



July 28, 2020

Dear Hermosa Beach City Council and City Manager,

On behalf of the members of the Executive Board of the Hermosa Beach Chamber of Commerce, we would like you consider the following during your next council meeting on Tuesday, July 28, 2020:

1. Parking & Opening of Parking Structure – With the increase in restaurants and shops being opened in the day and evening, and with the new outdoor dining options, we suggest Parking Structure C be fully functional, 24-hours a day. This is to include current employees/ pass holders and visitors to Hermosa Beach. We understand there was a concern about social distancing in the Elevator, and we suggest what many (most) businesses in our city and Manhattan Beach have done: Signage recommending one party at a time in the elevators to adhere to social distancing, encouragement of steps and masks to be worn at all times.
2. Item 6(a) Wearing Facial Coverings – The Governor has requested all wear facial coverings to help stop the spread of COVID-19, at all times in public. We agree, believe in the facial coverings, but do not endorse our City to be unfriendly to businesses with automatic ticketing to those not in compliance. In addition, our (unaudited) review of people in the streets, is that we have seen most being compliant. Rather than fines, we suggest warning tickets at this time, with a strong message that all should be wearing Masks and following the Governor of California's guideline to include social distancing and the Face coverings. We believe that will be more effective, than harsh fines.

We encourage all to shop local, stay local and eat local --- especially during the Pandemic. This will help all our Hermosa Beach Business Community members to stay in business and vibrant for all residents and guests to our great beach city.

Thank you for your consideration.

*Marje Bennetts*

Marje Bennetts  
Chairperson  
Hermosa Beach Chamber of Commerce & Visitor's Bureau