



City of Hermosa Beach
Community Resources Department
710 Pier Avenue • Hermosa Beach, CA 90254
310.318.0280 • hbconnect@hermosabeach.gov

SPECIAL EVENT LONG-TERM AGREEMENT APPLICATION

The City of Hermosa Beach recognizes the value in hosting a variety of beloved community events that help create a balanced and enjoyable events calendar for its residents. To support and develop a long-term approach to the scheduling of events, eligible events can qualify for a long-term agreement (LTA) with the City.

Eligibility

In order for an organization to be eligible for consideration of a long-term agreement, its event(s) must satisfactorily meet at least three of the following:

- ☐ The event(s) must qualify as an Impact Level II or III (per the Impact Worksheet found in the Special Event Application) event, AND at least one of the following:
 - ☐ Have a combined estimated total of 5,000 people in attendance; or
 - ☐ The event must be at least two (2) consecutive days (including setup and teardown).
- ☐ Have held its event in Hermosa Beach for at least three consecutive years and can demonstrate a positive and differentiated impact to the city including substantive and measurable economic and community benefits;
- ☐ The event must be produced by an organization that serves, involves, and/or promotes Hermosa Beach's coastal lifestyle, its residents, schools, and/or businesses; and
- ☐ The organization or event producer must be able to demonstrate how its programs (outside of those provided at the event) provide a positive impact to the City including enhancements to quality of life to the Hermosa Beach community; or the offering of recreational, cultural, social, and/or educational activities of interest to the community.

Upon request of an organization whose event does not satisfy one or more of the above eligibility criteria, the City Council may at a regular Council meeting authorize such organization to apply for an LTA where its event provides a demonstrable or differentiated benefit to the community or a service that the City would otherwise be unable to provide.

Procedures for Consideration

The following steps are required to guide the development and implementation of an LTA:

1. Submittal of an LTA Application and corresponding letter to the Community Resources Department that addresses how the organization or event qualifies for each of the eligibility requirements (as outlined above).
2. Review and recommendation for City Council approval by the Parks, Recreation and Community Resources Advisory Commission (Commission).
3. Review and approval by the City Council to begin LTA negotiations with Staff.
4. LTA negotiations and development.
5. Presentation of the final LTA to the City Council for approval.



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SPECIAL EVENT ***LONG-TERM AGREEMENT APPLICATION***

ORGANIZATION INFORMATION

Applicant Name: _____		Birthdate: _____	
Organization Name: _____			
Non-Profit? <input type="checkbox"/> No <input type="checkbox"/> Yes		Non-Profit I.D. or Tax Exempt #: _____	
If non-profit, please describe who will benefit from funds raised from your event: The participants through the maintenance of equipment and basic admin costs.			
Address: _____			
_____ City		_____ State	_____ Zip
Phone: _____		Cell: _____	
Email Address: _____			

EVENT INFORMATION

Please indicate the number of years your event has been held in Hermosa Beach: _____		
Event location: _____		
Estimated # of Participants: _____		Age of Participants: _____
Estimated # of Spectators (daily): _____		Total Estimated Attendance: _____
Please indicate your event level, selecting all that apply:		
<input type="checkbox"/> Local	<input type="checkbox"/> Regional	<input type="checkbox"/> National
<input type="checkbox"/> Championship	<input type="checkbox"/> Qualifier	
Event Type (please select all that apply):		
<input type="checkbox"/> Race (run, walk, bike, etc.)	<input type="checkbox"/> Tournament	Type: _____
<input type="checkbox"/> Parade	<input type="checkbox"/> Pass-Through	
<input type="checkbox"/> Street Fair/Festival	<input type="checkbox"/> Fundraiser	Benefitting: _____
<input type="checkbox"/> Concert	<input type="checkbox"/> Swim Event	
<input type="checkbox"/> Other _____		
Event Description – briefly explain your event and its associated activities. Participants are buddied up with volunteers for the event. Activities include participants running through (or pushed in a beach wheelchair), an obstacle course as they are recognized by all. Then everyone heads to the water for tandem surfing, boogie boarding, playing in the sand, and face painting. After lunch the participants are recognized again individually as they receive medals.		

EVENT DATE REQUEST

Please note the requested event dates, including set-up and tear-down dates, for the next three (3) years. Date requests are not guaranteed.

YEAR ONE EVENT DATE(S): 2021

Set-Up Date(s): _____

Event Date(s): _____

Clean-Up Date(s): _____

If applicable, please provide a brief explanation detailing a necessity for holding your event during the date(s) listed above:

The dates fall outside the Memorial and Labor day holidays, making the beach less crowded and parking more assessible for everyone, (especially the parents of the participants). Our chapter shares the equipment van with 2 other chapters (OC and SD), neccessitating events during this timeframe.

YEAR TWO EVENT DATE(S):

2022

Set-Up Date(s): _____

Event Date(s): _____

Clean-Up Date(s): _____

If applicable, please provide a brief explanation detailing a necessity for holding your event during the date(s) listed above:

The dates fall outside the Memorial and Labor day holidays, making the beach less crowded and parking more assessible for everyone, (especially the parents of the participants). Our chapter shares the equipment van with 2 other chapters (OC and SD), neccessitating events during this timeframe.

YEAR THREE EVENT DATE(S):

2023

Set-Up Date(s): _____

Event Date(s): _____

Clean-Up Date(s): _____

If applicable, please provide a brief explanation detailing a necessity for holding your event during the date(s) listed above:

The dates fall outside the Memorial and Labor day holidays, making the beach less crowded and parking more assessible for everyone, (especially the parents of the participants). Our chapter shares the equipment van with 2 other chapters (OC and SD), neccessitating events during this timeframe.

I certify that the information contained herein is true and correct to the best of my knowledge.

Name/Company Representative

Signature

Date

IMPACT CHARACTERISTIC WORKSHEET

Please consider details of your event and use this worksheet to determine its impact level. Your event must qualify as an Impact Level II or III to be eligible for consideration of an LTA.

1

Event Name: Best Day Foundation Beach Day

Event Date(s): May 22, 23 & September 11, 12- 2021

2

Select one characteristic in each ROW as it relates to your event(s).

Please be sure to mark (i.e. "X", circle, checkmark, etc.) each selection. Failure to do so will deem the worksheet and application incomplete.

NUMBER OF EXPECTED PARTICIPANTS

SMALL
100-500
X

MEDIUM
500-2,000

LARGE
2,000+

REOCCURANCE

3+
Years
X

ONCE
BEFORE

NEW
EVENT

LOCATION

PARKS
OR
BEACH
X

PIER
PLAZA

STREETS/
PUBLIC RIGHT
OF
WAY/STRAND

TIME OF YEAR

WINTER

SPRING
OR FALL

SUMMER
X

DAY(S) OF THE WEEK

WEEKDAY

WEEKEND
X

HOLIDAY

NUMBER OF CONSECUTIVE DAYS

LESS THAN
2 DAYS

2-4 DAYS
X

MORE
THAN 5
DAYS

NUMBER OF EVENTS IN ONE YEAR

1-2
EVENTS/
YEAR

3-4
EVENTS/
YEAR

MORE THAN
5 EVENTS/
YEAR

ADDITIONAL REQUESTS NEEDED

i.e. filming, reserved parking, fencing, stage or seating construction, road closures, amplified sound, etc.

NONE
X

1-2

2 OR
MORE

3

Calculate the total number of each color/column selected.

TOTALS

4

2

1

IMPACT LEVEL I

At least 5 blue

IMPACT LEVEL II

At least 2 red

IMPACT LEVEL III

At least 2 green

4

Determine Impact Level by selecting the HIGHEST your event qualifies for.

IMPACT LEVEL 2



September 28, 2020

City of Hermosa Beach
Community Resources Department
710 Pier Avenue
Hermosa Beach, CA 90254

Dear Community Resources Department,

The City of Hermosa Beach has welcomed the Best Day Foundation Impact Level II event to the south side of the pier for the past 3 years. Four events are generally held over two weekends per year. During these beach days children with special needs have an opportunity to make new friends, play in the sand, tandem surf, and tandem bodyboard whether they are wheelchair bound or not.

Families from the South Bay, all over Southern California, and sometimes from out of state bring their children to experience our events and the Hermosa Beach lifestyle. Past volunteers have been from the Hb Fire Station, the local Fire Explorer Program, Hermosa Valley School, Vistamar School, Torrance High School, Mira Costa High School, Stanbridge University, and local residents. Businesses within a stones throw from the sand have graciously donated lunch for the volunteers and participants.

Many of the volunteers arrive at the beach never having interacted with a child who has special needs before. Their nerves and hopefulness are evident. Then his/her participant buddy happily grabs the volunteers' hand or the volunteer realizes that they are children who want to have fun like anyone else. Parents approach our chapter team during the events expressing gratitude and saying that they haven't had such a relaxing day in a long time.

Included is a study that was performed by Stanbridge University at our September 2019 events which show the measured impact of our event on the participants.

Thank you for your consideration of our long-term agreement application. Please contact me with any questions.

Sincerely,

Shanden Brutsch
Los Angeles Chapter Chairperson

Enclosures: Abstract & Summary of Data

ABSTRACT

PURPOSE: The purpose of this research is to evaluate the impacts of adaptive outdoor recreation on the quality of life (QoL) of families of children with various physical and developmental disabilities through the use of pre-post test surveys and semi-structured interviewing at Best Day Foundation events. Both the surveys and interviews were structured to evaluate four domains determined as indicators of QoL from a comprehensive literature review. The four domains of QoL were self-efficacy, performance skills, family cohesion, and social participation. The current literature demonstrates a gap in which this research aims to fill on quantitative research on the effects of adaptive outdoor activities such as surfing, stand-up paddleboarding (SUP), kayaking, and more. The literature surrounding children with disabilities outlines the higher prevalence of occupational deprivation and this study illuminates how access to adaptive outdoor adventure activities affects the participant's and families' overall QoL.

DESIGN: This study is a mixed-methods descriptive design using a triangulation approach. This study used convenience sampling which recruited participants who were parents and caregivers of children participating in the Best Day Foundation events in Southern California in the summer and fall of 2019. Diagnoses of the children participating in the event included autism spectrum disorder (ASD), Down syndrome, cerebral palsy and other developmental challenges; and their ages ranged from 4-24 years.

METHOD: An explanatory-sequential mixed methodology was used. Quantitative data collection incorporated an 8-item questionnaire with two questions for each target domain of QoL that was administered before and after participation in an event. Qualitative data collection was conducted through semi-structured interviews with parents and caregivers using a phenomenological approach.

RESULTS: Results showed high statistical significance ($p < 0.001$) in the categories of self-efficacy, social participation, and family cohesiveness while still showing statistically significant values ($p < .050$) in the domains of self-efficacy and performance skills. Qualitative findings from the interview illustrated profound effects the BDF event had among family members.
(at 1901 characters here)

CONCLUSION: The findings of this research demonstrate the significant impact that having access to adaptive outdoor activities has on the participant's QoL. Each domain saw statistically significant results in the quantitative portion of the study, especially in the family cohesion, social participation, and self-efficacy items. The qualitative data described further the profound impact that participation in the adaptive outdoor activities had on their child as well as their whole family.

IMPACT: This research demonstrates the explicit link between increased overall QoL of the participants of an adaptive outdoor adventure activity event for children with disabilities. According to the data, the children improved their self-efficacy, social participation, performance skills, and the families felt more cohesive after just a few hours of the activities. This research supports that attendance of these events has implications for lessening the occupational deprivation that these children and families are facing while improving overall QoL.

Summary of Quantitative Data from Stanbridge University Research Study Summer and Fall of 2019

Domain 1: Self-efficacy

Q1: "My child exhibited a sense of accomplishment after completing a task or activity"

- Results:
 - Increase from pre to post: 50.8%
 - P-value: .000
 - Highly significant

Q2: "My child exhibited a task or activity independently"

- Results:
 - Increase from pre to post: 33.9%
 - P-value: .047
 - Significant
-

Domain 2: Performance skills

Q3: "My child engages in physical activity"

- Results:
 - Increase from pre to post: 18.6%
 - P-value: .159
 - No significance

Q4: "My child demonstrates the ability to problem solve when faced with a challenge"

- Results:
 - Increase from pre to post: 45.8%
 - P-value: .025
 - Significant
-

Domain 3: Social Participation

Q5: "My child engages in age-appropriate social activities"

- Results:
 - Increase from pre to post: 52.5%
 - P-value: .000

- Highly significant

Q6: “My child interacts with non-family members”

- Results:
 - Increase from pre to post: 27.1%
 - P-value: .176
 - No significance
-

Domain 4: Family Cohesiveness

Q7: “My child and I do fun things together”

- Results:
 - Increase from pre to post: 35.6%
 - P-value: .000
- Highly significant

Q8: “I feel confident in allowing my child to work through a problem”

- Results:
 - Increase from pre to post: 54.2%
 - P-value: .000
 - Highly significant
-

Takeaways:

- There were highly significant statical findings in three out of the four domains assessing the quality of life in participants: self-efficacy, social participation, and family cohesiveness.
 - **Family cohesiveness:** refers to changes in the relationships among children with disabilities, their families and their caregivers
 - 54.2% of parents reported an increase in feeling more comfortable letting their child work through a problem on their own.
 - 35.6% of parents reported that their perception of being able to participate in fun events with their child increased.
 - **Social participation:** includes a sense of belonging, healthy peer relationships, function and enjoyment in social situations.
 - 52.5% of parents perceived an increase in their child’s participation in age-appropriate activities after being a part of the BDF events.

- **Performance skills:** refers to an individual's observable abilities and capacities that are used in combination to engage in a given occupation
 - 45.8% of parents perceived an increase in their child's ability to problem-solve when faced with a challenge.
 - **Self-efficacy:** within this study refers to an individual's belief that they can complete a task, achieve a goal, or overcome a challenge
 - 50.8% of parents reported an increase in their child exhibiting a sense of accomplishment after completing a task.
 - 33.9% of parents reported that their child increased in their ability to perform a task independently.
 - While some domains were more statistically significant than others, every category reported an increase in percentages from before participating in the event to after.
 - This study showed highly significant results that indicate participation in adaptive adventure activities leads to an increase in the quality of life of the participants and family members.
-

Summary of Qualitative Data:

***Just a few responses from the parents during the interviews**

Key quotes from the interviews at the events:

Q1: How do you think participation in today's activities will affect your child's self-esteem and self-confidence?

- “(Best Day Foundation) helped her build her self-confidence. Definitely. I think just being in the water and having somebody with her to hold her just kind of empowered her to want to keep doing it. She went like 12 different times - at least. So she really enjoyed it. And every time she was done she would say ‘One more time! One more time!’. She doesn’t speak very often - on her own. Usually, if she’s prompted to speak, she knows a lot of words, but she’s not just going to come up to you and start talking. But today she was initiating conversation by saying ‘One more, please. One more time.’ So that was pretty cool to see.”
- “I can tell he made friends. He likes to be social, but other kids in a regular environment (school), are not social with him, because they cannot keep up with him – because he’s so hyper, but today they were able to keep up... Everybody was working with him.”
- “I think this will improve his self-esteem because he’s having fun and enjoying himself and smiling in the sun.”

- “Trying something new and maybe a little bit scary is going to give them a little more confidence and their self-esteem obviously if they accomplish it, and then they’re going to feel better about themselves too, and not be afraid to try new things.”

Q2: What are you and your family members hoping to gain from this experience?

- “He won’t be afraid of the water - number one. And then for all of us to get to meet new people and just experience new experiences together as a family.”
- “For him to have fun. Just for him to have fun. Enjoy life.”

Q3: What has your child enjoyed most about today?

- “Surfing. I think the boogie boarding was like just passing time while she was waiting for a surfboard it was kind of funny.”
- “Boogie boarding. He loved the boogie boarding.”
- “I would say getting in the water, surfing, (getting the water) in his face, sun in his eyes, sand in his feet. Everything about surfing.”
- “The lunch (pizza)”

Q4: What have you enjoyed most about today?

- “She was just full of joy. I mean from the moment we got here, and she saw the beach and we were walking towards it. Because on the way this morning it was kind of rough getting her going, and then we had an hour drive here. She didn’t know what we were doing, she’s just in the car like ‘it’s early.’ And then we got here and I held her and we’re walking down 11th and she saw the beach and she just smiled real big and she’s like ‘beeeach!’ And then the whole time she was just saying ‘I want surfing’, ‘I want boogie’, ‘I want one more’.”
- “Watching him be able to socialize with other people”
- “Probably the great attitudes from everybody here. The nice weather, the good surf - the beach. Just the whole vibe from everybody here. The volunteers and the workers. Very nice.”
- “Just watching all the kids, you know, some kids they may never get that experience to be able to go out in the water, and that they’re able to do it (here).”