

City of Hermosa Beach Special Event Application Rules and Regulations

Applications and other required documents must be submitted to: City of Hermosa Beach Community Resources Department 710 Pier Avenue, Hermosa Beach, CA 90254

Office Phone: 310.318.0280 • Email: hbconnect@hermosabch.org • Fax: 310.372.4333

Please refer to the Special Event Policy Guide on the City website for a complete listing of all policies and procedures related to special events in the City of Hermosa Beach.

Application, application fee and all required documents <u>must</u> be submitted to the Department of Community Resources to be considered.

Please note:

- ✓ Applications MUST be completed electronically handwritten applications will not be accepted. (Instructions for completing applications electronically can be found on the City website.)
- ✓ ALL sections and pages of the application MUST be completed (or marked N/A) to be eligible for review. You will be notified by City staff if your application was not accepted due to it being incomplete.

Approval Process

Event Level	Approval Group	Event Review Schedule
Impact Level I	Approved by Community Resources Staff	As received
Impact Level II	Approved by the Parks, Recreation and Community Resources Advisory Commission	Meets monthly (first Tuesday of each month)
Impact Level III & New Events	Approved by public hearing at the Parks, Recreation and Community Resources Advisory Commission and City Council	Meets monthly (Commission) (first Tuesday of each month) Meets bi-monthly (Council) (second and fourth Tuesday of each month)

Multiple Events

If you are applying for multiple event days and <u>ALL</u> characteristics of each day are the SAME (set-up, parking requests, etc.), you are welcome to submit one application and one application fee that includes all dates. Once an event has any details that differ between event dates, you are required to submit a SEPARATE application and application fee for each.

Example: A youth volleyball organization is holding a variety of tournaments, including:

- May youth tournament (80 participants, 10 volleyball courts)
- June youth tournament (80 participants, 10 volleyball courts)
- July adult tournament (100 participants, 16 volleyball courts)

The May and June events will be accepted on <u>one</u> application; the July event is required to be submitted on a separate application outlining that event's details.

YOU MUST SUBMIT THE FOLLOWING: To avoid processing delays of your application, do not leave any sections blank. Indicate items that do not apply with an N/A. Attach additional sheets to the application if more space is required.

☑ Completed Application (ALL pages – blank pages marked NA)

• Submit non-refundable \$816 application fee (\$544 for nonprofits or \$272 for pass-throughs) payable to the City of Hermosa Beach. *Applications received without the application fee will not be reviewed and will be returned as incomplete.*

- Include location of stages, tents, portable toilets, dumpsters, registration areas, fencing, barricades, bleachers, generators and all other items for your event. Facilities, equipment placement, parking needs, ingress and egress routes and street closure requests must also be included. The City may require a certified Traffic Control Plan (TCP) should your event be approved. Please note that completion of the Beach Usage Map (p. 14) does not qualify as a site plan.
- Proof of Non-Profit Status Pending status does not qualify. Non-profit organizations must apply under their own name and not borrow the non-profit status of another entity.
 - ☑ Non-Profit Designation Letter
 - ☑ Current Copy of Form 990

AGREEMENT AND SIGNATURE:

I, the undersigned representative, have read the rules and regulations with reference to this application and am duly authorized by the organization to submit this application on its behalf. The information contained herein is complete and accurate.

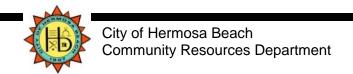
Mark Paaluhi	August 13, 2018
Signature of Applicant	Date

POTENTIAL POLICY UPDATES FOR 2019

Please note that as part of the Parks, Recreation and Community Resources Advisory Commission's ongoing efforts to streamline and strengthen the effectiveness of the Special Event Policy, the following high-priority topics will be under review by the Commission and Council, which may result in policy changes for 2019, including, but not limited to:

- Review and Approval Procedures
- Fee Waiver Policy and Procedures
- Accessibility Requirements

Please be mindful of these potential changes. Staff will keep all approved event producers updated.



PERMIT NUMBER:				
EVENT DATE:				
DATE STAMP	STAFF INITIALS			

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- \$816 Non-Refundable Application FEE required with application.
- \$544 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

ORGANIZATION & EVEN	IT INFORMATION							
EVENT TITLE:	USAV Collegiate	Beach Championships						
Applicant Name:	Mark Paaluhi		Birthdate:	March 8, 1971				
Organization Name:	USA Volleybal							
Non-Profit? □No	⊠Yes	Non-Profit I.D. or Tax Exempt #:	80-0551967					
-	If non-profit, please describe who will benefit from funds raised from your event: USA Volleyball							
Address: 20	0501 Earl Street S	Suite 3						
	Torrand		CA	90503				
	Cit	У	State	Zip				
Phone: 310-975-39)27	Cell:	310-927-1288					
Email Address: Ma	ark.Paaluhi@USA	V.org	Fax:					
				_				
**1st CHOICE EVEN	IT DATE(S):							
Set-Up Date(s):	May 6-8, 201	9						
Event Date(s):	May 9-11, 20	19						
Clean-Up Date(s):	May 11- 12,	2019						
	provide a brief ex	xplanation detailing a necessity for	holding your event d	uring the date(s)				
listed above:	he USOC, NBC a	nd athletes requested this date						
**2 nd CHOICE EVEN	NT DATE(S):							
Set-Up Date(s):								
Event Date(s):								
Clean-Up Date(s):								
If applicable, please listed above:	provide a brief ex	xplanation detailing a necessity for	holding your event d	uring the date(s)				

**PLEASE NOTE: Date choice is not guaranteed until final calendar has been determined by City staff.

Please describ	oe your organizatio	n's experienc	e producir	ng similar ev	ents to th	e one des	cribed on this
USAV is the N	ational Governing B	ody for Indoo	r, Beach ar	nd Sitting Voll	leyball. W	e have ho	sted
	events of this magn						
in Hermosa Be	each, CA for the pas	t two years.					
	oe you and/or your affiliation with the C	•			-		
REQUIRED: Co	ONTACT PERSON ON 1	THE DAY OF T	HE EVENT:				
Name:	Mark Paaluhi				Cell:	310-927-12	288
PRE-EVENT CO	NTACT PERSON'S INFO	ORMATION (IF I	DIFFERENT FR	OM CONTACT IN	IFORMATION	ON PREVIOU	IS PAGE)
Name:	Mark Paaluhi Sa	me			E	Birthdate:	,
						_	
Address:							
	City			State			Zip
Dhono	·						•
Phone:				Ceii:			
Email Address:				_	Fax:		
Please describe	e your personal expe	rience produc	ing similar (events:			
Tiodoo dooonio	o your poroonar oxpo	mones produc	mig ominiar v				
EVENT INFORMATION IS this a NEW	MION or RETURNING spe	cial event to	Hermosa E	Beach?		NEW	☑ RETURNING
-If this is	a returning event, p	lease indicat	e the numb	per of years l	held in He	ermosa Be	ach:
Please indicat	e your event level (please mark all	that apply)				
☐ Local			☐ Regiona	al		 ✓ I	National
☑ Cham	npionship		☐ Qualifie	r			
Event Type (p/	ease select all that app	oly):					
	Race (run, walk, bike	, etc.)	abla	Tournament	Туре:	Beach	Volleyball
	Parade	,		Pass-Throug	gh		-
	Street Fair/Festival			Fundraiser	Benefitti	ing:	
	Concert			Swim Event		<u> </u>	
	Other						
PLEASE COMPLI	ETE A DAILY BREAKDO	OWN OF EVENT-	-RELATED A	CTIVITIES. PLI	FASE USE I	MUI TIPI F I	INES TO
	TWEEN DIFFERENT DA						
Date(s)	1	Daily Activi	ty		Start		End Time
May 6-8	☑ Load-in/set-up	□ Event day	□ Load-out	Clean-up	0700		1800
May 9-11	□ Load-in/set-up	☑ Event day	□ Load-out	Clean-up	0630		1800
May 11	□ Load-in/set-up	□ Event day	☑ Load-out	Clean-up	0700		1900
May 12	□ Load-in/set-up	□ Event day	✓ Load-out/	Clean-up	0700		1100

Event Location:	Northside H	lermosa Pier					
If your event is on the b	each, do you	plan to remove a	ny volleyball or	beach tennis courts	? 🔽	YES	\square NO
If YES, please indicate which courts will be removed on the Beach Usage Map (p. 14)							
Estimated # of Participa	ants: 120)	Ą	ge of Participants: _	18-2	:5	
Estimated # of Spectato	ors (daily):	400	Total Est	imated Attendance:	1200	(over thr	ee days)
Marketing & Advertise	ment Plan						
Please list how you plan	n to advertise	& promote your e	-	pants:			
Please list how you plan		& promote your e	-	ators:			
Overall Event Deserin	tion Driefly av		:4:				
Overall Event Descrip The USAV Collegiate from across the count	Championship	os event is a beacl	n volleyball even				
Street Closure Informa	ation – For Par	ades, Races, Walk/F	Runs, etc.taking pla	ce on City streets.			
Names of Streets to be	closed (please	include additional sh	neets if necessary):				
N/A b	etween		and		am/pm	to	am/pm
b	etween		and		am/pm	to	am/pm
b	etween		and		am/pm_	to	am/pm
b	etween		and		am/pm	to	am/pm
b	etween		and		am/pm	to	am/pm
Description of Event F	Route (official l	map must be subm	itted with applica	tion)			
Assembly Area/Event S	Start:						
Disbanding Area/Event	End:						
Sponsors List ALL proposed/anticip Resources Department. C				ch and must be appro	ved by th	ne Comm	nunity

Parking (\$1.25 per hour or \$30 per space per day)				
Will you need reserved parking spaces?	□ Yes □	No		
If YES, please list requested parking times for each	day of request (attac	h additional shee	ts if necessar	y):
# of Spaces 4 Date May 6-8	from <u>0600</u>	to	0 2000	
# of Spaces 16 Date May 9-11	from 0600	t	o 1800	
# of Spaces 4 Date May 12	from 0600	t	0 1200	
Will official event merchandise be sold at the event (Bu	siness License require	ed)?	Z Yes	□ No
Does your event involve the sale or consumption of alc Alcohol is prohibited on the beach per HBMC 12.26.300	coholic beverages?		☐ Yes	☑ No
Will the event have amplified sound?	☑ Yes	\square No		
-If YES, please describe (live music, PA, number ar	nd size of speakers,	microphone, b	ullhorn, etc	c):
PA- 6- 1000 watt 10" speakers				
Is this a fundraising event?	☑ No			
3	V INO			
-If YES, please describe the fundraising activities:				
Will there be any fenced areas? ☐ Yes	□ No			
-If YES, please describe:				
Will there be construction of stages or structures, include	ding any tents or aw	nings?	☑ Yes	☐ No
-If YES, please describe:				
400 seat bleacher and	3' high x 20'x24' stag	je		
What is your clean-up plan post event? During the tournament, there will pa annoucements remi	nding everyone to pic	k un their trash	throughou	t the day
Post event, staff will do a walk around and pick up trash.				
Will you be requesting street banners?	Yes	No		
Will you be requesting light pole banners? □	Yes ✓	No		
Will you be filming or having television coverage?	☑ Yes	\square No		

Entrance or Registration Fee: \$100	
Methods of Registration (please check all that apply):	
✓ Website □ Active.com □ Other	
Prizes (including anticipated cash prizes): Trophy	
SAFETY/SECURITY/VOLUNTEERS	
Have you hired a security company to handle security arrangements for this event?	☑ Yes □ No
-If YES, please include the following information:	
Company Name: TBD Phone:	# of Guards:
Guard Schedule:	
Do you plan on utilizing volunteers?	
-If YES, please describe: To assist with court management	
ŭ	
Please describe your procedures for both crowd control and internal security:	
The site will have sections for spectators with set evacuation plans and eme	ergency plan.
EVENT PROMOTION INFORMATION	
Please describe marketing and promotional efforts for this event. Include event website radio play, etc.	e, social networking sites,
We will be utilizing our website (TeamUSA.org), Social media (1 million conta	cts) and the
USOC (United States Olympic Committee) website.	

Голи	NATION I	ATTACH OITE DI ANI					
EQUIF	PMENT INFORMATION (ATTACH SITE PLAN)					
	A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, <u>EXACT PLACEMENT</u> OF <u>ALL</u> EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE						
	ATTACHED TO THE APPLICATION. YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN						
			ACH USAGE MAP, PAGE				
	ize of each (if applica		ipment that will be on s	site for your ever	it and specif	y trie number	
u.i.d ∪ ☑	Cars	12	√ 1	Porta Potties	4		
▼	Semi-Trucks		v _	Motor Homes			
	Generator	2		Size:			
₩	Size/Type:		<u></u> ✓	Trailer		_	
	Vans	7k W	<u> </u>	Size:	1	_	
Ш	Size:			Stage	4		
✓	Sound Equipment	0.40	<u> </u>		1 rements:	001-041-401	
	Enclosed Tents	6- 10" speakers		Canopies		20' <u>x24'x 18"</u>	
		list with description of ea		Carlopies	2	_	
Ш	Other (please attach	iist with description of ea	acii ileiii)				
ACCE	SSIBILITY PLAN						
It in th	a applicant's respon	cibility to comply with	all City, County, State	and Endoral diag	hility access	roquiromonto	
applic and p	cable to the event, incorograms must be acc	cluding the American vecessible to persons with	with Disabilities Act (AD				
Pleas	e describe your acce	essibility plan:					
	There will	be a ADA approved pla	atform from the strand to	the main court.			
Insur	RANCE						
Unles	s greater or lesser co	overage is requested.	applicant agrees to fur	nish the City of I	Hermosa Be	ach evidence	
			rance in the form of a				
			the City of Hermosa B				
	•		s against the City of He	•		•	
empi	byees, for fees or dar	nages caused, arising	out of or in any way co	onnected with th	e exercise o	this permit.	
	APPLICANT AGREES T	O COMPLY WITH ALL AF	PLICANT'S LAWS AND A	GREES TO MAINT	AIN PREMISES	S IN GOOD	
			THE SAME CONDITION A				
	•		s true and correct to the	•	•		
			ch Sustainability Meas				
	•	ished to the Departm	nent of Community Re	esources as mu	itually agree	d to by both	
parti	ნ ა.						
	Mark Paaluhi/	Manager, Beach Even	ts USAV				
Na	me/Company Repres						
iva		_					
	Mark Paa	iluhi			August 13.	2019	

Date

Signature

IMPACT CHARACTERISTIC WORKSHEET (REQUIRED FOR ALL EVENTS)

Please consider details of your event and use this worksheet to determine its impact level. If you are applying for multiple events, please complete a different page for each if the event details are different.

Event Name: USAV Collegiate Beach Championships **Event Date(s):** May 9-11, 2019 MEDIUM LARGE NUMBER OF **SMALL** 500-2,000 2,000+ **EXPECTED PARTICIPANTS** 100-500 X Select one characteristic in ONCE NEW **REOCCURANCE** 3+ each ROW as it relates to **FVFNT BEFORE** Years your event(s). Please be sure to mark (i.e. "x", circle, checkmark, **LOCATION PARKS PIER** etc.) each selection. Failure **BLIC RIGHT** OR **PLAZA** OF WAY/STRAND to do so will deem the worksheet and application incomplete. TIME OF YEAR SPRING SUMMER WINTER OR FALL Х DAY(S) OF THE WEEK WEEKDAY WEEKEND HOLIDAY **NUMBER OF CONSECUTIVE** LESS 2-4 DAYS MORE **DAYS** THAN 2 THAN 5 DAYS DAYS NUMBER OF EVENTS MORE 1-2 3-4 EVENTS/Y EVENTS/Y IN ONE YEAR THAN 5 EVENTS/YE EAR **ADDITIONAL REQUESTS NEEDED** NONE 2 OR 1-2 i.e. filming, reserved parking, fencing, stage or seating construction, road MORE closures, amplified sound, etc. **TOTALS** Calculate the total number of each 4 3 2 color/column selected. **IMPACT LEVEL I IMPACT LEVEL II** IMPACT LEVEL III At least 5 blue At least 2 red At least 2 green Determine Impact Level by selecting the HIGHEST your event qualifies for. IMPACT LEVEL III

COMMUNITY BENEFIT

Please provide a brief description of the benefit your event(s) add to the community. The Community Decision-Making Tool may be used as a guide and can be found on the City website at the following link: http://www.hermosabch.org/Modules/ShowDocument.aspx?documentid=5226

Event Name:	USAV Collegiate Be	ach Championships	Even	t Date(s): M	ay 9-11, 2019
Our events provide The USAV Beach (country providing a	a social and econom	conomic impact to the host to the top collectic ic impact value to the	e communities that l ge players in the cou ne host city.	host our events untry. Attracting	players from across the spectator friendly event.
	RELATION e following informat			lic, if requested	l:
Name of Event:	USAV Colle	egiate Beach Cham	pionships		
Name of Organiza	ation: USA Vo	olleyball			
Event Dates and	Times:				
Date	May 9-11, 2019				
Times	0800 to 1700				
Event Information	can be found onlin	e at:TeamUS	SA.org		
Public Relations C	Contact: BJ Eva	ıns			
Day Phone: C:	: 719-649-2389		Evening Phone:	C: 719-6	49-2389
Email: BJ.Evar	ns@usav.org				
	brief description of y be helpful for some				dar. Please include ent.
as recognized by t and performance i development of ou	onal Governing Body the US Committee (' in the USAV Collegia ur elite athlete pipelir The journey begins h	"ÙSOĆ") and the Fe ate Pairs National C ne that could eventu	ederation Internation Championships are a	ale de Volleyba key step in the	II ("FIVB"). Participation

PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, <u>even if you are requesting fee waivers</u>. REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION. A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees. Please note that fees may be updated at any time.

EVENT CATEGORY FEES	PRICE (subject to change)	MY EVENT FEES
Category I	70/30% of registration	
• <500 people	fees	
Category II		
 Impacts public areas for no longer than one (1) day including set-up & tear-down Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday) Participant plus Spectator crowd above 500 but does not exceed 3,000 people. Has no television coverage (except news). A non-profit entity is the beneficiary of the net revenues (100%). Does not meet any of the identifying criteria for a Category III 	\$2596 per day	
or IV event.		
 Category III Impacts public areas for more than one (1) day including set up. Participant plus Spectator crowd does not exceed 5,000 people. Has no television coverage (except news). Has more than \$3,000 and less than \$50,000 in prize money. Does not meet any of the identifying criteria for a Category IV event. 	\$2856 per day	
Category IV		
 Meets Category III Criteria and has one or more of the following: Has network television coverage or Estimated participant/spectator crowds exceeds 5,000 people or Prize money in excess of \$50,000 or Charges admission to spectator Gross revenues in excess of \$50,000. 	\$5192 per day	

MISCELLANEOUS FEES	PRICE (subject to change)	MY EVENT FEES
Commercial Application Fee - non-refundable	\$816	
Non-Profit Application Fee - non-refundable	\$544	\$544
Pass-Thru Application Fee - non-refundable	\$272	
Amplified Sound Permit	\$160	\$160
Street Banner Fees	\$570	
Event Co-Sponsor	\$273 each	
Event Set-Up/Tear-Down	\$217 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$326 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$112 per hour	
Parking Meter Space Fee	\$30 per space, per day	
	Preliminary TOTAL	\$704

GREEN MATRIX (Environmental Protection Plan)

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If you have a multi-year contract for your event, please show how you will increase compliance in subsequent years.

Event Name: USAV Collegiate Beach Championships Expected Attendance: 1200 over 3 days

MEACURE	CHECK IF	HOW WILL YOU COMPLY?	
MEASURE	APPLICABLE	(use additional sheets if needed)	
Recycling and Waste Reduction			
1. Reduce waste and single-use items			
 Limit single-use paper, plastics, packaging, and décor items 	✓	We will comply and limit these ueses. And in some cases provide reuseable bottles.	
 Reduce size/bulk of plates, containers, cups 			
 Use products with high recycled content 			
 Avoid sale or give-away of single-use plastic drinking water bottles. *A mobile water cart ('Mother-Lode Wide') is available for use and reusable water bottles are encouraged 			
 Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) *Large drink dispensers are available for use and reusable water bottles are encouraged 			
 At 'beer or drink gardens' use recycled or compostable cups (provide dump station for liquids) 			
 Recycle fry-grease for bio-diesel fuels 			
 Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) 			
2. Recycling containers:			
 Place well-marked recycle containers adjacent to every trash container 	⊄	Staff will make rounds for clean up	
 Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters. 			
 Scavenging is prohibited from waste containers. Prevent and report scavenging 			
3. Staging			
 Recycle or reuse event construction materials 			
 Use 'no emission/no VOC' paints/sealants 			

3. Transportation			
 No-idling policy for all vehicles 			
Sponsor free shuttle or low cost bus passes			
 Use electric, hydrogen, hybrid or CNG vehicles 			
4. Energy			
Use energy-efficient lighting			
 Turn lighting and devices off when not in use 			
 Turn off generators when not in use for significant period of time 	abla	Use of eco friendly generators	
 Using alternative energy (solar, wind, fuel cell) to supply some power 			
 Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) 			
5. Marine environment			
 NO single-use plastic bags starting October 1, 2016. 			
 including take-out cups or containers. 			
 No hosing of surfaces. Consult Public Works regarding clean-up procedures for large events 			
 Full containment of all wastes 			
 Full containment of all six-pack plastic rings. Cut rings prior to disposal. 			
If Beach and street cleaning required consult Public Works regarding clean-up procedures			
6. Education			
Event and vendors to make reducing waste and recycling a prominent theme			
 Provide one booth, kiosk or space for green education sponsored by city or designee 			
 Advertise green measures and rules in all event advertising and on website 			
 Demonstrate that vendors and service providers will comply with green measures 			
7. Monitoring			
Report on compliance with above applicable measures			

BEACH USAGE MAP (required for all BEACH events)

Please circle the courts that you will be using for your event. If you are applying for multiple events, please complete a different page for each, noting the event title and date below. Additionally, if you will be using different courts each day for multi-day events, please complete a separate form for each day. <u>Completion of this map does not take the place of the required Site Plan.</u>

Event Name: USAV Collegiate Beach Championships **Event Date(s):** May 9-11, 2019

