

**From:** [noreply@granicusideas.com](mailto:noreply@granicusideas.com)  
**To:** [Eduardo Sarmiento](#); [City Council](#); [Suja Lowenthal](#)  
**Subject:** New eComment for City Council Virtual Meeting Regular Meeting - 6:00 PM=0AClosed Session - Canceled=0ADuly  
Posted on April 22, 2021 at 9:40 p.m. by E.S.  
**Date:** Tuesday, April 27, 2021 10:19:29 AM

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## New eComment for City Council Virtual Meeting Regular Meeting - 6:00 PM Closed Session - Canceled Duly Posted on April 22, 2021 at 9:40 p.m. by E.S.

Michael Longacre submitted a new eComment.

Meeting: City Council Virtual Meeting Regular Meeting - 6:00 PM Closed Session - Canceled  
Duly Posted on April 22, 2021 at 9:40 p.m. by E.S.

Item: a. REPORT 21-0256 CONSIDERATION OF TEMPORARY SUSPENSION OF HERMOSA  
BEACH MUNICIPAL CODE SECTIONS AND RELATED REGULATIONS TO ALLOW LIMITED  
MUSIC AT COMMERCIAL ESTABLISHMENTS (City Manager Suja Lowenthal)

eComment: As a business owner in Hermosa, I have seen the efforts made by the city to help small businesses are making a huge difference in this challenging chapter for us all. The changes allowing the restaurants to extend the dining areas has led to a clear positive change in foot traffic for local businesses. Allowing these outdoor restaurants to have live music, I feel, enhances the experience for the regular and the new customers. I support this temporary suspension of the regulations that would allow music outdoors at these newly configured restaurants. It seems all outdoor dining restaurant goers I have spoken to, all seem to support it as well. Being the owner of the Guitar Shop in Hermosa, I am grateful to have a City Council allowing such a positive change up for topic in the city I have chosen to make my living. It is these types of discussions, I believe, that sets our city apart from surrounding ones. I am hopeful the Council will rise to the occasion again, and find that granting a suspension of some music rules, will make our beautiful city a successful template for surrounding cities when it comes to working with merchants to help them be successful. Thankful for the consideration, Mike Longacre

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