

## Proposed Event Budget -- La La Land 2018

<b>Event Set-up</b>	<b>Est. Costs</b>
- Stage and Audio/Visual Rental, Delivery, Set-up and Operation ( <i>Bell Event Services Inc.</i> )	\$8,000
- Stage Dressing/Décor	\$1,000
- Prop Lampost Rental ( <i>AIR Designs</i> )	\$2,400
- Lampost Pick-up/Delivery ( <i>Western Studio Service</i> )	\$1,100
- Electrical Equipment, Set-up, Maintenance on Pier	\$1,500
<b>Entertainment</b>	
- Lou Giovanetti and Band	\$9,300
- Event MC ( <i>Lou Giovanetti</i> )	-
- Dancers ( <i>You Can Dance Studio</i> )	\$500
<u>Pre-Event Entertainment</u>	
- Lighthouse Jazz Quartet	\$150
- Local School Jazz Band ( <i>Tentative</i> )	\$150
<u>Film Screening</u> ( <i>Optional</i> )	
-Film Rights	\$550
- Theater Screening, Technicians, Labor ( <i>Tentative</i> )	\$2,100
- Outdoor Projection Package, Labor ( <i>Avista Audio Video Rentals LLC</i> )	\$1,000
<b>Marketing/Promotions</b>	
- Event Banners (3)	\$4,000
- Event Banner Installation, Labor ( <i>Signvertize</i> )	\$500
- Digital Marketing/Promotions	\$500
- Print Media ( <i>Flyers, Local Ads</i> )	\$300
<b>Event Coordinator</b>	
- Event Coordinator/Marketing Support	\$2,500
<b>Miscellaneous Costs</b>	
- Reserved parking spaces ( <i>Lot A</i> )	N/A
- Restaurant VIP Section ( <i>Lighthouse</i> )	?
<b>Event Sponsorship</b>	
-Kinecta Federal Credit Union	-\$20,000 (or ½ split)
Event Total	\$35,550
<b>Total to City</b>	<b>\$15,550</b>