

Community Theater Needs Assessment

City of Hermosa Beach | RFP#19-06



DLR Group

Architecture Engineering Planning Interiors

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Los Angeles, CA 90017
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July 22, 2019

Lisa Nichols
Recreation Coordinator
City of Hermosa Beach
710 Pier Avenue
Hermosa Beach, California 90254

RE: City of Hermosa Beach – Community Theater Needs Assessment | RFP#19-06 | 3.2.7 Cost Proposal

Dear Lisa,

Per directions in 3.2.7 of the Request for Proposal, please note the following:

- Attached to this cover letter is a comprehensive spreadsheet illustrating proposed hours and fees per each task and per each team member. We have allocated lump sum fees for our structural engineering, as well as our proposed cost estimator.
- We have allocated \$5,000 for reimbursable expenses, including travel, equipment, and printing/materials.
- The proposed billable rates will be maintained through the duration of the study.

If you have any questions regarding our fee proposal, please do not hesitate to reach out to me at psiemborski@dlrgroup.com or 216-623-7881 (direct) or 602-692-0444 (mobile).

Sincerely,

A handwritten signature in blue ink, appearing to read "P. Siemborski".

Paul Siemborski, AIA
Principal

A handwritten signature in blue ink, appearing to read "Paul E. Westlake, Jr.".

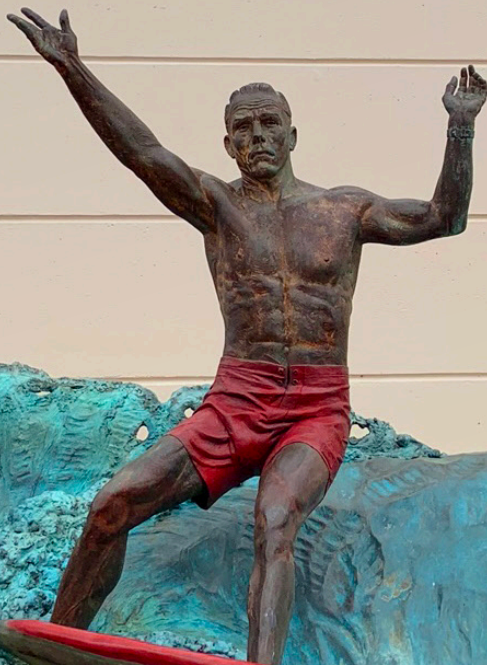
Paul E. Westlake, Jr., FAIA
Vice President/Authorized Signatory
DLR Group, inc.

3.2.7 | Cost Proposal

		Rate/Hr:	\$175	Rate/Hr:	\$135	Rate/Hr:	\$135	Rate/Hr:	\$135	Rate/Hr:	\$135	Rate/Hr:	\$135	Rate/Hr:	\$135		
		Paul Siemborski Principal-in-Charge		Christina Kruse Financial Analyst		Mike Rudolph Architect		Matt Jennings Preservation		Duane Palin Mechanical		Radames Cocco Electrical		Kascey Haslanger ITDG		Hours per Task	Fee per Task
Task	Description	Hours	Fee	Hours	Fee	Hours	Fee	Hours	Fee	Hours	Fee	Hours	Fee	Hours	Fee		
1.a.1	Establish the parameter of the RFP and obtain a clear understanding of its goals and objectives	1	\$175	2	\$270	1	\$135									4	\$580
1.a.2	Review earlier reports; existing drawings and facility specs; and other facility related information specific to the Community Theater	1	\$175	1	\$135	1	\$135	1	\$135	1	\$135	1	\$135	1	\$135	7	\$985
1.a.3	Review the current facility calendar that includes the various types of performances the City currently accommodates	1	\$175	2	\$270	1	\$135									4	\$580
1.a.4	Understand current rental processes; policies and procedures; and nay existing partnerships or relationships with users	1	\$175	4	\$540	1	\$135									6	\$850
1.a.5	Understand the relationship between the Community Theatre and its attachment to the Community Center and how that affects Community Theater bookings	1	\$175	2	\$270	1	\$135									4	\$580
1.a.6	Understand limitations and restrictions of the facility including deed restrictions and historically significant designation	1	\$175	1	\$135	4	\$540	8	\$1,080							14	\$1,930
1.b	Meet with current facility users to understand their needs, difficulties and facility improvement recommendations	4	\$700	4	\$540	4	\$540			2	\$270	2	\$270	4	\$540	20	\$2,860
1.c	Review the current infrastructure of the facility including analysis of audience comfort; accessibility; acoustic properties; theater equipment; and patron and performer amenities	4	\$700	2	\$270	8	\$1,080			4	\$540	4	\$540	4	\$540	26	\$3,670
2.a.1	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Stage drapery					2	\$270							2	\$270	4	\$540
2.a.2	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Stage rigging					4	\$540							4	\$540	8	\$1,080
2.a.3	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Stage lighting					2	\$270					4	\$540	4	\$540	10	\$1,350
2.a.4	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Dimming					2	\$270					4	\$540	4	\$540	10	\$1,350
2.a.5	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Audio/Visual					2	\$270					2	\$270	4	\$540	8	\$1,080
2.a.6	Analyze current inventory of equipment including their condition, useful life expectancy, and usage practices to determine what should be updated or replaced for future programming: Seating					8	\$1,080									8	\$1,080
3.a	Provide an existing facility assessment of the architectural (including ADA), structural, mechanical, electrical, acoustical, and audio-visual component	8	\$1,400			20	\$2,700	8	\$1,080	8	\$1,080	8	\$1,080	2	\$270	54	\$7,610
3.b.1	Create concept + cost for a major renovation of the facility that would transform it into a regional performing arts center	8	\$1,400	4	\$540	24	\$3,240	2	\$270	4	\$540	4	\$540	2	\$270	48	\$6,800
3.b.2	Create concept + costs for a conservative renovation maintaining the community-focus of the facility	8	\$1,400	4	\$540	24	\$3,240	2	\$270	4	\$540	4	\$540	2	\$270	48	\$6,800
3.b.3	Provide visualization of both scenarios including new structural drawings	2	\$350			16	\$2,160									18	\$2,510
4.a	Market Analysis: An analysis of market trends for similar theaters in the surrounding area	2	\$350	36	\$4,860	2	\$270									40	\$5,480
4.b	Market Analysis: Recommendations for program, equipment or infrastructure improvements based on market trends	2	\$350	36	\$4,860	4	\$540	4	\$540	6	\$810	6	\$810	6	\$810	64	\$8,720
5	Community Engagement: Meeting with current uses of the Community Theater to understand their needs , difficulties, and facility improvement recommendations	4	\$700	4	\$540	4	\$540							8	\$1,080	20	\$2,860

Total DLR Group Structural Allowance Cost Estimating	425	\$59,295 \$10,000 \$5,000
Total Fee		\$74,295
Reimbursables		\$5,000
Total Fee + Reimbursables		\$79,295

WHERE THERE
IS NO VISION THE
PEOPLE PERISH



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