

## City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

### Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was <u>not</u> accepted due to it being incomplete.

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

## **Approval Process**

## **Multiple Events**

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

**YOU MUST SUBMIT THE FOLLOWING:** To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

## ☑ Completed Application (ALL pages – blank pages marked NA)

### ☑ Application Fee

• Submit non-refundable \$848 application fee (\$565 for nonprofits or \$283 for pass-throughs) payable to the City of Hermosa Beach. *Applications received without the application fee will <u>not be reviewed and will be returned as incomplete.</u>* 

### Site Plan

- Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. <u>Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.</u>
- ✓ Proof of Non-Profit Status Pending status does not qualify. Non-profit organizations must apply under their own name and not borrow the non-profit status of another entity.
  - ☑ Non-Profit Designation Letter
  - ☑ Current Copy of Form 990

## AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

7/6/2019

Date

Kelsey Brandin

Signature of Applicant

## **POTENTIAL POLICY UPDATES FOR 2019**

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.

City of Hermosa Beach	PERMIT NUMBER:				
Community Resources Department	EVENT DATE:				
COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATI	DATE STAMP	Staff Initials			
<ul> <li>710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280</li> <li>\$816 Non-Refundable Application FEE required with app \$544 Non-Refundable Application FEE, for VERIFIABLE 1</li> </ul>	Fax: 310.372.4333	IONS)			
ORGANIZATION & EVENT INFORMATION					
EVENT TITLE: Volley4Sound					
Applicant Name: Kelsey Brandin	Birthdate:	09/20/1993			
Organization Name: Hearing Loss Association Of America					
Non-Profit? □No ☑Yes Non-Profit I.D. or Tax Exe	empt #: _ 52-1177011				
If non-profit, please describe who will benefit from funds raised Hearing impaired individuals/families who will be receiving the tools the					
Address: 7910 Woodmont Avenue, Suite #1200					
Bethesda	Maryland	20814			
City	State	Zip			
Phone: 301.657.2248	Cell: <u>301.657.2248</u>				
Email Address:	Fax: 301.913.941	3			
**1 <sup>st</sup> CHOICE EVENT DATE(S):					
Set-Up Date(s): October 19th 2019					
Event Date(s): October 19th 2019					
Clean-Up Date(s): October 19th 2019					
If applicable, please provide a brief explanation detailing a necessity for holding your event during the date(s) listed above:					
**2 <sup>nd</sup> CHOICE EVENT DATE(S):					
Set-Up Date(s): October 26th 2019					
Event Date(s): October 26th 2019					
Clean-Up Date(s): October 26th 2019					
If applicable, please provide a brief explanation detailing a neces listed above:	sity for holding your event dur	ing the date(s)			
**PLEASE NOTE: Date choice is <u>not guaranteed</u> until final ca	alendar has been determined b	y City staff.			

Please describe your organization's experience producing similar events to the one described on this application:					
	Day at the beach event has	volunteered and	produced events with over 3	0 years of experience	
Please des	cribe you and/or your o	organization	's affiliation with the C	City of Hermosa Bea	ach:
	Local community volleyba	all player			
	CONTACT PERSON ON T	HE DAT OF I	HE EVENI:	Call: 210 950 77	26
Name:	Kelsey Brandin			Cell: <u>310.850.77</u>	
	CONTACT PERSON'S INFO	ORMATION (IF	DIFFERENT FROM CONTACT		-
Name:	Kelsey Brandin			Birthdate:	09/20/1993
Address:	860 14th street				
	Manhattan Beach		CA		90266
	City		State		Zip
Phone:	310.850.7735		Cel	l: <u>310.850.7735</u>	
Email Addre	ess: kelseybrandin@hotm	nail.com		Fax :	
	cribe your personal expe	-	cing similar events:		
I'm w	vorking with day at the beach ev	vents			
EVENT INFO	RMATION				
Is this a NE	EW or RETURNING spe	cial event to	Hermosa Beach?	🖌 NEW	
-If this	is a returning event, p	lease indicat	te the number of years	s held in Hermosa B	Beach:
	icate your event level (p		_		
		neuse mark an	□ Regional	Г	] National
	hampionship			L	
	e (please select all that app	hy).			
		- /			
L	□ Race (run, walk, bike,	etc.)	✓ Tourname		/olleyball
Ĺ			□ Pass-Thro	0	
-	Street Fair/Festival				
-			☐ Swim Ever	nt	
	□ Other				
	MPLETE A DAILY BREAKDO				
Distinguish Date(s)	I BETWEEN DIFFERENT DA	Daily Activ		Start Time	End Time
10/19/2019		Event day	Load-out/Clean-up	0600	1800
	□ Load-in/set-up	□ Event day	Load-out/Clean-up		
	□ Load-in/set-up	□ Event day	□ Load-out/Clean-up		
	□ Load-in/set-up		□ Load-out/Clean-up		

Event Location: H	ermosa Beach						
		au plan ta rar		hall ar baaab tanni	a aquinta 2	] YES	✓ NO
If your event is on th		•					
If YES, please i	ndicate which	i courts will be	e removed on th	e Beach Usage Ma	ap (p. 14)		
Estimated # of Partic	cipants:	80		Age of Particip	oants: All age	es 6 and ol	der
Estimated # of Spec	tators (daily):	50	Тс	tal Estimated Atter	ndance: 13	0	
Marketing & Advert	tisement Pla	n					
Please list how you		ise & promote	your event for	participants:			
Local commu	inity outreach						
Please list how you Word of mot		ise & promote	e your event for	spectators:			
Overall Event Desc	ription - Brief	y explain event a	and activities:				
This charit	y tournament is to	o help raise funds	for hearing impaire	d individuals/families wh	no will be		
				South bay native and pa leed to excel in a hearin			
So this is a	local charity eve	ent where the com	munity comes toget	her to play volleyball to ng deaf children face ev	help increase		
				all player auction and ra			
Street Closure Info	rmation - For	Parades Races	Walk/Runs etc.ta	king place on City stre	ets		
Names of Streets to					0.0.		
NA	between	NA	and	NA	am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
Description of Ever	at Douto (affi			or a listica)			
Description of Ever		ciai map must b	e submittea with	αρριιcation)			
NA							
Assembly Area/Ever	nt Start: NA	<u> </u>					
Disbanding Area/Event End: NA							
Sponsors							
List <b>ALL</b> proposed/ant Resources Departmen				260 each and must b	be approved by f	the Comn	nunity
		may sample o	my, not 3en.				
NA							

Parking (\$1.25 per hour or \$30 per space per day)			
Will you need reserved parking spaces?   □ Yes   ☑ No			
If YES, please list requested parking times for each day of request (attach additional st	heets	if necess	ary):
# of Spaces <u>NA</u> Date <u>NA</u> from <u>NA</u>	to	N	A
# of Spaces Date from	to		
# of Spaces Date from	to		
Will official event merchandise be sold at the event (Business License required)?		Yes	☑ No
Does your event involve the sale or consumption of alcoholic beverages? Alcohol is prohibited on the beach per HBMC 12.26.300		Yes	🖌 No
Will the event have amplified sound?  Yes  No			
-If YES, please describe (live music, PA, number and size of speakers, microphone	e, bu	llhorn, e	tc):
Background music with 10" amplified speaker that will be facing the ocean			
Is this a fundraising event?  Yes  No			
-If YES, please describe the fundraising activities:			
Raising money to help change the lives of deaf children by having players participate in our tourn	amen	t	
Will there be any fenced areas?			
-If YES, please describe:			
Will there be construction of stages or structures, including any tents or awnings?	V	Yes	□ No
-If YES, please describe:			
10' X 10' Pop up			
What is your clean-up plan post event?			
We have volunteers to help pick up trash			
Will you be requesting street banners?			
Will you be requesting light pole banners?			

Entrance or Registration Fee: \$35					
Methods of Registration (please check all that apply):					
□ Website		Mail			
	$\mathbf{V}$	Other	On site		
Prizes (including anticipated cash prizes):	:				
To be determined, but no cash prizes					
SAFETY/SECURITY/VOLUNTEERS					
Have you hired a security company to ha	ndle	security a	rrangements for this event?	🗆 Yes 🗳 No	
-If YES, please include the following in		-			
Company Name:			Phone:	# of Guards:	
Guard Schedule:					
NA					
Do you plan on utilizing volunteers?		Yes	□ No		
-If YES, please describe:					
Volunteers will help set up and clean up the e	vent				
Please describe your procedures for both	crov	vd control	and internal security:		
Volunteers will help support event					
EVENT PROMOTION INFORMATION					
Please describe marketing and promotion	nal ef	forts for th	nis event. Include event website	e, social networking sites,	
radio play, etc.				<b>,</b>	

NA

#### EQUIPMENT INFORMATION (ATTACH SITE PLAN)

#### A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, <u>EXACT PLACEMENT</u> OF <u>ALL</u> EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

### YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

(PLEASE NOTE: THE COMPLETION OF THE BEACH USAGE MAP, PAGE 14, DOES <u>NOT</u> QUALIFY AS A SITE PLAN) Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

Cars	Porta Potties	
Semi-Trucks	Motor Homes	
Generator	Size:	
Size/Type:	Trailer	
Vans	Size:	
Size:	Stage	
Sound Equipment	Measur	ements:
Enclosed Tents	Canopies	
Other (please attach list with description of each item)		

#### ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. Please describe your accessibility plan:

If necessary, lifegaurd will share beach wheelchair for access

#### INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

#### APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Kelsey Brandin

Name/Company Representative

Kelsey Brandin

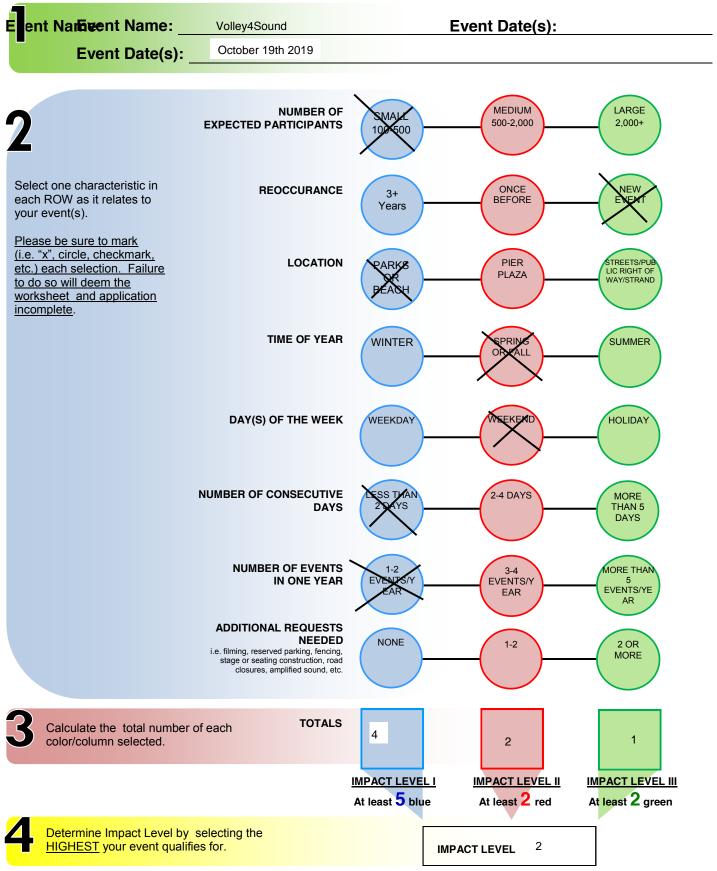
Signature

7/6/2019

Date

## **IMPACT CHARACTERISTIC WORKSHEET** (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.



# <u>COMMUNITY BENEFIT</u>

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226

#### Event Name: Volley4Sound

Event Date(s): October 19th 2019

To increase awareness about hearing loss and eradicate the stigma that young deaf children face every day

# **PUBLIC RELATIONS INFORMATION**

Please provide the following information to be given out to the general public, if requested:

Name of Event:	Volley	4Sound
Name of Organiza	ation:	Hearing Loss Association Of America

#### **Event Dates and Times:**

Date	10/19/2019					
Times	0800					
Event Information can be found online at: NA						
Public Relations Contact: NA						
Day Phone:	NA		Evening Phone:	NA		
Email:	NA					

Please provide a brief description of your event that can be used on the online City calendar. Please include details that would be helpful for someone looking for more information specific to your event.

Facebook event detail

Tournament Description

- Co-ed 4 team, at least 1 female
- Rally scoring to 21
- 24 total teams
- \$35 per player

# PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are</u> <u>requesting fee waivers</u>. **REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION.** A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

VENT CATEGORY FEES	<b>PRICE</b> (subject to change)	MY EVENT FE
Category I	70/30% of registration	
< <500 people	fees	n/a
Category II		
<ul> <li>Impacts public areas for no longer than one (1) day including set-up &amp; tear-down</li> </ul>		
<ul> <li>Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday)</li> </ul>		
<ul> <li>Participant plus Spectator crowd above 500 but does not exceed 3,000 people.</li> </ul>	\$2697 per day	
Has no television coverage (except news).		
<ul> <li>A non-profit entity is the beneficiary of the net revenues (100%).</li> </ul>		
<ul> <li>Does not meet any of the identifying criteria for a Category III or IV event.</li> </ul>		
Category III		
<ul> <li>Impacts public areas for more than one (1) day including set up.</li> </ul>		
<ul> <li>Participant plus Spectator crowd does not exceed 5,000</li> </ul>	<b>*</b> ***	
people.	\$2967 per day	
Has no television coverage (except news).		
Has more than \$3,000 and less than \$50,000 in prize money.		
<ul> <li>Does not meet any of the identifying criteria for a Category IV event.</li> </ul>		
Category IV		
Meets Category III Criteria and has one or more of the		
following:		
<ul> <li>Has network television coverage or</li> </ul>		
<ul> <li>Estimated participant/spectator crowds exceeds 5,000</li> </ul>	\$5394 per day	
people or		
<ul> <li>Prize money in excess of \$50,000 or</li> </ul>		
<ul> <li>Charges admission to spectator Gross revenues in excess of \$50,000.</li> </ul>		
	Dalar	
CELLANEOUS FEES	<b>PRICE</b> (subject to change)	My Event Fe
nmercial Application Fee - non-refundable	\$848	
-Profit Application Fee - non-refundable	\$565	\$565
s-Thru Application Fee - non-refundable	\$283	
olified Sound Permit	\$166	\$166
et Banner Fees	\$611	
nt Co-Sponsor	\$284 each	
nt Set-Up/Tear-Down	\$225 per location, per day	
nmunity Resources Staff (Required Cat. II-IV)	\$339 per day	
amedic	\$131 per hour	
Inspection	\$157 per hour	
ce	\$116 per hour	
king Meter Space Fee	¢20 por open por day	O nortiginante 🍈
Non Pr	ofit Participant Fee \$2 x 9	
	Preliminary TOTAL	\$911
Plaza Promotion	\$11292 per day	

Pier Plaza Promotion

\$11292 per day

## **GREEN MATRIX (Environmental Protection Plan)**

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name:	Vollev4Sound	Expected Attendance:	130	
	Volicy+Couria		100	

MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)				
Recycling and Waste Reduction						
1. Reduce waste and single-use items						
<ul> <li>Limit single-use paper, plastics, packaging, and décor items</li> </ul>						
<ul> <li>Reduce size/bulk of plates, containers, cups</li> </ul>						
<ul> <li>Use products with high recycled content</li> </ul>						
<ul> <li>Avoid sale or give-away of single-use plastic drinking water bottles. *<u>A mobile</u> <u>water cart</u> ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged</li> </ul>						
<ul> <li>Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged</li> </ul>						
<ul> <li>At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids)</li> </ul>						
<ul> <li>Recycle fry-grease for bio-diesel fuels</li> </ul>						
<ul> <li>Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks)</li> </ul>						
2. Recycling containers:						
<ul> <li>Place well-marked recycle containers adjacent to every trash container</li> </ul>						
<ul> <li>Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters.</li> </ul>						
<ul> <li>Scavenging is prohibited from waste containers. Prevent and report scavenging</li> </ul>						
3. Staging						
<ul> <li>Recycle or reuse event construction materials</li> </ul>						
<ul> <li>Use 'no emission/no VOC' paints/sealants</li> </ul>						

3. Transportation		
<ul> <li>No-idling policy for all vehicles</li> </ul>		
<ul> <li>Sponsor free shuttle or low cost bus passes</li> </ul>		
<ul> <li>Use electric, hydrogen, hybrid or CNG vehicles</li> </ul>		
4. Energy		
<ul> <li>Use energy-efficient lighting</li> </ul>		
<ul> <li>Turn lighting and devices off when not in use</li> </ul>		
<ul> <li>Turn off generators when not in use for significant period of time</li> </ul>	✓	Use Eco-friendly generators
<ul> <li>Using alternative energy (solar, wind, fuel cell) to supply some power</li> </ul>		
<ul> <li>Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred)</li> </ul>		
5. Marine environment		
<ul> <li><u>NO single-use plastic bags starting</u> <u>October 1, 2016.</u></li> </ul>		
<ul> <li>including take-out cups or containers.</li> </ul>		
<ul> <li>No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events</li> </ul>		
<ul> <li>Full containment of all wastes</li> </ul>		
<ul> <li>Full containment of all six-pack plastic rings. Cut rings prior to disposal.</li> </ul>		
If Beach and street cleaning required consult Public Works regarding clean-up procedures		
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme		
<ul> <li>Provide one booth, kiosk or space for green education sponsored by city or designee</li> </ul>		
<ul> <li>Advertise green measures and rules in all event advertising and on website</li> </ul>		
<ul> <li>Demonstrate that vendors and service providers will comply with green measures</li> </ul>		
7. Monitoring		
Report on compliance with above applicable measures		Staff to assist with clean up

## BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

#### Event Name: Volley4Sound

Event Date(s): 10/19/2019

