

City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was <u>not</u> accepted due to it being incomplete.

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

Approval Process

Multiple Events

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

YOU MUST SUBMIT THE FOLLOWING: To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

☑ Completed Application (ALL pages – blank pages marked NA)

□ Application Fee

• Submit non-refundable \$816 application fee (\$544 for nonprofits or \$272 for pass-throughs) payable to the City of Hermosa Beach. *Applications received without the application fee will not be reviewed and will be returned as incomplete.*

☑ Site Plan

- Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. <u>Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.</u>
- Proof of Non-Profit Status Pending status does not qualify. Non-profit organizations must apply under their own name and not borrow the non-profit status of another entity.
 - □ Non-Profit Designation Letter
 - □ Current Copy of Form 990

AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

Debra Luckey

Signature of Applicant

11/28/18 Date

POTENTIAL POLICY UPDATES FOR 2019

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.

		PERMIT NUMBER:	
City of Hermosa Beach Community Resources Department			
		EVENT DATE:	
		DATE STAMP	STAFF Initials
COMMERCIAL AN			
	PERMIT APPLICATION	-	
710 Pier Avenue • Hermosa Be	each, CA 90254 • 310.318.0280 • Fax	x: 310.372.4333	
	plication FEE <u>required with applicat</u> plication FEE, for VERIFIABLE non-		IS)
			-,
ORGANIZATION & EVENT INFORMA EVENT TITLE: Hearts of Hermosi			
	a		
Applicant Name: Debra Luckey		Birthdate: 12/12/	62
Organization Name: Hermosa	Beach Education Foundation		
Non-Profit? □No ☑Yes	Non-Profit I.D. or Tax Exempt	#: <u>33-0522270</u>	
lf non profit, plagag dagariba y	who will benefit from funde rejead from	vour overt:	
· · ·	who will benefit from funds raised from will be granted to the Hermosa Beach City Scho	•	
Address: P.O. Box 864			
Hermosa Beach		CA	90254
	City	State	Zip
Phone: 310-408-5567	C4	ell:	
Email Address: Debra.Luckey@gm	ail.com	Fax:	
**1 st CHOICE EVENT DATE(S)			
Set-Up Date(s): Friday, March			
Event Date(s): <u>Saturday, Ma</u> Clean-Up Date(s): <u>Sunday Ma</u>			
	rch 24, 2019 prief explanation detailing a necessity t	for holding your ovent during t	the date(c)
listed above:	mer explanation detailing a necessity	for holding your event during t	
**2 nd CHOICE EVENT DATE(S	; <u>):</u>		
Set-Up Date(s): _{N/A}			
Event Date(s):			
Clean-Up Date(s):			
If applicable, please provide a b listed above:	prief explanation detailing a necessity	for holding your event during t	the date(s)
^^PLEASE NOTE: Date cho	pice is <u>not guaranteed</u> until final calend	iar nas been determined by Cit	ly staff.

Please descr application:	ibe your organization	n's experiend	ce producing similar e	events to the one de	scribed on this
	n has put on Hearts of Herm	osa in the same	venue for over 7 years.		
Please descr	ibe you and/or your o	organization	's affiliation with the C	ity of Hermosa Bea	ch:
We are based in	the city and are a community	y non-profit orgar	nization raising money for the	local school district.	
REQUIRED: 0	CONTACT PERSON ON T	THE DAY OF T	HE EVENT:		
Name: Debra	Luckey			Cell: <u>310-408-5567</u>	
PRE-EVENT CO	ONTACT PERSON'S INFO	DRMATION (IF	DIFFERENT FROM CONTACT	INFORMATION ON PREVIO	DUS PAGE)
Name:				Birthdate:	
Address:					
_	City		State		Zip
Phone:				:	
Email Address	s:			Fax :	
Please descril	be your personal expe	rience produc	cing similar events:	I have served on the cor	nmittee of this event for
5 years.	, , , ,		•		
EVENT INFORM	ATION				
	/ or RETURNING spe	cial event to	Hermosa Beach?		⊠ RETURNING
-If this is	s a returning event, p	lease indicat	te the number of years	s held in Hermosa B	each: Over 7
Please indica	ate your event level (nlease mark al	(that apply)		
			□ Regional		National
	impionship		□ Qualifier		National
	please select all that app	olv):			
		• /			
	Race (run, walk, bike, Parade	, etc.)			
	Street Fair/Festival		Pass-Throu Fundraiser	0	and Daark Cabaala
	Concert		Swim Ever	0 <u></u>	osa Beach Schools
	Other			it in the second s	
			-RELATED ACTIVITIES. P	I FASE LISE MULTIPLE	
			S. PLEASE ATTACH ADDI		
Date(s)		Daily Activ	ity	Start Time	End Time
March 22	⊠ Load-in/set-up	Event day	□ Load-out/Clean-up	Noon	10:00pm
March 23	□ Load-in/set-up	🛱 Event day	□ Load-out/Clean-up	8:00am	11:00pm
March 24	□ Load-in/set-up	Event day	⊠ Load-out/Clean-up	7:00am	12:00pm
	□ Load-in/set-un	Fvent dav	□ Load-out/Clean-up		

Event Location: Hermosa Beach	Community Center P	Parking Lot				
If your event is on the beach, do you plan to remove any volleyball or beach tennis courts? \Box YES \Box NO						
If YES, please indicate which courts will be removed on the Beach Usage Map (p. 14)						
Estimated # of Participants:	600	A	ge of Participants: 21-80			
Estimated # of Spectators (dail	y): <u>N/A</u>	Total Es	timated Attendance:			
Marketing & Advertisement Plan Please list how you plan to advertise & promote your event for participants : Our event will be marketed to school families and community residents through our social media, flyers and banners						
Please list how you plan to adv	ertise & promote	e your event for spect	ators:			
Overall Event Description - B	riefly explain event c	and activities:				
A tent that holds up to 800 people			lot to hold the event, 400-600 peo	ople mav be	e in	
	·			,p.e		
in attendance. We have dinner,	with tables, dance no	or, amplified music, auction	items.			
Street Closure Information –	For Parades Races	Walk/Runs etc taking pla	ace on City streets			
Names of Streets to be closed						
between	-	and	am/pm	to	am/pm	
between		and	am/pm	to	am/pm	
between		and	am/pm	to	am/pm	
between		and	am/pm	to	am/pm	
between		and	am/pm	to	am/pm	
Description of Event Route (official map must k	e submitted with application	ation)			
-						
N/A						
Assembly Area/Event Start:	J/A					
Disbanding Area/Event End:	N/A					
Sponsors						
List ALL proposed/anticipated Co Resources Department. Co-spons			ch and must be approved by	the Comm	nunity	
		,, <u>-</u>				
N/A						

Parking (\$1.25 per hour or \$30 per space per day)		
Will you need reserved parking spaces?	⊠ No	
If YES, please list requested parking times for each day of re-	equest (attach additional sheets if necessary):	
# of Spaces Date from	to	
# of Spaces Date from	to	
# of Spaces Date from	to	
Will official event merchandise be sold at the event (Business Lice	cense required)?	No
Does your event involve the sale or consumption of alcoholic be Alcohol is prohibited on the beach per HBMC 12.26.300	everages? 🛛 🖾 Yes 🗆 🕻	No
Will the event have amplified sound?	s 🗆 No	
-If YES, please describe (live music, PA, number and size of	[;] speakers, microphone, bullhorn, etc):	
DJ, speakers and microphone		
Is this a fundraising event? Yes V		
Is this a fundraising event? Yes UN -If YES, please describe the fundraising activities:		
Auction, live and silent. Tickets to attend the event.		
Will there be any fenced areas? Yes No		
······································		
-If YES, please describe:		
Will there be construction of stages or structures, including any t	tents or awnings? I Yes	□ No
-If YES, please describe:		
Large 800 person tent.		
What is your clean-up plan post event?		
Volunteers will arrive the next morning to clean up parking lot ground and the	e rental company will load up tent and	
other rentals, chairs, tables		
Will you be requesting street banners?	□ No	
Will you be requesting light pole banners?	I No	
Will you be filming or having television coverage? \Box	Yes 🖻 No	

Entrance or Registration Fee: \$175.00 a ticket					
Methods of Registration (please check all that apply):					
☑ Website □ □ Active.com □	Mail Other				
Prizes (including anticipated cash prizes):					
N/A					
SAFETY/SECURITY/VOLUNTEERS					
Have you hired a security company to handle	security arrangements for this event?	🗆 Yes 🗵 No			
-If YES, please include the following inform					
Company Name:	Phone:	# of Guards:			
Guard Schedule:					
Do you plan on utilizing volunteers?	X Yes 🗆 No				
-If YES, please describe:					
Volunteers are our school parents and HBEF board	members.				
Please describe your procedures for both cro	wd control and internal security:				
N/A					
EVENT PROMOTION INFORMATION Please describe marketing and promotional e radio play, etc.	fforts for this event. Include event websi	te, social networking sites,			
EVENT PROMOTION INFORMATION Please describe marketing and promotional e					
EVENT PROMOTION INFORMATION Please describe marketing and promotional erradio play, etc.	s to the event sent to every school family. Posters to				

EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, <u>EXACT PLACEMENT</u> OF <u>ALL</u> EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

(PLEASE NOTE: THE COMPLETION OF THE BEACH USAGE MAP, PAGE 14, DOES <u>NOT</u> QUALIFY AS A SITE PLAN) Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

	Cars		Porta Potties	
	Semi-Trucks		Motor Homes	
x	Generator		Size:	
	Size/Type:		Trailer	
	Vans		Size:	
	Size:	X		
x	Sound Equipment		Measu	rements:
	Enclosed Tents	X	Canopies	
	Other (please attach list with description of each item)			

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. Please describe your accessibility plan:

We will follow the disability plan according to the ADA. Designated handicapped seats.

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

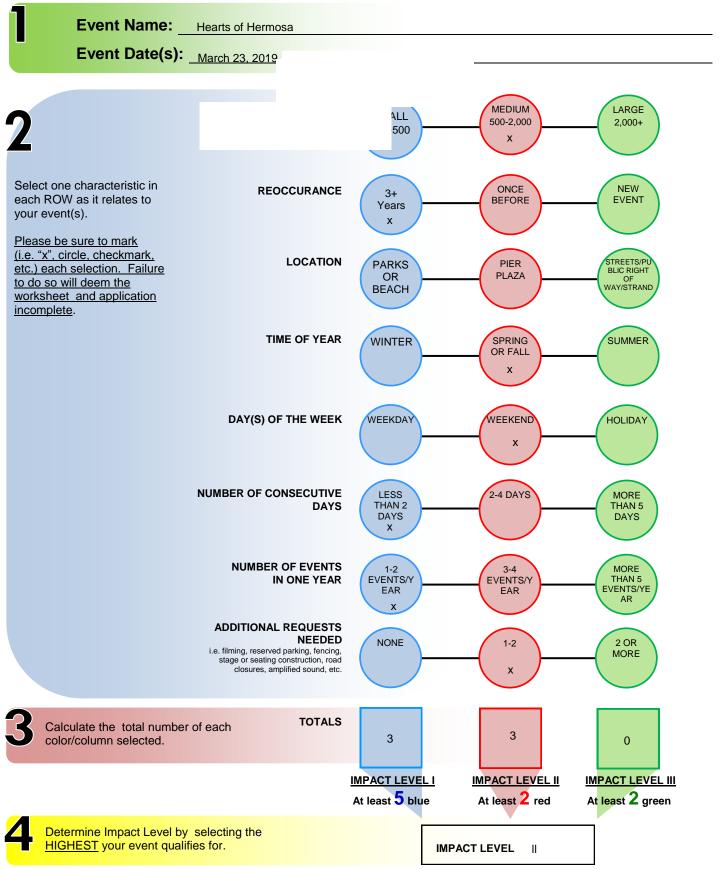
Name/Company Representative

Signature

Date

IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.



COMMUNITY BENEFIT

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226

Event Name: Hearts of Hermosa

Event Date	(s):	March 2	23, 2019
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This is a fundraiser for our schools. The more money our schools receive, the more they can provide for the children of our community.

The better the schools, the more people chose to invest in Hermosa Beach.

PUBLIC RELATIONS INFORMATION

Please provide the following information to be given out to the general public, if requested:

Name of Event: <u>Hearts of Hermosa</u>

Event Dates and Times:

Date	March 22, 2019	March 23, 2019	March 24, 2019	
Times	Set up: Noon	Day of Event	Clean Up: 7:00am	

Event Information can be found online at: hbef.org

Public Relations Contact: Jonalyn Morris Busam

Day Phone:

Evening Phone:

Email: pr@hbef.org

Please provide a brief description of your event that can be used on the online City calendar. Please include details that would be helpful for someone looking for more information specific to your event.

PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are</u> <u>requesting fee waivers</u>. **REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION.** A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT CATEGORY FEES	PRICE (subject to change)	MY EVENT FEES
Category I	70/30% of registration	
• <500 people	fees	
Category II		
 Impacts public areas for no longer than one (1) day including set-up & tear-down 		
 Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday) 		
 Participant plus Spectator crowd above 500 but does not exceed 3,000 people. 	\$2596 per day	
 Has no television coverage (except news). 		
 A non-profit entity is the beneficiary of the net revenues (100%). 		
 Does not meet any of the identifying criteria for a Category III or IV event. 		
Category III		
 Impacts public areas for more than one (1) day including set up. 		
 Participant plus Spectator crowd does not exceed 5,000 people. 	\$2856 per day	
 Has no television coverage (except news). 		
 Has more than \$3,000 and less than \$50,000 in prize money. 		
 Does not meet any of the identifying criteria for a Category IV event. 		
Category IV		
 Meets Category III Criteria and has one or more of the following: 		
 Has network television coverage or Estimated participant/spectator crowds exceeds 5,000 	\$5192 per day	
people or		
 Prize money in excess of \$50,000 or 		
 Charges admission to spectator Gross revenues in excess of \$50,000. 		
	D =	
MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$816	
Non-Profit Application Fee - non-refundable	\$544	Waived
Pass-Thru Application Fee - non-refundable	\$272	
Amplified Sound Permit	\$160	Waived
Street Banner Fees	\$570	Waived
Event Co-Sponsor	\$273 each	
Event Set-Up/Tear-Down	\$217 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$326 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$112 per hour	
Parking Meter Space Fee	\$30 per space, per day	
	Preliminary TOTAL	

Preliminary TOTAL

GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name:	Hearts of Hermosa - HBEF

Expected Attendance: 600

MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)			
Recycling and Waste Reduction					
1. Reduce waste and single-use items					
 Limit single-use paper, plastics, packaging, and décor items 	x				
 Reduce size/bulk of plates, containers, cups 	X				
 Use products with high recycled content 					
 Avoid sale or give-away of single-use plastic drinking water bottles. *<u>A mobile</u> <u>water cart</u> ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged 					
 Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged 	X				
 At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids) 					
 Recycle fry-grease for bio-diesel fuels 					
 Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) 					
2. Recycling containers:					
 Place well-marked recycle containers adjacent to every trash container 	X				
 Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters. 	X				
 Scavenging is prohibited from waste containers. Prevent and report scavenging 	X				
3. Staging					
 Recycle or reuse event construction materials 					
 Use 'no emission/no VOC' paints/sealants 					

3. Transportation		
 No-idling policy for all vehicles 		
Sponsor free shuttle or low cost bus passes		
 Use electric, hydrogen, hybrid or CNG vehicles 		
4. Energy		
 Use energy-efficient lighting 		
 Turn lighting and devices off when not in use 	k	
 Turn off generators when not in use for significant period of time 	x	
 Using alternative energy (solar, wind, fuel cell) to supply some power 		
 Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) 		
5. Marine environment		
 <u>NO single-use plastic bags starting</u> <u>October 1, 2016.</u> 		
 including take-out cups or containers. 		
 No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events 		
 Full containment of all wastes 		
 Full containment of all six-pack plastic rings. Cut rings prior to disposal. 		
If Beach and street cleaning required consult Public Works regarding clean-up procedures		
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme		
 Provide one booth, kiosk or space for green education sponsored by city or designee 		
 Advertise green measures and rules in all event advertising and on website 		
 Demonstrate that vendors and service providers will comply with green measures 		
7. Monitoring		
Report on compliance with above applicable measures		

BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

Event Name: N/A

Event Date(s):



PREMIERE PARTY RENTS

