

## City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

#### Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was not accepted due to it being incomplete.

**Approval Process** 

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

#### **Multiple Events**

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

space is required. ☐ Completed Application (ALL pages – blank pages marked NA) □ Application Fee Submit non-refundable \$816 application fee (\$544 for nonprofits or \$272 for pass-throughs) payable to the City of Hermosa Beach. Applications received without the application fee will not be reviewed and will be returned as incomplete. ☐ Site Plan Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan. ☐ **Proof of Non-Profit Status** Pending status does not qualify. Non-profit organizations must apply under their own name and not borrow the non-profit status of another entity. □ Non-Profit Designation Letter ☐ Current Copy of Form 990 AGREEMENT AND SIGNATURE: I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate. Signature of Applicant Date

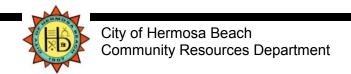
**YOU MUST SUBMIT THE FOLLOWING:** To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more

#### **POTENTIAL POLICY UPDATES FOR 2019**

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.



PERMIT NUMBER:	
EVENT DATE:	
DATE STAMP	STAFF INITIALS

# COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- \$816 Non-Refundable Application FEE required with application.
- \$544 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

ORGANIZATIO	N & EVEN	IT INFORMATION					
		lermosa Open &		l Championships			
Applicant Na	ıme:	William You	ınce			Birthdate: 11	Feb 1972
Organization	Name:	AOS Gr	oup/AVP				
Non-Profit?	□No	⊻Yes	Non-Profit I	.D. or Tax Exempt #:		81-1823279	
If non-profit, please describe who will benefit from funds raised from your event:  Underserved youth, both locally and nationally, through AVPFirst national programming							
Address:		1300 Quail St, St	uite 200				
					CA		92660
			ity		State		Zip
Phone:	949-679	-3599		Cell:		719.330.2353	
Email Address	s:	wyounce@a	vp.com		Fa	ıx:	
Set-Up D Event D Clean-Up D If applicable listed above	Date(s): Date(s): Date(s): , please	29 provide a brief o	- 28 July - 31 July	cailing a necessity for			
Set-Up D Event D Clean-Up D	Date(s): Date(s): Date(s):			ailing a necessity for			ng the date(s)

\*\*PLEASE NOTE: Date choice is not guaranteed until final calendar has been determined by City staff.

Please describ application:	e your organization	's experienc	e producii	ng similar ev	vents to the or	e described on th	is
	The AVP has been holding events nationwide under it's current leadership for the past 7 years.						
Please describ	e you and/or your o	organization'	s affiliatio	n with the Ci	ity of Hermosa	Beach:	
REQUIRED: Co	NTACT PERSON ON TI	HE DAY OF T	HE EVENT:				
Name:	William Younce				Cell:71	9.330.2353	
PRE-EVENT CON	ITACT PERSON'S INFO	RMATION (IF I	DIFFERENT FR	OM CONTACT II	NFORMATION ON F	PREVIOUS PAGE)	
Name:	William Younce				Birtho	date: 11 Feb 1972	
Address:							
	City			State		Zip	
Phone:				Cell:			
Email Address							
Email / taaress.					1 dx .		
Please describe	your personal exper	rience produc	ing similar	events:			
EVENT INFORMA	TION						
Is this a NEW o	or RETURNING spec	cial event to	Hermosa I	Beach?	□ NE\	W ☑ RETURI	NING
-If this is a	returning event, pl	ease indicat	e the num	ber of years	held in Hermo	osa Beach: 28 year	S
Please indicate	e your event level (p	lease mark all	that apply)				
☐ Local			☐ Region	al		National	
☑ Cham	pionship		☐ Qualifie	er			
Event Type (ple	ease select all that appl	ly):					
	Race (run, walk, bike,	etc.)	<b>✓</b>	Tournamen	t <i>Type:</i>		
	Parade			Pass-Throu	gh		
	Street Fair/Festival			Fundraiser	Benefitting:		
	Concert			Swim Event	t		
	Other						
	TE A DAILY BREAKDO						
DISTINGUISH BET Date(s)	WEEN DIFFERENT DA	LY ACTIVITIES  Daily Activi		ATTACH ADDIT	IONAL SHEETS, Start Time		ne
19-22 July	☑ Load-in/set-up	□ Event day	∟ Load-out	/Clean-up	8AM	8PM	
23-28 July	□ Load-in/set-up	☑ Event day	□ Load-out	·	8AM	7PM	
29-31 July	□ Load-in/set-up	☐ Event day	☑ Load-out	/Clean-up	8AM	8PM	
	□ Load-in/set-up	□ Event day	□ Load-out	/Clean-up			

Event Location: North & South side of Pier (So	outh side only needed 23-26 July)					
If your event is on the beach, do you plan to remove any volleyball or beach tennis courts?						
If YES, please indicate which courts will	be removed on the Beach Usage Map (p. 14)					
Estimated # of Participants: 500	Age of Participants: 14-45					
Estimated # of Spectators (daily): 4,000	Total Estimated Attendance: 40,000					
Marketing & Advertisement Plan						
Please list how you plan to advertise & prom	•					
Electronically with flyers and social n						
Please list how you plan to advertise & prom Local street signage, electronical						
volleybally tour, including activitie	ont and activities:  (PFirst National Championships is THE national professional beach es for athletes and fans of all ages. The pro tour stop includes the qualifier open to any interested local competitors. The AVPFirst					
National Championships include Beach for their shot at the Nation	hundreds of youth from all over the country converging on Hermbsa al Championship.					
Street Closure Information – For Parades, Ra	ces, Walk/Runs, etc.taking place on City streets.					
Names of Streets to be closed (please include a	additional sheets if necessary):					
between	and am/pm toam/pm					
between	and am/pm toam/pm					
between	and <u>am/pm</u> to <u>am/pm</u>					
between	and am/pm toam/pm					
between	and am/pm toam/pm					
Description of Event Route (official map mus	st be submitted with application)					
N/A						
Assembly Area/Event Start:						
Disbanding Area/Event End:						
Spanoava						
Sponsors List ALL proposed/anticipated Co-Sponsors. Eac Resources Department. Co-sponsors may sample	ch Co-sponsor is a \$260 each and must be approved by the Community e only, not sell.					
TBD						

Will you need reserved parking spaces?	✓ Yes	□ No		
If YES, please list requested parking times for ea	ach day of request	attach additional sheets	s if necessa	ary):
# of Spaces Lot B Date 19 - 31 July	from 12AM	to	12AN	1
# of Spaces Date	from	to		
# of Spaces Date	from	to		
Will official event merchandise be sold at the event	(Business License re	quired)? ✓	Yes	□ No
Does your event involve the sale or consumption of Alcohol is prohibited on the beach per HBMC 12.26.300	alcoholic beverage	es? ✓	Yes	□ No
Will the event have amplified sound?	✓ Yes	□ No		
-If YES, please describe (live music, PA, number	r and size of speak	ers, microphone, bu	ıllhorn, e	tc):
DJ music and event announcer thro	oughout the comp	etition days		
Is this a fundraising event?  ☑ Yes	□ No			
-If YES, please describe the fundraising activities	s:			
Opportunity drawing for box seats	and signed mem	orabilia with proce	eds ben	efiting AVPFirst
	_	•		-
Will there be any fenced areas?   ✓ Yes	□ No			
Will there be any fenced areas? ✓ Yes  -If YES, please describe:	□ No			
Will there be any fenced areas? ✓ Yes  -If YES, please describe:	□ No			
-If YES, please describe:				
-If YES, please describe:	g construction	r awnings?	☑ Yes	□ No
-If YES, please describe:  Lot B compound and event site during	g construction	r awnings?	☑ Yes	□ No
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc	g construction			
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc  -If YES, please describe:	g construction			
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc  -If YES, please describe:  2,500 seat temporary stadium bleacher, atl	g construction			
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc  -If YES, please describe:  2,500 seat temporary stadium bleacher, atl	construction cluding any tents o	ls tents and a spo	nsor vill	age
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc  -If YES, please describe:  2,500 seat temporary stadium bleacher, atl	construction cluding any tents o hlete tents, official	ls tents and a spo	nsor vill	age
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc -If YES, please describe:  2,500 seat temporary stadium bleacher, atl  What is your clean-up plan post event?  A local custodial crew will be on-site at al	construction cluding any tents o hlete tents, official	ls tents and a spo	nsor vill	age
-If YES, please describe:  Lot B compound and event site during  Will there be construction of stages or structures, inc -If YES, please describe:  2,500 seat temporary stadium bleacher, atl  What is your clean-up plan post event?  A local custodial crew will be on-site at al also occur after all equipment is removed	cluding any tents on the tents, official items while ever	Is tents and a spo	nsor vill	age

Entrance or F	Registration Fee: _	Event is free	to general public			
Methods of R	egistration (please	check all that a	pply):			
<ul><li>✓ Web</li><li>☐ Activ</li></ul>	osite ve.com	<u>—</u>	Mail Other			
Prizes (includ	ing anticipated cas	h prizes):				
AV	PFirst component	•	event and m	edals/trophies an	d athlete give-away	s for the
SAFETY/SECU	RITY/VOLUNTEERS					
-	ed a security compa ease include the fo		,	ments for this ever	nt? ☑ Yes	□ No
Company Na	me: TBD		Phor	ne:	# of Guards:	25
Guard Sched	<u>ule:</u>					
-If YES, pl Please descri		ggers, welcomes for both crowd	control and ire AVP website stagram for p	es, avp.com, avp romotional oppor	next.com and avpfi tunities. Also stree	=
	OTION INFORMATION		rts for this eve	nt Include event v	website, social netwo	rking sites
radio play, etc				moidde event y		9 31100,

EQUI	PMENT INFORMATION (A	TTACH SITE PLAN)			
Αı	DIAGRAM OF YOUR SITE	PLAN THAT INCLUDES ALL FAC	CILITIES, <u>EXAC</u>	T PLACEMENT OF A	ALL EQUIPMENT, STREET
CLOS	SURES, INGRESS AND EG	RESS ROUTES, SHUTTLE ROUT			N, AND PARKING MUST BE
	VOUD AD	ATTACHED TO TH		=='	· DI ANI
		PLICATION WILL NOT BE PURPLETION OF THE BEACH USAGE			
		hat apply to the equipment th			
	size of each (if applicab			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
<b>✓</b>	Cars	10	<b>~</b>	Porta Potties	20
<b>~</b>	Semi-Trucks	4		Motor Homes	
<b>✓</b>	Generator			Size:	
	Size/Type:	2 15Ks & 3 120Vs	$\checkmark$	Trailer	3
	Vans	2 1010 0 0 120 0	_	Size:	
	Size:			Stage	
<b>✓</b>	Sound Equipment			Measure	ements:
<b>✓</b>	Enclosed Tents		$\checkmark$	Canopies	20
	Other (please attach lis	st with description of each item)		•	
	v	•			
ACCE	SSIBILITY PLAN				
	se describe your acces	ssible to persons with disabili sibility plan: g will be throughout the ve		e complaint with	City ordinances.
NGUE	RANCE				
					B 1 11
of \$2 cove as ac	million comprehensive ring the entire period of Iditionally insured. Per	rerage is requested, applicant general liability insurance in this permit, naming the City of mittee waives claims against ages caused, arising out of or	the form of a coof Hermosa Boothe City of He	certificate, includir each, its officers, rmosa Beach, its	ng endorsement, agents and employees officers, agents and
•					•
		COMPLY WITH ALL APPLICANT'			
agre	rtify that the information see to comply with the Co be paid and or furnis	n contained herein is true and contained herein is true and city of Hermosa Beach Sustained to the Department of C	d correct to the nability Measu	e best of my know ures. All fees, cha	vledge. I have read and arges and other material
	William Younce / /				
Na	me/Company Represe	ntative			

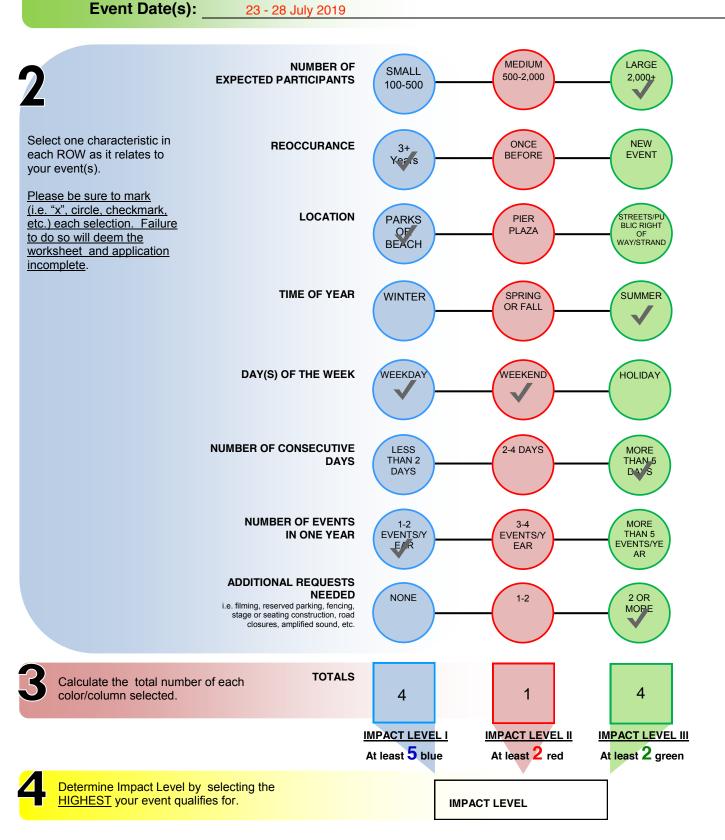
30 Aug 2018

Date

## IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.

ent Narbeent Name: AVP Hermosa Open and AVPFirst National Date(s) ps



#### <u>COMMUNITY BENEFIT</u>

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: <a href="http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226">http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226</a>

**Event Name:** AVP Hermosa Open & AVPFirst National Championships **Event Date(s):** 23 - 28 July 2019

The AVP Hermosa Beach Open clearly meets the City's guidelines as a catalyst for innovation on a number of levels. It positively affect's the health of the community, promotes human activity and interaction, enhances outdoor recreation, is extremely family friendly, is business friendly, promotes the City's brand, balances public and private interests and increases the tax and other revenue going into the community.

#### **PUBLIC RELATIONS INFORMATION**

Please provide the following information to be given out to the general public, if requested:

Name of Event: AVP Hermosa Open & AVPFirst National Championships

Name of Organization: AVP/AVPFirst

Event Dates and Times:

Date Times

Event Information can be found online at: www.avp.com & www.avpfirst.org

Public Relations Contact: Josh Glazebrook

Day Phone: 949.679.3599 Evening Phone:

Email: jglazebrook@avp.com

Please provide a brief description of your event that can be used on the online City calendar. Please include details that would be helpful for someone looking for more information specific to your event.

The Hermosa Beach Open will be the premiere national beach volleyball showcase and Tour in the in 2019. Programming includes professional tournament with top athletes and local competitors competing for prize money, a college showcase with local college and university athletes, and the AVPFirst National Championships. This event is free of charge to attend with fun, interactive activities, music and games for fans of all ages.

#### PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are requesting fee waivers</u>. REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION. A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT CATEGORY FEES	PRICE (subject to change)	My Event Fees
Category I	70/30% of registration	
• <500 people	fees	
<ul> <li>Category II</li> <li>Impacts public areas for no longer than one (1) day including set-up &amp; tear-down</li> <li>Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday)</li> <li>Participant plus Spectator crowd above 500 but does not exceed 3,000 people.</li> <li>Has no television coverage (except news).</li> <li>A non-profit entity is the beneficiary of the net revenues (100%).</li> <li>Does not meet any of the identifying criteria for a Category III</li> </ul>	\$2596 per day	
or IV event.		
<ul> <li>Category III</li> <li>Impacts public areas for more than one (1) day including set up.</li> <li>Participant plus Spectator crowd does not exceed 5,000 people.</li> <li>Has no television coverage (except news).</li> <li>Has more than \$3,000 and less than \$50,000 in prize money.</li> <li>Does not meet any of the identifying criteria for a Category IV event.</li> </ul>	\$2856 per day	
Category IV  • Meets Category III Criteria and has one or more of the following:  • Has network television coverage or  • Estimated participant/spectator crowds exceeds 5,000 people or  • Prize money in excess of \$50,000 or  • Charges admission to spectator Gross revenues in excess of \$50,000.	\$5192 per day	

MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$816	
Non-Profit Application Fee - non-refundable	\$544	
Pass-Thru Application Fee - non-refundable	\$272	
Amplified Sound Permit	\$160	
Street Banner Fees	\$570	
Event Co-Sponsor	\$273 each	
Event Set-Up/Tear-Down	\$217 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$326 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$112 per hour	
Parking Meter Space Fee	\$30 per space, per day	

### GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name:	Expected Attendance:	
MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)
Recycling and Waste Reduction		
Reduce waste and single-use items		
<ul> <li>Limit single-use paper, plastics, packaging, and décor items</li> </ul>	Ø	
<ul> <li>Reduce size/bulk of plates, containers, cups</li> </ul>		
<ul> <li>Use products with high recycled content</li> </ul>		
<ul> <li>Avoid sale or give-away of single-use plastic drinking water bottles. *A mobile water cart ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged</li> </ul>	Ø	
<ul> <li>Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged</li> </ul>		
<ul> <li>At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids)</li> </ul>		
<ul> <li>Recycle fry-grease for bio-diesel fuels</li> </ul>		
<ul> <li>Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks)</li> </ul>		
2. Recycling containers:		
<ul> <li>Place well-marked recycle containers adjacent to every trash container</li> </ul>	Ø	
<ul> <li>Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters.</li> </ul>		
<ul> <li>Scavenging is prohibited from waste containers. Prevent and report scavenging</li> </ul>	<b>☑</b>	
3. Staging		
Recycle or reuse event construction materials	Ø	
Use 'no emission/no VOC' paints/sealants		

3. Transportation		
No-idling policy for all vehicles	V	
Sponsor free shuttle or low cost bus passes	V	
<ul> <li>Use electric, hydrogen, hybrid or CNG vehicles</li> </ul>		
4. Energy		
<ul> <li>Use energy-efficient lighting</li> </ul>		
<ul> <li>Turn lighting and devices off when not in use</li> </ul>	V	
<ul> <li>Turn off generators when not in use for significant period of time</li> </ul>		
<ul> <li>Using alternative energy (solar, wind, fuel cell) to supply some power</li> </ul>		
<ul> <li>Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred)</li> </ul>		
5. Marine environment		
<ul> <li>NO single-use plastic bags starting October 1, 2016.</li> </ul>	Ø	
<ul> <li>including take-out cups or containers.</li> </ul>		
<ul> <li>No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events</li> </ul>		
<ul> <li>Full containment of all wastes</li> </ul>		
<ul> <li>Full containment of all six-pack plastic rings. Cut rings prior to disposal.</li> </ul>		
If Beach and street cleaning required consult Public Works regarding clean-up procedures	V	
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme	<u>V</u>	
<ul> <li>Provide one booth, kiosk or space for green education sponsored by city or designee</li> </ul>	V	
<ul> <li>Advertise green measures and rules in all event advertising and on website</li> </ul>		
<ul> <li>Demonstrate that vendors and service providers will comply with green measures</li> </ul>		
7. Monitoring		
Report on compliance with above applicable measures		

## BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

Event Name: AVP Hermosa Open & AVPFirst National Championships Event Date(s): 23-28 July

