

City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to:

City of Hermosa Beach Community Resources Department
710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was not accepted due to it being incomplete.

Approval Process

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Approved by the Parks, Recreation and Community Resources Advisory Commission		Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

Multiple Events

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

YOU MUST SUBMIT THE FOLLOWING: To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

Completed Application (ALL pages – blank pages marked NA) Application Fee
 Submit non-refundable \$848 application fee (\$565 for nonprofits or \$283 for pass-throughs) payable to the City of Hermosa Beach. Applications received without the application fee will not be reviewed and will be returned as incomplete.
Site Plan
 Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.
Proof of Non-Profit Status Pending status does not qualify. Non-profit organizations must apply
under their own name and not borrow the non-profit status of another entity.
□ Non-Profit Designation Letter
☐ Current Copy of Form 990

AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

Signature of Applicant

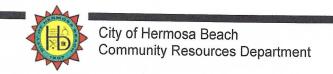
8/12/19

POTENTIAL POLICY UPDATES FOR 2019

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.



PERMIT NUMBER:		
EVENT DATE:		
DATE STAMP	STAFF INITIALS	

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- \$816 Non-Refundable Application FEE required with application.
- \$544 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

ORGANIZATION & EVEN	NT INFORMATION	The second secon		
	Burpee Mile			
Applicant Name: N	athan J Luczynski		Birthdate:	9/17/79
Organization Name:		The Burpee Mile		
Non-Profit? ■No	□Yes Non-Profit	t I.D. or Tax Exempt #:	- Article	
If non-profit, please	e describe who will benefit fro	om funds raised from your ever	nt:	
Address:				
	2519 Gat	es Ave, Redondo Beach, CA 9	0278	
	City	State		Zip
Phone: 310-944-5	5216	Cell:		
Email Address: nath	nan@theburpeemile.co		x:	
	Saturday, December 7 Saturday, December 7 Saturday, December 7	etailing a necessity for holding	your event du	ring the date(s)
Event Date(s): Clean-Up Date(s):	Saturday, December 21 Saturday, December 21 Saturday, December 21	Staff's Recommended Detailing a necessity for holding		ring the date(s)

**PLEASE NOTE: Date choice is <u>not guaranteed</u> until final calendar has been determined by City staff.

Please descril application:	be your organization's	experienc	e producii	ng similar e	events to t	he one des	cribed on this
I have organized this e	event for the previous five years. It ha	as been informa	al and just a gatl	nering of friends th	hat has grown e	every year. This y	rear I'd like to make it official.
Please descril	be you and/or your orga	anization's	s affiliatio	n with the C	ity of Her	mosa Beac	h:
	I have no fo			e City of Her	mosa Bea	ch.	
	ONTACT PERSON ON THE	DAY OF TH	HE EVENT:			2.5	
Name: Dora	Kane				Cell:3	310-944-52	216
PRE-EVENT CO	NTACT PERSON'S INFORM	ATION (IF D	IFFERENT FR	OM CONTACT	INFORMATIO	N ON PREVIOL	IS PAGE)
Name: N/A						Birthdate:	
Address: N/	A						
N.	/A						
	City			State			Zip
Phone: N/A		-		Cell	:		
Email Address:	N/A				Fax :		
Please describe	e your personal experien	ce produci	na eimilar	avonte:			rst event.
	your poroonal expendit	ce produci	ng similar i	events.	1 1/15 12	WIG TO	ASL GAGAII"
		, , , , , , , , , , , , , , , , , , , ,					
EVENT INFORMA	ATION	Relation of the					
ls this a NEW	or RETURNING special	event to h		Reach?		NEW	☐ RETURNING
	a returning event, pleas						300 000 000 000 000 000
	e your event level (pleas						
■ Local	npionship		☐ Regiona☐ Qualifie				National
	ease select all that apply):		□ Qualifie				
_	Race (run, walk, bike, etc.	1		Taurnaman			
	Parade	,		Tournamen Pass-Throu	, ,		
	Street Fair/Festival			Fundraiser	•	ina [.]	
	Concert			Swim Event		g.	
	Other						
PLEASE COMPLE	ETE A DAILY BREAKDOWN	OF EVENT-F	RELATED AC	CTIVITIES. PL	LEASE USE	MULTIPLE LI	NES TO
Date(s)	TWEEN DIFFERENT DAILY A	ily Activity		ITACH ADDIT		Time	ESSARY. End Time
12/7			□ Load-out/	Clean-up	6am		9am
12/7			□ Load-out/		9am		11am
12/7	□ Load-in/set-up □	Event day	I Load out/	Cloop up	11am		12pm
Staff's Recor	nmended Date: Dece	ember 21	, 2019 _{It}	Clean-up			

Event Location: S	outh of Herm	osa Beach Pier				
			lleyball or beach tennis cou	rto?	☐ YES	■ NO
			n the Beach Usage Map (p.			= NO
		courts will be removed of				
Estimated # of Partic	cipants: 70		Age of Participants	_ \ _ \ \	-60	
Estimated # of Spec	tators (daily):	30	Total Estimated Attendance	e: 100		
Marketing & Adver	tisement Plar					
Please list how you	plan to adverti	se & promote your event	for participants : Faceboo	k, Burp	ee Mile	website
Please list how you	olan to adverti	se & promote your event	for spectators : Facebook	k, Burpe	ee Mile	website
Overall Event Desc	ription - Briefly	explain event and activities:				
challenges not only course and safety is burpees with lunger	up on ground the fitness of s our main pri s or even wall	then stand up and broad the athlete, but the mind ority. Athletes can modify king. The main goal of th	nletic challenge unlike any I jump forward) for a total of set as well. Aid stations a y the standards as needing is event is to get people from and comradery	of one many of one many of the locate of the	nile. This ed throug ing offse cill-sets o	ghout the etting the
Street Closure Info	rmation – For	Parades, Races, Walk/Runs, et	tc.taking place on City streets.			
Names of Streets to		ase include additional sheets if				
N/A		and		am/pm	to	am/pm
N/A N/A	between	and		am/pm	to	am/pm
N/A	between	and		am/pm	to	am/pm
N/A	between	and		am/pm	to	am/pm
IVA	Detween	and		am/pm	to	am/pm
Description of Ever	nt Route (offici	al map must be submitted w	rith application)			
Begin at south side around and return	e of Hermosa to the pier. A	Pier. Athletes will burp thletes will have comple	ee south for half a mile. An eted one mile at that time	At that ti	me they	v will turn
Assembly Area/Even	t Start: Below	the Hermosa Pier, sou	uth side.			
Disbanding Area/Eve	ent End: Be	low the Hermosa Pier, s	south side.			
Sponsors List ALL proposed/anti- Resources Department Sponsors still to be	. Co-sponsors	nsors. Each Co-sponsor is a may sample only, not sell.	a \$260 each and must be appr	oved by	the Comn	nunity

Parking (\$1.25 per hour or	\$30 per space per day)				
Will you need reserved pa	arking spaces?	☐ Yes	■ No		
If YES, please list requ	uested parking times fo	or each day of reque	est (attach additional	sheets if necess	sary):
# of Spaces N/A	Date	from		to	
# of Spaces N/A	Date			to	
# of Spaces N/A	Date	from		to	
Will official event merchar				☐ Yes	■ No
Does your event involve t Alcohol is prohibited on the bea	he sale or consumption och per HBMC 12.26.300	n of alcoholic bever	ages?	☐ Yes	■ No
Will the event have amplit	fied sound?	☐ Yes	■ No		
-If YES, please describ	oe (live music, PA, nun	nber and size of spe	eakers, microphon	e, bullhorn, e	etc):
Is this a fundraising event -If YES, please describ N/A		■ No ities:			
Will there be any fenced a	reas?	■ No			
-If YES, please describ					
N/A					
Will there be construction -If YES, please describ N/A		, including any tent	s or awnings?	□ Yes	■ No
What is your clean-up plar	(8)	-			
Staff and volunteers will approximately 5-10 peop	retrace the entire rouble.	ite with trash bags	s in hand. This w	vill consist of	
Will you be requesting stre	eet banners?	☐ Yes	■ No		
Will you be requesting ligh	t pole banners?	Yes	■ No		
Will you be filming or havir	na television coverage?	? 🗆 Ye	es 🗏 No		

Entrance or Registration Fee: Methods of Registration (please check all that apply): **REGISTRATION FEE: \$30** Website Mail ☐ Active.com Other Prizes (including anticipated cash prizes): No prizes will be awarded. SAFETY/SECURITY/VOLUNTEERS Have you hired a security company to handle security arrangements for this event? ☐ Yes No. -If YES, please include the following information: Company Name: _____ Phone: ____ # of Guards: **Guard Schedule:** Do you plan on utilizing volunteers? Yes ☐ No -If YES, please describe: My wife and some friends from our gym have graciously agreed to volunteer their time. Please describe your procedures for both crowd control and internal security: Roaming volunteers (2-3) will ensure that no one will bunch in large groups. **EVENT PROMOTION INFORMATION** Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc. I will be using my Burpee Mile webpage, Facebook, Instagram and word of mouth.

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION. YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN (PLEASE NOTE: THE COMPLETION OF THE BEACH USAGE MAP, PAGE 14, DOES NOT QUALIFY AS A SITE PLAN) Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable). Cars N/A Porta Potties N/A Semi-Trucks N/A Motor Homes N/A Size: N/A Canopies N/A ACCESSIBILITY PLAN It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. I will be utilizing the existing points of ingress and egress provided by The City already.	EQUIPMENT INFORMATION (ATTACH SITE PLAN)					
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Semi-Trucks N/A Motor Homes N/A Size:	and size of each (if applicable).		nto for your over	it and specify the number		
Generator Size/Type: N/A Size/Type: N/A Size: N/A Sound Equipment N/A Sound Equipment N/A Canopies N/A Canopies N/A Canopies N/A Canopies N/A ACCESSIBILITY PLAN It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities applicable to the event, including the American with disabilities. Please describe your accessibility plan: I will be utilizing the existing points of ingress and egress provided by The City already. INSURANCE Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit. APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE. I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.	14//					
Size/Type: N/A Trailer N/A Size: N/A Measurements: N/A Enclosed Tents N/A Canopies N/A Canopies N/A Size: N/A Size: N/A Size: N/A Size: N/A Measurements: N/A Size: N/						
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Sound Equipment N/A Measurements: N/A Enclosed Tents N/A Other (please attach list with description of each item) Accessibility Plan			_			
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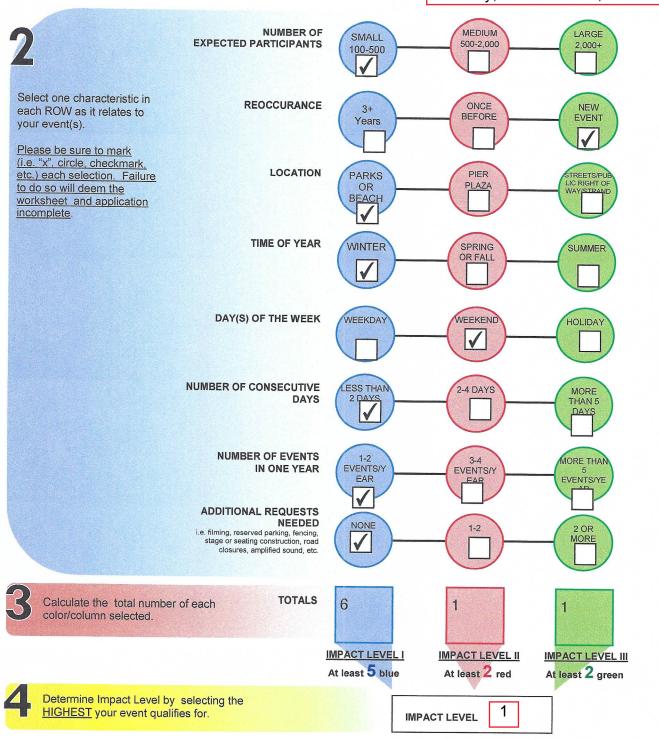
IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.

Event Name: The Burpee Mile

Event Date(s): Saturday, December 7, 2019 Staff's Recommended Date:

Staff's Recommended Date: Saturday, December 21, 2019



COMMUNITY BENEFIT

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the f Staff's Recommended Date: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5 Saturday, December 21, 2019

Event Name: The Burpee Mile

Event Date(s): Sat, 12/7

Our beautiful community can benefit from The Burpee Mile by having a fun, new, unique way to express their fitness and athleticism. The Burpee Mile Hermosa Beach is a fun, family friendly fitness and mindset challenge. The mission of this event is to get people of all skill-sets out onto the sands of Hermosa Beach on a Saturday morning for some unique fun with other like-minded individuals. The athletes can modify this challenge as needed, ranging from doing burpees the whole time, doing intervals of burpees and walking or lunging. It is entirely acceptable for friends and family to walk portions of the course to cheer on the athletes.

PUBLIC RELATIONS INFORMATION

Please provide the following information to be given out to the general public, if requested:

Name of Event:

The Burpee Mile

Name of Organization:

Event Dates and Times:

Date Sat, 12/7 Saturday, December 21, 2019
Times 9am-12pm

Event Information can be found online at: WWW.theburpeemile.com

Public Relations Contact: Nathan Luczynski

Day Phone: 310-944-5216

Evening Phone:

310-944-5216

Email: nathan@theburpeemile.com

Please provide a brief description of your event that can be used on the online City calendar. Please include details that would be helpful for someone looking for more information specific to your event.

The Burpee Mile Hermosa Beach is a fun and exciting athletic challenge unlike any other! The athlete will burpee (do a push up on ground then stand up and broad jump forward) for a total of one mile. This challenges not only the fitness of the athlete, but the mindset as well. Aid stations are located throughout the course and safety is our main priority. Athletes can modify the standards as needing, including offsetting the burpees with lunges or even walking. The main goal of this event is to get people from all skill-sets out onto the sand in beautiful Hermosa Beach for a morning of exercise, fun and comradery unlike anything they've ever done before!

PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are requesting fee waivers</u>. REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION. A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT C	ATEGORY FEES	PRICE (subject to change)	MY EVENT FEES
Categ	ory I <500 people	70/30% of registration fees	\$30 × 70=
Categ	jory II		10
•	Impacts public areas for no longer than one (1) day including set-up & tear-down		\$ 2100
•	Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday)		30%=\$6
•	Participant plus Spectator crowd above 500 but does not exceed 3,000 people.	\$2697 per day	3070 0
•	Has no television coverage (except news).		
•	A non-profit entity is the beneficiary of the net revenues (100%).		
•	Does not meet any of the identifying criteria for a Category III or IV event.		
Categ	ory III		
•	Impacts public areas for more than one (1) day including set up.		
•	Participant plus Spectator crowd does not exceed 5,000 people.	\$2967 per day	
•	Has no television coverage (except news).	φ2007 per day	
•	Has more than \$3,000 and less than \$50,000 in prize money.		
•	Does not meet any of the identifying criteria for a Category IV		
	event.		
Categ			
•	Meets Category III Criteria and has one or more of the		
	following:		
	 Has network television coverage or Estimated participant/spectator crowds exceeds 5,000 	\$5394 per day	
	people or	\$5594 per day	
	Prize money in excess of \$50,000 or		
	Charges admission to spectator Gross revenues in excess of \$50,000.		

5,000 01 400,000.		
MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$848	1449
Non-Profit Application Fee - non-refundable	\$565	4010
Pass-Thru Application Fee - non-refundable	\$283	
Amplified Sound Permit	\$166	
Street Banner Fees	\$611	
Event Co-Sponsor	\$284 each	Ç====
Event Set-Up/Tear-Down	\$225 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$339 per day	-
Paramedic	\$131 per hour	-
Fire Inspection	\$157 per hour	
Police	\$116 per hour	
Parking Meter Space Fee	\$30 per space, per day	-
	Preliminary TOTAL	\$1,478
Diet Diene Deswertier		
Pier Plaza Promotion	\$11292 per day	

GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name: The Burpee Mile Expected Attendance: 100

MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)
Recycling and Waste Reduction		,
Reduce waste and single-use items		
 Limit single-use paper, plastics, packaging, and décor items 	•	Will use recyclable water cups.
 Reduce size/bulk of plates, containers, cups 		N/A
 Use products with high recycled content 		N/A
 Avoid sale or give-away of single-use plastic drinking water bottles. *A mobile water cart ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged 		Will use large refillable water dispensers.
 Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged 		Large refillable water dispensers throughout course
 At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids) 		N/A
 Recycle fry-grease for bio-diesel fuels 		
 Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) 		N/A
2. Recycling containers:		
Place well-marked recycle containers adjacent to every trash container	•	Will have trash bags labeled for recycle.
 Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters. 		Volunteers will ensure compliance.
 Scavenging is prohibited from waste containers. Prevent and report scavenging 		N/A
3. Staging		
 Recycle or reuse event construction materials 		N/A
 Use 'no emission/no VOC' paints/sealants 		NIA

3. Transportation		
No-idling policy for all vehicles		N/A
Sponsor free shuttle or low cost bus passes		N/A
 Use electric, hydrogen, hybrid or CNG vehicles 		N/A
4. Energy		
Use energy-efficient lighting		N/A
 Turn lighting and devices off when not in use 		N/A
 Turn off generators when not in use for significant period of time 		N/A
 Using alternative energy (solar, wind, fuel cell) to supply some power 		N/A
 Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) 		N/A
5. Marine environment		
 NO single-use plastic bags starting October 1, 2016. 		N/A
 including take-out cups or containers. 		N/A
 No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events 		N/A
 Full containment of all wastes 		Ample trash receptacles provided.
 Full containment of all six-pack plastic rings. Cut rings prior to disposal. 		N/A
If Beach and street cleaning required consult Public Works regarding clean-up procedures		N/A
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme	<u>•</u>	Will discuss at opening announcements.
 Provide one booth, kiosk or space for green education sponsored by city or designee 		N/A
 Advertise green measures and rules in all event advertising and on website 		Will address in all media postings.
 Demonstrate that vendors and service providers will comply with green measures 		N/A
7. Monitoring		
Report on compliance with above applicable measures	0	Can provide after actions report.

BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

Event Name: The Burpee Mile Event Date(s): Sat, December 7@9am



N/A: Please see Site plan

Site Plan & Additional Info for Burpee Mile Hermosa Beach