

**From:** noreply@granicusideas.com <noreply@granicusideas.com>

**Sent:** Tuesday, October 27, 2020 11:42 AM

**To:** Ann Yang <anny@hermosabch.org>; City Council <citycouncil@hermosabeach.gov>; Suja Lowenthal <suja@hermosabeach.gov>; Peter Ahlstrom <pahlstrom@hermosabeach.gov>

**Subject:** New eComment for City Council Virtual Meeting

---

## New eComment for City Council Virtual Meeting

Michael Bell submitted a new eComment.

Meeting: City Council Virtual Meeting

Item: d) REPORT 20-0699 APPROVAL OF AGREEMENT WITH THE HERMOSA BEACH KIWANIS CLUB FOR THE HOLIDAY TREE LOT ON THE COMMUNITY CENTER'S EAST LAWN FOR A THREE-YEAR TERM (Community Resources Manager Kelly Orta)

eComment: October 26, 2020 City of Hermosa Beach Attn: City Council 1315 Valley Drive Hermosa Beach, CA 90254 Dear honorable Mayor and City Council. This is Michael Bell of Bell Event Services. I am managing the Kiwanis tree lot this year and I am also a member of the club. The Kiwanis tree lot is over 30 years old. During this time, all proceeds have gone back into the community helping those in need and enriching the culture of Hermosa Beach. With Covid-19, this will be our only fundraiser of the year. This year, the city has decided to impose fees on our use of city property. A charge for the storage building and a charge to use the Community Center lawn. The rentals and lawn repair fees total about \$9,000.00. We understand we must pay these fees, but this will reduce the amount of money we give back as a charity to the community. It is difficult during these tough times. I do have one issue with the arrangement. We are also being required to install water-filled barriers along PCH and a part of Pier Ave. This is to prevent an out of control vehicle from entering the tree lot. I realize it is a safety issue, but it has never been required in the entire history of the tree lot and we just found out about it. This new requirement adds over \$2,200.00 to the cost of running the lot, further reducing our ability to give back to the community. I do have an idea I would like to propose that could benefit everyone. Here it is. The city and Kiwanis purchase the barricades together (instead of renting). The city stores the barricades in the city yard and is free to use them throughout the year. Kiwanis in turn uses them for the tree lot each year, thus saving over \$2,200.00 per year less the purchase amount. Future events on the lawn could also use the barricades saving everyone this huge expense. I believe some events would have to cancel if this requirement is mandated as it seems to be the case. Please consider this proposal, if this is not an option, then maybe the rental fee could be reduced to offset this additional expense. Thank you, Michael Bell Bell Event Services Inc.