

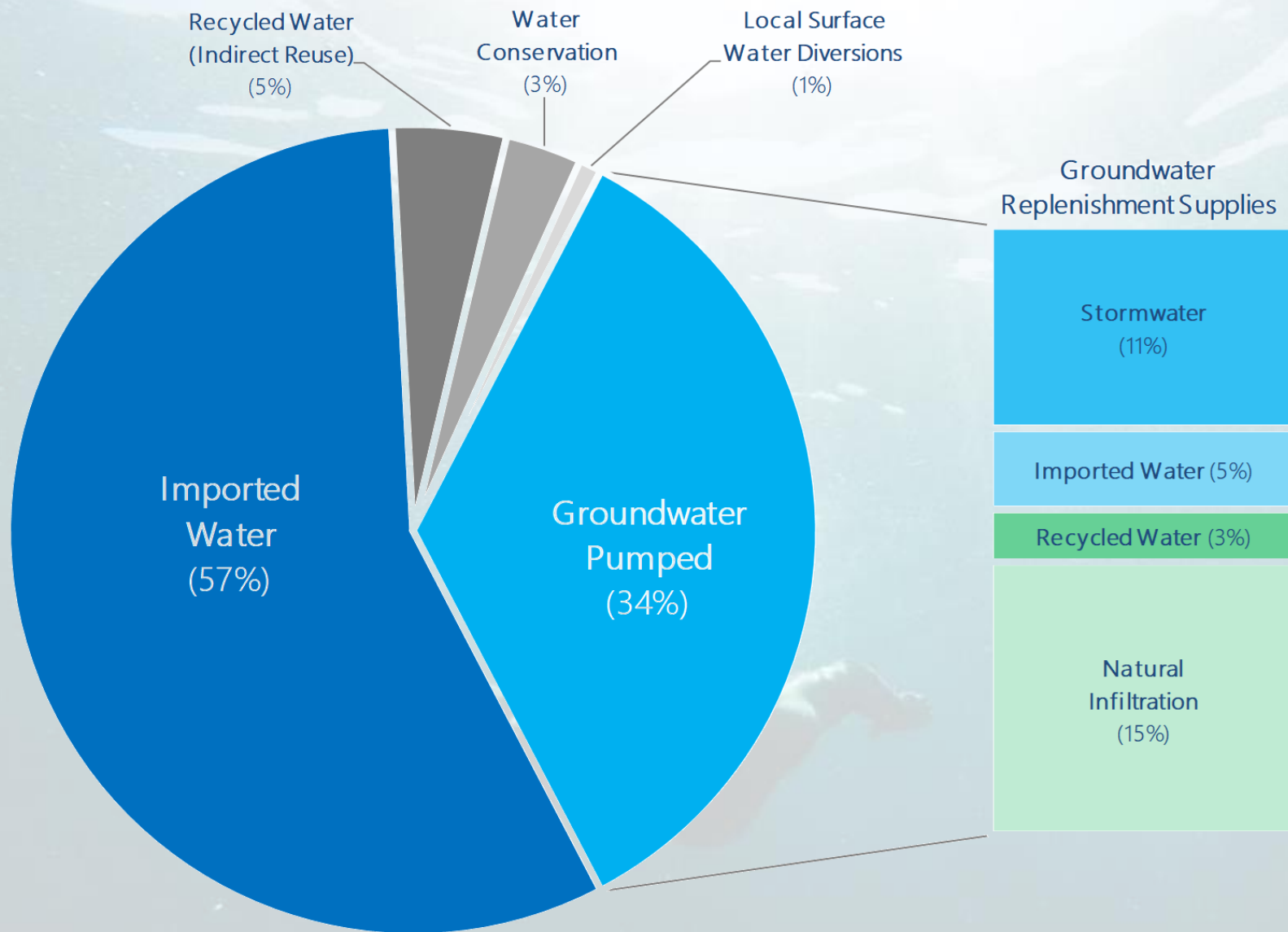
10/9/18 AGENDA: PRESENTATION FROM LOS ANGELES COUNTY DEPARTMENT OF PUBLIC WORKS ON MEASURE W
SUPPLEMENTAL PRESENTATION SLIDES SUBMITTED TO THE CITY MANAGER'S OFFICE ON 10/9/18 AT 9:24 A.M.



MEASURE W


SAFE CLEAN WATER PARCEL TAX

WATER PORTFOLIO






Pollution



**Fractured
Jurisdiction**



**Climate
Change**



**Reliance on
Imported
Water**



**Limited
Infrastructure**

WATER RESILIENCY CHALLENGES



PROGRAM BENEFITS

1

Improve Water Quality

2

Increase Local Water Supply

3

Enhance Communities

REGIONAL ISSUE...



...REGIONAL APPROACH

Safe, Clean Water Program



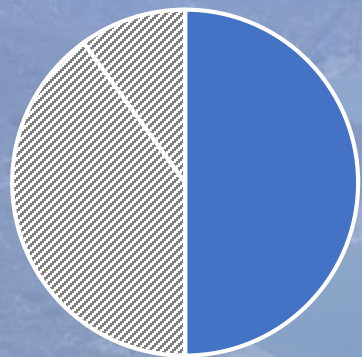
Parcel tax

- 2.5 cents per square foot of impermeable area
- \$300 million annual revenue
- Watershed-based projects
- Local & Regional Projects



Safe, Clean Water Program

Regional Program



50% of total
Program revenue

- Funding returned to each watershed proportional to revenue generated there

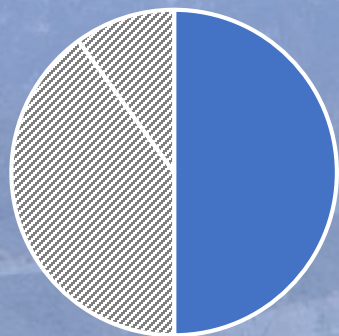
Features

- **Funding for regional infrastructure projects**
- **Multi-benefit projects**
- **Robust stakeholder involvement**
- **Technical assistance**



Safe, Clean Water Program

Regional Program



*Central Santa Monica Bay
Watershed*

\$18.1 Million

CITIES

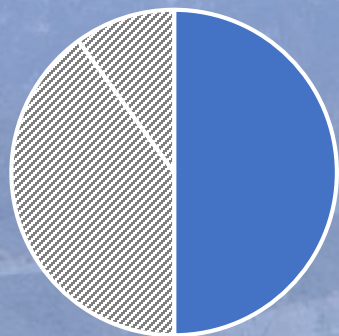
Los Angeles
Santa Monica
El Segundo
Culver City

Beverly Hills
Inglewood
West Hollywood



Safe, Clean Water Program

Regional Program



Lower Los Angeles River Watershed

\$13.9 Million

CITIES

Long Beach
Commerce
Compton
Vernon
South Gate
Downey

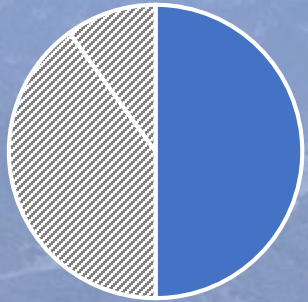
Lynwood
Huntington Park
Paramount
Bell Gardens
Bell
Pico Rivera

Cudahy
Maywood
Signal Hill
Carson
Lakewood



Safe, Clean Water Program

Regional Program



*Lower San Gabriel River
Watershed*

\$17.4 Million

CITIES

Long Beach

Santa Fe Springs

Whittier

Norwalk

Lakewood

Cerritos

La Mirada

Downey

Bellflower

Pico Rivera

Paramount

Artesia

La Habra Heights

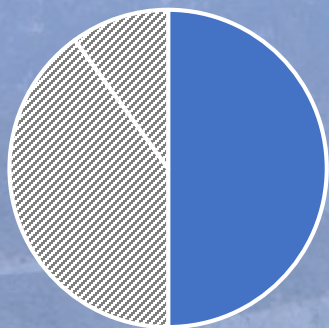
Signal Hill

Hawaiian Gardens



Safe, Clean Water Program

Regional Program



*North Santa Monica Bay
Watershed*

\$2.2 Million

CITIES

Malibu

Agoura Hills

Westlake Village

Calabasas

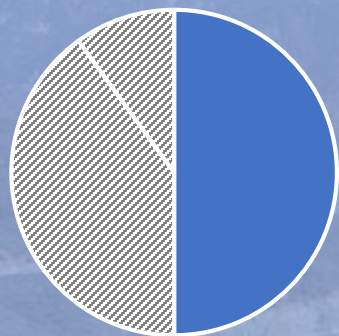
Hidden Hills

Los Angeles



Safe, Clean Water Program

Regional Program



Rio Hondo Watershed

\$12 Million

CITIES

Pasadena
Arcadia
Montebello
El Monte
Monterey Park
Rosemead

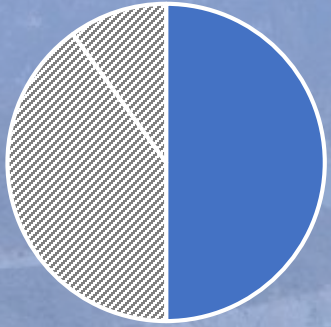
Alhambra
Monrovia
San Gabriel
Temple City
So. El Monte
San Marino

Sierra Madre
Duarte
Irwindale
Bradbury
So. Pasadena



Safe, Clean Water Program

Regional Program



*Santa Clara River
Watershed*

\$7.1 Million

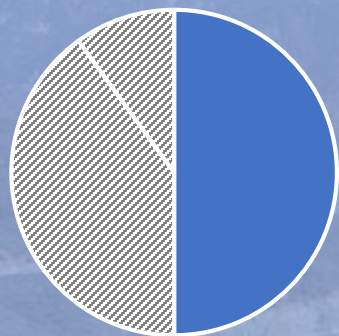
CITIES

Santa Clarita



Safe, Clean Water Program

Regional Program



***South Santa Monica Bay
Watershed***

\$19.5 Million

CITIES

Los Angeles

Carson

Torrance

Gardena

Hawthorne

Redondo Beach

Inglewood

Rancho Palos

Verdes

Manhattan Beach

El Segundo

Palos Verdes

Estates

Lomita

Lawndale

Rolling Hills

Estates

Hermosa Beach

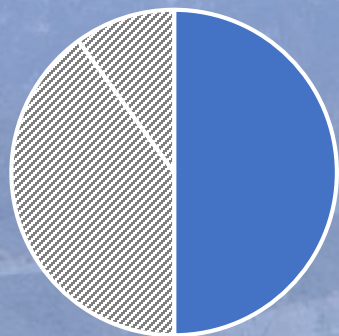
Rolling Hills

Compton



Safe, Clean Water Program

Regional Program



*Upper Los Angeles River
Watershed*

\$39.9 Million

CITIES

Los Angeles
Glendale
Burbank
La Cañada
Flintridge

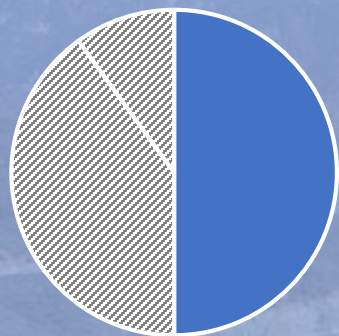
Pasadena
Calabasas
Alhambra
San Fernando

So. Pasadena
Monterey Park
Hidden Hills
Santa Clarita



Safe, Clean Water Program

Regional Program



*Upper San Gabriel
Watershed*

\$20.1 Million

CITIES

Pomona
Industry
West Covina
Glendora
Diamond Bar
Covina
Baldwin Park

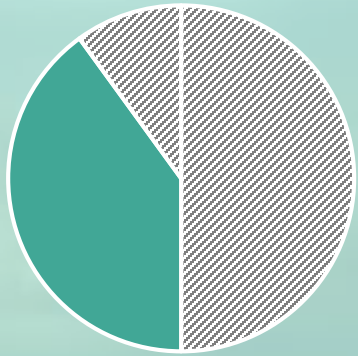
Claremont
Azusa
La Verne
San Dimas
Walnut
Irwindale
La Puente

El Monte
Duarte
So. El Monte
Bradbury
Arcadia
Monrovia



Safe, Clean Water Program

Municipal Program



40% of total
Program revenue

- Funding returned to each municipality proportional to revenue generated there

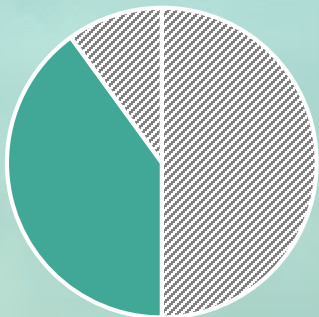
Features

- Maximum flexibility
- Local control of funds
- Focus on water quality
- Funding for existing activities



Safe, Clean Water Program

Municipal Program



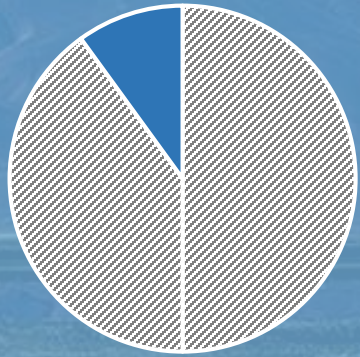
Estimated Revenue

CITY	PROJECTED ANNUAL RETURN
Los Angeles	\$38 Million
Long Beach	\$4.9 Million
Santa Clarita	\$3.6 Million
Carson	\$2.8 Million
Pomona	\$2 Million
Glendale	\$1.7 Million
Pasadena	\$1.6 Million



Safe, Clean Water Program

District Program



10% of total
Program revenue

- Funding provides District-wide regional support and programs.

Features

- Education programs
- Regional Studies
- Workforce training
- Technical assistance
- Administration



IMPERMEABLE AREA

LA County Landcover Survey



Identifies



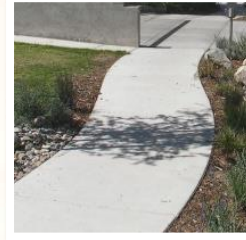
VEGETATION



SOIL



STRUCTURES



PAVEMENT



OTHER



Calculate Impermeable Area



EXEMPTIONS & CREDITS

Exempted Parcels Include:

- Government-owned
- Non-profit-owned
- Antelope Valley
- Low-income senior-owned (with application)



Credits of up to 100%

- Available to all parcel owners
- Up to 80% credit for onsite stormwater improvements
- Up to 100% credit for additional activities



PROJECTS



ELMER AVE GREEN STREET (\$1.8 M)



DOMINGUEZ GAP WETLANDS (\$7 M)

BASSETT HIGH SCHOOL (\$38 M)



PROJECTS



East Los Angeles Sustainable Median Project

Location: East Los Angeles
Volume Capacity: 21 ac-ft
Construction Cost: ~ \$15 million

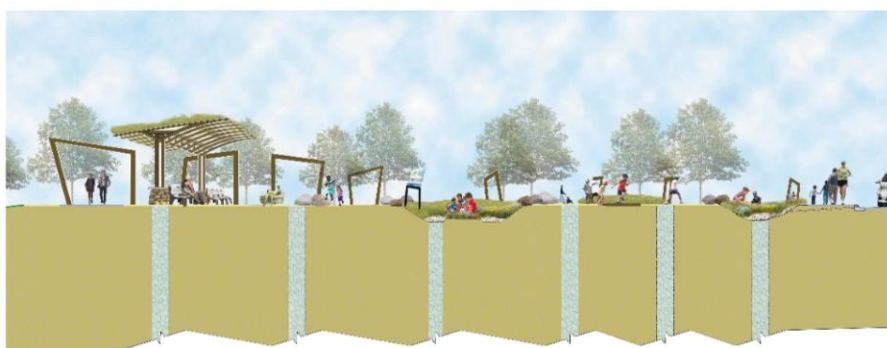


PROJECTS



Ladera Park Stormwater Capture Project

Location: Ladera Heights
Volume Capacity: 5 ac-ft
Construction Cost: ~ \$9.6 million

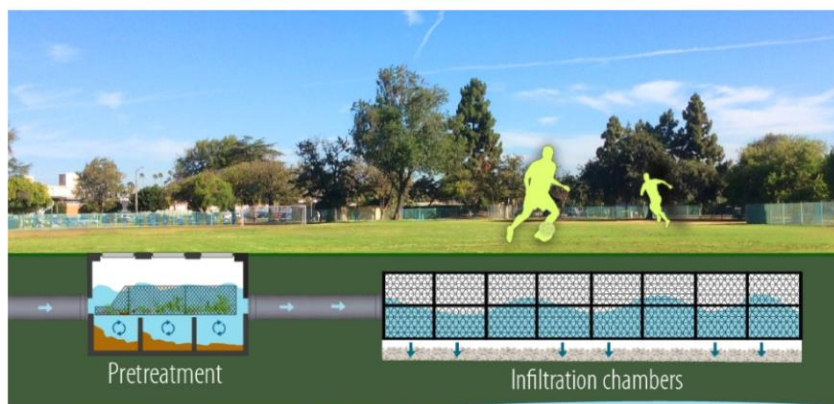


PROJECTS



Roosevelt Park Stormwater Capture Project

Location: Florence-Firestone
Volume Capacity: 8 ac-ft
Construction Cost: ~\$11 million



BALLOT QUESTION

Los Angeles Region's Public Health and Safe, Clean Water Program

Shall an ordinance improving/protecting water quality; capturing rain/stormwater to increase safe drinking water supplies and prepare for future drought; protecting public health and marine life by reducing pollution, trash, toxins/plastics entering Los Angeles County waterways/bays/beaches; establishing a parcel tax of 2.5¢ per square foot of impermeable area, exempting low-income seniors, raising approximately \$300,000,000 annually until ended by voters, requiring independent audits, oversight and local control be adopted?



Learn more at
SafeCleanWaterLA.org