

**5/21/20 AGENDA, ITEM 1 - CONSIDERATION OF MODIFICATION OF EMERGENCY ORDER
SUPPLEMENTAL EMAIL SUBMITTED BY RAYMOND DUSSAULT TO THE CITY MANAGER'S
OFFICE ON 5/21/20 AT 3:18 P.M.**

From: Raymond Dussault <dussaultraymond@gmail.com>
Sent: Thursday, May 21, 2020 3:18 PM
To: Suja Lowenthal <suja@hermosabeach.gov>; Ann Yang <anny@hermosabeach.gov>; City Clerk <cityclerk@hermosabeach.gov>; City Council <citycouncil@hermosabeach.gov>
Subject: Fwd: Charging for Outdoor signage during this major crisis

Please attach this email to the agenda.

Thank you.

Ray

----- Forwarded message -----

From: **Raymond Dussault** <dussaultraymond@gmail.com>
Date: Thu, May 21, 2020 at 12:08 PM
Subject: Charging for Outdoor signage during this major crisis
To: <cityclerk@hermosabch.org>, <citycouncil@hermosabch.org>, Ann Yang <anny@hermosabeach.gov>, <suja@hermosabeach.org>

Hi All.

I am very frustrated. On March 24, 2020, the City Council voted to waive all fees and enforcement on outdoor signage, like banners and A-frames. This was a good decision and has been a big help to open businesses. Unfortunately, it sounds like no one communicated the council's decision to City Staff.

I know for sure that American Junkie had to endure an approval process and was charged a \$100 fee to hang a "We're Open" banner in front of their business. I have heard a few other businesses were told they had to submit a request and pay a fee, in complete contradiction to the council's direction on March 24.

This is, of course, no time to be nickel-and-diming and throwing up trivial bureaucratic hurdles for our businesses when the vast majority of our businesses are unlikely to even survive.

I request an affirmative statement that City Staff has been informed and will act in line with the council's direction that occurred at the public council meeting on March 24. I also request that all fees be reimbursed immediately in line with that decision.

I have no financial interest in these businesses. I am just shocked that City Staff is so out of touch with how much businesses are hurting right now.

Please attach this email to the council's agenda this evening as well.

Raymond Dussault
Hermosa Beach, CA
(916) 205-1844

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Raymond Dussault
Market Development Manager
Anheuser-Busch
Los Angeles, CA
(916) 205-1844