

From: noreply@granicusideas.com <noreply@granicusideas.com>
Sent: Monday, October 8, 2018 4:26 PM
To: Ann Yang <anny@hermosabch.org>
Subject: New eComment for City Council Meeting (Closed Session - 6:00 P.M. and Regular Meeting - 7:00 P.M.)

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Bob Wolfe submitted a new eComment.

Meeting: City Council Meeting (Closed Session - 6:00 P.M. and Regular Meeting - 7:00 P.M.)

Item: 6c) REPORT 18-0623 CONSIDERATION OF A HOLIDAY PARKING PROGRAM
(Assistant to the City Manager Nico De Anda-Scaia)

eComment: Why end the bagged meter program on Christmas day? Based on my experience, the week between Christmas and New Year is the best time to attract shoppers and visitors - many people have the time off, and they have money to spend, and the holiday spirit. It is also a tremendous opportunity for post-holiday sales. (Indeed, that's why the U.K. makes the day after Christmas - Boxing Day - a national holiday.) For this year, but I'd push for a 19-day bagged meter program to run from Monday, December 10 through Friday, December 28. I actually think that it could be to Hermosa's advantage retain bagged meters longer than our neighboring cities as it could encourage people to shop and dine in Hermosa rather than elsewhere where they have to pay for parking. I always thought it was a bit of a downer to come to downtown Hermosa or Manhattan between Christmas and New Year's to see the bagged meters gone while the Christmas trees and Christmas lights were still bright and shiny. We're Hermosa - let's think outside the box.

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