

## Stakeholder Meeting Notes 9/16/20

Participants: Tony Cordi, Jon David, Dave Davis, Brian Dunne, Lori Ford, Ron Newman, Peter Nolan, Laura Pena, Stacy Strauss, Jonathon M. Wicks

City Representatives: Christy Teague, Melanie Emas, Doug Krauss, LeeAnne Singleton

### 1. Update on 9/8 City Council Approved Pier Avenue Street Improvements

A brief update was provided by Doug Krauss, Environmental Programs Manager with questions asked and clarifications made regarding orientation and number of parking spaces.

### 2. Economic Development Committee Feedback from Stakeholders

- Topics from Economic Development Committee

In response to comments at the 9/2/20 Stakeholder meeting about efficiency of the meetings and gaining the most benefit from the expertise and willingness from business representatives to assist the City's Economic Development Committee, Christy Teague noted that the Economic Development Committee would be identifying subjects for feedback and discussion by the stakeholder group.

### 2. City's Continuous Improvements

Christy Teague reported some of the ways the City has sought to be more responsive to the business community, including 8/25 City Council approved fee reductions and streamlined processes, Code Enforcement staff available 7 days per week to respond to business needs and increasing role as ambassadors, improved communications with business community (email list, automatic feedback with resources when City Hall is closed).

The stakeholder business representatives were asked what other ways the City can improve service to the business community, which prompted several comments and suggestions:

- Resident survey recommended to determine what today's residents want
- Coastal Commission Local Coastal Plan – get it certified ASAP
- Complete Zoning Code update beginning with Downtown
- More administrative approvals, less public hearing requirements, more by-right approvals, empower staff
- Review zoning, make changes including mixed use/housing above businesses, reconsider adding housing
- Housing crisis – need for density, residential above businesses ok sometimes
- Small businesses need bike lanes for customer traffic
- Need for middle housing options for business customers
- Downtown office workers and salons support business and bring vibrant daytime economy
- Code Enforcement friendly visits and pass out cards

#### 4. Member Questions and Comments

There was discussion about various PCH vacancies and activity, including former Land Rover site to become a new Nissan dealership.

Attachments provided at meeting:

1. Meeting Notes from September 2, 2020 Meeting
2. Pier Avenue Conceptual Layout