

South Bay Shared Mobility Program Goals & Guidelines

Draft Goals and Objectives

In exploring options for bikesharing and other shared transportation options and exploring operations in other jurisdictions, it has been helpful to define a set of goals and objectives, to help evaluate the range of options and determine which types of systems make the most sense for the South Bay. Below are the preliminary goals identified that will help to guide the development of regulations and guidelines:

- Offer additional transportation choices and flexibility to residents and visitors
- Reduce parking demand and traffic congestion
- Support healthy and active lifestyles
- Connect to/integrate with other transit (or bikeshare) systems
- Increase awareness of and compliance with safe bicycle, scooter, and
- Connect local destinations, points of interest, and employment centers
- Reduce greenhouse gas emissions and improve air quality
- Offer a lower-cost alternative to driving/parking
- Support economic development/tourism and partnerships with local bike shops
- Offer an amenity for the community particularly those that may not have the storage space or up-front costs for bicycles
- Ensure all laws are enforced and minimize potential negative impacts of bike/scooter share operations.
- Collaborate with operators to share data that enables informed, data driven decision-making related to transportation infrastructure investments
- Generate additional investment/interest in transportation infrastructure to serve micro-mobility/slow-speed transportation options

Outline of Shared Mobility Guidelines

The preliminary outline provided below is based on topics covered in Guidelines, Regulations, and Operating Agreements prepared by other jurisdictions with operational programs.

Introduction

1. Purpose
2. Definitions
3. Shared Mobility Goals
4. Pilot Program Structure
5. Review and Selection Process

Program Design & Implementation

6. Service Area/ Prohibited Areas
7. Fleet Size and Equitable Distribution of Fleet
8. Parking Standards
9. Equipment Deployment and Rebalancing
10. User Fee Structure and Incentives/Penalties

Outreach, Education & Safety Standards

11. Equipment Specifications
12. Software/App Specifications
13. Safety Standards and Compliance
14. Community Education, Marketing, and Outreach
15. Operations and Maintenance Protocols
16. Customer Service and Response Procedures
17. Enforcement and Penalties

Community Benefits

18. Transportation System Integration
19. Infrastructure Investments
20. Permit Fees and Revenue Sharing
21. Data Sharing and Reports

Administration

22. Jurisdiction Approvals and Permits
23. Insurance and Indemnification Requirements
24. Assignability
25. Terms of Use and User Release
26. Retention of Records
27. Notices, Modification, and Termination of Agreement(s)