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Sent: Monday, October 26, 2020 5:10 PM

To: Ann Yang <anny@hermosabch.org>; City Council <citycouncil@hermosabeach.gov>; Suja Lowenthal <suja@hermosabeach.gov>

Subject: New eComment for City Council Virtual Meeting

New eComment for City Council Virtual Meeting

Jacene Dimson submitted a new eComment.

Meeting: City Council Virtual Meeting

Item: c) REPORT 20-0677 CONSIDERATION OF A HOLIDAY FREE PARKING PROGRAM
(City Manager Suja Lowenthal)

eComment: Dear Mayor Campbell and Hermosa City Council, My name is Jacene Dimson and I'm a resident of our beloved best beach city, Hermosa Beach. I'm writing in today in support of Agenda Item 14C - 20-0677 Consideration of a Holiday Free Parking Program. I strongly urge the city council to once again approve free 2-hour holiday parking from Thanksgiving to Christmas to benefit Hermosa's small businesses. As the holidays approach and especially with the unique challenges of COVID, hopefully more and more community members will think to shop first at one of our many small businesses. The continuation of this program adds a convenience that encourages patrons to stay in town versus going to neighboring Manhattan Beach or any of the department stores at the larger malls. Please consider continuing this program. Thank you for your time and service. Jacene Dimson