

10/9/18 AGENDA, ITEM 6c - CONSIDERATION OF A HOLIDAY PARKING PROGRAM
SUPPLEMENTAL EMAIL AND ATTACHMENT FROM THRIVE HERMOSA SUBMITTED TO THE
CITY COUNCIL ON 10/8/18 AT 9:36 P.M.

From: Claudia Berman <its_42@yahoo.com>

Sent: Monday, October 8, 2018 9:36 PM

To: City Council <citycouncil@hermosabch.org>

Cc: City Clerk <cityclerk@hermosabch.org>; Nico De Anda-Scaia <ndeanda@hermosabch.org>; Suja Lowenthal <suja@hermosabch.org>

Subject: Comment for REPORT 18-0623 "CONSIDERATION OF A HOLIDAY PARKING PROGRAM"

Dear City Council,

A local business owner asked us to survey the community on REPORT 18-0623
"CONSIDERATION OF A HOLIDAY PARKING PROGRAM".

We created a short survey and ran it on social media for 6 hours on 10/08/18. We had a total of
98 participants. The results are attached.

Sincerely,
THRIVE Hermosa

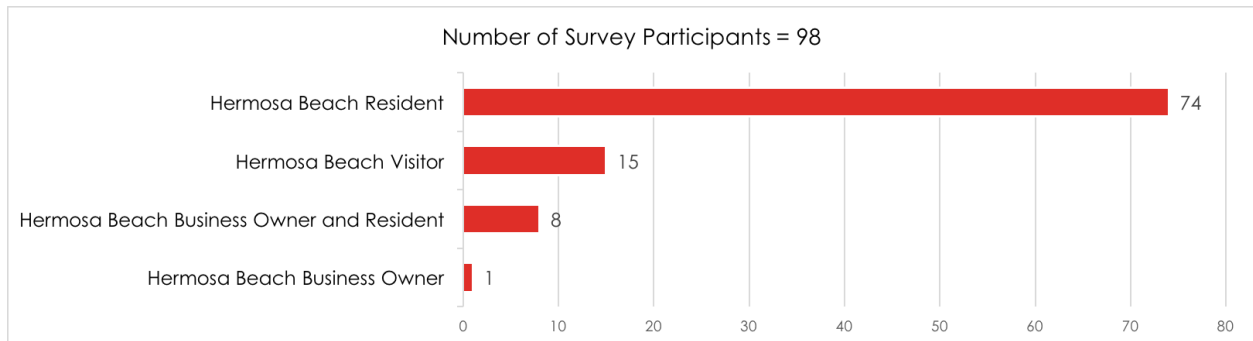


Dear Hermosa Beach City Council,

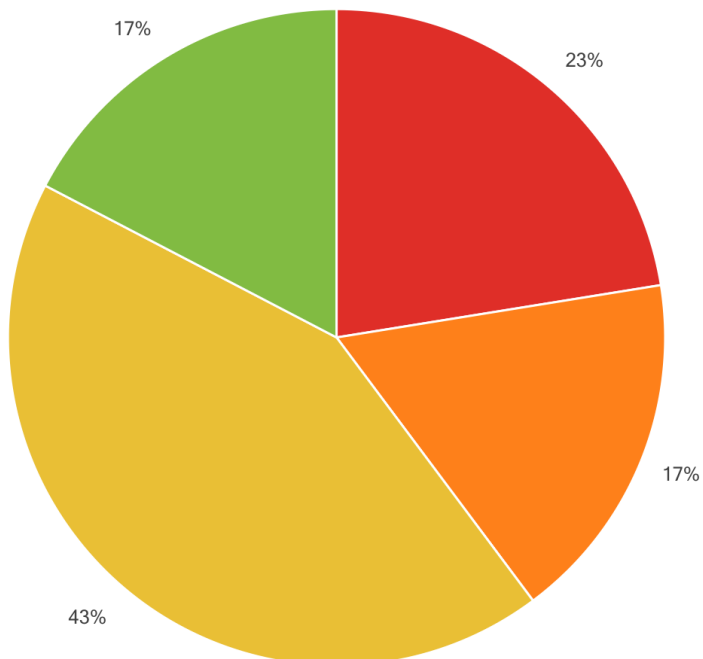
A local business owner asked us to survey the community on REPORT 18-06
"CONSIDERATION OF A HOLIDAY PARKING PROGRAM".

We created a short survey and ran it on social media for 6 hours on 10/08/18. We had a total of 98 participants. Here are the results.

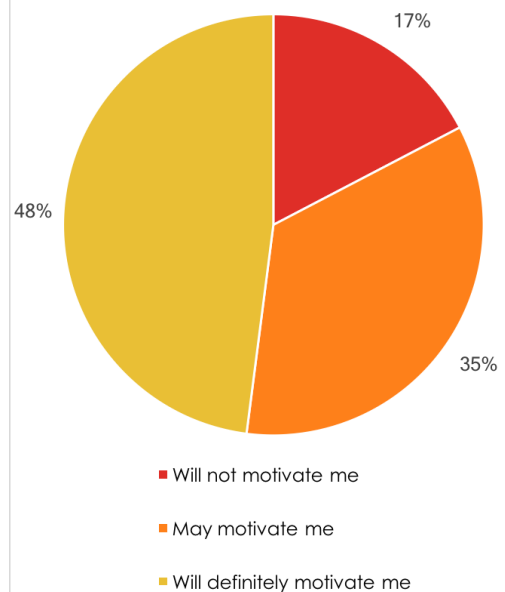
Sincerely,
THRIVE Hermosa



How many days do you think Hermosa Beach should give for free holiday parking?



Will more free parking motivate you to spend more money Hermosa Beach?



- Option 1 from HB Staff: A 14-day program (12/11 -12/25) @ an estimated cost to the city of \$75,078
- Option 2 from HB Staff: A 21-day program (12/04 -12/25) @ an estimated cost to the city of \$112,617
- Option 3 from HB Staff: A 28-day program (11/27 -12/25) @ an estimated cost to the city of \$150,156
- Option 4 from HB Resident: A 19-day program (12/10 -12/28) @ an estimated cost to the city of \$101,000