
3207	Occupancy Permits	16,000	2,691	292	3,291	876	12,709	20.6%	6.3%	25.5%
3208	Grease Trap Permits	2,380	362	271	642	542	1,738	27.0%	22.8%	38.7%
3209	Garage Sales	70	14	14	35	28	35	50.0%	14.0%	0.0%
3211	Banner Permits	980	0	108	0	270	980	0.0%	15.6%	4.2%
3213	Animal Redemption Fee	400	0	0	0	51	400	0.0%	0.1%	0.0%
3214	Amplified Sound Permit	2,868	(204)	396	(204)	722	3,072	(7.1%)	7.0%	21.3%
3215	Temporary Sign Permit	440	0	255	0	255	440	0.0%	12.0%	62.0%
3217	Open Fire Permit	0	0	22	0	66	0	N/A	6.6%	0.0%
3219	Newsrack Permits	162	0	0	0	0	162	0.0%	0.0%	0.0%
3225	Taxicab Franchise Fees	0	0	0	0	0	0	N/A	0.0%	1.4%
3226	Admin Permit - Limited Outdoor Seating	0	513	0	513	0	(513)	N/A	0.0%	50.0%
3227	Mechanical Permits	46,200	2,684	8,159	6,280	11,049	39,920	13.6%	24.7%	21.5%
3228	Concealed Weapons Permit	100	0	0	0	0	100	0.0%	0.0%	0.0%
3230	Temporary Minor Special Event Permit	2,565	0	0	0	0	2,565	0.0%	0.0%	0.0%
3236	Drone Permit Fee	1,450	580	725	1,015	1,015	435	70.0%	30.8%	7.6%
3239	A-Frame sign Permit	266	0	0	0	0	266	0.0%	0.0%	74.4%
Total Licenses And Permits		905,881	42,007	97,094	105,602	169,274	800,279	11.7%	13.9%	17.6%

*Transient Occupancy Tax YTD August Occupancy Rates: 20-21: 51% 19-20: 87.8% 18-19: 90.4%

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	2020-21					Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget
	COVID-19 2020-21 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund (continued)									
3300 Fines & Forfeitures									
3301 Municipal Court Fines	0	4,392	5,138	6,116	8,146	(6,116)	N/A	8.4%	6.5%
3302 Court Fines /Parking	1,004,230	254,630	299,473	509,044	553,788	495,186	50.7%	27.9%	22.4%
3305 Administrative Fines	7,000	2,500	2,900	2,500	5,600	4,500	35.7%	28.0%	2.6%
3306 Nuisance Abatement- Restrooms	22,000	2,750	500	3,850	1,600	18,150	17.5%	4.4%	24.6%
Total Fines & Forfeitures	1,033,230	264,272	308,011	521,509	569,134	511,721	50.5%	26.7%	21.6%
3400 Use Of Money & Property									
3401 Interest Income	201,627	5,514	21,765	6,283	32,432	195,344	3.1%	14.9%	12.3%
3402 Rents & Concessions	0	0	104	0	104	0	N/A	5.8%	9.8%
3404 Community Center Leases	12,700	0	0	0	4,234	12,700	0.0%	16.6%	24.9%
3405 Community Center Rentals	103,430	4,446	12,496	9,138	22,974	94,293	8.8%	12.8%	10.9%
3406 Community Center Theatre	46,150	0	7,134	0	13,644	46,150	0.0%	11.9%	47.3%
3414 Fund Exchange	0	0	0	0	0	0	N/A	0.0%	0.0%
3418 Special Events	52,540	0	3,108	0	10,317	52,540	0.0%	14.7%	21.8%
3422 Beach/Plaza Promotions	30,000	0	0	0	0	30,000	0.0%	0.0%	0.0%
3425 Ground Lease	40,366	3,282	3,282	3,282	6,564	37,084	8.1%	16.7%	16.7%
3427 Cell Site License- Sprint	44,291	3,398	3,294	10,079	6,588	34,212	22.8%	16.5%	16.5%
3428 Cell Site License - Verizon	34,733	2,866	2,782	5,731	5,565	29,002	16.5%	16.9%	16.5%
3429 Inmate Phone Services	1,000	0	0	0	0	1,000	0.0%	0.0%	17.5%
3431 Storage Facility Operating Lease	180,000	20,000	15,000	40,000	30,000	140,000	22.2%	16.7%	16.7%
3432 Film Permits	55,760	0	10,222	0	27,024	55,760	0.0%	36.0%	12.7%
3450 Investment Discount	62	8	0	8	22	54	12.9%	2.9%	9.5%
Total Use Of Money & Property	802,659	39,514	79,188	74,520	159,466	728,139	9.3%	14.1%	16.8%
3500 Intergovernmental/State									
3507 Highway Maintenance	2,300	0	0	0	0	2,300	0.0%	0.0%	0.0%
3508 Mandated Costs	11,000	7,917	10,237	7,917	10,237	3,083	72.0%	127.7%	106.4%
3509 Homeowner Property Tax Relief	82,723	0	0	0	0	82,723	0.0%	0.0%	0.0%
3510 POST- Peace Officer Standards and Training	24,579	0	0	0	0	24,579	0.0%	0.0%	0.0%
3511 STC-Service Officer Training	7,200	0	0	0	0	7,200	0.0%	0.0%	0.0%
3575 VLF Coll Excess of \$14m-Rev Code 11001.5	15,708	0	0	0	0	15,708	0.0%	0.0%	0.0%
Total Intergovernmental/State	143,510	7,917	10,237	7,917	10,237	135,593	5.5%	6.9%	5.7%
3800 Current Service Charges									
3801 Residential Inspection	50,600	4,301	4,428	15,180	11,070	35,420	30.0%	22.5%	13.6%
3802 Planning Sign Permit/Master Sign Program	10,185	656	3,822	656	4,459	9,529	6.4%	26.9%	22.3%
3803 Negative Declaration	3,503	0	0	0	0	3,503	0.0%	0.0%	0.0%
3804 General Plan Maintenance Fees	180,100	3,702	13,428	13,020	23,238	167,080	7.2%	10.7%	16.6%
3805 Amendment to Planning Entitlement	26,484	0	4,285	8,828	12,855	17,656	33.3%	72.0%	20.0%
3807 Refuse Lien Fees/Consolidated	3,861	0	0	0	0	3,861	0.0%	0.0%	0.0%
3809 Tentative Map Review	19,284	0	0	2,411	4,681	16,874	12.5%	40.0%	0.0%
3810 Final Map Review	2,888	722	701	722	701	2,166	25.0%	10.0%	50.0%

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2020-21						Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget	
		COVID-19 2020-21 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund (continued)										
3811	Zone Change	4,176	0	0	0	0	4,176	0.0%	0.0%	0.0%
3812	Conditional Use Permit - Comm/Other	15,030	0	0	0	0	15,030	0.0%	0.0%	0.0%
3813	Plan Check Fees	252,000	18,940	24,517	64,981	39,407	187,019	25.8%	9.7%	16.9%
3814	Appeal to City Council From Staff	0	0	0	0	0	0	N/A	0.0%	0.0%
3815	Public Works Services	84,430	14,907	9,590	22,834	20,670	61,596	27.0%	15.6%	14.9%
3816	Utility Trench Service Connect Permit	96,568	4,456	2,812	12,673	8,040	83,895	13.1%	5.3%	5.7%
3817	Address Change Request Fee	2,480	248	241	248	955	2,232	10.0%	28.3%	10.0%
3818	Police Services	2,400	691	610	963	817	1,437	40.1%	81.7%	24.7%
3819	Jail Services	2,730	0	265	0	530	2,730	0.0%	4.4%	18.3%
3821	Daily Permit Lot A/Parking Structure	26,167	2,325	4,867	4,309	11,501	21,858	16.5%	20.9%	16.8%
3823	Special Event Security/Police	52,000	0	928	0	928	52,000	0.0%	1.1%	22.7%
3824	500' Noticing	19,376	0	1,344	5,536	4,032	13,840	28.6%	37.5%	11.1%
3825	Public Notice Posting	4,675	187	364	1,496	1,274	3,179	32.0%	35.0%	18.3%
3827	Library Grounds Maintenance	9,586	0	0	0	0	9,586	0.0%	0.0%	0.0%
3831	Non-Utility Street Excavation Permit	41,640	2,668	7,776	9,008	13,608	32,632	21.6%	23.3%	22.1%
3834	Encroachment Permit	0	0	3,880	1,269	52,750	(1,269)	N/A	16.5%	22.5%
3836	Refund Transaction Fee	465	420	390	930	795	(465)	200.0%	88.3%	60.0%
3837	Returned Check Charge	1,000	0	241	0	484	1,000	0.0%	121.0%	47.0%
3838	Sale Of Maps/Publications	0	0	57	0	57	0	N/A	0.0%	0.0%
3839	Photocopy Charges	300	33	15	63	15	237	20.9%	3.8%	23.0%
3840	Ambulance Transport	597,213	35,428	51,423	84,106	98,571	513,107	14.1%	16.5%	22.6%
3841	Police Towing	84,750	10,848	10,950	10,848	10,950	73,902	12.8%	13.3%	11.1%
3842	Parking Meters	1,216,953	207,525	233,081	401,278	479,024	815,675	33.0%	23.8%	23.4%
3843	Parking Permits-Annual	387,000	7,834	6,551	17,716	16,700	369,284	4.6%	3.9%	3.9%
3844	Daily Parking Permits	2,000	270	418	550	691	1,450	27.5%	38.0%	30.7%
3845	Lot A Revenue	250,014	44,524	29,325	85,966	88,816	164,048	34.4%	16.2%	20.4%
3846	No Pier Pkg Structure Revenue	320,896	48,988	68,217	51,089	161,176	269,808	15.9%	23.0%	24.6%
3847	In Lieu Fee / Parking Facility	57,800	0	0	57,800	0	0	100.0%	0.0%	0.0%
3848	Driveway Permits	3,500	516	346	874	540	2,626	25.0%	18.0%	53.1%
3849	Guest Permits	622	63	228	94	508	528	15.1%	29.3%	32.3%
3850	Contractors Permits	40,000	5,882	10,404	10,472	20,808	29,528	26.2%	52.0%	21.6%
3851	Cash Key Revenue	0	105	(9)	143	(9)	(143)	N/A	1.5%	(10.1%)
3852	Recreation Program Transaction Fee	26,475	3,780	6,375	7,845	11,325	18,630	29.6%	25.7%	28.3%
3855	Bus Passes	900	0	29	0	144	900	0.0%	10.3%	15.0%
3856	500' - 2nd Noticing	1,653	0	0	0	535	1,653	0.0%	0.0%	0.0%
3857	Parking Plan Application	9,246	0	0	9,246	0	0	100.0%	103.9%	0.0%
3858	Monthly Permit Lot A/Parking Structure	47,393	6,820	7,812	11,656	19,406	35,737	24.6%	18.0%	18.4%
3859	Admin Permit - Abandon Conditonal Use Perm	662	0	0	0	0	662	0.0%	0.0%	0.0%
3861	Fire Alarm Sys Insp - New Installation	0	0	0	0	0	0	N/A	0.0%	0.0%
3862	Alarm Permit Fee	5,565	441	480	588	660	4,977	10.6%	0.1%	6.2%
3865	Lot B Revenue	47,328	10,964	8,002	19,760	14,540	27,568	41.8%	14.0%	16.8%
3867	Precise Development Plans	16,147	0	0	5,203	0	10,944	32.2%	0.0%	50.0%
3868	Public Noticing/300 Ft Radius	4,160	0	0	3,328	1,616	832	80.0%	20.0%	42.9%
3877	Business License Registration	6,166	980	1,560	1,982	2,595	4,184	32.1%	21.6%	27.9%
3878	Fire Re-Inspections	0	0	0	0	0	0	N/A	0.0%	0.0%

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		2020-21					Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget
		COVID-19 2020-21 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund (continued)										
3879	Business License Renewal Fee	14,231	3,579	4,335	7,893	6,987	6,338	55.5%	18.9%	23.7%
3880	Tobacco Retailer Application	2,080	0	0	0	0	2,080	0.0%	0.0%	0.0%
3881	Tobacco Retailer Renewal	4,956	0	0	0	0	4,956	0.0%	0.0%	0.0%
3883	Final/Tentative Map Extension	1,016	1,016	0	1,016	0	0	100.0%	0.0%	0.0%
3884	Lot Line Adjustment	6,874	0	0	0	0	6,874	0.0%	0.0%	0.0%
3886	Text Amendment/Private	5,847	0	0	0	0	5,847	0.0%	0.0%	0.0%
3888	Slope/Grade Height Determination	8,739	0	0	0	0	8,739	0.0%	0.0%	41.4%
3890	300 Ft Radius Noticing/Appeal to City Council	248	0	0	0	0	248	0.0%	0.0%	0.0%
3891	Appeal of Plng Comm Action to Council	2,577	0	0	0	0	2,577	0.0%	0.0%	0.0%
3893	Contract Recreation Classes	266,570	46,385	59,498	117,548	119,336	149,022	44.1%	30.6%	29.7%
3894	Other Recreation Programs	153,810	0	18,927	0	20,327	153,810	0.0%	8.3%	20.5%
3895	Zoning Information Letters	597	0	0	0	193	597	0.0%	33.3%	0.0%
3897	Admin Fee/TULIP Ins Certificate	750	0	(16)	0	433	750	0.0%	28.0%	137.2%
3899	Condo - CUP/PDP	20,812	0	0	7,805	10,102	13,008	37.5%	40.0%	71.7%
Total Current Service Charges		4,527,478	490,204	602,497	1,079,931	1,298,842	3,447,547	23.9%	18.4%	20.5%
3900	Other Revenue									
3902	Refunds/Reimb Previous Years	0	0	0	0	0	0	N/A	0.0%	0.0%
3903	Contributions Non Govt	0	0	2,372	0	4,744	0	N/A	0.0%	0.0%
3904	General Miscellaneous	0	0	0	0	275	0	N/A	0.0%	0.0%
3907	Pkg Str Utility Reimb From Beach House	4,100	0	0	0	0	4,100	0.0%	0.0%	0.0%
3908	Hermosa Sr Ctr Donations/Memberships	3,045	25	482	105	1,315	2,940	3.4%	15.5%	18.2%
3914	Planning EIR Admin Reimbursement	5,000	0	0	0	0	5,000	0.0%	0.0%	0.0%
3938	Solid Waste Contract Admin Fee	54,000	0	4,668	0	4,668	54,000	0.0%	8.6%	0.0%
3960	Verizon PEG Grant	0	0	0	0	0	0	N/A	0.0%	0.0%
Total Other Revenue		66,145	25	7,522	105	11,002	66,040	0.2%	8.9%	7.4%
6800	Current Service Charges Continued									
6801	Mural Review	3,210	0	0	0	1,558	3,210	0.0%	100.0%	100.0%
6802	Sign Variance	0	0	0	0	0	0	N/A	0.0%	0.0%
6803	General Plan Amendment/ Map or Text	5,341	0	0	0	0	5,341	0.0%	0.0%	0.0%
6804	Temporary Use Permit	0	0	0	0	0	0	N/A	0.0%	0.0%
6808	Request for Reasonable Accomodation	0	0	895	0	895	0	N/A	100.0%	0.0%
6809	Categorical Exemption	4,825	0	187	1,544	935	3,281	32.0%	50.0%	40.0%
6810	Deed Restriction/Covenant Review	11,312	0	0	707	1,372	10,605	6.3%	25.0%	253.9%
6811	Landscape Plan Review	6,080	304	1,169	1,216	1,464	4,864	20.0%	16.5%	43.3%
6813	Zoning Code Interpretation Review	1,995	399	129	532	516	1,463	26.7%	28.6%	33.3%
6818	New/Modified Business Zoning Review	9,900	924	704	1,584	704	8,316	16.0%	0.0%	0.0%
6819	Historic Resource Review	0	0	0	839	0	(839)	N/A	0.0%	0.0%
6820	Appeal to the Planning Commission	0	0	0	0	0	0	N/A	0.0%	0.0%
6821	Solar Plan Check/Inspection	2,086	834	0	834	556	1,252	40.0%	13.7%	66.7%
6822	Temporary Certificate of Occupancy	330	0	0	0	64	330	0.0%	0.0%	0.0%

COVID-19 Revenue Tracking Report- August 2020

2020-21 Revenue

Revenue Accounts with COVID-19 Impacts

		2020-21					Current YTD to Current Budget		19-20 YTD to Budget	18-19 YTD to Budget
		COVID-19 2020-21 Adopted Budget	Current Month	This Month Prior Year	Current YTD	Prior Year YTD	Balance	% Received	% Received	% Received
001 General Fund (continued)										
6825	Clean Bay Restaurant - NPDES Inspection	20,600	0	0	0	0	20,600	0.0%	0.0%	0.0%
6826	Light Industry - NPDES Inspection	0	0	0	0	0	0	N/A	0.0%	0.0%
6828	Public Improvement Plan Check	37,913	2,396	1,163	10,851	1,163	27,062	28.6%	2.0%	21.6%
6832	DUI Collision Response	1,039	0	0	0	773	1,039	0.0%	133.0%	0.0%
6834	Citation Sign-off	735	0	48	0	192	735	0.0%	20.0%	40.0%
6836	Police Business Background Check	281	0	0	0	0	281	0.0%	0.0%	0.0%
6837	Deceased Animal Pickup	122	0	0	0	0	122	0.0%	0.0%	0.0%
6839	Pet Home Quarantine Review	61	0	0	0	0	61	0.0%	0.0%	0.0%
6840	Multiple Dog Review	460	0	0	0	224	460	0.0%	200.0%	0.0%
6841	Fire Sprinkler System Insp - New Install	0	0	0	0	0	0	N/A	0.0%	0.0%
6842	Miscellaneous Fire Code Permit	0	0	0	0	0	0	N/A	0.0%	0.0%
6850	Annual Business Fire Inspection	0	0	0	0	0	0	N/A	0.0%	0.0%
6851	Business Licenses State Mandated Fee (CASF	4,095	968	1,245	2,032	2,029	2,063	49.6%	20.3%	0.0%
6852	Tobacco Retailer License	0	2,068		2,068			N/A	0.0%	0.0%
6860	Refuse Lien Fees/Athens	336	0	0	0	0	336	0.0%	0.0%	0.0%
6861	Oversized Vehicle Permit	660	132	129	308	172	352	46.7%	25.0%	27.8%
6866	Records Technology Fee	0	0	0	0	0	0	N/A	0.0%	0.0%
6867	Credit Card Processing Fee	31,111	7,583	7,564	15,910	14,359	15,201	51.1%	23.9%	35.1%
6871	Sewer Service Charge Rebate	(14,743)	(571)	(973)	(1,638)	(2,142)	(13,105)	11.1%	19.5%	14.9%
6872	PY Sewer Service Charge Rebate	0	0	0	0	0	0	N/A	0.0%	0.0%
6873	Impound Fee- Bicycle, Scooters & Wheeled	139	0	0	0	0	139	0.0%	0.0%	0.0%
6874	Limited Live Entertainment Permit Fee	514	0	0	0	0	514	0.0%	0.0%	0.0%
6875	Solid Waste Contract Reimbursement	0	0	0	0	0	0	N/A	0.0%	29.4%
6883	Short-term Vacation Rental Permit	17,350	0	0	0	0	17,350	0.0%	0.0%	0.0%
6884	M-1 Permit	771	0	0	0	0	771	0.0%	0.0%	0.0%
6885	Temporary Outdoor Dining/Retail Permit	0	466	0	12,480	0	(12,480)	N/A	0.0%	0.0%
Total Current Service Charges (Continued)		146,523	15,503	12,260	49,266	24,835	99,325	33.6%	7.9%	9.2%
Total General Fund		35,870,352	1,801,095	2,305,260	2,832,435	3,471,852	33,039,985	7.9%	8.3%	9.2%



City of Hermosa Beach

City Hall
1315 Valley Drive
Hermosa Beach, CA 90254

Staff Report

Staff Report

20-0667

CITY OF HERMOSA BEACH
DIGITAL TRANSFORMATIONS AND BETTER LINES OF COMMUNICATION

City Council Retreat—Staff Input

October 10, 2020

COVID-19 has accelerated the need for digital transformation and better lines of communication. What successes and transformations within the City of Hermosa have you noticed? What successes and transformations within your department have you implemented or took part in implementing? Please share with us.

City Manager's Office

- **Public Communications:** We are particularly grateful that we have a new website and that our team continues to update/add information that is helpful to the community and expand our tools like GO Hermosa and online crime report tools. The updated website not only makes it easier for the community to find information, but is much easier functionally for our staff to manage, update, and keep current. We would like to see us continue to expand the capacities of our website/online tools to allow for more transactions to be able to take place online like permit/processing and online payments to better serve our community at times and in ways that are more convenient for them while also reducing the staff burden for routine tasks.
- **Emergency Management Communications:** The communications between the leadership team during the disaster council meetings, the daily calls with the Area G emergency managers and the joint information calls have increased the City's situational awareness related to the pandemic. In addition, these communication channels have increased the flow of critical information to ensure the City's response is aligned with Los Angeles County Public Health and State directives.

The disaster council meetings have been an opportunity for the leadership team to discuss matters related not only to the pandemic response but also regarding other matters which is assisting with streamlining the planning and execution of various projects.

- **Information Technology (IT):** Remote access—IT was able to provide a solution for staff to have remote access to their workstations to enhance

the telecommuting capabilities of the City. This system has allowed the workflow to continue and has provided staff access to their workstations to continue to assist the community.

Webcams—IT has tested and ordered webcams with microphones for installation at all office workstations and conference rooms.

Office Phones—IT was able to reroute office phone calls to staff mobile numbers and/or send voicemails to email as audio files allowing staff to continue responding to the public in a timely manner.

Virtual Meetings—Zoom meetings have allowed the City to hold Virtual City Council, Commission and Board meetings while maintaining transparency and allowing the public to participate. Microsoft Teams and Zoom meetings have also allowed all departments to continue to plan and assist with projects within their own disciplines but also within cross junctional teams. Hosting virtual meetings has allowed those involved to provide requested documentation during the meetings instead of delays which arised when staff had back to back in person meetings.

- **City Clerk:** NextRequest—digitized public records requests; DocuSign—electronic signatures; Laserfiche—scanning and digitizing documents.
- **Adaptability:** Staff were extremely reliant on email communications prior to COVID and used email more often than phone communications. Due to the changing nature of the pandemic, there has been a shift from using email as the primary form of communication to telephone and zoom communications. Staff's ability to adapt to the changing nature of communication styles has increased the team's ability to get a large number of tasks completed in a short amount of time. Staff has been able to quickly identify the tasks that can be completed with a short phone conversation versus delayed waiting for an email response.

Police Department

Our daily and then twice a week Disaster Council using Zoom technology as a way to stay in constant contact with each other on relevant occurrences in the city. This was helpful to PD because we were able to utilize resources from other

city departments to better address the challenges we experienced. Examples of citywide successes that came from our Disaster Council coordination are:

- Public Works helping with traffic and Strand traffic during the shutdowns;
- Code Enforcement being a part of our July 4th Business Compliance Task Force

Community Resources Manager Orta and Chief LeBaron hosting a virtual meeting with the leaders of the volleyball community that resulted in a workable solution to the volleyball complaints that were overwhelming city services.

- Community Resources being a part of the criminal investigation into the vandalism suspect by keeping detailed notes on their interactions with him to assist in seeking maximum charges in court. None of those examples would have happened as successfully as they did without the communication through technology we were implementing at that time.

What successes and transformations within your department have you implemented or took part in implementing?

- PD has begun using drone technology to provide better patrols services and maintain an awareness of significant events in the city. We deployed a drone on July 4th that allowed the command post to monitor the entire beach at once, and ensuring that the closures and large groups were addressed quickly. Drones were also used during vigils and protests in Pier Plaza to give the incident commander a bird's eye view of what was happening when protestors stormed the beach, or when they gathered and spilled over into adjoining areas. Resources were deployed accordingly to ensure the safety of businesses and residents.
- Parking Enforcement has installed credit card enabled devices to allow for touchless fee collection by city staff, eliminating the need to touch the meters and additional coins during COVID.
- Detective Bureau has implemented an online crime report system that allows members of the public to file a crime report at home without face to face contact with our employees.
- Detectives Bureau implemented a virtual case filing system that allows detectives to file cases virtually, avoiding the requirement of going to the courthouse and risking contamination.
- The Police Department has attended virtual conferences in lieu of travelling to locations where in person conferences were scheduled.

- The CALEA audit was conducted virtually by using various forms of digital transformations in technology, eliminating the need for auditors to come to the police station and spend a week conducting their audit in person.

Community Development

Thoughts on what has been successful in the transformation of how we get work done:

- Setting up remote access to all software applications, allowing working from home as if at the office for a significant portion of our services. We've truly learned what we can accomplish with remote work, vs. what essential operations can only be provided at City Hall or with City field officers/inspectors
- Successfully coordinating and conducting virtual meetings in-lieu of in-person meetings
- Using technology applications for visual contact and screen sharing, has been successful, and actually can improve dialogue on a topic/technical issue with multiple parties
- Training all staff to use with customers (both external and internal)
- By necessity, virtual meetings are appointment based, increasing efficiencies, programming/planning work days—customers have learned to make appointments
- Has reduced the time committed for commuting
- Accelerated our transition into digital information management and customer's use of digital formats for plans and applications
- Refreshing and examining web site and web access capabilities to get questions answered, find contacts, submit initial applications
- Deploying staff in different roles to allow balancing working from home and working at City Hall – related to answering phone and other inquiries and directing customer to right person, and using field officers to reach out and problem solve for businesses implementing outdoor dining/retail. Has resulted in more cross-training and building new relationships with our business community—again by necessity.

Community Resources

- The implementation of the tennis court membership program has allowed users to request and process their own court reservations, alleviating staff

resources and adding convenience to the community. This has also been applied most recently at the pickleball courts.

- Additionally, we are currently working on digitizing our special event application, which will be a big step to further enhance that process for both the event producer and staff.
- Looking ahead, our goal is to digitize facility reservation applications; the film permit process; park reservations; and Community Theatre applications.
- Internally, we have worked to organize our digital folders contained on our shared drive to make it more user friendly and easier to access for the team. This has helped make the sharing of documents and information more efficient, especially during this time of telecommuting.

Human Resources Department:

- Online fillable applications and an HR email address so applicants have the option to submit their employment applications via email instead of regular mail.
- Since COVID-19, HR has worked together with department supervisors to schedule all interviews via Zoom and schedule any necessary in-person testing so that all candidates and City staff follow COVID-19 safety regulations, which includes medical surveys, face coverings, and social distancing.
- The Human Resources department has contracted with NEOGOV to develop an online application tracking system so the entire recruitment and application process will be digital and online. We are starting with the Police department recruitments. The process has been developed for the department and we are currently in the testing phase. We hope to have the system go live within the next month or so.

Finance

- Citywide, employees are striving to provide the same level of service to residents, in spite of COVID-19. Finance is providing all services that are not online either by email or by arranging a pickup outside when a permit or taxi voucher, for example, are needed immediately. Employees work staggered shifts which has necessitated more cross training and flexibility to accomplish the work.
- Internally, most departments are approving and signing documents electronically.

- Vendors are being signed up for payment by electronic fund transfer rather than by check when possible.
- Finance purchased new online budgeting software that will enable departments to submit budgets online, enable more flexible reporting and consolidate the process of creating the budget document.
- New taxi voucher software is being implemented that will enable seniors and disabled persons to purchase the vouchers directly at the taxi rather than from the City.

Public Works

- Front counter functions (visits, requests, permit processing and issuance) have moved online. All information is readily available on the city website, including the updated Right-of-Way permit application packet, which can be filled out electronically and submitted to front counter staff through email. The packet contains relevant contact information, samples of required documents, as well as a focused fee schedule that shows the prices for all Right-of-Way permits, including any additional fees, such as the technology fee.
- The City's Civil sheet plan check process has been retooled and revamped to allow the process to be almost entirely digital. Initial submittals, and resubmittals are done electronically. Previously in-person communication has been moved to Zoom, phone-calls, or email.
 - Upon Approved C-Sheets, applicant will need to submit (4) hard copies wet signed and stamped (2) copies of LID wet signed and stamped, plus any other documents that require City signatures. All other plan check reviews can be submitted digitally.
 - Also all C-Sheet submittals must go through Planning Department first to insure the entire package is complete for Planning, Building, and PW and that plan check fees have been paid.
- Collaborative work is done with colleagues remotely through online platforms such as Microsoft OneDrive, Microsoft Teams and Zoom
- Project meetings are being conducting remotely through Zoom. This has allowed for the process of reviewing and discussing plans, such as C-sheets, traffic control, city projects, etc., through screen sharing between staff, consultants, developers, and others, creating a more efficient process, and greater clarity for all parties involved.

- The outdoor dining/retail permits and dining deck approval process has been expeditiously implemented with the effort of Public Works to allow businesses to continue their operations in the city.
- Publicly available forms and information packets are updated quickly, on an as-needed basis, to better communicate to applicants and residents what is needed to complete a particular process.
- Externally available GIS application with commonly used layers was created for staff to use when working remote, as well as public inquiries.
- Staff has taken advantage of free and readily available products, such as Google Maps and Google StreetView, to incorporate into research efforts, making it easier to work remotely.
- Staff is improving organization of documents in the Public Works Drive to ensure items are easily located and to promote consistency.