

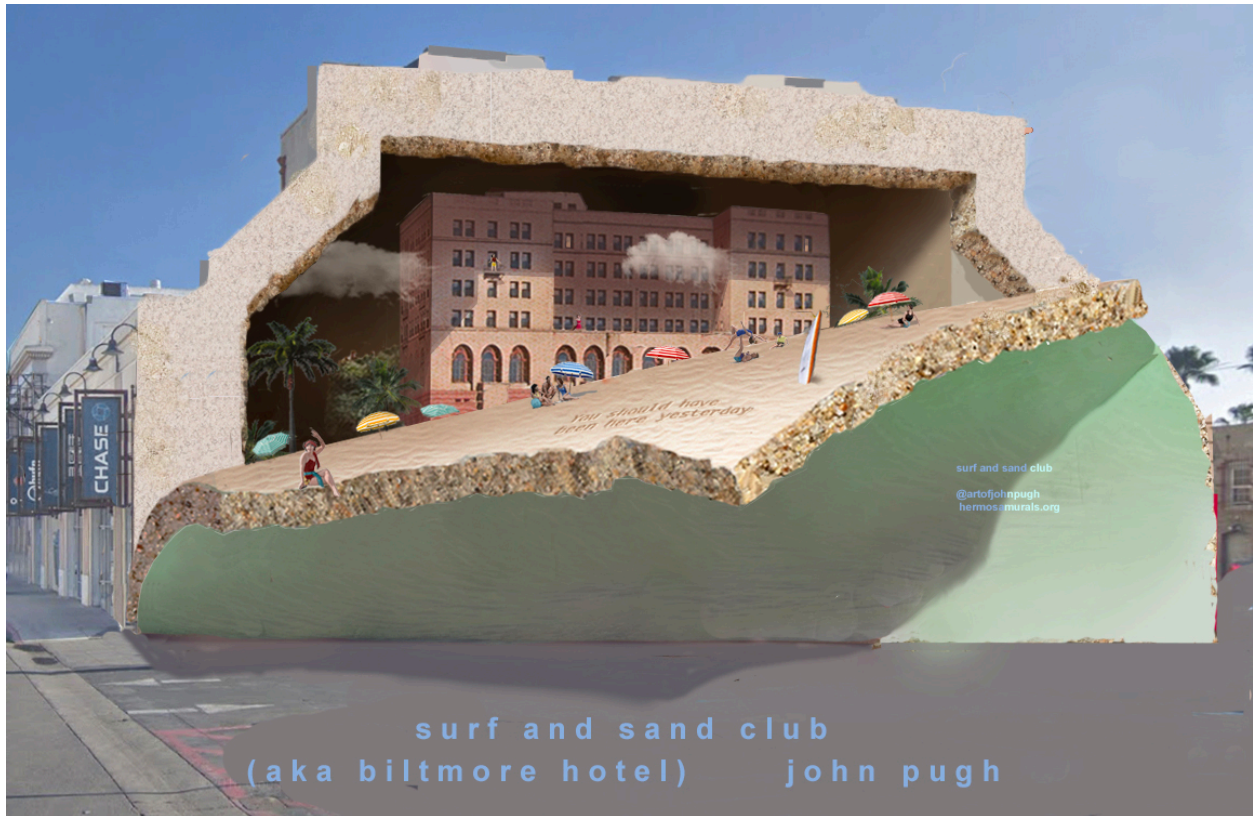


Hermosa Beach Murals Project

Application for review and approval by the City of Hermosa Beach for Mural #10

A Celebration of the Historic Surf And Sand Club
a.k.a. The Hermosa Biltmore Hotel

June, 2020



Proposed Location And Size of the Mural

Hermosa Beach Murals Project (HBMP) proposes to place our 10th mural celebrating the historic Sand & Surf Club, a.k.a. The Hermosa Biltmore Hotel on the West Wall of the Historic Metropolitan / Bijou Theatre. The mural would cover 100% of the West wall.

Style of Painting

To be painted by nationally renowned artist John Pugh, the mural will be painted in the Trompe l'oeil style, "a genre of still life painting that exploits human vision to create the illusion that the subject of the painting is real."

John Pugh, in the Trompe l'oeil style, painted HBMP's third mural celebrating Hermosa's famous Light House Café. The mural is located on the North side of the building located at 1001 Hermosa Avenue.

Method of Application

The mural will be applied using a combination of painting directly on the existing wall and painted fabric applied to the existing wall. A protective sealer will then be applied to the entire mural.

For the application of the mural inside of the area to be covered by the fabric, first a thin base will be applied to the area. The thing base coat will then have a very thin net applied to prevent future cracking. Over the net will be applied the skim coat itself.

Painted fabric then will be applied to the skim coat surface. The fabric needs to be applied to a smooth surface and cannot be applied to the existing stucco without severely compromising the integrity of the fabric surface and appearance.



Discussion Of The Existing Wall / Stucco

Existing record of permits issued by the City of Hermosa Beach for this building show that in 1995 and 1999, permits were issued for the seismic retrofit of URM (Un Reinforced Masonry).

In 2000, a permit was issued for "remodel refurbish exterior." At this time, stucco / paint was sprayed on the surface using a method called "Text Coat."

In 2019 – An encroachment permit for "rolling scaffolding for use in exterior painting" was issued and the exterior was spray painted again.

Scaffolding

It will take approximately five weeks starting in the last week in October to install the mural. A freestanding scaffold will be used for the application of the mural and “out-riggers” will be used to stabilize the scaffolding. It is anticipated that eight parking spaces of parking lot will be occupied during the duration of the project.

Using a high-lift bucket is not an option because the fabric portion of the mural must be applied horizontally across the surface.

Lighting

HBMP proposes to add lights to the existing lampposts in Parking Lot B that will illuminate the mural at night.

Restoration Of The Wall

HBMP has a ten-year agreement with the owner of the building to display the mural. After ten years, HBMP cannot legally prevent the owner or the city from covering over the mural.

Should the building owner or city want to cover the mural, it is not HMP's responsibility to restore the wall to its current condition.

After the agreement with the building owner expires, should HMP want to cover over the mural, the area will be restored to the color and texture that exists today using the same Tex Coat method that was used in 2000.