

Easy Reader

Run Date: Sept. 6, 2018

Acct: 7010-2110

DISPLAY**City of Hermosa Beach****PUBLIC NOTICE**

NOTICE IS HEREBY GIVEN that the **Planning Commission** of the City of Hermosa Beach shall hold a public hearing on **Tuesday, September 18** to consider the following:

1. VAR 18-1: A request for Sign Variances at 2510 Pacific Coast Highway (Lazy Acres) to allow: 1) more than one pole sign per site; 2) two pole signs to exceed the maximum allowed 20' height; 3) more than one sign can per pole sign on a site; and a request for a sign code interpretation to determine that the sign proposed for the north building elevation is a marquee sign and not a wall sign; and determination that the project is Categorically Exempt from the California Environmental Quality Act.
2. Strand and Pier Hotel – Draft EIR: First public meeting/informational session on the draft EIR for the proposed Strand and Pier Hotel project adjacent to The Strand between Pier Plaza and 13th Street on Monday, October 1, 2018 at 7pm in Council Chambers.
3. Short Term Entertainment Permit (STEP) – Consideration of amendment to zoning ordinance that would add a short term and low impact entertainment option as an accessory use to businesses located in the City's commercial zones through a simple and cost effective permitting process.

SAID PUBLIC HEARINGS shall be held at **7:00 P.M.**, or as soon thereafter as the matter may be heard, in the **City Council Chambers, City Hall, 1315 Valley Drive, Hermosa Beach, CA 90254.**

ANY AND ALL PERSONS interested are invited to participate and speak at these hearings at the above time and place. Written materials pertaining to matters listed on the agenda of a Regular Planning Commission meeting must be submitted by noon of the Tuesday, one week before the meeting in order to be included in the agenda packet. However, written materials received after that deadline will nonetheless be posted under the relevant agenda item on the City's website at the same time as they are distributed to the Planning Commission by email and provided to the Planning Commission and public at the meeting. Written comments may be submitted to the Community Development Department, City of Hermosa Beach, 1315 Valley Drive, Hermosa Beach, CA 90254. Written comments may also be submitted via eComment in 3 easy steps: 1) Go to the Agendas/Minutes/Video webpage and find the meeting on which you'd like to comment; 2) Find the agenda item on which you'd like to comment; and 3) sign in to your SpeakUp Hermosa Account or sign in as a guest, enter your comment in the field provided, provide your name, and if applicable, attach files before submitting your comment.

IF YOU CHALLENGE the above matter(s) in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the Community Development Department, Planning Division, at, or prior to, the public hearing.

FOR FURTHER INFORMATION, please contact the Community Development Department, Planning Division, at (310) 318-0242 or fax to (310) 937-6235. The Department is open from 7:00 a.m. to 6:00 p.m. Monday through Thursday. Please contact a staff planner to discuss subject project on the Planning Commission agenda. A copy of the staff report(s) in the Planning Commission packet will be available for public review at the end of the business day on Thursday, September 13, 2018, at the Hermosa Beach Police Department, Public Library, and on the City's website at www.hermosabch.org. Relevant Municipal Code sections are also available on the website.

Elaine Doerfling
City Clerk