

## Sales Tax Comparisons

**2019–20**

### Sales Tax by Class

RANK / BUSINESS CLASS	2018-19	2019-20	INC/(DEC)	% Change Previous Year	% OF TOTAL
<b>Retail Group</b>					
Eating/Drinking Places	1,033,269	\$784,787	(\$248,482)	(24%)	29%
Building Materials	261,070	\$253,335	(\$7,735)	(3%)	9%
Food Stores	228,296	\$282,853	\$24,557	11%	9%
Other Retail Stores	209,681	\$208,524	(\$1,157)	(1%)	8%
Auto Dealers & Supplies	139,399	\$123,175	(\$16,224)	(12%)	5%
Service Stations	133,148	#	#	(19%)	#
Apparel Stores	78,164	\$81,088	\$2,924	4%	3%
Drug Stores	72,941	#	#	(1%)	#
Furniture/Appliance	70,493	\$62,835	(\$7,658)	(11%)	2%
All Other Retail	65,601	\$59,353	(\$6,248)	(10%)	2%
<b>Total Retail Group</b>	<b>2,292,062</b>	<b>#</b>	<b>#</b>	<b>(12%)</b>	<b>73%</b>
<b>Total Manufacturing &amp; Wholesale</b>	<b>248,126</b>	<b>\$133,840</b>	<b>(\$114,286)</b>	<b>(46%)</b>	<b>5%</b>
<b>Total Business, Service, Repair</b>	<b>127,983</b>	<b>\$118,794</b>	<b>(\$9,189)</b>	<b>(7%)</b>	<b>4%</b>
<b>Total Non-Store/Part Time Retailers/Adjustments</b>	<b>3,984</b>	<b>\$5,851</b>	<b>\$1,867</b>	<b>47%</b>	<b>0%</b>
<b>Total County/State Pool</b>	<b>404,323</b>	<b>\$469,160</b>	<b>\$64,837</b>	<b>16%</b>	<b>17%</b>

### Sales Tax Comparison by Geographic Area

LOCATION	Revenue 2018-19	% OF Total	% Change	Revenue 2019-20	% OF Total
PCH	1,009,697	46%	(7%)	938,320	48%
Downtown	829,763	37%	(22%)	648,316	33%
Pier/Valley/Monterey	289,515	13%	(8%)	265,014	14%
Aviation	86,216	4%	(1%)	86,840	5%

