

City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was <u>not</u> accepted due to it being incomplete.

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

Approval Process

Multiple Events

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

YOU MUST SUBMIT THE FOLLOWING: To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

Completed Application (ALL pages – blank pages marked NA) Application Fee
 Submit non-refundable \$816 application fee (\$544 for nonprofits or \$272 for pass-throughs) payable to the City of Hermosa Beach. Applications received without the application fee will not be reviewed and will be returned as incomplete.
Site Plan
 Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. <u>Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.</u>
Proof of Non-Profit Status Pending status does not qualify. Non-profit organizations must apply
under their own name and not borrow the non-profit status of another entity.
Non-Profit Designation Letter
Current Copy of Form 990

AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

8/15/18

Date

Joseph Iside

Signature of Applicant

POTENTIAL POLICY UPDATES FOR 2019

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.

City of	f Hermosa Beac	h		PERMIT NUMBER:	
	Community Resources Department			EVENT DATE:	
		ION-PROFIT		DATE STAMP	Staff Initials
 710 Pier Avenue • H \$816 Non-Refun 	lermosa Beach, Indable Applicati	CA 90254 • 310.318.028 ion FEE <u>required with a</u> ion FEE, for VERIFIABL	0 ● Fax: 3 oplication		IONS)
ORGANIZATION & EVEN	IT INFORMATION				
EVENT TITLE: Hope	e Chapel Hermosa B	each Annual Easter Egg Hunt			
Applicant Name:	Jospeh Iside			Birthdate:	12/16/80
Organization Name:	Hope Chapel Her	mosa Beach			
Non-Profit?	₽Yes	Non-Profit I.D. or Tax E	Exempt #:	95-2575880	
• •	e describe who w inds raised at event.	ill benefit from funds rais	ed from you	ur event:	
Address: 24	20 Pacific Coast Hig	hway			
	Hermosa Bo			Ca	90254 7 :
Phone: 310	Cit 0.374.4673	у	Cell:	State 310.793.6634	Zip
Email Address:	joey.iside@hopecha	apel.org		Fax: 310.374.8558	
**1 st CHOICE EVEN Set-Up Date(s):	<u>1 DATE(3).</u> 4/20/19				
Event Date(s):	4/20/1	19			
Clean-Up Date(s):	4	/20/19			
If applicable, please listed above:	provide a brief e	xplanation detailing a neo	essity for h	nolding your event duri	ng the date(s)
**2 nd CHOICE EVEN		2/10			
Set-Up Date(s): Event Date(s):		4/13/19			
Clean-Up Date(s):					
- · · · -		xplanation detailing a neo	cessity for h	nolding your event duri	ng the date(s)

**PLEASE NOTE: Date choice is <u>not guaranteed</u> until final calendar has been determined by City staff.

Please descri application:	be your organizatio	n's experiend	ce produci	ng similar ev	vents to the	one des	scribed on this
	We have thrown this ev	ent 3 times befor	e, and we have	e never had an is	ssue. Furthermo	ore, the eve	ent has grown every year.
	be you and/or your Ve are a local church in He	-	's affiliatio	n with the Ci	ity of Hermo	osa Bea	ch:
REQUIRED: C	ONTACT PERSON ON T	THE DAY OF T	HE EVENT:				
Name:	Joey Iside				Cell:	310.79	93.6634
PRE-EVENT CO	NTACT PERSON'S INF	ORMATION (IF	DIFFERENT FF	ROM CONTACT II	NFORMATION C	N PREVIO	US PAGE)
Name:					D.		
Address:							
	City			State			Zip
Phone:				Cell:			
Email Address	:				Fax ·		
	·						
Please describ	e your personal expe	erience produc	cing similar	events:			
EVENT INFORM							_4
Is this a NEW	or RETURNING spe	cial event to	Hermosa I	Beach?		IEW	RETURNING
-If this is	a returning event, p	lease indicat	te the num	ber of years	held in Her	mosa B	each:
Please indicat	te your event level (please mark al	l that apply)				
🗹 Loca	I		□ Region	al			National
🗆 Char	npionship		🗆 Qualifie	er			
Event Type (p	lease select all that app	oly):					
	Race (run, walk, bike	, etc.)		Tournament	t Type:		
	Parade			Pass-Throu	gh		
	Street Fair/Festival			Fundraiser	Benefitting	g:	
	Concert			Swim Event	İ		
	Other Easter E	gg Hunt					
	ETE A DAILY BREAKDO						
DISTINGUISH BE Date(s)	TWEEN DIFFERENT D	Daily ACTIVITIES		ATTACH ADDIT	IONAL SHEET Start T		ESSARY. End Time
Duto(0)	Load-in/set-up	□ Event day	□ Load-out	t/Clean-up	Otart		
	□ Load-in/set-up	Event day	□ Load-out	· · ·			
	□ Load-in/set-up	□ Event day	Load-out	· · · ·			
	□ Load-in/set-up	□ Event day	□ Load-out	t/Clean-up			

Event Location: Valley Park H	Hermosa Beach						
If your event is on the beach, do you plan to remove any volleyball or beach tennis courts?							
If YES, please indicate w	hich courts will be remov	ed on the Beach Usage Map (p.	14)				
Estimated # of Participants:	1500	Age of Participants:	all	ages			
Estimated # of Spectators (da	ily):	Total Estimated Attendance	30	000			
Marketing & Advertisement	Plan						
Please list how you plan to ac In house, on	Ivertise & promote your e line, and social media.	vent for participants :					
Please list how you plan to ac Signage	Ivertise & promote your e in Park, plus the above.	vent for spectators :					
Overall Event Description -	Briefly explain event and activit	ies:					
	blieny explain event and activit	100.					
	Easter Egg Hunt for all Ages						
	Almost 35k eggs are filled w Everyone comes out a winne	er.					
	Games. Bubbles. Face Pain	t. Food. Bouncers. Family Friendly and sa	fe.				
Street Closure Information	- For Parades, Paces, Walk/Pu	uns, atc taking place on City streats					
Names of Streets to be closed							
n/a betwee		and	am/pm	to	am/pm		
betwee		and		to	am/pm		
betwee	n	and	am/pm	to	am/pm		
betwee	n	and	am/pm	to	am/pm		
betwee	n	and	am/pm	to	am/pm		
Description of Event Route	(official map must be submi	tted with application)					
n/a							
Assembly Area/Event Start:	n/a						
Disbanding Area/Event End:	n/a						
Sponsors							
List ALL proposed/anticipated C Resources Department. Co-spor		sor is a \$260 each and must be appr	oved by th	ne Comm	nunity		
	isors may sample only, not s	JOII.					
There will be n	o sponsors at this event.						

Parking (\$1.25 per hour or \$30 per space per day)		
Will you need reserved parking spaces?	🗹 Yes 🗆 No	
If YES, please list requested parking times for eacl	n day of request (attach additio	nal sheets if necessary):
# of Spaces _ 4 _ Date _ 4/20/18	from 6am	to6pm
# of Spaces Date	from	to
# of Spaces Date	from	to
Will official event merchandise be sold at the event (B	usiness License required)?	🗆 Yes 🖌 No
Does your event involve the sale or consumption of al Alcohol is prohibited on the beach per HBMC 12.26.300	coholic beverages?	🗆 Yes 🖌 No
Will the event have amplified sound?	Yes 🗆 N	No
-If YES, please describe (live music, PA, number a	nd size of speakers, microp	hone, bullhorn, etc):
There will be a PA that plays low volume music. There wil activities. Nothing large. Is this a fundraising event?	I also be an announcer with a mic o	n the same PA announcing
-If YES, please describe the fundraising activities:		
Will there be any fenced areas?	□ No	
-If YES, please describe:		
We will have fenced off areas for younger age childre	n. Our diagram shows where	
Will there be construction of stages or structures, inclu	Iding any tents or awnings?	Yes 🗆 No
-If YES, please describe:		
What is your clean-up plan post event?		
Our staff and volunteers will leave Valley Park	how we found it, as we have done e	every previous year.
·		· ·
Will you be requesting street banners?]Yes ☑ No	
Will you be requesting light pole banners?	Yes No	
Will you be filming or having television coverage?	🗆 Yes 🗹	No

Entrance or Registration Fee:n/a				
Methods of Registration (please check all	that apply):			
Website	🗆 Mail			
□ Active.com	□ Other	n/a		
Prizes (including anticipated cash prizes):				
n/a				
SAFETY/SECURITY/VOLUNTEERS				
Have you hired a security company to han	dle security	arrangements for this event?	🗆 Yes 🛉	No No
-If YES, please include the following inf	ormation:			
Company Name:		Phone:	# of Guards:	
Guard Schedule:				
Do you plan on utilizing volunteers?	Ye Ye	es 🗌 No		
-If YES, please describe:				
Volunteers will run games, and help ter	d to children. T	hey will also be tasked with setting up, tea	tring down, and cleaning	the park.
Please describe your procedures for both	crowd contr	ol and internal security.		
		or and internal occurry.		
		police, private security, and other jobs in t		
of our events. Leaders always make su		spicious activity. Crowd control has never where they should be, when they should be		ed
to where they should be.				
EVENT PROMOTION INFORMATION				
Please describe marketing and promotionaria radio play, etc.	al efforts for	this event. Include event website	 social networking 	sites,
have signage on site.	se, on our socia	al media, and on our website. If approved,	we may	
www.hopechapel.org				

EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, <u>EXACT PLACEMENT</u> OF <u>ALL</u> EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

(PLEASE NOTE: THE COMPLETION OF THE BEACH USAGE MAP, PAGE 14, DOES <u>NOT</u> QUALIFY AS A SITE PLAN) Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

Cars	7	Porta Potties	10
🗆 🖌 Semi-Trucks		Motor Homes	
Generator	3	Size:	
Size/Type:		Trailer	
Vans –	1	Size:	
Size:		Stage	
Sound Equipment	1 PA	Measure	ments:
Enclosed Tents		Canopies	20
Other (please attach	list with description of each item)		

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. Please describe your accessibility plan:

The site itself is accessible. We will also be providing porta potties and sinks if there are any areas that prevent handicapped access to these kids of areas. Everything else, will be available to people of all types.

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Joey Iside

Name/Company Representative

Joey Iside

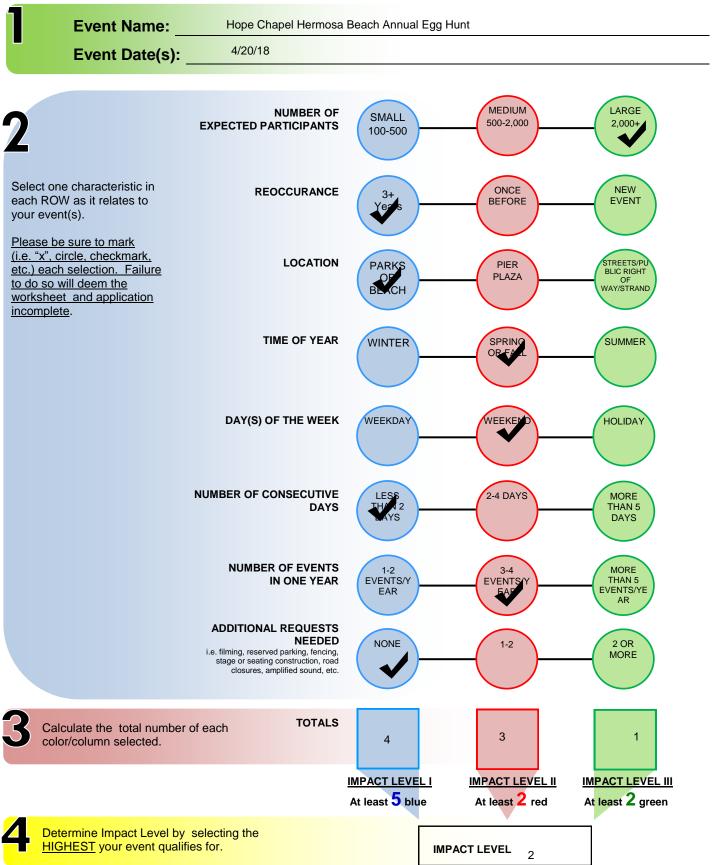
Signature

8/15

Date

IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.



COMMUNITY BENEFIT

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226

Hope Chapel Hermosa Beach Annual Egg Hunt **Event Name:**

Event Date(s): 4/20/18

This has been a huge draw to Hermosa from surrounding cities. That not only impacts the view of Hermosa, But also impacts local business. It also encourages the community to come together and get to know each other. That pays off in regards to having a safer, more pleasant place to call home. Also ... the kids love it.

PUBLIC RELATIONS INFORMATION Please provide the following information to be given out to the general public, if requested:

Name of Event:	Hope Chapel Hermosa Beach Annual Egg Hunt							
Name of Organization:								
Event Dates and	Times:							
Date	4/20/18							
Times	9am-1pm							
Event Information can be found online at:								
Public Relations Contact: Joey Iside								
Day Phone:	310.793.6634		Evening Phone:	310.793.6634				
Email: joey.iside@hopechapel.org								

Please provide a brief description of your event that can be used on the online City calendar. Please include details that would be helpful for someone looking for more information specific to your event.

> Hope Chapels Annual Easter Egg Hunt at Valley Park! Fun. Food. Games. Community.

PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are</u> <u>requesting fee waivers</u>. **REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION.** A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT CATEGORY FEES	PRICE (subject to change)	MY EVENT FEES
Category I	70/30% of registration	
< <500 people	fees	
Category II		
 Impacts public areas for no longer than one (1) day including set-up & tear-down 		
 Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday) 		
 Participant plus Spectator crowd above 500 but does not exceed 3,000 people. 	\$2596 per day	
Has no television coverage (except news).		
 A non-profit entity is the beneficiary of the net revenues (100%). 		
 Does not meet any of the identifying criteria for a Category III or IV event. 		
Category III		
 Impacts public areas for more than one (1) day including set up. 		
 Participant plus Spectator crowd does not exceed 5,000 people. 	\$2856 per day	
Has no television coverage (except news).		
 Has more than \$3,000 and less than \$50,000 in prize money. 		
 Does not meet any of the identifying criteria for a Category IV event. 		
Category IV		
 Meets Category III Criteria and has one or more of the following: 		
 Has network television coverage or 	¢5102 por dov	
 Estimated participant/spectator crowds exceeds 5,000 people or 	\$5192 per day	
 Prize money in excess of \$50,000 or 		
 Charges admission to spectator Gross revenues in 		
excess of \$50,000.		
MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$816	
Non-Profit Application Fee - non-refundable	\$544	
Pass-Thru Application Fee - non-refundable	\$272	
Amplified Sound Permit	\$160	
Street Banner Fees	\$570	
Event Co-Sponsor	\$273 each	
Event Set-Up/Tear-Down	\$217 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$326 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$112 per hour	
Parking Meter Space Fee	\$30 per space, per day	
	Preliminary TOTAL	

Preliminary TOTAL

GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name:	Hope Chapel Hermosa Beach Annual Egg Hunt
Eveni name.	hope onaper remosa beach Annual Egg hant

Expected Attendance: 3000

MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)				
Recycling and Waste Reduction						
1. Reduce waste and single-use items						
 Limit single-use paper, plastics, packaging, and décor items 	~					
 Reduce size/bulk of plates, containers, cups 						
 Use products with high recycled content 						
 Avoid sale or give-away of single-use plastic drinking water bottles. *<u>A mobile</u> <u>water cart</u> ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged 	Z					
 Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged 	₹					
 At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids) 		n/a				
 Recycle fry-grease for bio-diesel fuels 		n/a				
 Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) 						
2. Recycling containers:						
Place well-marked recycle containers adjacent to every trash container						
 Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters. 	◀					
 Scavenging is prohibited from waste containers. Prevent and report scavenging 						
3. Staging						
 Recycle or reuse event construction materials 						
 Use 'no emission/no VOC' paints/sealants 		n/a				

3. Transportation		
 No-idling policy for all vehicles 		
Sponsor free shuttle or low cost bus passes		
 Use electric, hydrogen, hybrid or CNG vehicles 		n/a
4. Energy		
Use energy-efficient lighting		n/a
 Turn lighting and devices off when not in use 	✓	
 Turn off generators when not in use for significant period of time 		
 Using alternative energy (solar, wind, fuel cell) to supply some power 		
 Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) 		n/a
5. Marine environment		
<u>NO single-use plastic bags starting</u> October 1, 2016.	◄	
 including take-out cups or containers. 	\checkmark	
 No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events 		
 Full containment of all wastes 		
 Full containment of all six-pack plastic rings. Cut rings prior to disposal. 	✓	
If Beach and street cleaning required consult Public Works regarding clean-up procedures		n/a
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme		
 Provide one booth, kiosk or space for green education sponsored by city or designee 		n/a
 Advertise green measures and rules in all event advertising and on website 		
 Demonstrate that vendors and service providers will comply with green measures 		n/a
7. Monitoring		
Report on compliance with above applicable measures		

BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>



