



October 5, 2018

City of Hermosa Beach  
1315 Valley Drive  
Hermosa Beach, CA 90254  
Attn.: Nico De Anda-Scaia

Dear City of Hermosa Beach,

The holidays can be a difficult and lonely time for low income, frail older adults and disabled members of our community. But it doesn't have to be that way. Each holiday season since 1998, friendly volunteers have delivered gift bags filled with practical and fun gifts to 250 beach cities seniors, many of whom are homebound or live in isolation. The gift itself and the visits from volunteers offer much needed joy and excitement.

The Holiday Gift Bag Project is supported through partnerships with local agencies, civic organizations, service groups, private donations and memorials. Our goal is to raise \$6,000 in donations and one hundred percent of your contribution goes to the holiday gift bag project. **Your organization can make a difference in our community by sponsoring the Holiday Gift Bag Project.** We would be grateful for any assistance with funding and/or volunteering for this worthy project.

Enclosed with this letter is further information in regards to making a donation or volunteering to deliver gift bags, or you can visit [www.bchd.org/holidaygiftbags](http://www.bchd.org/holidaygiftbags). If you have any questions or need additional information please contact us.

On behalf of Kerianne Lawson, Director of Life Span Services, and Melissa Andrizzi-Sobel, Director of Community Services, we thank you in advance for your generosity and support.

Sincerely,



Megan N. Vixie, MPA  
Director of Human Resources  
(310) 374-3426, ext. 137  
[megan.vixie@bchd.org](mailto:megan.vixie@bchd.org)



Kate A. Ekman, CVA  
Purpose & Engagement Coordinator  
(310) 374-3426, ext. 199  
[kate.ekman@bchd.org](mailto:kate.ekman@bchd.org)



Sogia Thach  
Purpose & Engagement Coordinator  
(310) 374-3426, ext. 273  
[sogia.thach@bchd.org](mailto:sogia.thach@bchd.org)

# Spread **CHEER** This Year

## DONATE TO THE 20TH ANNUAL HOLIDAY GIFT BAG PROJECT

*"Delivering Holiday Gift Bags has become a wonderful part of our family's annual holiday traditions. Even though they are young, our boys have learned they can still make a positive influence in someone else's life and the joys of giving back to the community." - Carrie Anne Blevins*

### THE BEACH CITIES HOLIDAY GIFT BAG

Program gives more than 250 bags to seniors and adults with disabilities, many who are homebound or live in isolation. Holiday Gift Bags are filled with essentials like grocery gift cards, soap, kitchen towels, stamps, flashlights, batteries and more!



### WAYS TO GIVE

**Donate.** Each gift bag costs approximately \$25. For each \$25 contribution you make, you may opt to receive a gift card to send to a friend or relative, letting them know that a gift bag has been given in their honor. By donating \$100 or more by November 26th, you may have your family or organization's generosity acknowledged in a letter given to recipients and a published thank you in a local newspaper.

**Deliver.** Volunteer and deliver cheer to an older adult in the Beach Cities this December. The visits help provide clients with joy, companionship and comfort during the holiday season.

#### Interested?

Go to [www.bchd.org/holidaygiftbags](http://www.bchd.org/holidaygiftbags)

#### Questions? Contact:

Kate Ekman,  
Purpose & Engagement  
Coordinator in Volunteer  
Services at  
310-374-3426, ext. 199  
[kate.ekman@bchd.org](mailto:kate.ekman@bchd.org)



*Beach Cities*  
**Health District**

# YES! I'd like to bring cheer to a disabled or homebound older adult by sponsoring the following:

	Level	Amount	Supports	Opt to Receive
<input type="checkbox"/>	<b>Snowflake</b> 	<b>\$25</b>	 <b>x1</b>	<input type="checkbox"/> In Honor Of Card
<input type="checkbox"/>	<b>Poinsettia</b> 	<b>\$100</b>	 <b>x4</b>	<input type="checkbox"/> In Honor Of Cards # _____ <input type="checkbox"/> Published Thanks How would you like your name to be listed? _____
<input type="checkbox"/>	<b>Star</b> 	<b>\$250*</b>	 <b>x10</b>	<input type="checkbox"/> In Honor Of Cards # _____ <input type="checkbox"/> Published Thanks How would you like your name to be listed? _____
<input type="checkbox"/>	<b>Angel</b> 	<b>\$500</b>	 <b>x50</b>	<input type="checkbox"/> In Honor Of Cards # _____ <input type="checkbox"/> Published Thanks How would you like your name to be listed? _____
<input type="checkbox"/>	<b>Other Amount</b>	<b>\$ _____</b>		<input type="checkbox"/> In Honor Of Card(s) (minimum donation \$25) # _____ <input type="checkbox"/> Published Thanks (minimum donation of \$100) How would you like your name to be listed? _____

## In-Kind Donation:

\*Make an in-kind donation! If you or your organization is interested in purchasing items from our "wish list" in quantities of 250 for the Holiday Gift Bag project, please contact us for more information.

## Contact Information:

Name: \_\_\_\_\_

Name of Organization (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/state/zip: \_\_\_\_\_

## Check Payment:

Credit card payments can be made at [www.bchd.org/holidaygiftbags](http://www.bchd.org/holidaygiftbags)

☐ My check payable to "Beach Cities Health District" is enclosed.

☐ Please send me a receipt for this tax deductible donation for my records.

## Submit this form and check to:

Beach Cities Health District  
 Attn: Volunteer Services/Holiday Gift Bags  
 1200 Del Amo Street  
 Redondo Beach, CA 90277