

City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was not accepted due to it being incomplete.

Approval Process

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

Multiple Events

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

YOU MUST SUBMIT THE FOLLOWING: To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

□X Application Fee

• Submit non-refundable \$816 application fee (\$544 for nonprofits or \$272 for pass-throughs) payable to the City of Hermosa Beach. *Applications received without the application fee will not be reviewed and will be returned as incomplete.*

□ Site Plan

- Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.
- **Proof of Non-Profit Status** Pending status does not qualify. Non-profit organizations must apply under their own name and not borrow the non-profit status of another entity.

□X Non-Profit Designation Letter

□XCurrent Copy of Form 990

AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

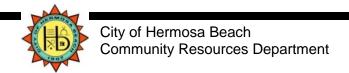
Jeff Smith	8-13-2018	
Signature of Applicant	Date	

POTENTIAL POLICY UPDATES FOR 2019

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.



PERMIT NUMBER:				
EVENT DATE:				
DATE STAMP	STAFF INITIALS			

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- \$816 Non-Refundable Application FEE required with application.
- \$544 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

EVENT TITLE:		onal Beach Championships				
Applicant Name:		•	Birthdate:	4-17-1972		
Organization Name:		all Association (JVA)				
Non-Profit? □No	⊠Yes	Non-Profit I.D. or Tax Exempt #	: 80-0360755			
If non-profit, please describe who will benefit from funds raised from your event: It will benifit the JVA&BVCA members and the community/buisnesesses of Hermosa						
Address: 1414 Un	derwood Ave suite 400					
Milw	aukee		WI	53213		
	City		State	Zip		
Phone: 414 640 1	738	Cel	858 405-4306			
Email Address: pacific	c_beach@hotmail.com or	jennyLhahn@gmail.com	Fax: N/A			
listed above: We can d	July 13th 2019 (joint set July 14,15,16,17,18,19 July 19th or the las provide a brief exponly run our event the first	t up with AAU like 2018) (Flexible with the 7/19th. Would like to act day of our event(4 hours to clean-up) Clanation detailing a necessity for 3 weeks of July. It is the largest junior beach like sure we don't overlap each others Nation.	r holding your event of			

**2^{na} CHOICE EVENT DATE(S):

Set-Up Date(s): July 8, 2019

Event Date(s): July 9,10,11,12,13,

Clean-Up Date(s): July 13 (4 hours to clean up)

If applicable, please provide a brief explanation detailing a necessity for holding your event during the date(s)

listed above: We can only run our event the first 3 weeks of July. It is the largest junior beach tournement in the country and we try to coordinate

with AAU and USA volleyball to make sure we don't overlap each others National events.

Please describe your organization's experience producing similar events to the one described on this application:						
relationship wit	The JVA has hosted the BVCA National Event in Hermosa Beach for the last 5 years and has an outstanding relationship with the community, businesses, and Park and Rec. We are 100 percent positive we will continue to deliver					
the same excel	llence standard that I	lermosa Beac l	n reccomen	ds.		
	e you and/or your of is the mecca of junio	•			~	
country to stay in	n Hermosa Beach are					
the hotels and bu	usinesses. INTACT PERSON ON T	HE DAY OF T	HF FVFNT:			
Name: Jeff S					Cell: 858 405-4306	3
						
	TACT PERSON'S INFO	DRMATION (IF I	DIFFERENT FR	OM CONTACT IN		
Name: Jeff S	Smith				Birthdate:	4/17/1972
Address: 14	127 Segundo Ct					
F	Poway			CA		92064
	City			State		Zip
Phone: 858 4	05-4306			Cell:	858 405-4306	
Email Address:	pacific_beach@h	otmail.com		_	Fax : NA	
Diagon decembe	. vo. manaanal ayna	rionaa muadu	برمانومانو برما		I have run the same	ovent in Hermose
	your personal expe ars and I have a grea	•	•	-		e event in riennosa
for the last o ye	ara ana i nave a gree	it relationship	With the con	indinity and i	and nec.	
EVENT INFORMA	TION					
Is this a NEW o	or RETURNING spe	cial event to	Hermosa E	Beach?	□ NEW	RETURNING
-If this is a	returning event, p	lease indicat	e the numl	per of years	held in Hermosa B	each : 5
Please indicate	your event level (olease mark all	that apply)			
□ Local	,		☐ Regiona	al		National
☐ Cham			☐ Qualifie		7 8	
Event Type (ple	al Championship ease select all that app	lv):				
			\Box X	Tournament	Tuna Beac	h Volleyball
_	Race <i>(run, walk, bike,</i> Parade	etc.)		Pass-Through		ii volleybali
_	Street Fair/Festival			Fundraiser	gri <i>Benefitting:</i> junio	or plavers
_	Concert			Swim Event	0 <u></u>	
_	Other					
	TE A DAILY BREAKDO	WN OF EVENT	-DELATED A	TIVITIES DI	EASELISE MIII TIDI E I	LINES TO
	WEEN DIFFERENT DA					
Date(s)		Daily Activi			Start Time	End Time
7-13-19		□ Event day	□ Load-out	Clean-up	3:00- after AAU?	7:00
July 14,15,16,17,18,19	□ Load-in/set-up	☑ Event day	□ Load-out	· ·	8:00	5:00
July 19	□ Load-in/set-up	☑ Event day	Load-out		8;00	5:00
	□ Load-in/set-up	□ Event day	□ Load-out	Clean-up		

Event Location: Northside and Southside of the Pier during weekday (Northside only on the weekend)									
If your event is on the beach, do you plan to remove any volleyball or beach tennis courts?									
If YES, please indicate which courts will be removed on the Beach Usage Map (p. 14) remove all beach tennis courts									
Estimated # of Parti	cipants: 1100	over the week of the even	t Age of Partic	cipants: 11-1	9				
Estimated # of Spec	ctators (daily):	300-650	Total Estimated Atte	endance: 1600	-2100				
Marketing & Advertisement Plan Please list how you plan to advertise & promote your event for participants: Our members emails									
	Please list how you plan to advertise & promote your event for spectators : We don't advertise, players bring their families to the event as spectators								
Overall Event Desc	cription - Briefly	explain event and activities:							
We are hosting our 7th annual JVA/BVCA National Championships and our members travel across the country to compete for a Nationala Championship. it is one of the premier college recruiting events for juniors in the country and the top NCAA colleges will be attending including UCLA, USC, Pepeprdine, Long Beach, LMU, Stanford, CAL, CSUN, LSU, TCU, and many more. We run the event over a 5-6 day period to balance the impact on Hermosa and a have our members enjoy the community beaches and local businesses. On the average a family will come in for 5 -6 days to enjoy the event and vacation.									
Street Closure Info	rmation – For P	arades, Races, Walk/Runs, e	tc.taking place on City str	eets.					
	be closed (pleas	se include additional sheets if	necessary):						
n/a	_ between	and		am/pm	to	am/pm			
	_ between	and		am/pm	to	am/pm			
	_ between	and		am/pm	to	am/pm			
	_ between between	and and		am/pm	to	am/pm			
	_ between	and		am/pm		am/pm			
Description of Event Route (official map must be submitted with application) n/a									
Assembly Area/Event Start: n/a									
Disbanding Area/Event End: n/a									
Resources Departmen Noneat this time	nt. Co-sponsors m	nsors. Each Co-sponsor is nay sample only, not sell.		be approved by	the Comm	nunity			

Parking (\$1.25 per hour or \$30 per space per day)						
Will you need reserved parking spaces?	X Yes	□ No				
If YES, please list requested parking times for each	day of reques	St (attach additional s	heets	if necessar	y):	
# of Spaces 1 u-haul Date July 13-19	from <u>12:0</u>	0 pm	to	5:00 p	m	
# of Spaces Date July 14-19	from7:0	0 am	to	5:00	pm	
# of Spaces Date	from		to			
Will official event merchandise be sold at the event (Bo	usiness License	required)?		Yes	□XNo	
Does your event involve the sale or consumption of all Alcohol is prohibited on the beach per HBMC 12.26.300	coholic bevera	ges?		Yes	IX No	
Will the event have amplified sound?	X Yes	□ No				
-If YES, please describe (live music, PA, number a We will have 2-4 medium speakers pointed to to announce games, court assingments and	o the ocean v	with a cordless r	nic. \	We use	the system	
Is this a fundraising event?	□XNo					
-If YES, please describe the fundraising activities:	~					
Will there he continued areas?	□ No					
Will there be any fenced areas?	□ No					
-If YES, please describe:						
We will place 20-50 feet of orange fenceing where the life guards thinks its necessary to ensure safety of the life guard driving lane. Its very minimul but effective.						
Will there be construction of stages or structures, inclu	iding any tents	or awnings?	Ç	〈 Yes	□ No	
-If YES, please describe:						
We set up 10x10 tents around the beach courts						
What is your clean-up plan post event?	nd do troch ow	oona oo wa dan't k	201/0	onything l	hohind	
We constanly clean-up every morning and afternoon a	iliu uo tiasii sw	eeps so we don't le	ave	anyunng	Denina.	
Will you be requesting street banners?	Yes	□X No				
Will control of the second Control of the se						
Will you be requesting light pole banners?	Yes	☑ No				

Entrance or Registration Fee: \$125
Methods of Registration (please check all that apply):
□x Website □ Mail □ Active.com □ Other
Prizes (including anticipated cash prizes): Medals, t-shirts, swim suits, balls, sun glasses, hats
SAFETY/SECURITY/VOLUNTEERS
SAFETY/SECURITY/VOLUNTEERS
Have you hired a security company to handle security arrangements for this event? ☐ Yes ☐ No
-If YES, please include the following information:
Company Name: Aegis Phone: 310 838 2787 # of Guards: 2
Guard Schedule:
6:00-6:30 am
Do you plan on utilizing volunteers? ☐ Yes ☐ No
-If YES, please describe:
Places describe your procedures for both ground control and internal coourity.
Please describe your procedures for both crowd control and internal security: We have pover had an issue with growd control due to the small size of the event. We make sure our
We have never had an issue with crowd control due to the small size of the event. We make sure our registration and check-in is away from the board walk. There is no cash taken at the event and parking is adequated for our needs.
EVENT PROMOTION INFORMATION
Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc.
We only allow members from the JVA/BVCA participate and that is done through our website portal at www.beachvolleyballclubs.com

EQUIPMENT INFORMATION (ATTACH SITE PLAN) A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION. YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN (PLEASE NOTE: THE COMPLETION OF THE BEACH USAGE MAP, PAGE 14, DOES NOT QUALIFY AS A SITE PLAN) Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable). Cars □ Porta Potties Semi-Trucks **Motor Homes** Generator Size: 2 small generators Size/Type: Trailer 2000 Honda Vans Size: Size: Stage ☐ Sound Equipment Measurements: 4 speakers ☐ Enclosed Tents □x Canopies several 10x10 ☐ Other (please attach list with description of each item) **ACCESSIBILITY PLAN** It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. Please describe your accessibility plan: We have accessibility to center court with a 10ftx5ft area reserved seating for people with disabilities. We reserved it with signs and can get the beach wheel chair from life guards to help them gain access. **INSURANCE** Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit. APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE. I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties. Jeff Smith JVA/BVCA Name/Company Representative

August 14, 2018

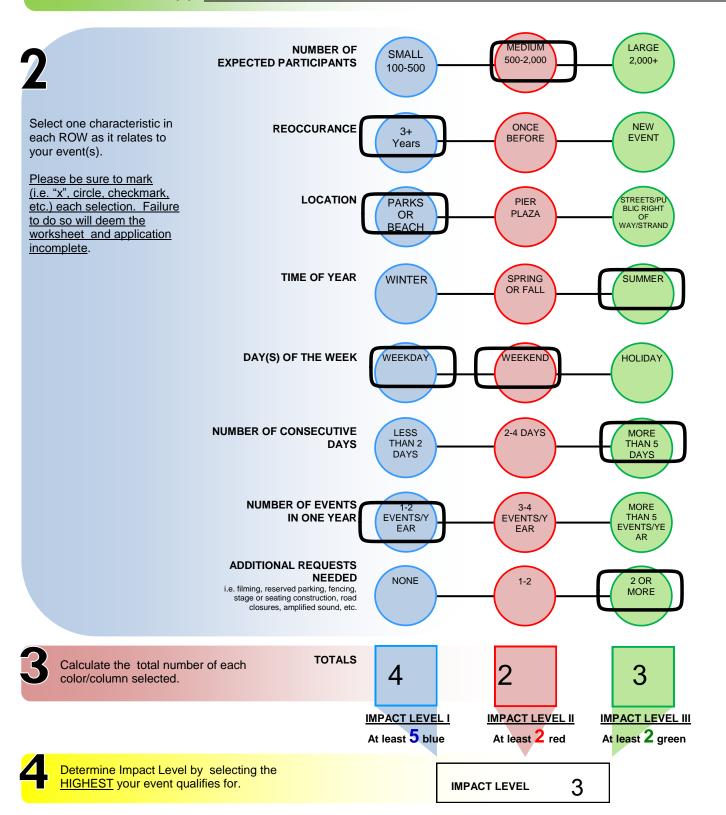
Date

IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.

Event Name: JVA/BVCA National Championships

Event Date(s): July 14,15,16,17,18,19



COMMUNITY BENEFIT

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226

Event Name:	JVA &BVCA Na	tional Champion	ships Even	t Date(s):	July 14-19		
players from acros this event underst 1030 famlies, 60 N	ss the nation. Hermo ands the significance	esa Beach is the me of playing on this es, and 250 beach	cca of junior beach amazing beach. Las club coaches from a	volleyball and t years event l coss the natio	AA coaches, and junior everyone that attends brought in over 515 teams n. The econimic impact		
	RELATION e following informat			lic, if requeste	ed:		
Name of Event:	JVA & BVCA 1	National Champions	ships				
Name of Organiza	ation: Junior Vo	olleyball Association	(JVA)				
Event Dates and			(3)				
Date	July 14-19						
Times	8:30-5:00						
Event Information can be found online at: www.beachvolleyballclubs.com							
Public Relations (Contact: Jeff Smi	th					
Day Phone: 8	58 405 4306		Evening Phone:	858 405	4306		
Email: pacific_beach@hotmail.com							
•	brief description of be helpful for some			•	ndar. Please include vent.		
	National Champions onship for thier beac ballclubs.com				empetting to win a		

PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are requesting fee waivers</u>. REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION. A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT CATEGORY FEES	PRICE (subject to change)	MY EVENT FEES
Category I	70/30% of registration	
• <500 people	fees	
 Category II Impacts public areas for no longer than one (1) day including set-up & tear-down Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday) Participant plus Spectator crowd above 500 but does not exceed 3,000 people. Has no television coverage (except news). A non-profit entity is the beneficiary of the net revenues (100%). Does not meet any of the identifying criteria for a Category III or IV event. 	\$2596 per day	
Category III		_
 Impacts public areas for more than one (1) day including set up. Participant plus Spectator crowd does not exceed 5,000 people. Has no television coverage (except news). Has more than \$3,000 and less than \$50,000 in prize money. Does not meet any of the identifying criteria for a Category IV event. 	\$2856 per day	
Category IV		
 Meets Category III Criteria and has one or more of the following: Has network television coverage or Estimated participant/spectator crowds exceeds 5,000 people or Prize money in excess of \$50,000 or Charges admission to spectator Gross revenues in excess of \$50,000. 	\$5192 per day	

MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$816	
Non-Profit Application Fee - non-refundable	\$544	544
Pass-Thru Application Fee - non-refundable	\$272	
Amplified Sound Permit	\$160	
Street Banner Fees	\$570	
Event Co-Sponsor	\$273 each	
Event Set-Up/Tear-Down	\$217 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$326 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$112 per hour	
Parking Meter Space Fee	\$30 per space, per day	
	Preliminary TOTAL	544

GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name: JVA/BVCA National Championships Expected Attendance: 2000

MEASURE	CHECK IF APPLICABLE	HOW WILL YOU COMPLY? (use additional sheets if needed)				
Recycling and Waste Reduction						
1. Reduce waste and single-use items						
 Limit single-use paper, plastics, packaging, and décor items 	Ľ	dont use paper				
 Reduce size/bulk of plates, containers, cups 						
 Use products with high recycled content 						
 Avoid sale or give-away of single-use plastic drinking water bottles. *A mobile water cart ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged 						
 Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged 						
 At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids) 						
 Recycle fry-grease for bio-diesel fuels 						
 Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) 	X	use the internet				
2. Recycling containers:						
 Place well-marked recycle containers adjacent to every trash container 						
 Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters. 	X	set up trash bins for recycle				
 Scavenging is prohibited from waste containers. Prevent and report scavenging 						
3. Staging						
Recycle or reuse event construction materials						
Use 'no emission/no VOC' paints/sealants						

3. Transportation		
No-idling policy for all vehicles		
Sponsor free shuttle or low cost bus passes		
 Use electric, hydrogen, hybrid or CNG vehicles 		
4. Energy		
Use energy-efficient lighting		
 Turn lighting and devices off when not in use 	□x	
 Turn off generators when not in use for significant period of time 	×	
 Using alternative energy (solar, wind, fuel cell) to supply some power 		
 Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) 		
5. Marine environment		
 NO single-use plastic bags starting October 1, 2016. 	□X	
 including take-out cups or containers. 		
 No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events 		
 Full containment of all wastes 		
 Full containment of all six-pack plastic rings. Cut rings prior to disposal. 		
If Beach and street cleaning required consult Public Works regarding clean-up procedures		
6. Education		
Event and vendors to make reducing waste and recycling a prominent theme	<u>□</u> X	announce at the event
 Provide one booth, kiosk or space for green education sponsored by city or designee 		
 Advertise green measures and rules in all event advertising and on website 		
 Demonstrate that vendors and service providers will comply with green measures 		
7. Monitoring		
Report on compliance with above applicable measures	$\overline{\mathbf{x}}$	

BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

Event Name: JVA/BVCA National Championships Event Date(s): July 14-19

