9/17/18 AGNDA, ITEM 6e - SUBCOMMITTEE UPDATE ON COLLABORATION WITH LHB SUPPLEMENTAL EMAIL AND ATTACHMENTS SUBMITTED BY MATT MCCOOL TO THE CITY CLERK'S OFFICE ON 9/17/18 AT 2:28 P.M.

From: Matt McCool <mccool.matt@gmail.com>
Sent: Monday, September 17, 2018 2:28 PM
To: City Clerk <cityclerk@hermosabch.org>
Cc: City Council <citycouncil@hermosabch.org>

Subject: City Council Subcommittee on Leadership Hermosa Beach

City Clerk:

Please add this email and attachment to item 6e of the agenda.

Very respectfully, Matt McCool

Dear Honorable Mayor and Council:

A trend is appearing our city government where the City Council manufactures a crisis, and then creates a subcommittee to solve that crisis. These subcommittees have the appearance of positive collaboration, but only serve to continue consolidating power for controlling people.

The City Council Subcommittee on Leadership Hermosa Beach is just another example of this abuse of power. The justification for this subcommittee is based on lies, and is motived by a personal vendetta of Mayor Pro Tem Armato.

At the February 13, 2018 City Council meeting during the Leadership Hermosa Beach Class of 2018, Mark Your Mile project presentation Mayor Pro Tem Armato made reference that:

A resident sent some pictures of some projects... ... that are old Leadership Hermosa Beach projects that have <u>failed</u> to be maintained.

Obviously I recognized the Mayor Pro Tem was exercising out her personal vendetta by publicly disparaging Leadership Hermosa Beach. Therefore I made a Public Records Request for the email and photos. Both projects were in fact recently vandalized at the time of the photos, and not abandon as described during the City Council meeting.

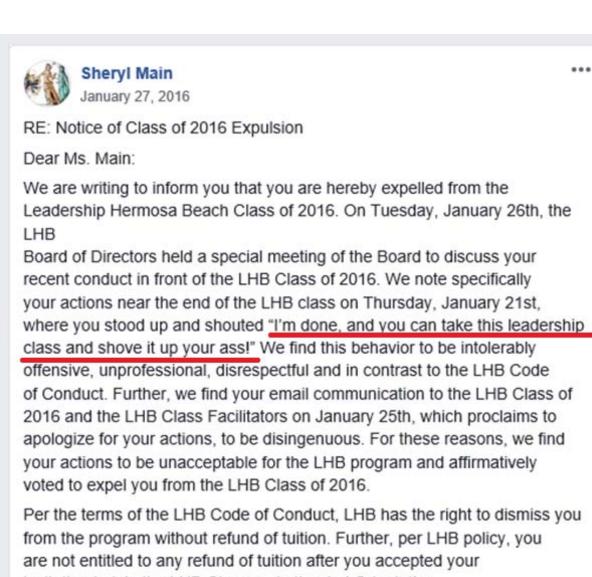
The Mayor Pro Tem failed to disclose that the "resident" is a close personal friend who was expelled from the Class of 2016 for violating the LHB Code of Conduct. I served as an alumni mentor to the Class of 2016, and witnessed the repeated misconduct leading up to the expulsion.

Attached are the expulsion letter, and email from the Public Records Request.

It is necessary to disclose this information to the public so it is understood the treatment of the Class of 2018 by Mayor Pro Tem Armato was in fact harassment.

I hope City Council will take corrective action against Mayor Pro Tem Armato to prevent this behavior in the future.

Very respectfully, Matt McCool



invitation to join the LHB Class and attended Orientation.

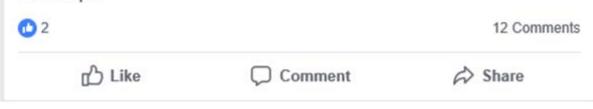
Leadership Hermosa Beach is committed to educating and training our

leaders. If you are willing and able to conduct yourself in a more professional and respectful manner and would like to apply for a future class, we encourage you to do so.

Sincerely,

future

Board of Directors Leadership Hermosa BeachLHB - Letter to Sheryl Main - 1-27-16.pdf



From: Sheryl Main < main1@me.com > Sent: Tuesday, February 13, 2018 11:33 AM

To: City Council

Cc: Sergio Gonzalez; Nico De Anda-Scaia

Subject: Signs on the beach

## **Dear Council Members:**

I hesitated to chime in on the Leadership Hermosa agenda item for fear I'd be labeled bitter and vindictive - then I'm like ha who cares - the truth is the truth and no matter what organization put this half baked idea forward I'd speak up.

I realize there are those on the Council who for whatever reason never waiver in your support of LHB projects even when they have little benefit other than giving the organization another way to brand themselves alongside the city. But this is ridiculous. You power wash away chalk drawings of positive fun messages but let this social club masquerading as a community based non profit litter our Beach view with their name by creating a bogus mule market idea.

Why in this digital age with smart phones and fit bits and Iwatches why do we need several signs on the Strand? What is their equally bogus idea for maintaining these signs? the same method they use to maintain 3 of their previous projects? The volley ball posts were painted but never maintained, a walking map in a prime location on pier plaza was created and never maintained (see the photo below) and the wrapped utility box that had money set aside for maintenance is still a mess 2 years later (photo also attached.)

I am disappointed in the lack of transparency as to how this got so far without community input - I have spoken with at least 30 people who knew nothing about it and find it a bit troubling.

You have the opportunity to do the right thing here...this is a vanity project the city keeps getting sucked into. Ugh.

Thanks for hearing me out. Sheryl Main



