

From: Kate Ekman <Kate.Ekman@bchd.org>
Sent: Tuesday, November 5, 2019 5:18 PM
To: Ann Yang <anny@hermosabeach.gov>
Subject: RE: BCHD Holiday Engagement Opportunity

Hi Ann,

Right now we have 19 recipients from Hermosa Beach, some of whom are slated to receive grocery gift card money as well.

The total cost to support these residents with a Holiday Gift Bag this year is \$660.00. Any contribution that the city decides to make will be appreciated!

Please let me know if you need any more information.

Thank you!
Kate

From: Kate Ekman <Kate.Ekman@bchd.org>
Sent: Friday, November 1, 2019 11:58 AM
Subject: BCHD Holiday Engagement Opportunity



Hello!

The holidays can be a difficult and lonely time for older adults and adults with disabilities in our community. But it doesn't have to be that way. Each holiday season since 1998, friendly volunteers have delivered gift bags filled with practical and fun gifts to 250 beach cities seniors and adults with disabilities, many of whom are homebound or live in isolation.

I'm reaching out today on behalf of Beach Cities Health District regarding our Holiday Gift Bags program because **volunteer signups to deliver gift bags** went live today!

Ways to Help:

1. **Donate**: Thank you to those who have already contributed to support the program. We continue seeking sponsors to help raise \$7,000 and 100% of contributions goes directly toward the holiday gift bags. Donations can be made in any amount through

credit card or check. Donate \$100 or more by Monday, November 25th and your organization will be acknowledged in a local newspaper and in a letter that goes to all gift bag recipients. Individuals can also donate. Each bag costs approximately \$25. For every \$25 contribution, acknowledgement cards are available by request to be given as a holiday gift. See flyer attached that can be provided to your employees or group members.

2. **[Volunteer to Deliver a Holiday Gift Bag](#)**: Many organizations use this as a teambuilding opportunity for employees to volunteer together. Or, let your employees or group members know about this volunteer opportunity to participate with their family and friends. This is a popular volunteer opportunity in the community and we do anticipate open positions will fill relatively quickly.

Attached is further information in regards to making a donation or volunteering to deliver gift bags, or you can visit www.bchd.org/holidaygiftbags to donate or signup to volunteer.

Feel free to contact me if you have any questions. Thank you in advance for helping to create a healthy beach community!

Sincerely,



Kate A. Ekman, CVA

Purpose and Engagement Coordinator

Beach Cities Health District

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Creating a healthy beach community.