

March 12, 2019

Dear Hermosa Beach City Council and City Manager,

We are aware there is a very important item on tonight's docket—the new law that allows sidewalk vending in California. We see that you have decided to restrict vendors on Hermosa Avenue between  $10^{\text{th}}$ - $16^{\text{th}}$  and The Strand as well as from operating on the Plaza areas and on the beach and pier. We agree with this decision and urge you to pass this ordinance in a timely manner.

Sincerely,

**DHBA** 

Downtown Hermosa Business Association

Lori Ford/Kathy Knoll/Dennis Jarvis

3/12/19 AGENDA, ITEM 5a - REGULATING SIDEWALK VENDING IN COMPLIANCE WITH SB 946 SUPPLEMENTAL LETTER SUBMITTED TO THE CITY COUNCIL FROM THE DOWNTOWN HERMOSA BUSINESS ASSOCIATION ON 3/12/119 AT 1:22 P.M.