

Stakeholder Meeting Notes 10/21/20

Participants: Jessica Accamando, Jon David, Dave Davis, Brian M. Dunne, Lori Ford, Bob Lombardo, Ron Newman, Peter Nolan, Laura Pena, Stacy Strauss, Jacqueline Sun of BCHD

City Representatives: Councilmember Mike Detoy, Ken Robertson, Nicole Ellis, Melanie Emas, Doug Krauss, LEEANNE Singleton, Christy Teague

1. Beach Cities Health District Business Survey and Restaurant Week Update

Jacqueline Sun presented summary of BCHD Business Survey indicating pandemic impacts on businesses at early and later stages. She also shared information on Safe in the South Bay Dine Out Week, with different themes for each day. City social media is actively supporting these promotions, such as Family Meal Monday, Patios in Paradise, and Healthy Hits, and several Hermosa Beach businesses signed up to participate.

2. Update on Downtown Streets

Doug Krauss provided an update on the status of Hermosa Avenue and Pier Avenue street restriping plan. He also discussed Pier Avenue lighting for the holidays. This would be on the agenda for the October 27th City Council meeting.

Comments included:

- There were positive comments about the lighting installed on the Palm Trees on Pier Avenue.
- Concerns about conflicts of street work during holiday season early November-December.

3. Advisory Topic from Economic Development Committee: Business Survey

Christy Teague shared an early draft of business survey.

Comments included:

1.
 - Recommended using Survey Monkey with fewer open ended questions.
 - It was suggested these questions be included in survey:
 - How have changes in parking affected your business?
 - Have you been actively engaged with Chamber of Commerce, Downtown Business Association or other business groups?
 - Demographic information
 - Length of time of business

It was decided to form a subcommittee to help develop the first business survey. Lara Pena, Jon David, and Bradley Davis volunteered to help with this effort.

4. Member Questions and Comments

- Observations that the region is seeing increasing For Lease signs, including Beverly Hills
- Anthony Morrison stated that he is reaching out to Hermosa Beach beauty industry for mutual support.
- It was noted that the City Council would be considering Free Parking for the holiday shopping season and it was important for retailers to speak up in support.
- It was requested that the BCHD presentation be sent to Stakeholder Members.

Attachments provided at meeting:

1. Meeting Notes from October 7, 2020
2. Slides from Beach Cities Health District Business Survey and Dine Out Week
3. Early Draft Business Strategy