

From: [Justin](#)
To: [Eduardo Sarmiento](#)
Subject: Hermosa Beach Special Meeting Agenda Comments
Date: Wednesday, July 1, 2020 10:05:12 AM

Dear Eduardo,

My name is Justin Essman and I am the General Manager and partner of Tower 12 in Hermosa Beach. I wanted to take a moment to reach out in regards to the topic on the agenda that pertains to the closure of restaurants at 10pm. With the reduced seating and minimized capacity we have been forced to be creative in the manners in which we produce income. Third party vendors (which we never used before) take massive commissions that allow for small margins, if any at all, and the reduced capacity has drastically limited our business while we still pay premiums to operate a full service staff and location at the beach.

This being said, we have been keeping our kitchens open later between 12:30am-1am in the morning and have been fortunate enough to sell large quantities of food to guests which we didn't have a demand for in the past. The late night food sales are helping us to fill the void we have been battling with due to the new restrictions and updated protocols that we have been following diligently. Closing the restaurants at 10pm would be fatal for an industry who is already barely hanging on to survive and it is crucial that we would be allowed to continue to operate within our CUP and sell food and drinks responsibly late into the night.

Thank you for your consideration,

Justin Essman

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