

**CITY OF HERMOSA BEACH
BOARD/COMMISSION APPLICATION**

NAME OF COMMISSION Parks, Recreation & Community Resources Advisory (

Name Tara McNamara Stabile Home Phone 424-257-8514

Address 924 Loma Dr. Cell Phone 310-486-6579

Email thatstaramc@gmail.com Bus. Phone _____

Occupation/Profession: Film journalist/movie critic

Employer Name & Address Common Sense Media, 650 Townsend, Suite 435, San Francisco, CA 94103

REFERENCES: Bob & Kathy Jones

Local: John Wayne Miller: 310-379-5053; Bill Hallett 310-376-9330

Professional: David Cohen: 323-309-4372, Kevin Dalton: 909-957-4967

Other: _____

COMMUNITY PARTICIPATION AND SERVICE (past and present): _____

City Council candidate

Assistant Room Mom, Hermosa View grades 1, 2 and 3

Home Owners Association Board in Milestones Community, Santa Clarita, CA (2010-12)

Why do you wish to become a Commission member? I gathered support during my recent run for City Council for ideas

that would enhance the lives of residents, bring additional revenue to the city, & celebrate our history.

I've been impressed with how South Park was redesigned as a robust playground & rec space, and

have ideas of how to similarly transform spaces into a public swimming pool without cost burden. I'd also like

to build upon our historical society's work to create a punk rock museum and look for a solution for dogs to run off leash.

What do you feel are the duties and responsibilities of a Commission member? Research, consult and

advise the City Council on solutions for community programming, entertainment, and recreational

activities that would be of interest to and serve the community.

Do you have any current obligations or responsibilities which could be construed as a conflict of interest with your being a board/commission member? ☐ Yes ☒ No (If yes, please explain)

Please provide below and/or attach a resume of your education, employment, memberships, past activities and other experience that you feel would qualify you as a Board/Commission member.

attached

This Board/Commission meets on Tuesdays at 7p p.m. Do you foresee any scheduling problems that might cause you to miss meetings? ☐ Yes ☒ No

How long have you lived in Hermosa Beach? summer 2012

Additional Comments: Have been creating a concept for a solutions-creating app that would allow the residents to contribute in solving the problems/issues/desires the city faces.

Signed: Jan McKeen

Date: June 2, 2021

(07-03-18)

TARA MCNAMARA

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310-486-6579

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924 Loma Dr., Hermosa Beach, CA 90254

Member: Critics Choice Association and Alliance of Women Film Journalists

Common Sense Media and Common Sense Growth

2018 - current

Media Reviewer specializing in film and YouTube content. Consume, evaluate, and analyze entertainment through a lens of inclusion, diversity, and equity in coordination with the Common Sense rubrics and guidelines. Write original reviews and summaries in a friendly parent-to-parent tone. Work with studio publicists to gain access to new releases and support materials. Source and upload information and images for media titles within Common Sense content management system.

'80s Movie Guide website and podcast

2018 – current

Founder/Editor-in-Chief of 80sMovieGuide.com, which provides insights into what makes films of the decade so beloved with an eye to the iffy content and messed-up messages they delivered to a generation. Create calendar, research, write, edit, and post content on a WordPress-based content management system. Work with publicists, agents, and managers to pursue and conduct interviews. Co-host and producer of *'80s Movies: A Guide to What's Wrong with Your Parents* podcast which encourages teens to use critical thought to look at 1980s films a modern lens and perspective while also offering historical perspective. Operate and promote on \$3,000 annual budget.

Freelance Film Journalist/Critic/Commentator

2012 - current

TV: *Today*, *Entertainment Tonight*, *Inside Edition*, *The Insider*, *CNN*, *HDNet Movies*, etc.

Guest film expert, film reviewer, analyst and red-carpet reporter. Lead panelist for family film features: "Reel Moms" on *Today* (three seasons); "Parents Guide" on *The Insider* (two seasons).

Print/Online/Radio: Variety Content Studios, The Wrap, Huffington Post, WVAF-FM, HitFix

Film introductions: Turner Classic Movies Film Festival

Q & A moderator: Paramount and 21st Century Fox

Fandango

2010-2016

Entertainment news and family film expert. Weekly columnist and featured blogger for Fandango Family. TV and radio correspondent. Host of digital series *Mom's Movie Minute*. Worked synergetically in three different departments: editorial, public relations, and video.

ThatWasSomething and Crixit

2013-2015

Editor-in-Chief of teen movie review site Crixit.com and parent entertainment news and review site ThatWasSomething.com. Managed all creative and day-to-day aspects. Discovered and developed writing talent for Crixit. Generated, assigned, wrote, and edited content in proprietary content management system. Produced and conducted celebrity interviews. (*Parent company went out of business, these sites are no longer visible.*)

KidsPickFlicks

2004-2014

Co-Founder/Editor-in-Chief of tween site "where all kids can be movie critics." Covered every G, PG, and most PG-13 films. Established productive relationships with movie studios. Produced digital content including red carpet interviews and comedy shorts. Wrote, assigned, and edited content news and reviews. Oversaw three complete redesigns and new content management systems. Developed key relationships with Fandango, Reelz, McVay/Cook Media, and IMDb. Obtained press coverage. Created and conducted PICK Awards for the best in movies for kids. Initiated youth celebrity outreach. Acquired by Fanlala/Imbee in Nov. 2013.

Reelz Channel: *Dailies*, *Road to the Red Carpet*

2007-2009

Film Analyst, "Family Flicks" Film Critic, Reporter and Awards Correspondent.

Variety, Radio News Anchor on Sirius Satellite Radio.

2007-2009

Country Music Television and Radio (Syndicated), Personality

2002-2004

EDUCATION

Bachelor of Journalism

University of Missouri-School of Journalism