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Sent: Tuesday, August 20, 2019 12:48 PM

To: Planning Commission-Group <PlanningCommission-GROUP@hermosabch.org>; Ken Robertson <krobertson@hermosabch.org>; Ann Yang <anny@hermosabch.org>; Nicole Ellis <nellis@hermosabch.org>

Subject: New eComment for Planning Commission Meeting

New eComment for Planning Commission Meeting

Giovanni Partida submitted a new eComment.

Meeting: Planning Commission Meeting

Item: 10. REPORT 19-0539 CUP 18-9 and PARK 19-4- Conditional Use Permit and Parking Plan Amendment request for a gymnasium/health and fitness center, limited (assembly hall) at 307 Pacific Coast Highway (Game Ready Performance), and determination that the project is categorically exempt from the California Environmental Quality Act (CEQA).

eComment: Hermosa Beach Planning Commission and City Council, My name is Giovanni Partida. I'm 24 years old, born and raised in the South Bay and have been lucky enough to have a position with Game Ready Performance for the past 7 years. Starting as a young athlete in college, I found Game Ready Performance as a means to set myself apart from other players on the field. What I didn't expect at the beginning of my training, was to find not only a passion, but a career that allowed me to reciprocate the powerful knowledge, guidance and training that was once given to me. At Game Ready Performance, athletes are able to develop a close relationship with their data and their bodies. Each day, our wearable technology (heart rate monitors) collect heart rate variability information from each athlete that walks through our doors. Throughout each session data is communicated consistently. That being said, while the environment is upbeat, the level of noise is never louder than the sound of my voice in order to effectively communicate information. Another aspect of GRP is a mental building pillar. Dreams are actualized and aspirations become a realities when our athletes have a positive mindset and apply it to their lives. Every day I walk into GRP is a new day to help an athlete grow closer to being their best self both on and off the field. Game Ready has cultivated an environment where athletes are empowered to transform themselves into who they desire to be. I am so grateful to be able to do what I love in a city and community that is supportive of its youth and its local business owners to follow their dreams. Giovanni Partida

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