



pay- w/ check

RECEIVED

JUN 20 2019

CITY OF HERMOSA BEACH

Community Development Department  
1315 Valley Drive, Hermosa Beach, CA 90254  
Phone: (310) 318-0242 Fax: (310) 937-6235  
Website: http://www.hermosabch.org

COMMUNITY DEV. DEPT.

PLANNING APPLICATION FORM

Please note that all information submitted becomes of public record.

<b>SITE ADDRESS OR LOCATION:</b> 2510 Pacific Coast Hwy. Hermosa Beach, CA. 90254	
<b>ASSESSOR'S PARCEL NUMBER:</b> 4184-015-002	
<b>APPLICANT NAME:</b> Tim Pitts	
Company Name: Superior Electrical Advertising	
Mailing Address: 1700 W. Anaheim St.	
City, State, Zip Code: Long Beach, CA. 90813	
Phone: 562-495-3808, ext. 154	Mobile Phone: 714-240-4629
Fax: 562-435-1867	Email: timp@superiorsigns.com
<b>PROPERTY OWNER NAME:</b> International Church of the Foursquare Gospel (Not prospective owner in escrow) By Hermosa Beach Hope Chapel, Subordinated Entity	
Mailing Address: 2420 Pacific Coast Hwy.	
City, State, Zip Code: Hermosa Beach, CA 90254	
Phone: 310-374-4693	Mobile Phone: 310-408-7572
Fax: 310-374-8223	Email: DALE.TURNER@HOPECHapel.ORG
<b>ARCHITECT OR OTHER NAME:</b>	
Company Name:	
Mailing Address:	
City, State, Zip Code:	
Phone:	Mobile Phone:
Fax:	Email:
<b>PROJECT REQUEST:</b> Consult with a planner to determine application type(s)	
\$ _____ Amendment to Planning Entitlement (3805)	\$ _____ Precise Development Plan (PDP) (3867)
\$ _____ Appeal to the Planning Commission (6820)	\$ 1572 Sign Variance (6802)
\$ 180 Categorical Exemption (6809)	\$ _____ Slope/Grade Height Determination (3888)
\$ _____ Conditional Use Permit (C.U.P.)-Comm/Other (3812)	\$ _____ Tentative Map--Subdivision/Lot Split (3809)
\$ _____ C.U.P. - Fences & Walls (3864)	\$ _____ Text Amendment, Private (3886)
\$ _____ Condominium of _____ Units - CUP/PDP (3899)	\$ _____ Variance (3808)
\$ _____ CC&R's / Deed Restriction Review (6810)	\$ _____ Zone Change (3811)
\$ _____ Determination of Similar Use (6806)	\$ _____ 300' Radius Noticing - 1st Noticing (3868)
\$ _____ Extension - CUP/PDP/Tentative Map etc. (3883)	\$ _____ 300' Radius Noticing - 2nd Noticing (3890)
\$ _____ Final Map (3810)	\$ 1294 500' Radius Noticing - 1st Noticing (3824)
\$ _____ General Plan Amendment - Map (6803)	\$ 175 500' Radius Noticing - 2nd Noticing (3856)
\$ _____ General Plan Amendment - Text (6803)	\$ 168 Public Notice Poster (3825)
\$ _____ Height Limit Exception (3898)	\$ 307.58 Legal Ad - Easy Reader (1121-4323)
\$ _____ Lot Line Adjustment (3884)	\$ _____ Records Technology System (6866)
\$ _____ Mural Review (6801)	\$ _____ Other:
\$ _____ Negative Declaration/Initial Study (3803)	\$ _____ Other:
\$ _____ Parking Plan (3857)	\$ _____ Other:
\$ * Planning Commission Interpretation (6807)	<b>TOTAL FEES \$</b> 47701.58
<b>CITY USE ONLY</b>	
<b>Received By:</b>	<b>Date Filed (Stamp at Top of Form):</b>
<b>File No.:</b>	

**NOTE: ATTACH ADDITIONAL SHEETS TO EXPAND ON ANSWERS OR EXPLAIN 'YES' RESPONSES**

**PROJECT DESCRIPTION:**

1. Describe the proposed project, particularly changes to the site, buildings, improvements and uses.  
 Tenant improvement for proposed "Lazy Acres Natural Market" grocery store to existing structure.  
 Manufacture and  
 install one (1) illuminated awning sign, one (1) illuminated wall sign and two (2) illuminated  
 freestanding tenant identification signs proposed.

2. Describe the reasons for the project and any conditions that justify or support the project:  
 Proposed signage is for new grocery store to identify the business and beautify the property. The  
 freestanding tenant identification signs have been designed to match the architectural of the  
 building to show cohesiveness of the shopping center design.

3. Is the site in the Coastal Zone?	Yes:	No: <input checked="" type="checkbox"/>
-------------------------------------	------	---

4. If in the Coastal Zone, is a Coastal Development Permit from the Coastal Commission required?	Not sure:	Yes:	No:
--	-----------	------	-----

5. Will the project be developed or constructed in phases?	Yes:	No: <input checked="" type="checkbox"/>
--	------	---

6. Are you proposing any other development, uses, or alterations of the site that are not included in this application?	Yes:	No: <input checked="" type="checkbox"/>
---	------	---

7. Are any sustainable or 'green' elements pertaining to the site, buildings or other operations proposed?  
 Wall signage to be low voltage LED units and freestanding signage will have energy efficient lamps  
 all ballasts. All signage to be fabricated out of aluminum.

8. Has the project or site received previous or other approvals? (If so, an amendment may be required.)	Not sure:	Yes: <input checked="" type="checkbox"/>	No:
---	-----------	--	-----

9. Is any part of the site subject to any lease, agreement, covenant, association, easement, or other encumbrance?	Yes: <input checked="" type="checkbox"/>	No:
--	--	-----

10. Adjacent land uses and business names:

To North: C-3 / Wildflower Boston Pizza, Best Donuts, Robanos Mexican Restaurants  
 To South: C-3 / Hope Chapel  
 To East: C-3 / Brighton Escrow  
 To West: C-3 / Spyder Surfboards, SPA-8 Offices

11. Are you aware of anyone that may be concerned about the project?	Yes:	No: <input checked="" type="checkbox"/>
--	------	---

12. Application for General Plan amendment or rezoning only:	Existing designation:	Proposed designation:
--	-----------------------	-----------------------

13. Application for Lot Line Adjustment, Merger or Subdivision only:	Existing number of lots:	Proposed number of lots:
--	--------------------------	--------------------------

14. Application for Condominiums only:	Existing number of units:	Proposed number of units:
--	---------------------------	---------------------------

NA

# IMPROVEMENTS AND USES:

## 15. Lot coverage and surfaces:

Type	Existing (sq ft)	Proposed (sq ft)	Net Change (sq ft)
Buildings			
Lot coverage*			
Paved area			
Landscaped area			
Unimproved area			
Pervious surfaces			

\***Lot coverage:** area of lot covered by foundations of all buildings and structures, cantilevers projecting from a building, decks and stairs >30" above grade. **Excluded:** Architectural projections, eaves, unenclosed balconies open on ≥ 2 sides including portions under another balcony projecting ≤5' from a building face; nonstructural stairs, patios, walkways and planters establishing finish grade; fences and walls (Hermosa Beach Municipal Code, Chapter 17.04 )

16. Will any buildings or structures be demolished?

Yes: No:

17. Are any temporary uses or structures proposed?

Yes: No:

18. Will fences, walls /retaining walls, or similar elements be installed or altered?

Yes: No:

19. Are any roof decks proposed?

Yes: No:

20. Are electrical transformers, fire hydrants, antennae, rooftop elements, solar photovoltaic energy systems, tanks, or similar improvements proposed/required?

Yes: No:

21. Will any structure, architectural projection, stairs, decks, utilities, or other elements encroach into a setback as a result of the project?

Yes: No:

22. Will any signs be installed or altered in connection with the use or building?

Yes: No:

23. Will trash/recycling facilities be installed or altered?

Yes: No:

24. Will any part of the project, or its use, encroach on the public right-of-way (during or after construction or operation)?

Yes: No:

25. Will exterior lighting on any building or site be installed or altered?

Yes: No:

## 26. Parking spaces

Type	Existing	Proposed	Net Change	Required	Covered spaces
Regular space					
Compact					
Disabled					
Loading/other					
Guest (residential)					
Commercial project: Vehicle movements per day					
				N/A	N/A

27. Are any parking spaces located offsite or shared with other uses or businesses on the site?

Yes: No:

28. Will any driveways or access ways be constructed or altered?

Yes: No:

29. Will drainage be altered or increased?

30. Is a Standard Urban Storm Water Mitigation Plan required?  
(Hermosa Beach Municipal Code, Chapter 8.44)

Not  
sure:

Yes:

No:

31. Are any trees, unique environmental conditions, or cultural elements located on the site or an adjacent site?					
32. Will any trees be removed, or will construction, trenching, construction materials, or vehicles encroach within the drip line of existing trees?				Yes:	No:
33. Will any vegetation or planters be removed, altered or installed?				Yes:	No:
34. Is site grading or contouring proposed?				Yes:	No:
Cut (cubic yards):		Fill (cubic yards):			
Maximum height fill slope (feet):		Maximum height cut slope (feet):			
<b>RESIDENTIAL PROJECTS</b> (Skip to Question 38 if not a residential project)					
35. Type of units					
Type	Number of units	Bedrooms per unit	Unit size (sq ft)– except garages	Garage– per unit (sq ft)	Total size– all units (sq ft)
Single-family					
Duplex					
Multi-family					
Condominiums					
Accessory or other					
36. Will affordable or special need housing be provided?				Yes:	No:
37. Will any amenities be provided?				Yes:	No:
<b>COMMERCIAL, INDUSTRIAL, INSTITUTIONAL, OTHER</b> (Skip to Acknowledgements if inapplicable)					
38. Describe operations or change in operations:					
Criteria	Existing		Proposed		
Days and hours of operation:					
Shifts per day:					
Employees on largest shift:					
Number of seats (for restaurants, schools, theaters, etc.):					
Maximum number of people on site at peak time:					
Maximum number of people in building at peak time:					
Maximum number of businesses or tenant spaces:					
Specify any outdoor activities (dining, storage, etc.):					
39. Will machinery other than typical office equipment be used?				Yes:	No:
40. Will any flues, filtration systems, ventilation or similar equipment be installed or altered (e.g., affecting air, water, grease or oil trap)?				Yes:	No:





## ACKNOWLEDGEMENTS

1. I certify that to, the best of my knowledge, the information in this application and all plans and submittals are true, accurate and correct; this application is made with my consent; and misrepresentation of factual information may invalidate development entitlements granted by the City.
2. I understand that work pertaining to the project shall not begin prior to final City approval. 'Final City approval' means approval by the final decision-making authority on the application, following any appeal period set forth in the Hermosa Beach Municipal Code. Please contact the Community Development Department or City Clerk's office at 310-318-0239 with any questions on the approval process.
3. I understand that property development is complex and responsibility for understanding and abiding by all legal requirements pertaining to this project lies with myself, the property owner and project developers. I understand that unknown conditions and requirements may arise during the development process, which may result in unanticipated time, cost, requirements, or project denial. I understand that my project may be subject to requirements of other City departments, such as the Public Works or Fire Departments and have inquired about them, or other local, state or federal, or utility company requirements.
4. I hereby authorize employees of the City of Hermosa Beach to enter upon the subject property, as necessary to enable the City to process this application and upon providing reasonable notice, to inspect the premises and post public hearing notices.
5. I understand that any decision of the Planning Commission may be reviewed by the City Council and some applications are subject to appeal. Appeals must be filed in writing with the City Clerk within ten calendar days from the date of the subsequent City Council meeting.
6. To the extent permitted by law, I agree to defend, indemnify and hold harmless the City of Hermosa Beach, its City Council, its officers, employees and agents (the "indemnified parties") from and against any claim, action, or proceeding brought by a third party against the indemnified parties and the applicant to attack, set aside, or void any permit or approval for this project authorized by the City, including (without limitation) reimbursing the City its actual attorneys fees and costs in defense of the litigation. The City may, in its sole discretion, elect to defend any such action with attorneys of its choice.
7. I understand that all information of any type pertaining to this application is public information and may be uploaded to the Internet in a portable document format (PDF) as part of an agenda packet for Planning Commission or City Council meetings. Any information that I believe is proprietary or should not be viewed by the public is clearly designated; however and notwithstanding, I understand such information may be subject to disclosure under the California Public Records Act (Government Code section 6250 et seq.).
8. I understand that I may request in writing to receive notice of any proposal to adopt or amend the general plan, a specific plan, zoning or other ordinance affecting building permits or grading permits reasonably related to my proposal. (Government Code Section 65945).
9. I understand that the City reserves the right to require an additional deposit of funds in order to make an environmental assessment pursuant to the California Environmental Quality Act.
10. The following persons also have a legal interest in the project site (i.e., tenants, property associations, easement holders, etc.):

Name of others with a record interest	Relationship	Mailing Address

**SIGNATURES:** I hereby certify that I have read, understand, and agree with all of the Acknowledgements above.  
(Notarized signature required from current Property Owner, not owner in escrow).

Applicant:	Signature 	Print TIMOTHY FITS	Date: 5.25.18
Owner:	Signature 	Print DALE TURNER	Date: 5.25.18
Other:	Signature	Print	Date:
Other:	Signature	Print	Date:

F:\b95\cd\forms\application\planning application 20161201

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

On 5-25-2018

before me,

G. Gasperian, Notary Public

Date

Here Insert Name and Title of the Officer

personally appeared

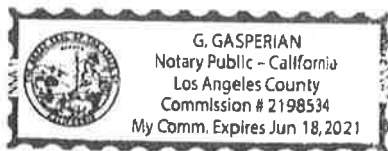
Dale Turner

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature

[Signature]  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_ Document Date: \_\_\_\_\_

Number of Pages: \_\_\_\_\_ Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

# LAZY ACRES

## natural market

2510 Pacific Coast Highway, Hermosa Beach, CA 90254



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)

R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

#### • APPROVALS •

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 01 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

#### Scope of work: Summery of Proposed Signage

Sign A ( Marquee sign ) = 306.27 sq. ft  
Sign B ( Wall sign ) = 75.98 sq. ft.  
Sign C ( Pole sign ) = 302.28 sq. ft.  
Sign D ( Pole sign ) = 187.72 sq. ft.

Total signage = 872.25 sq. ft.

#### Summary Table

	Street	Lineal Feet
Primary Frontage	PCH	150.25 sq. ft.
Secondary Frontage	Artesia	196.83 sq. ft.

#### Permitted Per HBMC Section 17.50.140(B)

(1) Wall Sign  
(1) Marquee Sign  
(1) Pole Sign

Total allowable signage  
= 745.98 sq. ft.

Pole Sign Height 20'-0"

# Pole Sign cans - (1) can  
per pole

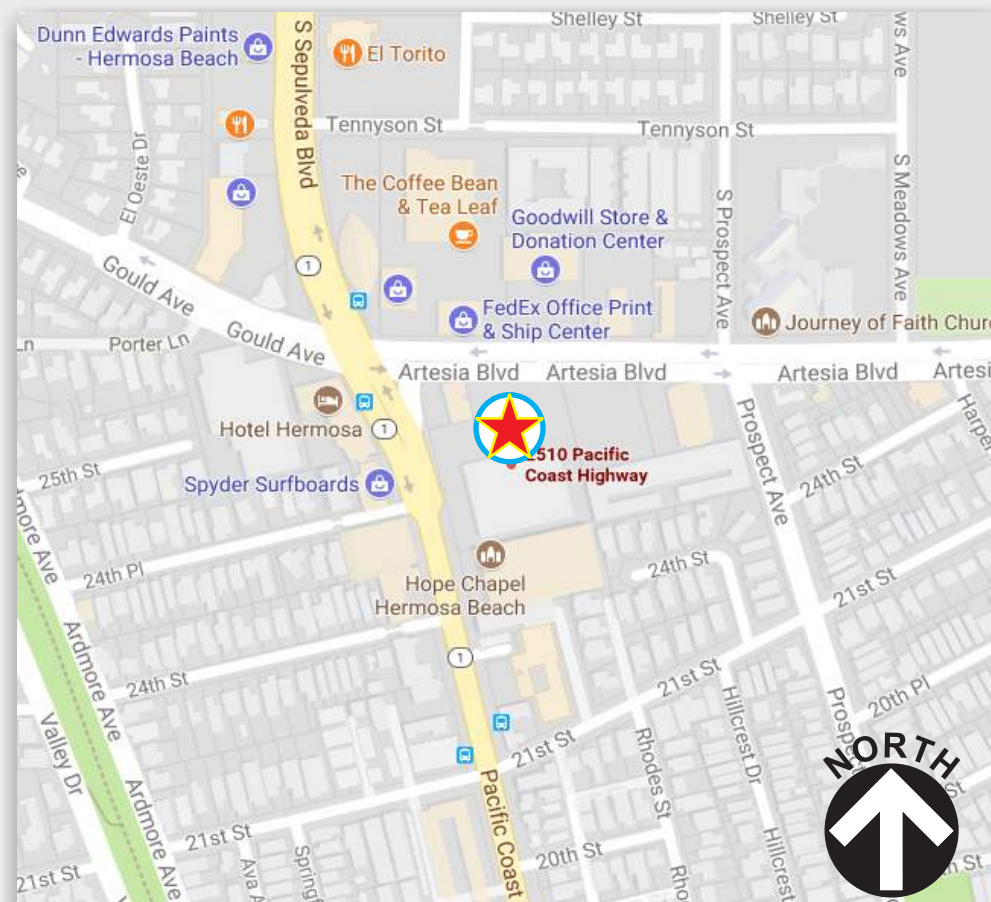
#### Proposed

(1) Wall Sign  
(1) Marquee Sign  
(2) Pole Signs

872.25 sq. ft. total signage

Sign C - 35'-0"  
Sign D (E) - 20'-0"

(1) Can per pole



1

VICINITY MAP

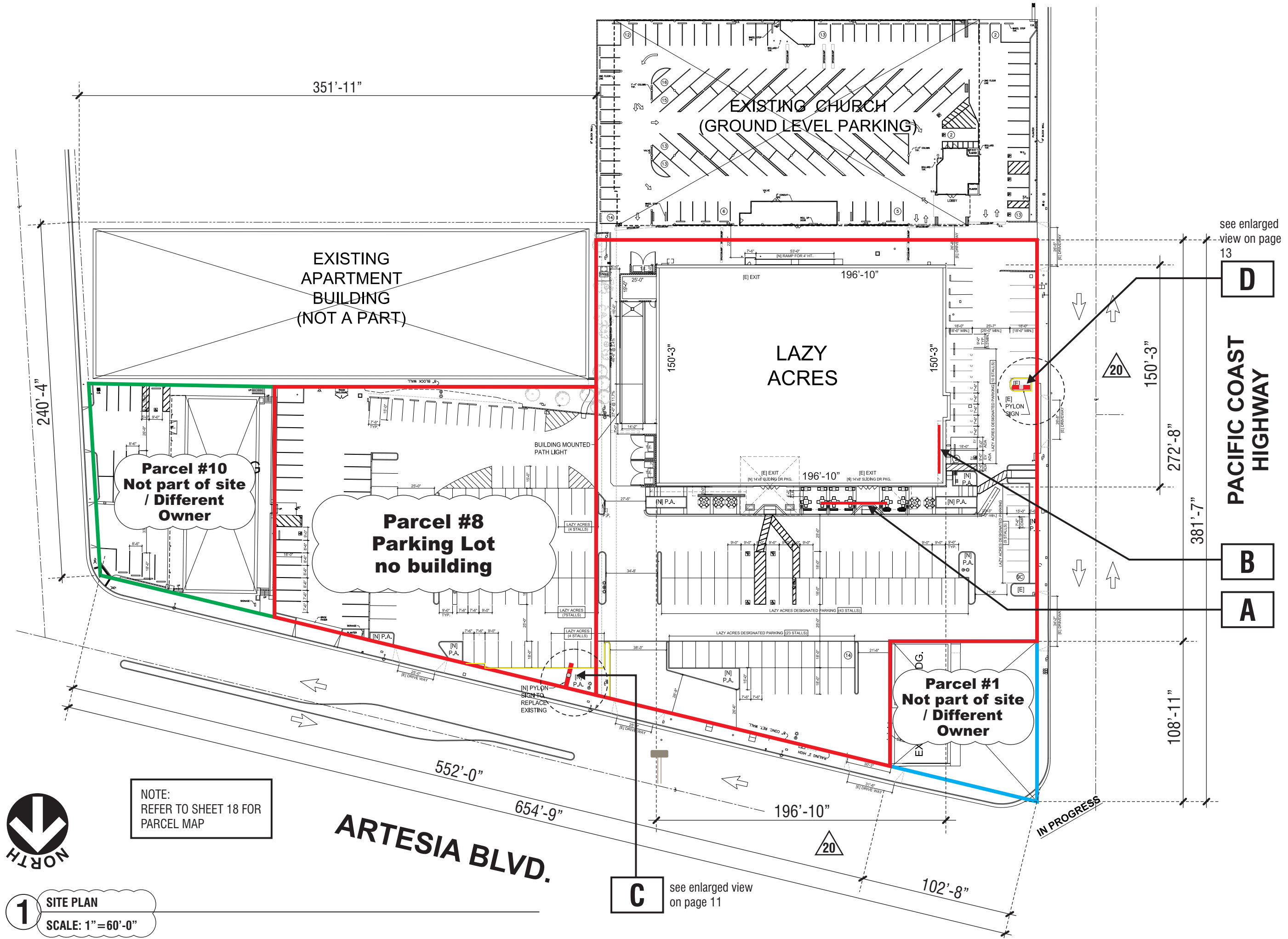
SCALE: NTS





[www.superiorsigns.com](http://www.superiorsigns.com)

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.







**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)

R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

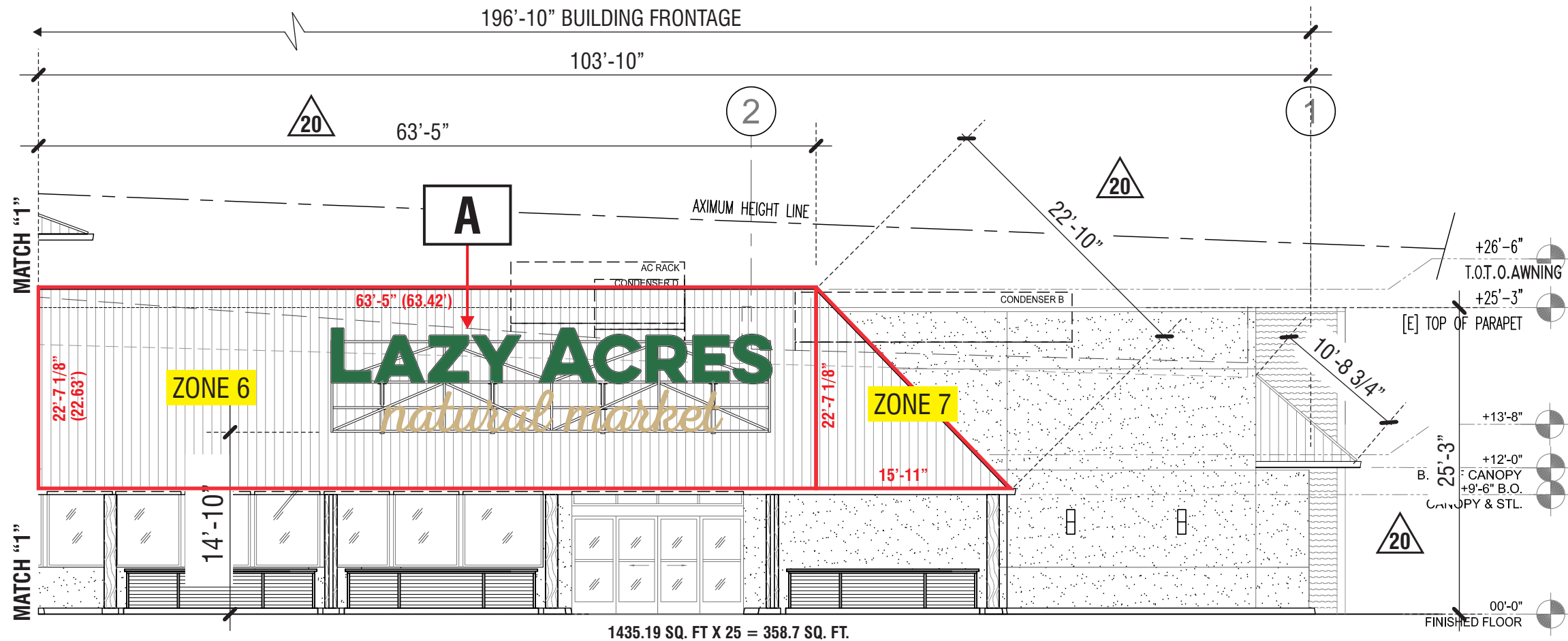
**FOR INSTALL ONLY DATE**

Acct. Mgr.

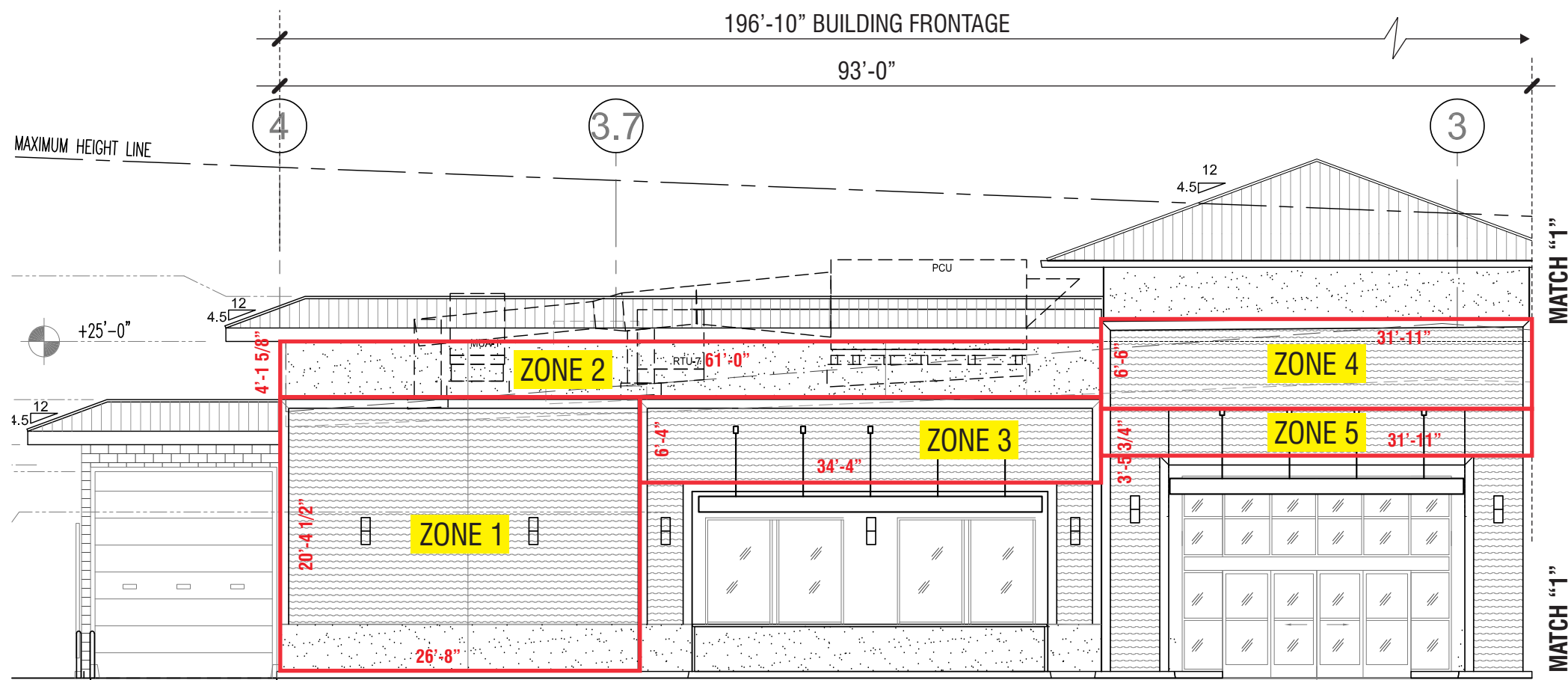
Page: 03 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



1435.19 SQ. FT X 25 = 358.7 SQ. FT.



**1**

**NORTH BUILDING ELEVATION (ARTESIA BLVD. FRONTAGE)**

**SCALE: 3/32" = 1'-0"**

Wall Area (22'-7 1/8" x 63'-5") = 1432.82 Sq. Ft."

25% of 1432.82 = 358 Max. Sign Sq. Ft."

Sign "A" = **306.27 Sq. Ft.**

**ARTESIA BLVD. FRONTAGE:**

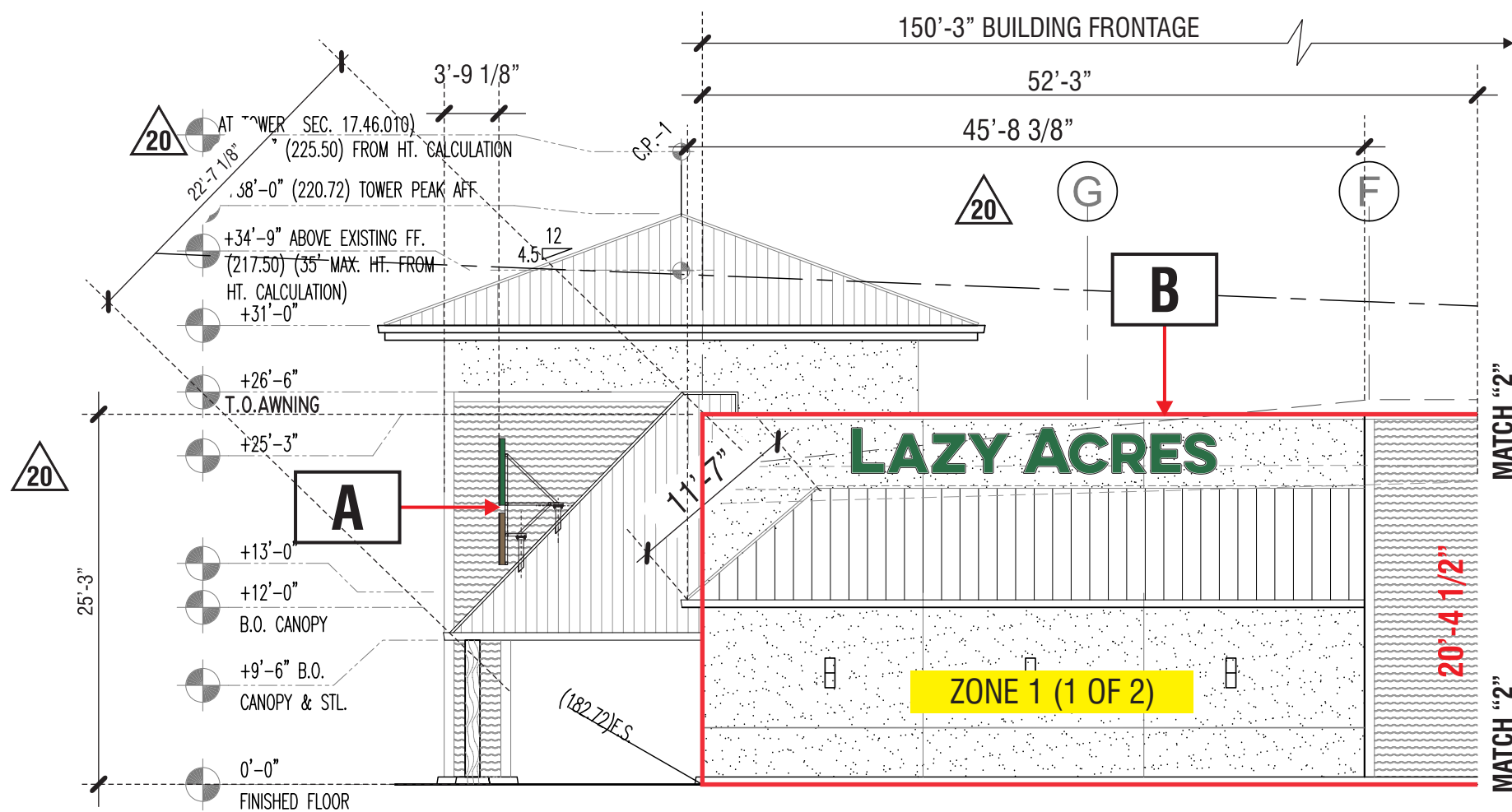
ZONE 1	20'-4 1/2"h X 26'-8"w	=	543.3 sq. ft.
ZONE 2	4'-1 5/8"h X 61'-0"w	=	252.26 sq. ft.
ZONE 3	6'-4"h X 34'-4"w	=	217.4 sq. ft.
ZONE 4	6'-6"h X 31'-11"w	=	207.4 sq. ft.
ZONE 5	3'-5 3/4"h X 31'-11"w	=	111.0 sq. ft.
ZONE 6	22'-7 1/8"h X 63'-5"w	=	1432.82 sq. ft.
ZONE 7	22'-7 1/8"h X 15'-11"w	=	179.8 sq. ft.

**Total = 2943.98 sq.ft.**

**25% of 2943.98 = 736 sq. ft.**

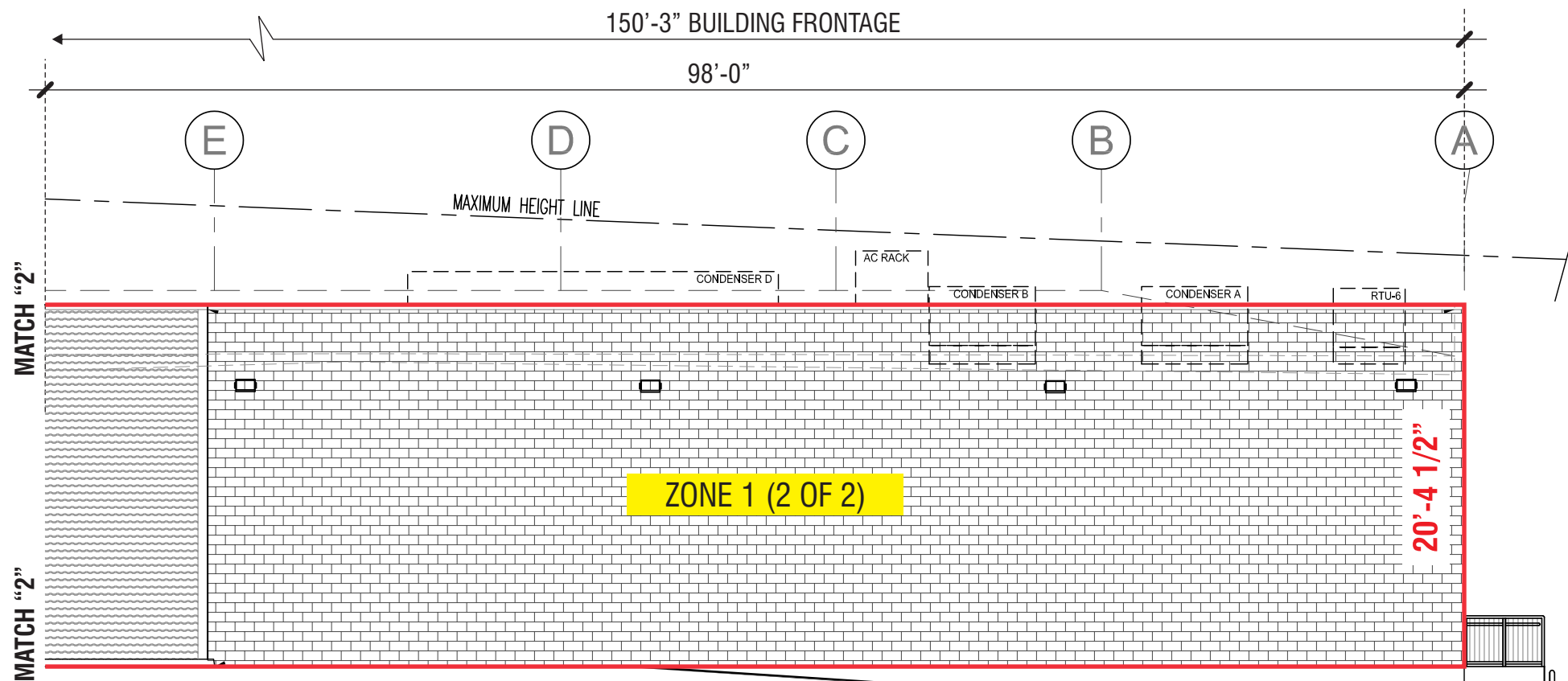
**NOTE:  
NO SECONDARY SIGN ON  
BUILDING ELEVATIONS**

**INTERPRETATION OF CITY CODE**



Wall Area (10'-8 3/4" x 45'-8 3/8") = 490.3 Sq. Ft.  
25% of 490.3 = 122.6 Max. Sign Sq. Ft.  
Sign "B" = **75.98 Sq. Ft.**

PACIFIC COAST HIGHWAY FRONTAGE:  
ZONE 1 20'-4 1/2"h X 150'-3"w = 3061.3 sq. ft.  
**Total = 3061.3 sq. ft.**



**2** WEST BUILDING ELEVATION (PACIFIC COAST HIGHWAY FRONTAGE)  
SCALE: 3/32" = 1'-0"

**INTERPRETATION OF CITY CODE**



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel  
and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A  
to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments  
(6.00)

R21 (pl) 7/26/18 add sq. ft. on  
elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments  
(6.00)

R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/  
new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 04 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

NOTE:  
SEA TO MANUFACTURE LETTERS AND FRAME STRUCTURE  
SUPPORTS. ATTACH TO BUILDING STRUCTURAL SUPPORTS  
(TBD) AT JOB SITE (FIELD VERIFY PRIOR TO FABRICATION)

2

MATERIAL SPECIFICATIONS

- |   |  |
|---|--|
| (A) NOT USED  | (F) ROUGH SAWN WOOD TIMBER COLUMN  |
| (B) STUCCO PAINT COLOR: "RED CRAFT"<br>DUNN EDWARDS DET 423   | (G) CEDAR TRIM SIDING, NATURAL FINISH OR<br>STAIN TO MATCH CEDAR SIDING  |
| (C) PAINT TO MATCH: "HICKORY" DUNN<br>EDWARDS DEC 759   | (H) STEEL CANOPY PAINT COLOR/TRELLIS<br>VINE/METAL DOORS AND TRELIS: PAINT<br>OR PREFINISH BLACK COLOR.<br>PROVIDE RUST-PROOF PAINT OR<br>ANNODIZATION |
| (D) STANDING SEAM ROOF: VMZ QUARTZ-ZINC<br>PLUS 0.7mm; BY VM ZINC; vmzinc-usa.com                             | (J) STUCCO PAINT COLOR: "GREY SCREEN"<br>SHERWIN WILLIAMS SW7071   |
| (E) WAVY CEDAR PLANK: HAIDA SKIRL 8"<br>STAINED WOOD COLOR SIDING, WOOD<br>SOURCE HEWN & WAVY EDGE OR SIMILAR |  |



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel  
and banners (50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A  
to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments  
(6.00)  
R21 (pl) 7/26/18 add sq. ft. on  
elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments  
(6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/  
new requirement (6.00)

• APPROVALS •

**FOR JOB CHECK** **DATE**

Acct. Mgr.

**FOR CONSTRUCTION** **DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY** **DATE**

Acct. Mgr.

Page: 05 Of: 21

This is an original unpublished drawing created  
by Superior Electrical Advertising, Inc. It is  
submitted for your approval. It is not to be shown  
to anyone outside of your organization, nor is it  
to be reproduced, copied or exhibited in any  
fashion. The changing of colors, sizes, materials  
or illumination method does not alter the design.  
Ownership of this design is held by Superior  
Electrical Advertising, Inc. Authorization to use  
this design in any fashion must be obtained in  
writing from Superior Electrical Advertising, Inc.  
© SEA 2015

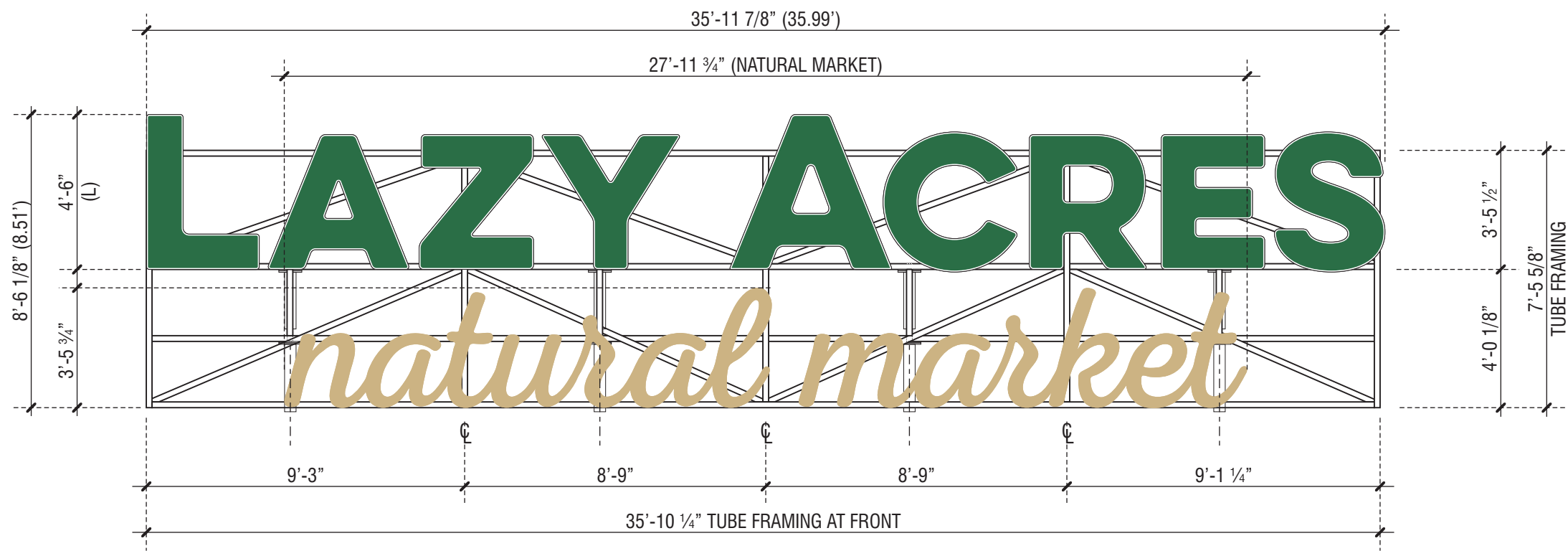
Note: The Colors depicted here are a graphic  
representation. Actual colors may vary.  
See color specifications.

**1** NORTH ELEVATION - PROPOSED FACE LIT CHANNEL LETTERS MOUNTED ON STEEL FRAME SUPPORT

SCALE: 3/16" = 1'-0"

ON ARTESIA LOOKING EAST #4

INTERPRETATION OF CITY CODE



A

FACE LIT CHANNEL LETTERS MOUNTED ON TUBE FRAMING SUPPORT

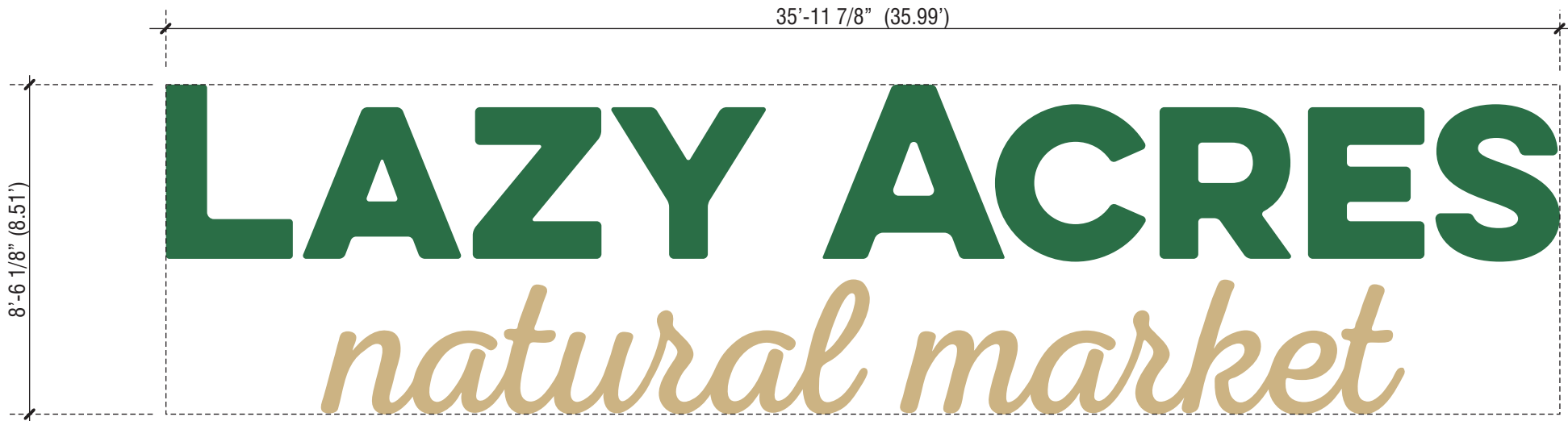
QUANTITY: ONE (1) SET REQUIRED

SCALE: 1/4" = 1'-0"

SPECIFICATIONS:

LETTERS:	SINGLE FACE INTERIOR ILLUMINATED CHANNEL LETTERS	FRAME STRUCTURE:	HSS 2"X 2"X 3/16" STEEL SQUARE TUBE PAINTED TO MATCH MATTHEWS PAINT BRUSHED ALUMINUM FINISH
FACES (LAZY ACRES) :	#7328 WHITE ACRYLIC PLASTIC WITH 3M #3630-26 GREEN VINYL OVERLAY, WEEDED OUT FOR SHOW THRU 1/2" WIDE WHITE BORDERS	FRAME SUPPORT:	HSS 4"X 4"X 1/4" STEEL SQUARE TUBE & 8"X 8"X 1/2" STEEL MATCHING PLATE, PAINTED TO MATCH MATTHEWS PAINT BRUSHED ALUMINUM FINISH
FACES (NATURAL MARKET):	#7328 WHITE ACRYLIC PLASTIC WITH 3M #3630-149 LIGHT BEIGE VINYL OVERLAY	ILLUMINATION:	WHITE LEDs WITH REMOTE POWER SUPPLIES IN POWER SUPPLY BOXES AT BACK OF LETTERS
TRIMCAPS (LAZY ACRES):	1" GREEN TRIMCAPS PAINTED TO MATCH PMS #349 GREEN		
TRIMCAPS (NATURAL MARKET):	3/4" BROWN TRIMCAPS PAINTED TO MATCH PMS #4625C DARK BROWN		
RETURNS & BACKS (LAZY ACRES):	5" PAINTED TO MATCH PMS #349 GREEN		
RETURNS & BACKS (NATURAL MARKET):	5" PAINTED TO MATCH PMS #4625C DARK BROWN		

NOTE: DIMENSIONS OKAY PER JOB CHECK



\*Marquee sign  
Sign A = 306.27 sq. ft.



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• APPROVALS •

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 06 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

1

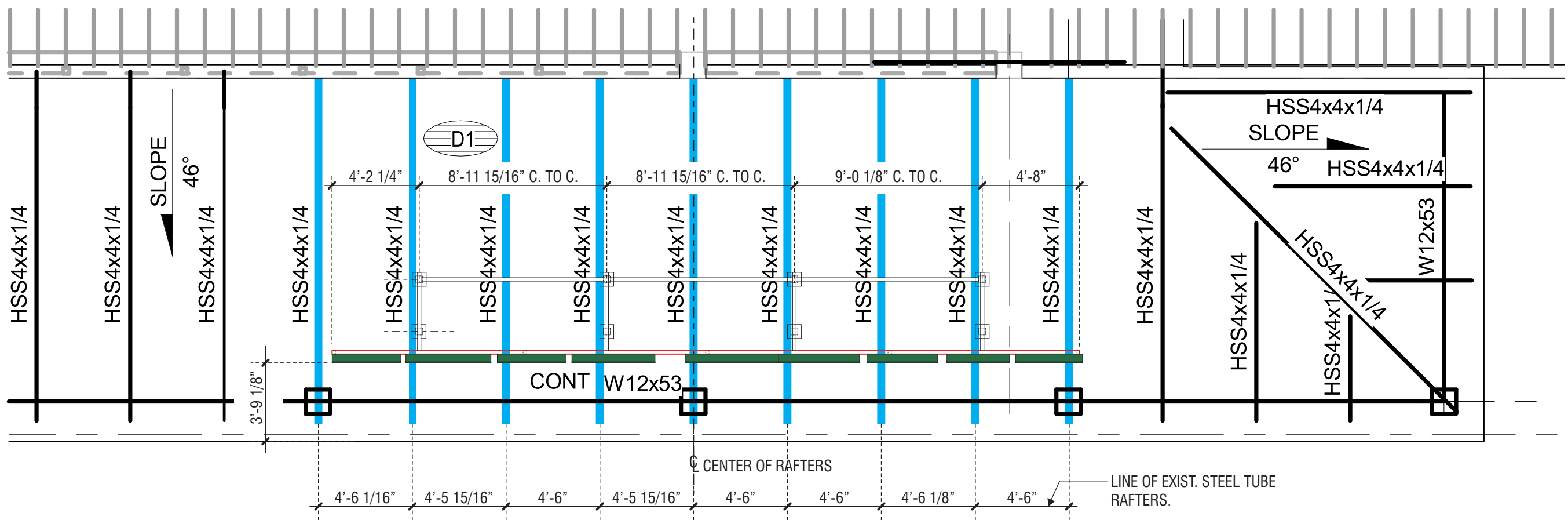
SQUARE FOOTAGE LAYOUT

SCALE: 1/4" = 1'-0"

**TOTAL SQUARE FEET: 306.27**

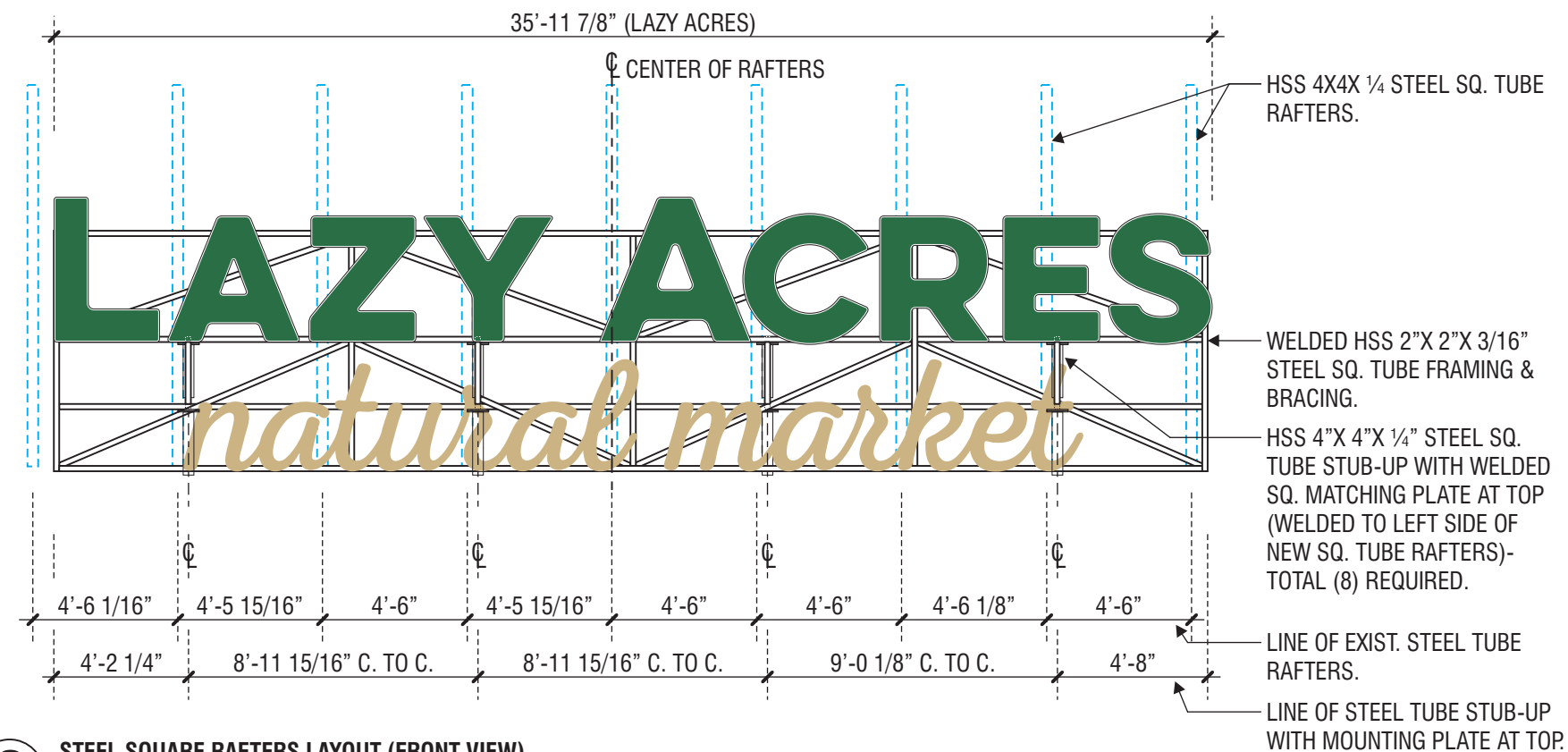
**INTERPRETATION OF CITY CODE**



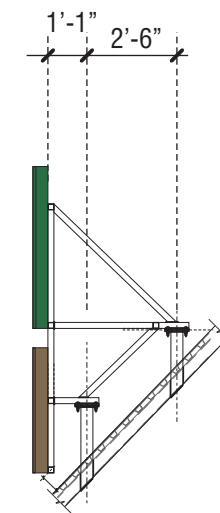


1 STEEL TUBE RAFTERS LAYOUT (PLAN VIEW)  
SCALE: 3/16" = 1'-0"

LITTLE DIVERSIFIED ARCH CONSULTING STRUCT REVISION 2 PAGE S102



2 STEEL SQUARE RAFTERS LAYOUT (FRONT VIEW)  
SCALE: 3/16" = 1'-0"



3 RIGHT SIDE ELEVATION  
SCALE: 3/16" = 1'-0"

\*Marquee sign  
- Sign A



superior  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
LAZY ACRES

Address:  
2510 Pacific Coast Highway  
Hermosa Beach, CA 90254

Account Manager:  
TIM PITTS

Designer:  
PI 10.00

Scale: AS NOTED

Design No.: 15-11-1019-25

Date: 11.30.15

Reg. No.: 227080

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel  
and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A  
to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments  
(6.00)

R21 (pl) 7/26/18 add sq. ft. on  
elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments  
(6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/  
new requirement (6.00)

• APPROVALS •

FOR JOB CHECK DATE

Acct. Mgr.

FOR CONSTRUCTION DATE

Acct. Mgr.

Design

Production

FOR INSTALL ONLY DATE

Acct. Mgr.

Page: 07 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

INTERPRETATION OF CITY CODE

AT TOWER SEC. 17.46.010)  
+43'-0" (225.50) FROM HT. CALCULATION

+38'-0" (220.72) TOWER PEAK AFF

+34'-9" ABOVE EXISTING FF.  
(217.50) (35' MAX. HT. FROM  
HT. CALCULATION)  
+31'-0"

+26'-6"  
T.O. AWNING

+25'-3"  
T.O. PARAPET

+13'-0"

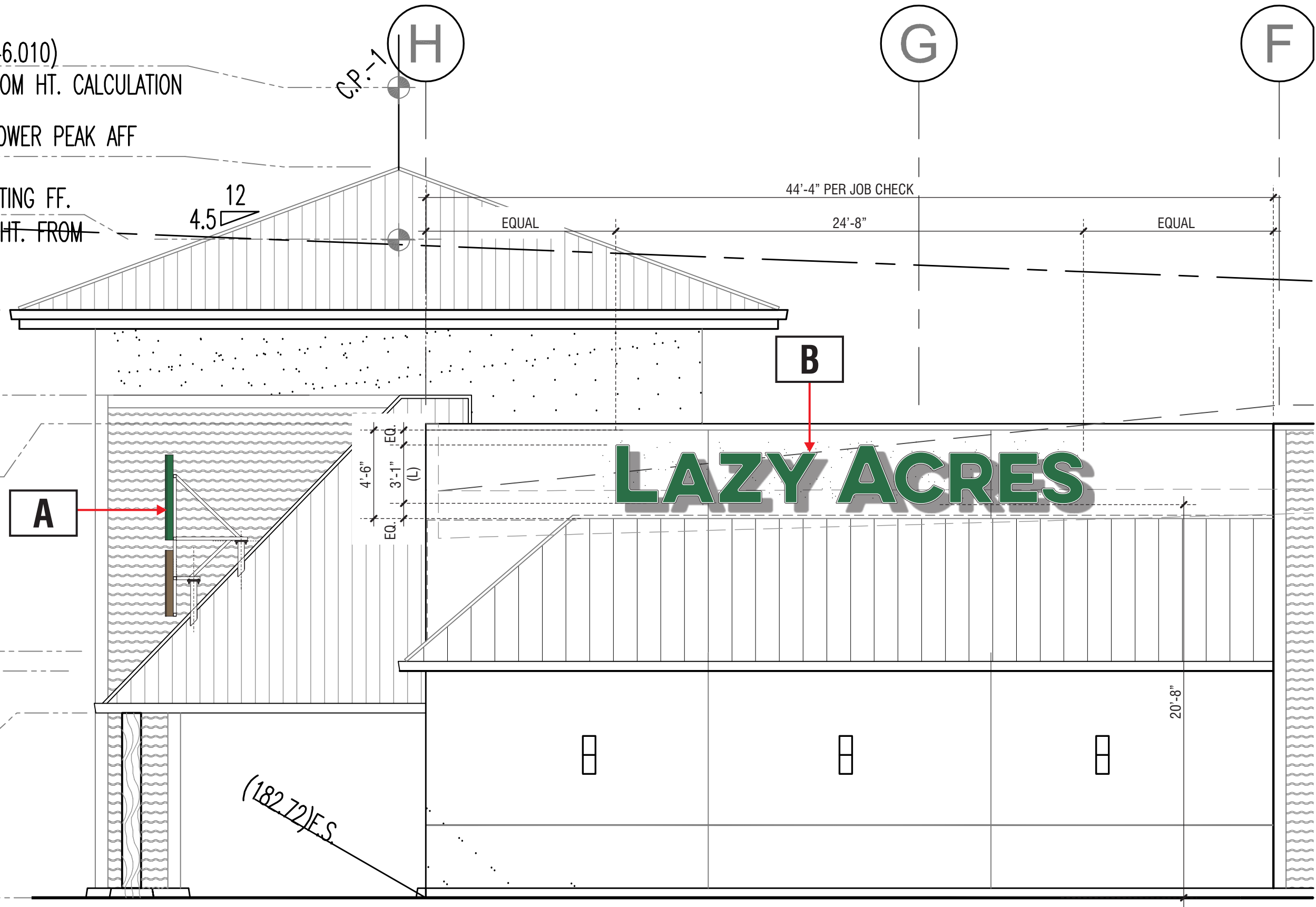
+12'-0"

B.O. CANOPY

+9'-6" B.O.  
CANOPY & STL.

0'-0"

FINISHED FLOOR



**1** WEST ELEVATION - PROPOSED FACE LIT CHANNEL LETTERS MOUNTED ON WALL  
SCALE: 3/16" = 1'-0"

**\*Wall sign**

# INTERPRETATION OF CITY CODE



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

**Revisions:**  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

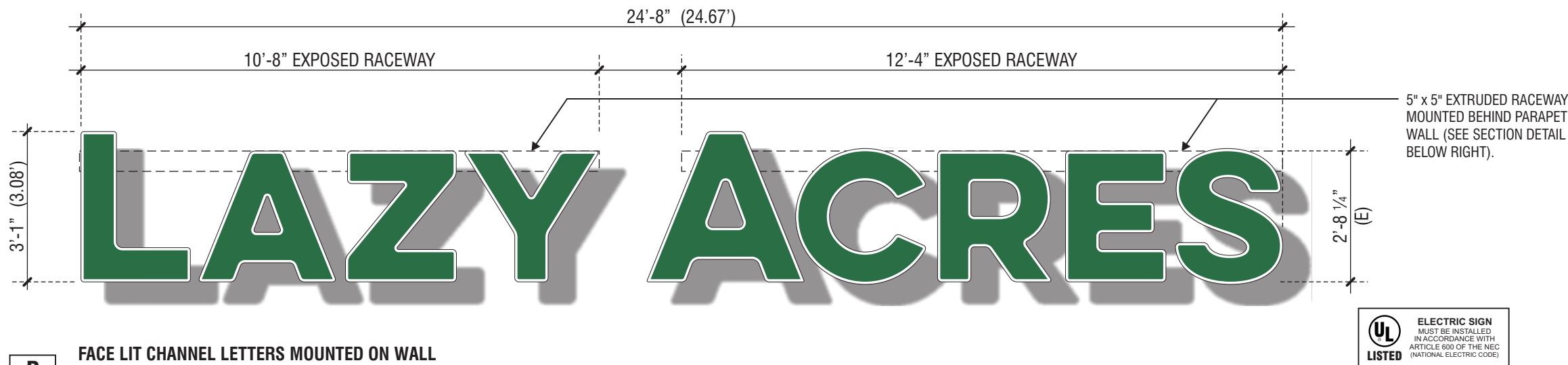
**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 08 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



## B FACE LIT CHANNEL LETTERS MOUNTED ON WALL

QUANTITY: ONE (1) SET REQUIRED

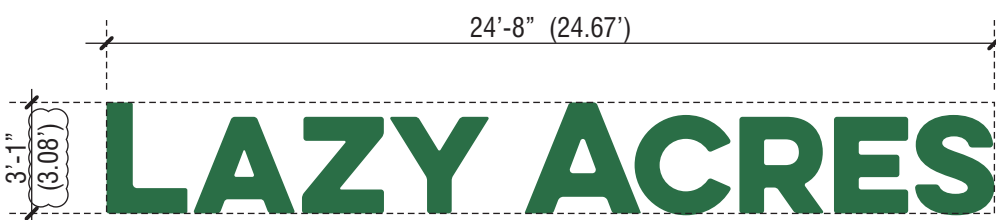
SCALE: 3/8" = 1'-0"

### SPECIFICATIONS:

- LETTERS: SINGLE FACE INTERIOR ILLUMINATED CHANNEL LETTERS  
FACES (LAZY ACRES) : #7328 WHITE ACRYLIC PLASTIC WITH 3M #3630-26 GREEN VINYL OVERLAY, WEEDED OUT FOR SHOW THRU 1/2" WIDE WHITE BORDERS  
RETURNS (LAZY ACRES): 5" PAINTED TO MATCH PMS #349 GREEN  
ILLUMINATION: WHITE LEDs WITH POWER SUPPLIES INSIDE OF RACEWAY  
EXPOSED RACEWAY: 5" X 5" ALUMINUM EXTRUDED RACEWAY. PAINTED WHITE

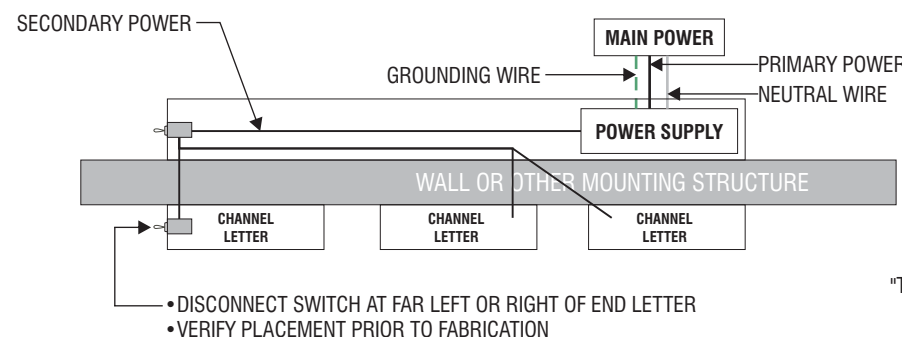
NOTE: DIMENSIONS OKAY PER JOB CHECK

PLEASE REFER TO THE NUMBERED ITEMS BELOW FOR INCORPORATED INSTALL INSTRUCTIONS. LISTED INSTRUCTIONS TO BE FOUND WITH ACTUAL SIGNAGE (NUMBERED ITEMS CORRESPOND TO SECTION DETAIL)	
ITEM #	DESCRIPTION
1	CHANNEL LETTERS
2	DISCONNECT SWITCH
3	THREADED NIPPLE AND COUPLING (FLEX CONNECTOR)
4	CLASS 2 LOW VOLTAGE WIRING (NO CONDUIT REQUIRED)
5	RACEWAY
6	POWER SUPPLY
7	FLEX (FLEXIBLE CONDUIT) / LIQUID TIGHT CONNECTIONS



1 SQUARE FOOTAGE LAYOUT TOTAL SQUARE FEET: 75.98  
SCALE: 3/16" = 1'-0"

\*Wall sign  
Sign B = 75.98 sq. ft.

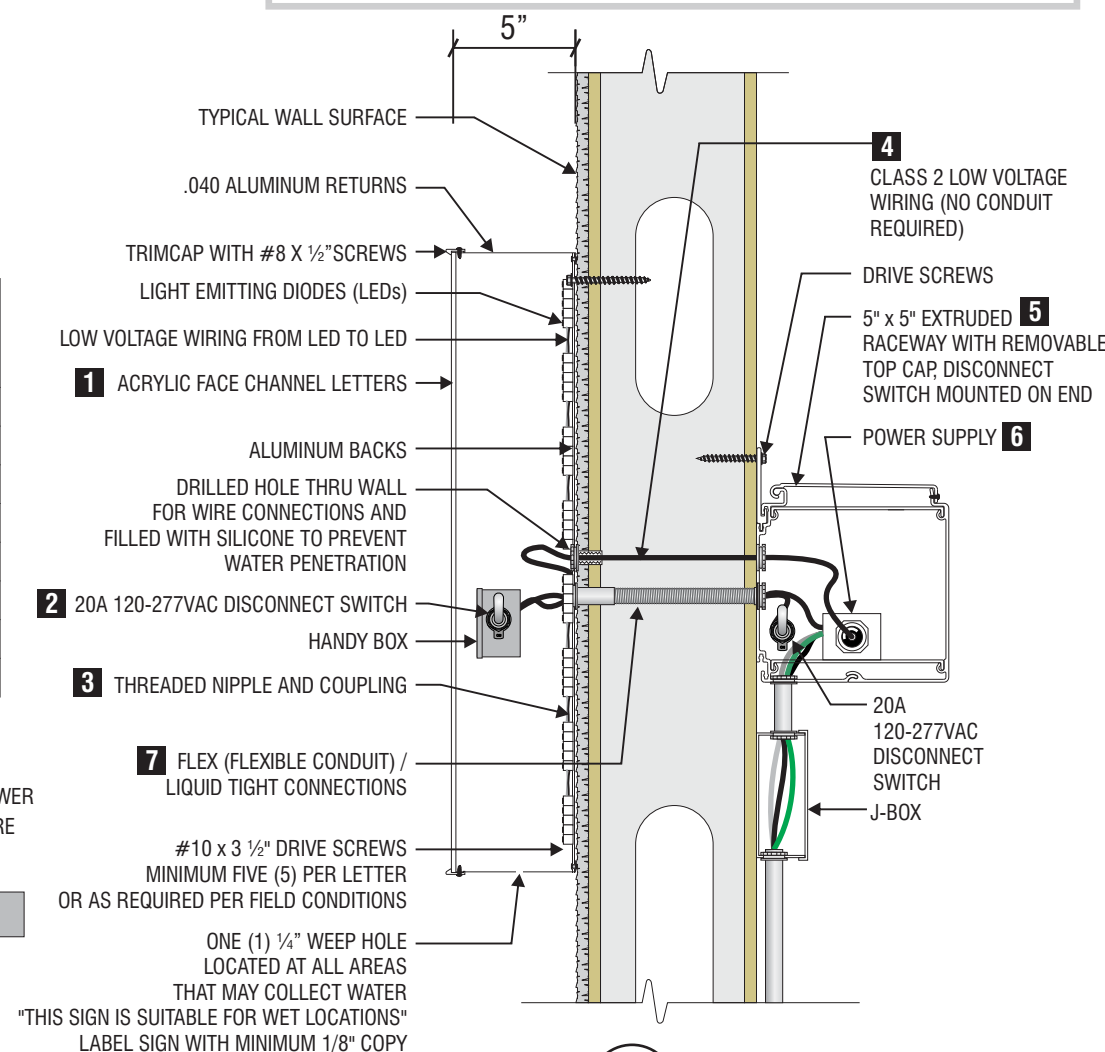


2 LETTER LAYOUT - PLAN VIEW  
NOT TO SCALE

### Note to All Contractors

#### 120 Sign Voltage

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign. All wall penetrations to be sealed with UL Listed silicone sealant.



1 TYPICAL SECTION DETAIL  
SCALE: NTS

INTERPRETATION OF CITY CODE



superior  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
LAZY ACRES

Address:  
2510 Pacific Coast Highway  
Hermosa Beach, CA 90254

Account Manager:  
TIM PITTS

Designer:  
PI 10.00

Scale: AS NOTED

Design No.: 15-11-1019-25

Date: 11.30.15

Reg. No.: 227080

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

#### • APPROVALS •

FOR JOB CHECK DATE

Acct. Mgr.

FOR CONSTRUCTION DATE

Acct. Mgr.

Design

Production

FOR INSTALL ONLY DATE

Acct. Mgr.

Page: 09 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• **APPROVALS** •

**FOR JOB CHECK** **DATE**

Acct. Mgr.

**FOR CONSTRUCTION** **DATE**

Acct. Mgr.

Design

Production

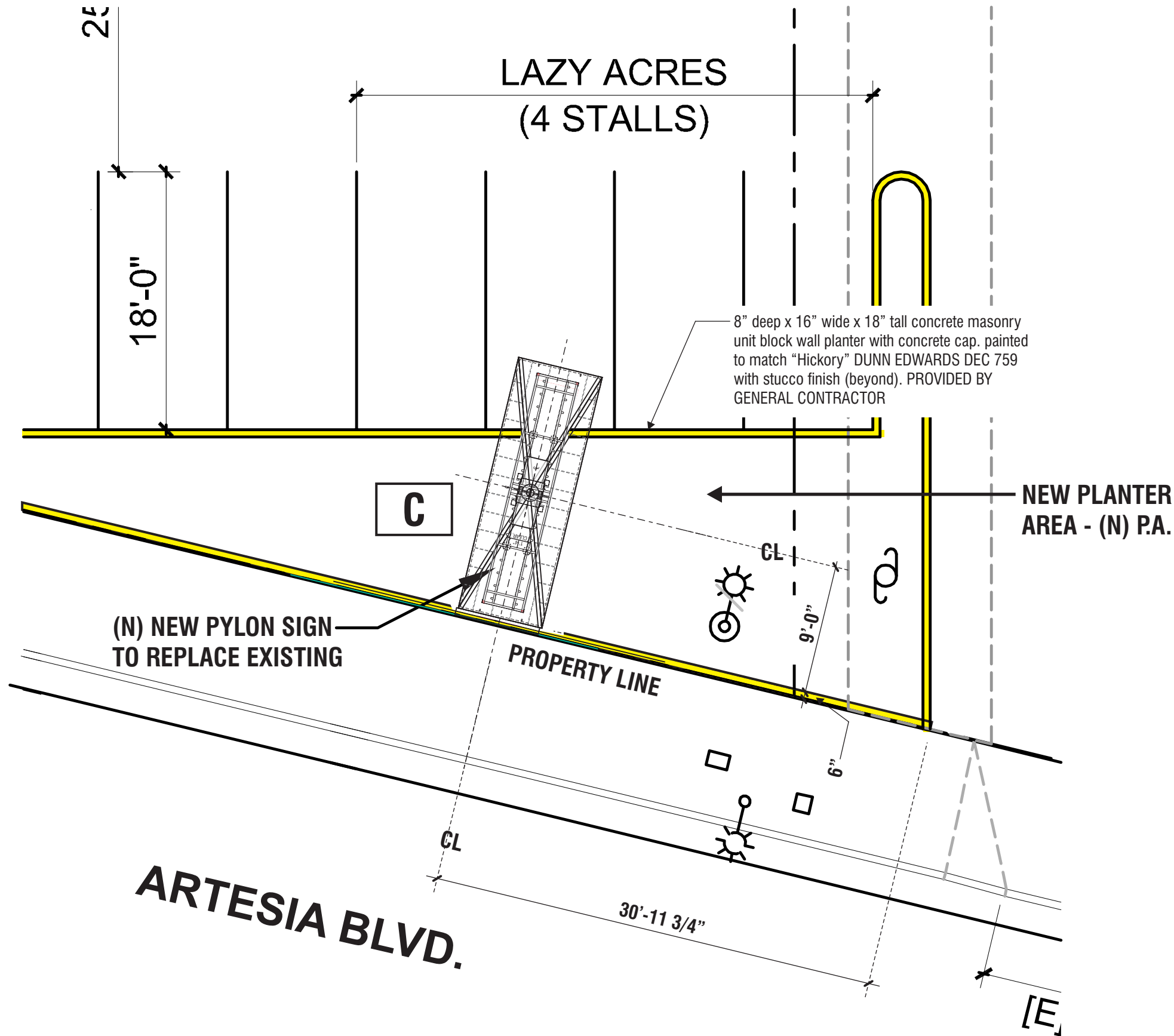
**FOR INSTALL ONLY** **DATE**

Acct. Mgr.

Page: 10 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

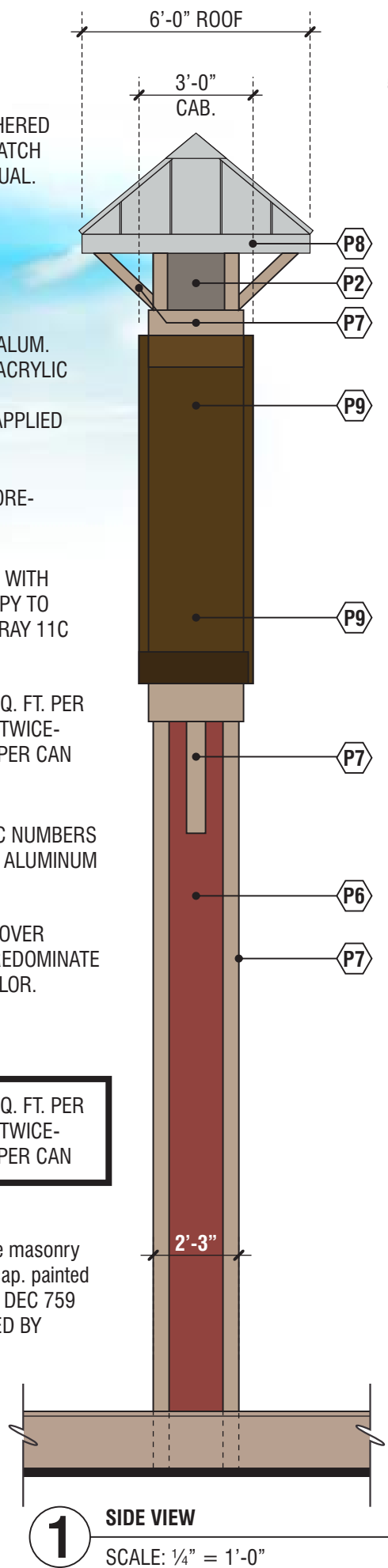
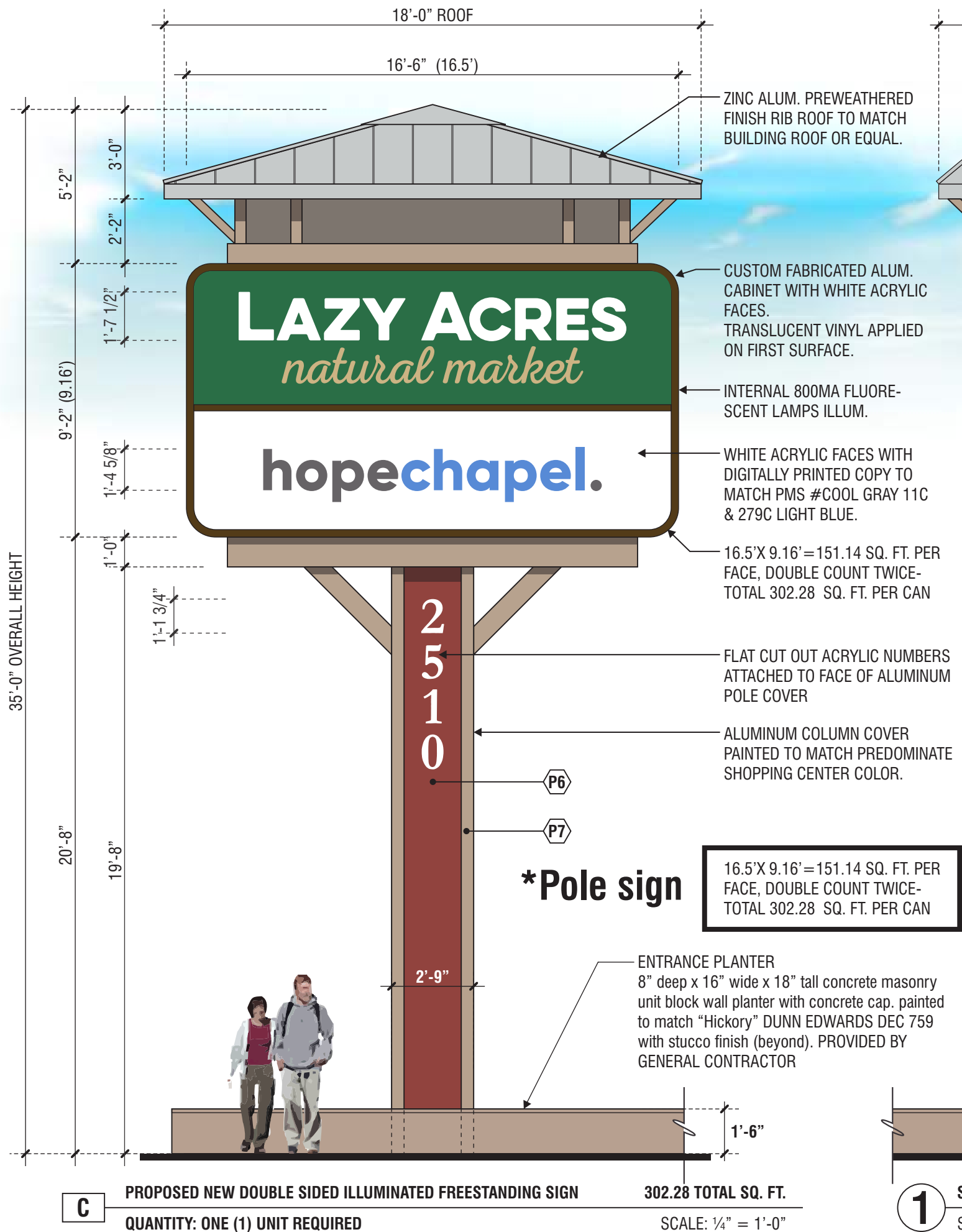


**1**

**SIGN LOCATION PLAN**

**SCALE: 1/8" = 1'-0"**





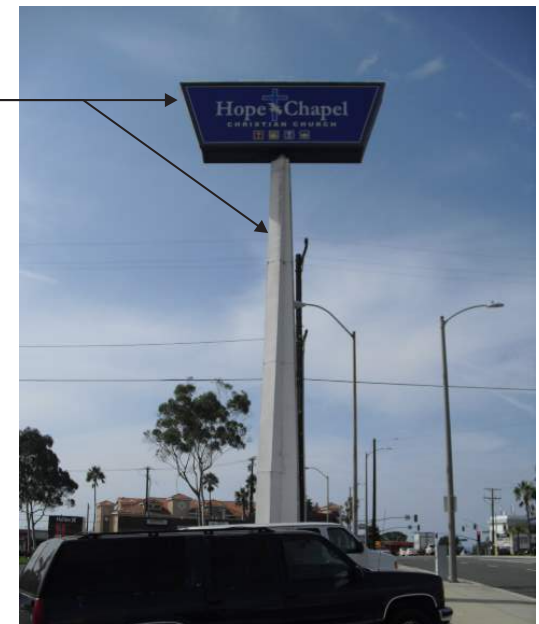
REMOVE AND DISPOSE EXISTING 50'-0" DOUBLE SIDED FLUORESCENT ILLUMINATED PYLON SIGN.

**COLOR SCHEDULE**

P1	BM 1549 Balboa Mist
P2	BM HC-78 Litchfield Gray
P3	BM 1553 Equestrian Gray
P4	BM 2022-40 Banana Yellow
P5	DE 6214 Pigeon Grey
P6	DE 423 Red Craft
P7	DE C759 Hickory
P8	SW 7071 Gray Screen
P9	PMS 4625C Dark Brown

**Specifications:**

Cabinet:	One (1) double sided fl. illuminated cabinet
Faces (Lazy Acres):	#7328 white acrylic plastic with 3m #3630-76 holly green vinyl overlay. weeded out for show thru white letters & borders
Letters (Natural Market):	3M #3630-149 light beige vinyl overlay
Faces (hopechapel):	#7328 white acrylic plastic with digitally printed copy to match PMS #cool gray 11c & 279c light blue
Retainers:	1/8" x 3" alum. painted color (refer color schedule)
Returns:	1/8" x 3'-0" deep alum. painted color (refer color schedule)
Roof cover:	1 1/2" zinc standing seam roof by "vmz quartz-zinc plus 0.7 mm; by vm zinc, vmzinc-usa.com
Roof cover (hip & dome cover):	zinc alum. preweathered finish rib roof to match building roof or equal
Illumination:	T12 CW/HO 800MA fluorescent lamps



**2 EXISTING FREESTANDGIN SIGN**

ARTESIA BLVD. SCALE: NTS



**3 CLOSED UP VIEW (ARTESIA BLVD)**

SCALE: NTS

  
**superior**  
electrical advertising  
1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867  
www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:	<b>TIM PITTS</b>
Designer:	<b>PI 10.00</b>
Scale:	<b>AS NOTED</b>
Design No.:	<b>15-11-1019-25</b>
Date:	<b>11.30.15</b>
Reg. No.:	<b>227080</b>

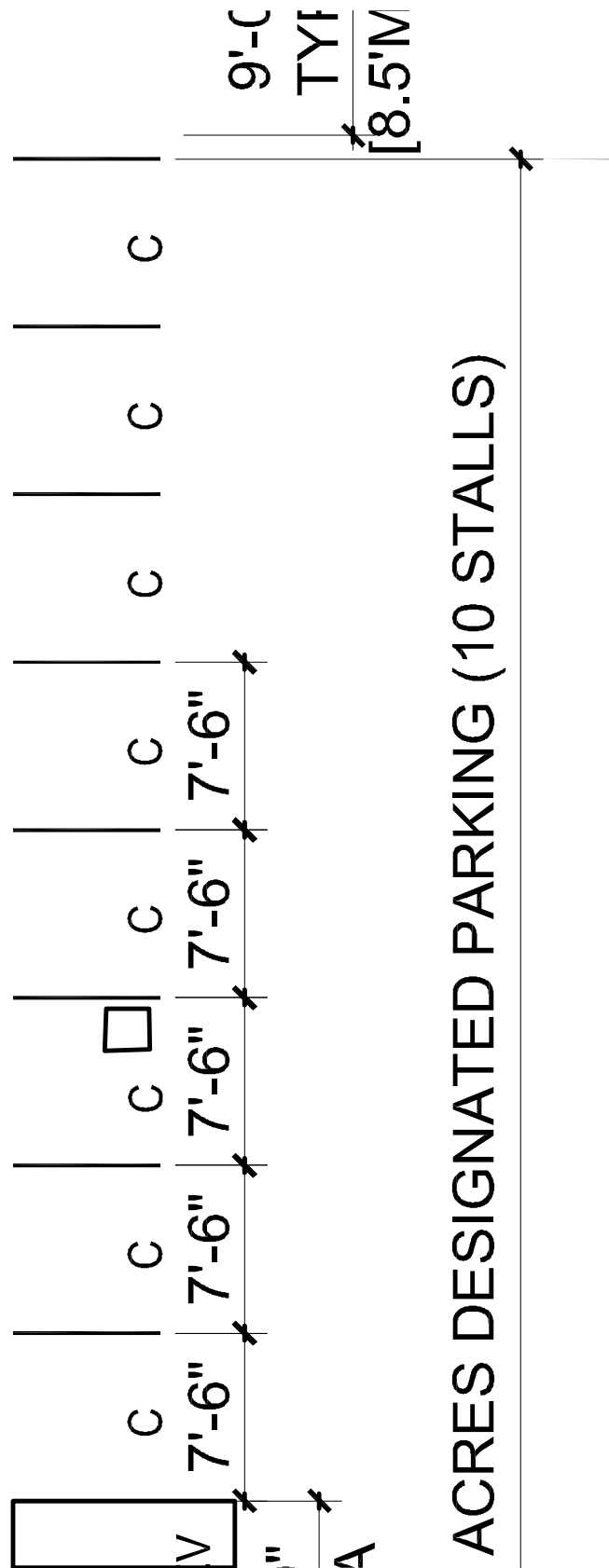
Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• APPROVALS •	
FOR JOB CHECK	DATE
Acct. Mgr.	
FOR CONSTRUCTION	DATE
Acct. Mgr.	
Design	
Production	
FOR INSTALL ONLY	DATE
Acct. Mgr.	
Page: 11	Of: 21

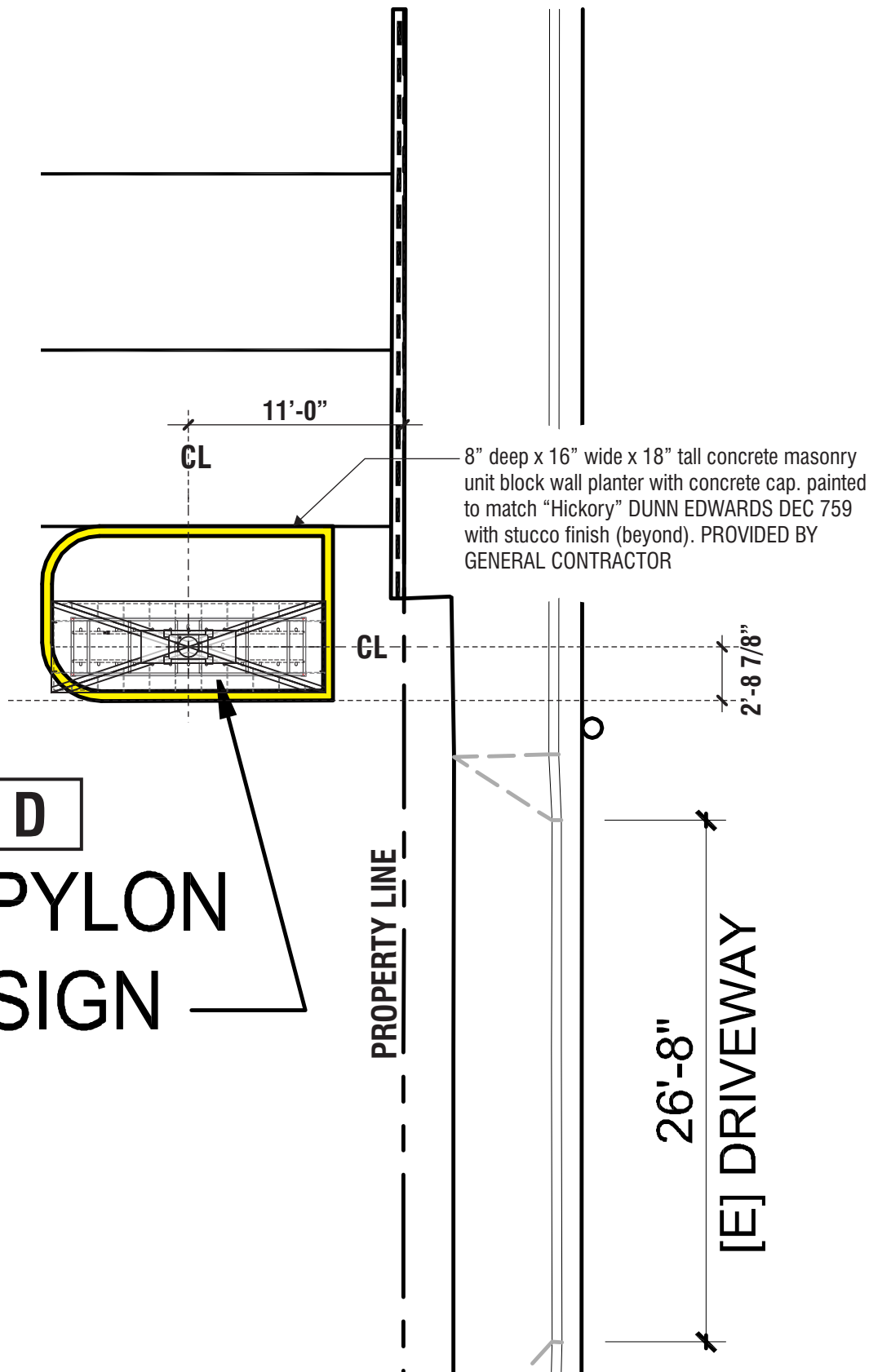
This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

**CITY VARIANCE**



**D**  
**PYLON  
SIGN**



**PACIFIC COAST HIGHWAY**



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867  
[www.superiorsigns.com](http://www.superiorsigns.com)

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

- Revisions:
- R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)
  - R18 (mh) 6/11/18 change colors (1.0)
  - R19 (mdm) 6/19/18 change sign A to single pole design (2.50)
  - R20 (pl) 7/23/18 rev. per city comments (6.00)
  - R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)
  - R22 (pl) 8/1/18 rev. per city comments (6.00)
  - R24 (pl) 8/15/18 rev. Sign C & D (6.00)
  - R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK** **DATE**

Acct. Mgr.

**FOR CONSTRUCTION** **DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY** **DATE**

Acct. Mgr.

Page: 12 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

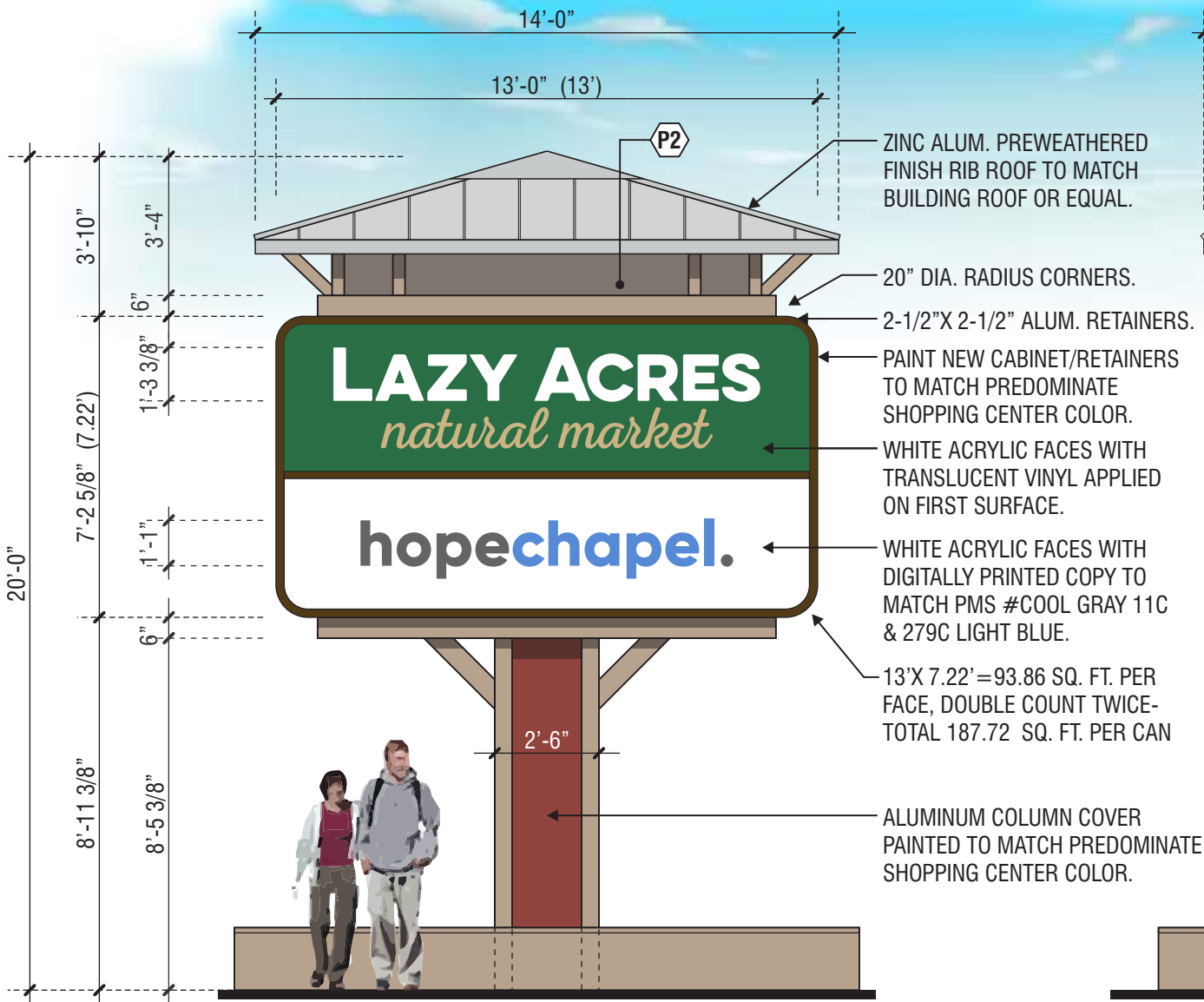
Specifications:

Cabinet: One (1) double sided fl. illuminated cabinet  
Faces (Lazy Acres): #7328 white acrylic plastic with 3m #3630-76 holly green vinyl overlay. weeded out for show thru white letters & borders  
Letters (Natural Market): 3M #3630-149 light beige vinyl overlay  
  
Faces (hopechapel): #7328 white acrylic plastic with digitally printed copy to match PMS #cool gray 11c & 279c light blue  
Retainers: 1/8" x 2 1/2" alum. painted color (refer color schedule)  
Returns: 1/8" x 2'-4" deep alum. painted color (refer color schedule)

Roof cover: 1 1/2" zinc standing seam roof by "vmz quartz-zinc plus 0.7 mm; by vm zinc, vmzinc-usa.com  
zinc alum. preweathered finish rib roof to match building roof or equal  
Roof cover (hip & dome cover): same material as roof cover  
Illumination: T12 CW/HO 800MA fluorescent lamps

\*Pole sign

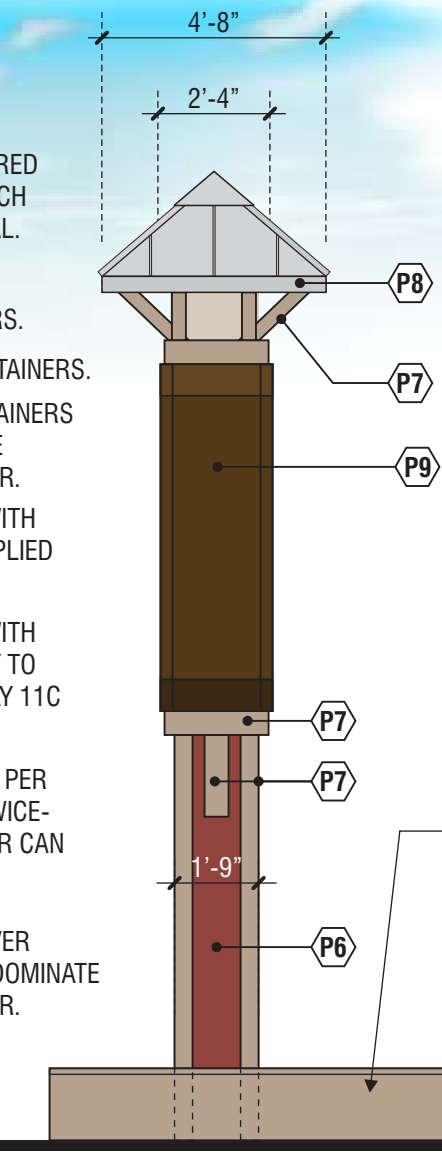
13'X 7.22' = 93.86 SQ. FT. PER FACE, DOUBLE COUNT TWICE-TOTAL 187.72 SQ. FT. PER CAN



COLOR SCHEDULE

- P1 BM 1549 Balboa Mist
- P2 BM HC-78 Litchfield Gray
- P3 BM 1553 Equestrian Gray
- P4 BM 2022-40 Banana Yellow
- P5 DE 6214 Pigeon Grey
- P6 DE 423 Red Craft
- P7 DE C759 Hickory
- P8 SW 7071 Gray Screen
- P9 PMS 4625C Dark Brown

ENTRANCE PLANTER  
8" deep x 16" wide x 18" tall concrete masonry unit block wall planter with concrete cap. painted to match "Hickory" DUNN EDWARDS DEC 759 with stucco finish (beyond). PROVIDED BY GENERAL CONTRACTOR



**D** SIGN ELEVATION / DOUBLE SIDED ILLUMINATED FREESTANDING SIGN 187.72 TOTAL SQ. FT.  
QUANTITY: ONE (1) SIGN REQUIRED SCALE: 1/4" = 1'-0"

**1** RIGHT SIDE ELEVATION  
SCALE: 1/4" = 1'-0"



**2** EXISTING FREESTANDING SIGN (PCH)  
SCALE: NTS



**3** CLOSED UP VIEW  
SCALE: NTS

REMOVE AND DISPOSE EXISTING  
25'-5" TALL DOUBLE SIDED  
FLUORESCENT ILLUMINATED  
PYLON SIGN



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)

R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)

R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• APPROVALS •

FOR JOB CHECK DATE

Acct. Mgr.

FOR CONSTRUCTION DATE

Acct. Mgr.

Design

Production

FOR INSTALL ONLY DATE

Acct. Mgr.

Page: 13 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

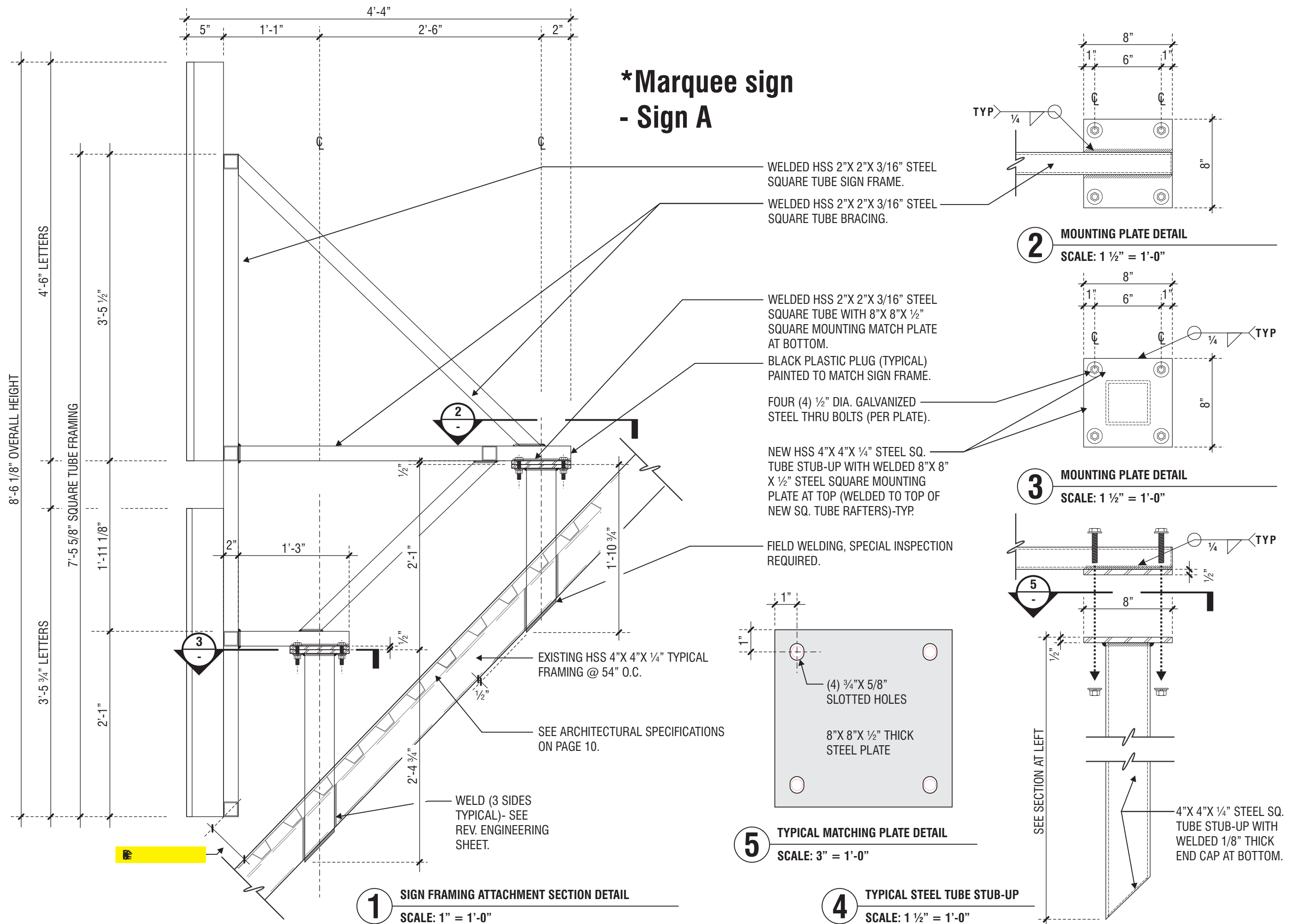
**CITY VARIANCE**



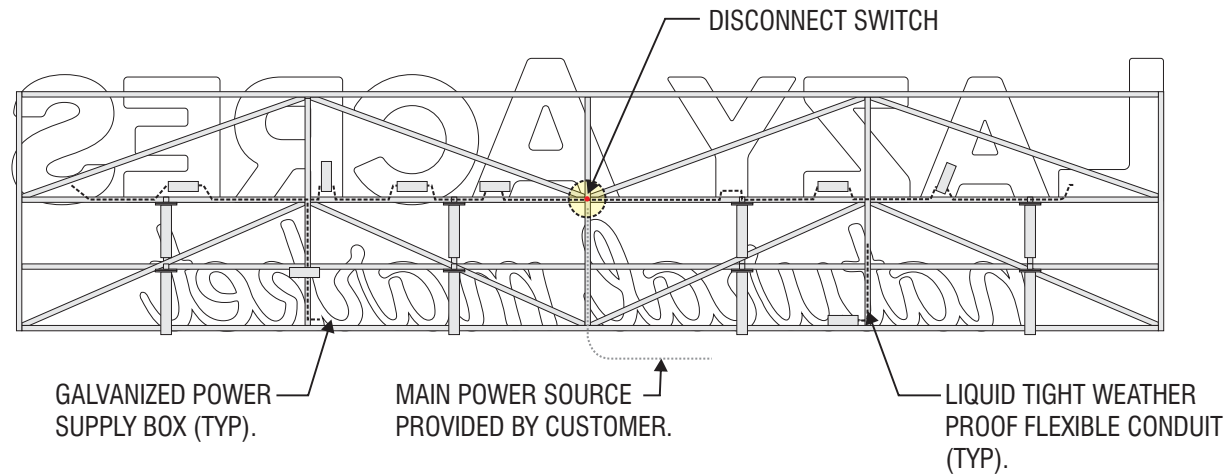


[www.superiorsigns.com](http://www.superiorsigns.com)

Note: The Colors depicted here are a graphic representation. Actual colors may vary.  
See color specifications.



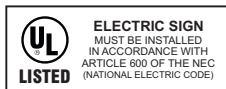




1 REAR ELEVATION  
SCALE: 1/8" = 1'-0"

\*Marquee sign  
- Sign A

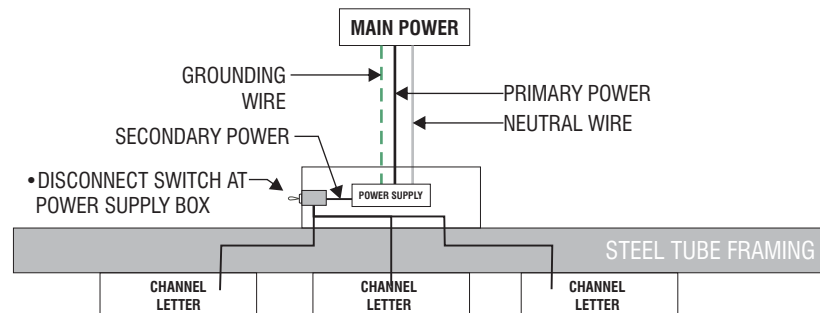
PLEASE REFER TO THE NUMBERED ITEMS BELOW FOR INCORPORATED INSTALL INSTRUCTIONS. LISTED INSTRUCTIONS TO BE FOUND WITH ACTUAL SIGNAGE (NUMBERED ITEMS CORRESPOND TO SECTION DETAIL)	
ITEM #	DESCRIPTION
1	CHANNEL LETTERS
2	DISCONNECT SWITCH
3	THREADED NIPPLE AND COUPLING (FLEX CONNECTOR)
4	CLASS 2 LOW VOLTAGE WIRING (NO CONDUIT REQUIRED)
5	RACEWAY
6	POWER SUPPLY



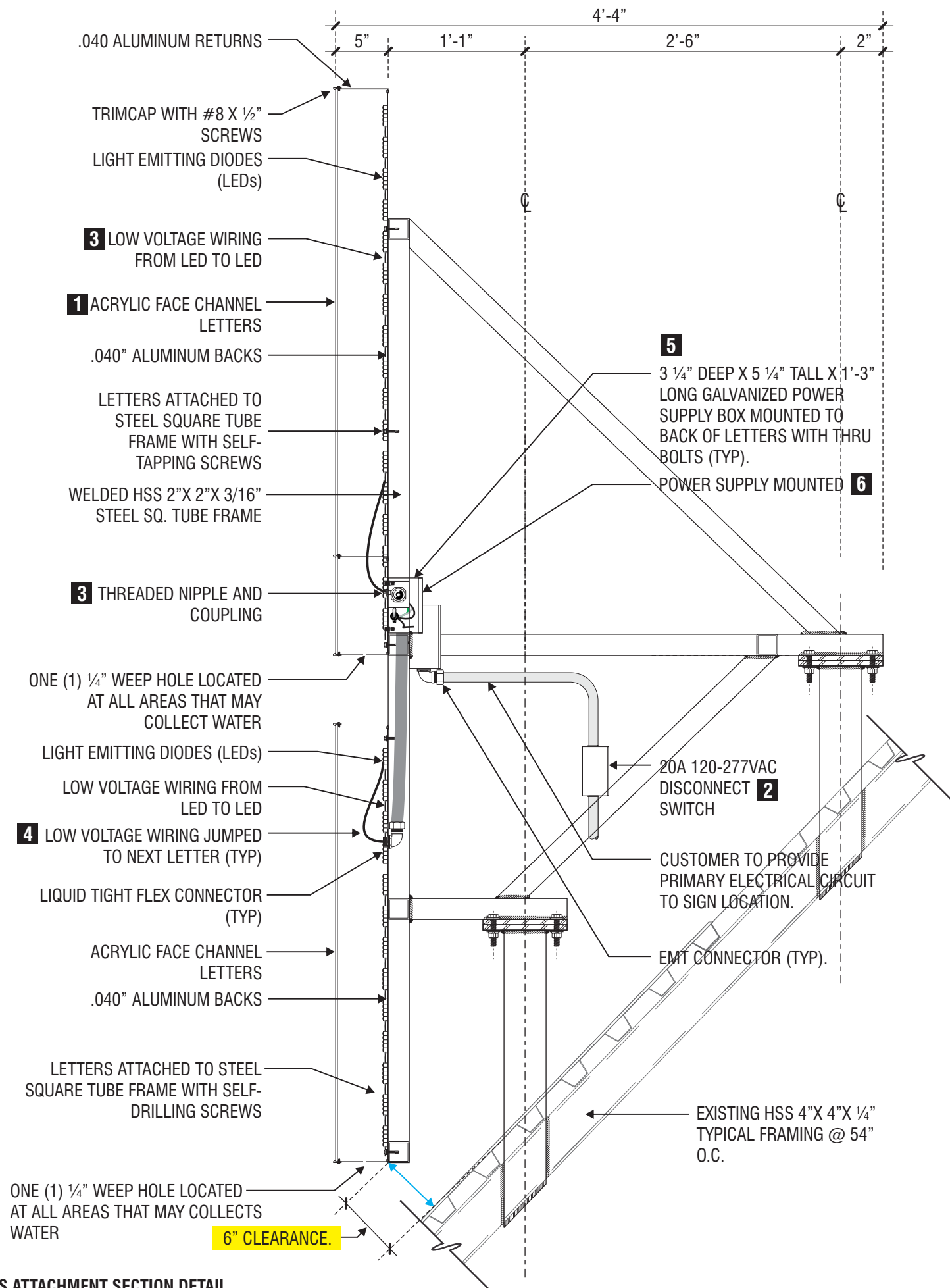
Note to All Contractors

120 Sign Voltage

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign. All wall penetrations to be sealed with UL Listed silicone sealant.



3 LETTER LAYOUT - PLAN VIEW  
NOT TO SCALE



2 LETTERS ATTACHMENT SECTION DETAIL  
SCALE: 1" = 1'-0"



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• APPROVALS •

FOR JOB CHECK DATE

Acct. Mgr.

FOR CONSTRUCTION DATE

Acct. Mgr.

Design

Production

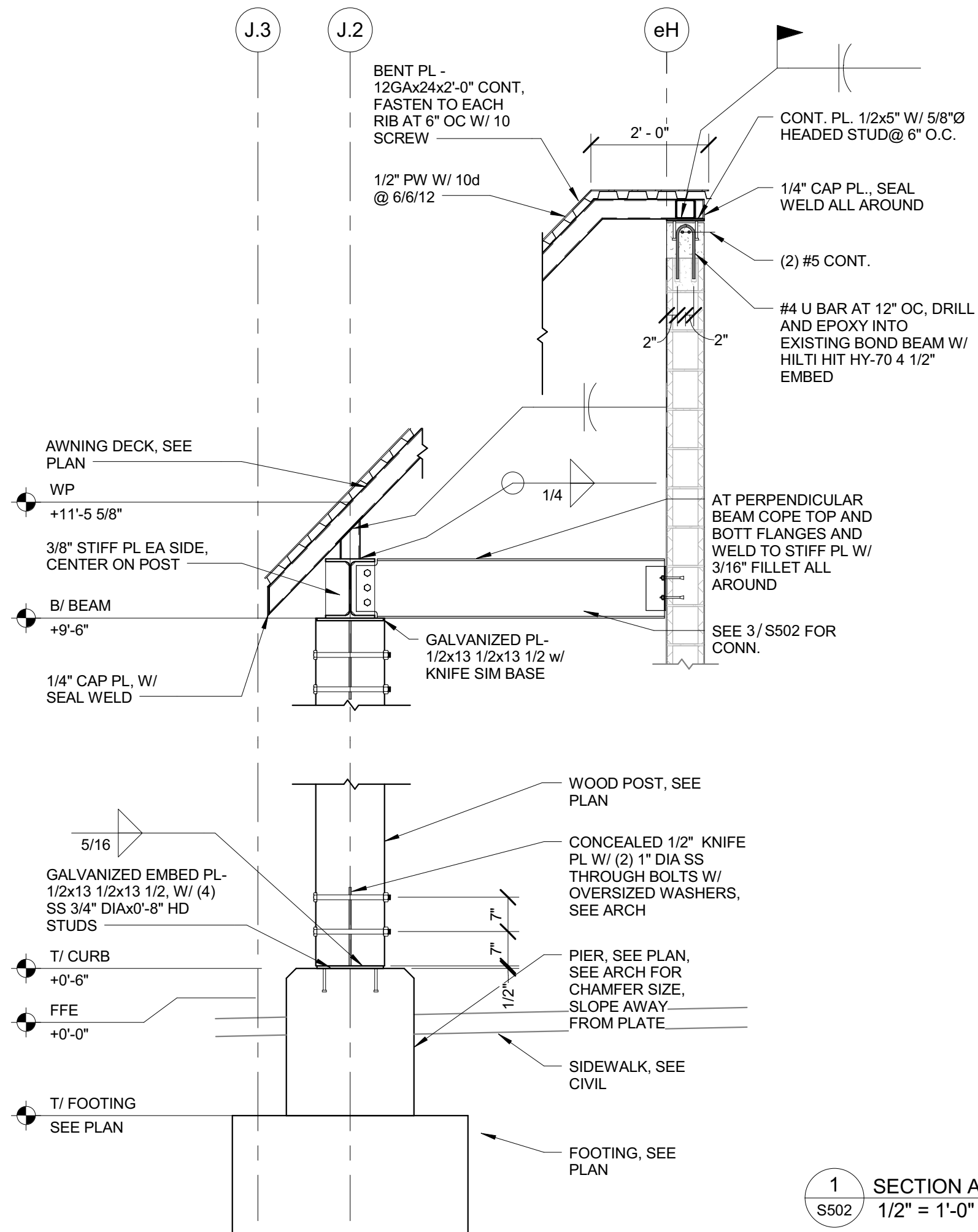
FOR INSTALL ONLY DATE

Acct. Mgr.

Page: 15 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

**Revisions:**

R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)

R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)

R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 16 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.







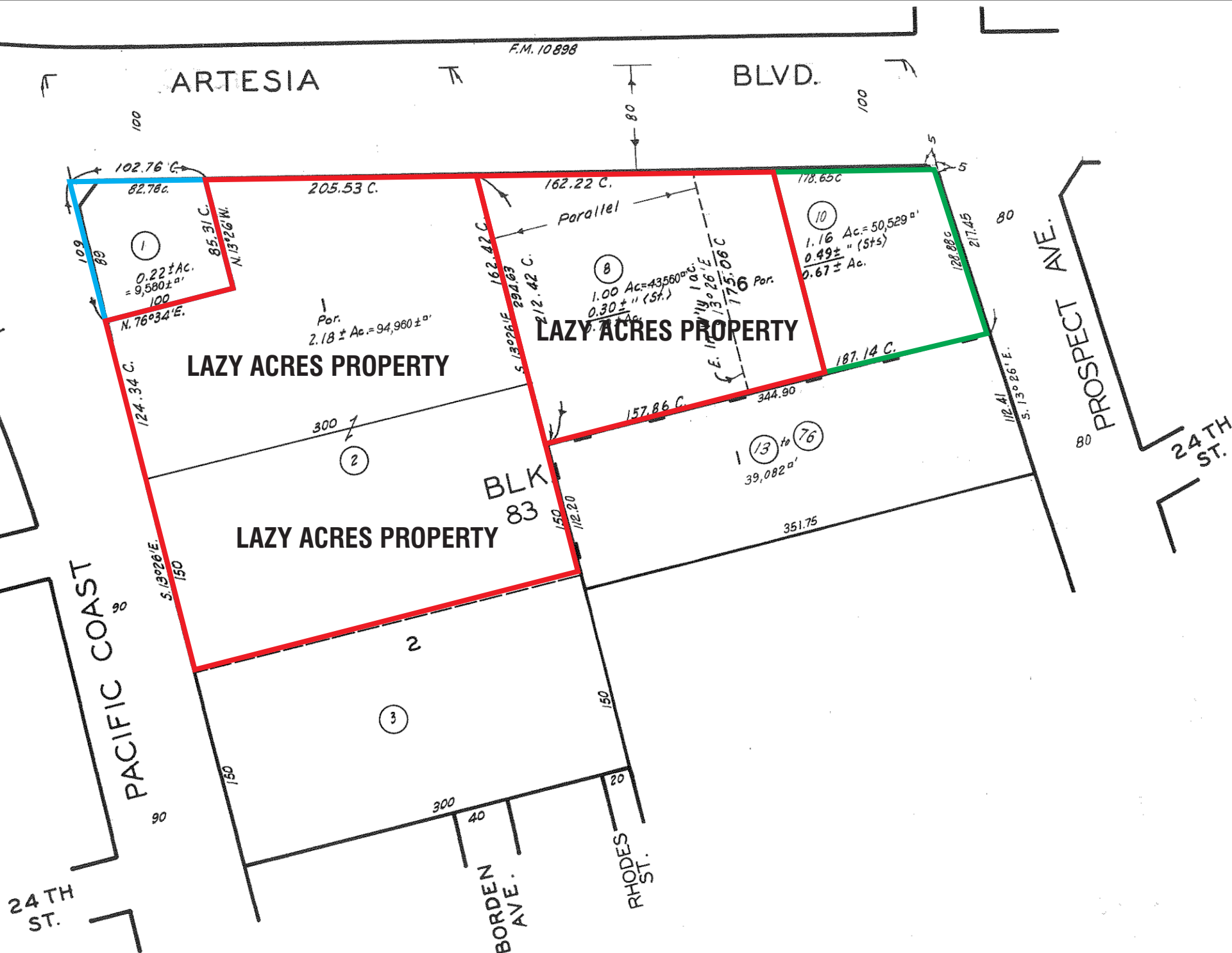


SECOND ADDITION TO  
HERMOSA BEACH  
M.B. 3-11-12

CONDOMINIUM  
TRACT\_NO. 31559  
M. B. 848 - 73-74

CODE  
4340

FOR PREV. ASSM'T. SEE:  
4184-15



The assessment of units in the following Condominium Plans, includes all rights and interests in the common areas as set forth in deeds of record.

Condominium Plan Reference	Common Area				Subdivision of Airspace
	Tract No.	Blk.	Lots	Units	
#3099 10-11-74	31559	--	1	--	Sht. 2

REVISED  
11-6-61  
10-2-62  
670915  
671228405  
680117301  
680923018  
7304071230  
741017002  
751231404  
770322201



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

www.superiorsigns.com

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 18 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

ASSESSOR'S MAP  
COUNTY OF LOS ANGELES, CALIF.





ON PCH LOOKING NORTH #1



ON PCH LOOKING NORTH #2



ON PCH LOOKING NORTH #3



ON PCH LOOKING SOUTH #1



ON PCH LOOKING SOUTH #2



ON PCH LOOKING SOUTH EAST



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867  
[www.superiorsigns.com](http://www.superiorsigns.com)

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

- Revisions:
- R14 (dk) 5/15/18 Remove Hope Chapel and banners (1.50)
  - R18 (mh) 6/11/18 change colors (1.0)
  - R19 (mdm) 6/19/18 change sign A to single pole design (2.50)
  - R20 (pl) 7/23/18 rev. per city comments (6.00)
  - R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)
  - R22 (pl) 8/1/18 rev. per city comments (6.00)
  - R24 (pl) 8/15/18 rev. Sign C & D (6.00)
  - R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

• APPROVALS •

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 19 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.





ON ARTESIA LOOKING WEST



ON ARTESIA LOOKING WEST #2



ON ARTESIA LOOKING EAST #1



ON ARTESIA LOOKING EAST #2



ON ARTESIA LOOKING EAST #3



ON ARTESIA LOOKING EAST #4



ON ARTESIA LOOKING EAST #5



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867  
[www.superiorsigns.com](http://www.superiorsigns.com)

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments (6.00)  
R21 (pl) 7/26/18 add sq. ft. on elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments (6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/ new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 20 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.





(EXISTING SIGNAGE )- ON PCH LOOKING NORTH



(EXISTING SIGNAGE)- CORNER OF ARTESIA & PCH



**superior**  
electrical advertising

1700 West Anaheim Street  
Long Beach, California  
90813-1195  
Phone: 562.495.3808  
Facsimile: 562.435.1867

[www.superiorsigns.com](http://www.superiorsigns.com)

Project:  
**LAZY ACRES**

Address:  
**2510 Pacific Coast Highway  
Hermosa Beach, CA 90254**

Account Manager:  
**TIM PITTS**

Designer:  
**PI 10.00**

Scale: **AS NOTED**

Design No.: **15-11-1019-25**

Date: **11.30.15**

Reg. No.: **227080**

Revisions:  
R14 (dk) 5/15/18 Remove Hope Chapel  
and banners (.50)  
R18 (mh) 6/11/18 change colors (1.0)  
R19 (mdm) 6/19/18 change sign A  
to single pole design (2.50)  
R20 (pl) 7/23/18 rev. per city comments  
(6.00)  
R21 (pl) 7/26/18 add sq. ft. on  
elevations on page 03 (1.50)  
R22 (pl) 8/1/18 rev. per city comments  
(6.00)  
R24 (pl) 8/15/18 rev. Sign C & D (6.00)  
R25 (pl) 8/21/18 rev. Signs C & D w/  
new requirement (6.00)

**• APPROVALS •**

**FOR JOB CHECK DATE**

Acct. Mgr.

**FOR CONSTRUCTION DATE**

Acct. Mgr.

Design

Production

**FOR INSTALL ONLY DATE**

Acct. Mgr.

Page: 21 Of: 21

This is an original unpublished drawing created by Superior Electrical Advertising, Inc. It is submitted for your approval. It is not to be shown to anyone outside of your organization, nor is it to be reproduced, copied or exhibited in any fashion. The changing of colors, sizes, materials or illumination method does not alter the design. Ownership of this design is held by Superior Electrical Advertising, Inc. Authorization to use this design in any fashion must be obtained in writing from Superior Electrical Advertising, Inc. © SEA 2015

Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.



**superior**  
electrical advertising

[www.superiorsigns.com](http://www.superiorsigns.com)

Southern California

1700 West Anaheim St.  
Long Beach, California  
90813-1102  
Phone: (562) 495-3808

Outside So. California  
(800) 995-9099

Fax:  
(562) 435-1867

Northern California

125 N. Houston Lane  
Lodi, CA 95240  
Phone: (209) 334-3337  
Fax: (209) 334-3339

Las Vegas

6325 S. Pecos Road  
Las Vegas, NV 89120  
Phone: (800) 995-9099  
Fax: (702) 450-3808

Lazy Acres, Hermosa Beach  
Variance Answers

June 12, 2018  
(Rev 8-28-18)

- Since the building is set back (208) feet from the street and at a busy intersection (Artesia & Pacific Coast Highway) and since the commercial development that is on the corner completely blocks the proposed Lazy Acres building (traveling South on PCH and East on Artesia), *for the safety of the customers*, it is imperative that the pylon on Artesia Blvd be allowed at the height and square footage (Exceeds Code for Height, square foot as designed so that the customers can see the signs in advance in order to prepare to enter the property safely).  
The existing larger pylon on Artesia (currently in the new proposed location) will be removed and discarded and replaced with a new sign, in new planter, designed to blend in with the buildings new pleasing architecture, which has already been approved by the City.
- The granting of these variances for this sign will allow Lazy Acres (a new market in the area) and the Hope Chapel to be identified and safely accessed by those who are visiting or vacationing in the area as well as Hermosa Beach residences who will be shopping & attending Services there. *The safety of the customers* is paramount to Lazy Acres & Hope Chapel.
- Allowing this sign as designed will be *a positive esthetic addition* and will stay within the intent of the specific plan. The design and site improvements are 'inviting and pleasing to the eye' and will add to the value of the properties in the area
- Granting of these variances does not allow special privileges to Lazy Acres or Hope Chapel and will not be detrimental to the public welfare, or adversely affect The General Plan. To the contrary, the signs are designed specifically with the safety of the public in mind and show uniformity with the signs and the architecture of the building, thus staying within the intent of the General Plan.
- The Market and landlord understand that any 'if' future signs are needed, would require a variance by the planning commission. This includes window signage.