

HERMOSA BEACH CITY SEAL - DESIGN ELEMENTS

The Cattle Brand...the earliest historical symbol of the land occupied by the City of Hermosa Beach. The Brand was registered to Antonio Ignacio Avila, August 22, 1848 (ref. Brands and Counterbrands, Book 1, Los Angeles County). Avila secured the grant to Rancho Redondo, patented March 22, 1875, adjacent to the northwest boundary of Rancho San Pedro.

The Racket, Bat and Ball...symbols of three of many popular sport and recreational activities in Hermosa Beach...tennis, baseball and lawn bowling.

The House...typifies the residential home...predominate among all building types in the city.

The three Scalloped Lines...represents the immediate proximity of Hermosa Beach to the Pacific Ocean and the broad expanse of beach to bring recognition to the City as the "Aristocrat of California Beaches."

The monogram "Hb"...it interweaves the activities of shore, history, recreation and residents to be united into the city.

The year date, 1907...a remembrance of January 14, 1907, the day the City received its Charter of Incorporation from the State of California and to the memory of its early city fathers.

The radiating perimeter...signifies the role that sunshine plays to promote a year-round health and recreation enjoyed by all Hermosans.

The Seal design...was designed by Mr. and Mrs. John T. Hales and was adopted by the Hermosa Beach City Council, May 5, 1964, after viewing other proposed designs.