

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:21 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Stuart Marcus submitted a new eComment.

Meeting: Planning Commission

Item: 14. REPORT 19-0781 Potential Municipal Code amendments to Chapter 17.04 Definitions, and Chapter 17.28 M-1 Light Manufacturing Zone, and add 17.42.200 for a new Limited Events Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: I support this

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:25 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Don Adkins submitted a new eComment.

Meeting: Planning Commission

Item: 14. REPORT 19-0781 Potential Municipal Code amendments to Chapter 17.04 Definitions, and Chapter 17.28 M-1 Light Manufacturing Zone, and add 17.42.200 for a new Limited Events Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: Having the Hermosa Beach Arts District gaining a foothold over the past couple of years has been awesome. Anchor tenants such as ShockBoxx has brought a buzz & excitement to the South Bay art scene and draws a great demographic of folks for their various gallery events. We used to have the same in Tedondo Beach during the heyday of Cannery Row which I greatly miss. Now Hermosa is the place to be. Don Adkins Hermosa Beach Fine Arts Festival Board

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:26 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Rosine Sorbom submitted a new eComment.

Meeting: Planning Commission

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eComment: Hermosa is beginning to have a real art presence in the Cypress Street area. Having an art district with the opportunity to have receptions, events, and art openings will increase the awareness of how great Hermosa is, and how supportive of the arts it is. I hope that the Cypress Street Art District will grow and bloom to be a SoCal venue of note!

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:31 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Lana Imbagliazzo submitted a new eComment.

Meeting: Planning Commission

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eComment: I support ShockBoxx, Resin and other incoming art galleries for Cypress Avenue. These 2 galleries have added so much to Hermosa.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:33 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

David Keane submitted a new eComment.

Meeting: Planning Commission

Item: 14. REPORT 19-0781 Potential Municipal Code amendments to Chapter 17.04 Definitions, and Chapter 17.28 M-1 Light Manufacturing Zone, and add 17.42.200 for a new Limited Events Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: I'm in support of allowing events in the Cypress District. The residents/tenants are big supporters of the community, the events are great family oriented alternatives to (other great fun) in Hermosa, they always seem responsible and accountable, and they communicate well.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:39 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Preston Smith submitted a new eComment.

Meeting: Planning Commission

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eComment: I support ShockBoxx wholeheartedly and what it is doing for the community. Not only is it providing a fun, cultural and social environment for people to engage, but it is expanding awareness of the arts and local and international artists to Hermosa Beach and Los Angeles in general.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:43 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Rebecca Montoya submitted a new eComment.

Meeting: Planning Commission

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Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: I love Shockboxx Art Gallery. It has allow my growth as an artist. It has introduced me to other influential artist that I admire. It has contributed enormously to the exposure of my art as well as my reach to new fans that commission my work. Places like this only contribute to the enrichment of culture and society, the positive engagement of a community which leads inevitably to the increase of a neighborhood's value and it's properties and businesses. We need more of Shockboxx and it's events!

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:55 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Terri Lloyd submitted a new eComment.

Meeting: Planning Commission

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eComment: I am a long time supporter and artist participant with ShockBoxx gallery on Cypress Avenue. I drive from Highland Park on the east side of Downtown Los Angeles to participate and otherwise support the gallery. When I come to ShockBoxx, inevitably, I bring others with me and we usually stop for a bite to eat at local restaurants either before or after attending gallery programming. My assumption is that many others who support and participate with gallery programming do the same. The point being, that the value of allowing special events in this area zoning goes beyond the walls of the studios and galleries concerned and becomes community benefit. In addition, it allows the galleries and studios to become viable and meaningful businesses for the artists and artisans supported. All one has to do is take a look at other communities where artists have moved in and revitalized what may have been blighted or unused space to see the value the arts bring. Silverlake, Echo Park, Downtown LA, Highland

Park, Boyle Heights, Culver City, Venice. Gentrification push back aside, communities benefit from a thriving arts core. What better way to hold a community together than through the arts?

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 10:56 AM
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Subject: New eComment for Planning Commission

New eComment for Planning Commission

Robert Smith submitted a new eComment.

Meeting: Planning Commission

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eComment: Continuing to foster an arts-supportive community is in keeping with Plan Hermosa, good for artists and art-related businesses, and good for art-loving residents and visitors. Just the term, "Cypress Arts District" is cool. And, it's walking/biking distance from all over town. Thanks to Mike and Laura for the initiative. ShockBoxx and Resin are the anchors, and we've got a potential music venue Studio 637 across the street as well.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 11:00 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Steven Fujimoto submitted a new eComment.

Meeting: Planning Commission

Item: 14. REPORT 19-0781 Potential Municipal Code amendments to Chapter 17.04 Definitions, and Chapter 17.28 M-1 Light Manufacturing Zone, and add 17.42.200 for a new Limited Events Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: Dear honorable members of the Hermosa Beach City Council & Planning Commission, Ever since EGO Gallery closed its doors a number of years ago, we in the South Bay arts community have been searching for a local venue that serves the needs of contemporary artists & patrons--we found it on a scruffy strip of Cypress Ave. In particular, Shockboxx Gallery has become a beacon for artists looking to exhibit in their own communities. But a few words about commerce... Those closely aligned with the art scene know that artists and galleries are the pathfinders for increased commerce--where they put down roots, commerce tends to follow--particularly desirable commerce. Witness neighborhoods like Culver City, where restaurants like Lukshon and Vespertine are anchored by the galleries in the area. I see similar potential in Hermosa Beach, where the city becomes a destination for both fine art and great food, and I believe that passing the Limited Events Permit is the first right step in that direction. With respect, Steve Fujimoto

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]

Sent: Monday, November 18, 2019 11:02 AM

To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>

Subject: New eComment for Planning Commission

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Ellen Wroe submitted a new eComment.

Meeting: Planning Commission

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Permit to allow Cypress District businesses to host openings or events to showcase and offer products for sale on a limited basis.

eComment: I fully support the cultural renaissance happening on Cypress Ave. The events hosted by ShockBoxx have brought me and my family out from Manhattan Beach and into Hermosa Beach -- allowing us to discover the awesomeness that is your town. These events have also managed to bring scores of our friends from the greater LA area into Hermosa despite the dreaded 405...a feat that is borderline miraculous. #KeepCypressHappenin' Thanks, Your Manhattan Beach Neighbors

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 11:09 AM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Michele Oviedo submitted a new eComment.

Meeting: Planning Commission

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eComment: I and my husband both support this action, we are HB homeowners. Having a venue for various arts is very important for community health. It has been proven that interaction and creating art is good for your health. In fact there is a 2015 Mayo clinic study that showed folks who actually create can help hold off dementia. Having a location that is within walking distance is so nice and can get others interested in creating art for themselves and the community. I do hope you move forward with this positive change for Hermosa Beach. Michele and Frank Oviedo

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 1:15 PM

To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>

Subject: New eComment for Planning Commission

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John Koller submitted a new eComment.

Meeting: Planning Commission

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eComment: Dear Hermosa Beach City Council & Planning Commission, As a artist and active community member of the South Bay and beyond, I believe that Hermosa Beach has the rare opportunity to boost it's cultural profile by supporting the Cypress District, Shockboxx and the creative events involved in the area. Philanthropy, community engagement and the arts are values which every city should embrace. Business owners, residents and visitors have benefited from the visionary and responsible activities taking place on Cypress over the last few years. Please support the family-friendly, creative events in which artists and community members can intermingle during the unique happenings on Cypress! Taking pride in Hermosa Beach is taking pride in creative culture.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]

Sent: Monday, November 18, 2019 1:34 PM

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Subject: New eComment for Planning Commission

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Brad Carss submitted a new eComment.

Meeting: Planning Commission

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eComment: As an artist, art aficionado, gallery exhibit attendee and long-time South Bay resident, I can wholeheartedly attest to the community benefit derived by the support of more art-related activity in the local environs of Hermosa Beach. Well-rounded municipalities serving the needs of their residents can significantly effect the social, cultural and artistic ambiance of the city through well thought-out plans to encourage the blossoming of new and established efforts to attract the broad array of people who seeks out art-oriented activities to enrich their daily lives. I support the current proposed Municipal Code amendment.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 1:40 PM
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Subject: New eComment for Planning Commission

New eComment for Planning Commission

Katrin Cooper submitted a new eComment.

Meeting: Planning Commission

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eComment: Dear council. This is a beautiful thing that is happening on Cypress Street in Hermosa. People who have a heart for art, the city of Hermosa and it's people. For example we attended an Art opening at Shockboxx last Saturday. A professional curated show. Like you would have up in LA or a palos Verdes. And guess what everybody went out after and supported the local restaurants after. It was a fantastic night. So please consider extending the permit and allowing this to be an all around art gallery that gets to support not just the local art but extends it even deeper into the community. Thank you Katrin Cooper

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 2:00 PM
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Subject: New eComment for Planning Commission

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Lois Keller submitted a new eComment.

Meeting: Planning Commission

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eComment: This is an awesome art community growing and is bringing in friendly visitors and revenue to the area. I strongly support it and love Shock Boxx gallery!

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 2:23 PM
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Subject: New eComment for Planning Commission

New eComment for Planning Commission

Nicholas Kozis submitted a new eComment.

Meeting: Planning Commission

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eComment: The emerging arts district is an incredible benefit to our community. Both Resin and Shockboxx galleries contribute to the cultural enrichment of our Beach Cities Communities by bringing both revenues and visitors. I encourage and support the galleries.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 3:51 PM
To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>
Subject: New eComment for Planning Commission

New eComment for Planning Commission

Dave Rottenberg submitted a new eComment.

Meeting: Planning Commission

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eComment: I am in full support of the growing Art Scene in the Cypress District. It's great for the community and an aspiration for our kids.

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]
Sent: Monday, November 18, 2019 3:52 PM

To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>

Subject: New eComment for Planning Commission

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Michelle Crispin submitted a new eComment.

Meeting: Planning Commission

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eComment: As a longtime South Bay resident I fully support the Cypress arts scene - I love attending events there with my friends and family and hope it continues to flourish!

From: noreply@granicusideas.com [mailto:noreply@granicusideas.com]

Sent: Monday, November 18, 2019 4:31 PM

To: DG_PlanningCommission <DG_PlanningCommission@hermosabeach.gov>

Subject: New eComment for Planning Commission

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Carolyn Liesy submitted a new eComment.

Meeting: Planning Commission

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eComment: I think Schockboxx Gallery is an asset to Hermosa Beach. I am very impressed by Mike and Laura's contribution to the arts in South Bay! I support the Gallery!