

Economic Development Stakeholders Advisory Working Group

Meeting Notes 05/19/21

2:00pm – 3:00pm Virtual Meeting

Participants: Tony Cordi, Jon David, Dave Davis, Brian Dunne, Bob Jones, Bob Lombardo, Anthony Morrison, Ron Newman, Peter Nolan, Laura Pena, Stacy Straus, Jonathan Wicks..

City Representatives: Chair Mary Campbell, Ken Robertson, Angela Crespi, Melanie Emas, Doug Krauss, Carlos Luis, Christy Teague.

1. Shared Streets Update/Outdoor Dining Permits Update

Doug Krauss discussed the temporary Hermosa Avenue and Pier Avenue lane reconfigurations, including updates on the streetlight synchronization and left-turn management on Hermosa Avenue. Shared Streets/Lane Reconfigurations and Outdoor Dining will be discussed at the June 22nd City Council meeting.

2. Community Survey Live Through May 31st

Doug Krauss reported that the Community Survey which asking about Shared Streets/Lane Reconfigurations, Outdoor Dining and other temporary programs is currently open through the end of the month. Distribution of the survey was through several methods. Thank you to the Chamber and stakeholders for sharing the survey with your audience and helping to get the message out.

3. Advisory Topic from Economic Development Committee

- Arts and Culture

Christy Teague summarized the related Land Use Goals from Plan HERMOSA, noting that PLAN Hermosa identifies the Aviation Blvd. Corridor and Cypress District as regional art centers.

Comments by stakeholders included:

- Discussion and questions about the Community Theater at the Community Center.
- It was noted that the Community Theater needs an upgrade but has potential.
- A Theater Needs Assessment was recently completed.
- Culture should include dance and wide variety of arts and culture options.
- Community Center/City Hall area is ripe for public/private development that could include subterranean parking. If City Hall was redeveloped it could be like Metlox Plaza, which has a hotels, restaurants and 2 levels of subterranean parking.
- City could ask developers to look at possibilities.
- City needs to better utilize existing parking before it adds parking.
- Clearly marked Public Parking is needed in Upper Pier area near City Hall

4. Member Questions and Comments

There was a question about the rotation of the Mayor, which happens in November and requires one-year experience on City Council.

There was a question about the Downtown Ordinance, which is planned for community outreach.

Attachments:

1. Stakeholders Advisory Working Group Meeting Notes from May 5, 2021
2. Plan HERMOSA Land Use Goal 11. A Proud and Visible Identity as an Arts and Cultural Community (p.112)
3. PLAN Hermosa Land Use Goal 12. Mix of Cultural Facilities to Support and Encourage Community's Vibrant Range of Art Creation and Presentation (p.113)

Future Meetings Noted:

- Stakeholders Advisory Working Group Meeting Wednesday June 2, 2021 at 2:00pm
- Economic Development Committee Meeting Monday, June 7, 2021 at 6:00pm