

**10/10/17 AGENDA, ITEM 6e - UPDATE ON "DOWNTOWN ENHANCEMENT PLAN"
SUPPLEMENTAL LETTER FROM CLAUDIA BERMAN SUBMITTED TO CITY COUNCIL
ON 10/8/17 AT 10:50 A.M.**

From: Claudia Berman [mailto:its_42@yahoo.com]

Sent: Sunday, October 08, 2017 10:50 AM

To: City Council; City Clerk

Cc: Sergio Gonzalez; Nico De Anda-Scaia; CHIEF Sharon Papa; Ken Robertson

Subject: Comment on Report REPORT 17-0616 DOWNTOWN SUBCOMMITTEE AND "DOWNTOWN ENHANCEMENT PLAN for 10/10 Council Meeting

Dear City Council and Staff,

It's great to finally see an update on the Downtown Subcommittee/Downtown Enhancement Plan.

I commend the subcommittee and staff on your holistic approach with the 4 tracks (Environmental Design, Education, Economic Vitality, and Compliance). The 4 tracks remind me of 4 legs supporting a table to ensure that it's steady and secure. Or in our case, the 4 tracks are needed to keep our downtown safe and clean. If any one area is weakened, then the whole is weakened.

I'd like to encourage the full city council to support all the staff recommendations in the report. Both residents and visitors should have a safe and clean downtown.

I would like to add the following suggestions:

- Please share with the public the scope of the new security services. What is their role? What is their staffing level? What tasks are they contracted to perform? What tasks are left to the HBPD?
- When the new police system is online, I'd like to see the public reporting for "Calls for Service" similar to what we see on crimereports.com for reported incidents. Since there are many calls for service and only a fraction translate into a citation or an arrest, the public should be able to see the general locations where the most calls for service are occurring. Is there an update on when we'll be getting the new system?
- Since citing someone who is urinating/dedicating in public, fighting, or threatening to fight (etc.) is at the officers' discretion, I'd like to see the police (or can the security professionals do this?) as a minimum take their name and run their license, just like in a traffic stop. I wouldn't be surprised some of these people fighting (or threatening to fight) have existing warrants.
- Expand the locations for camera's to include alley's between the buildings around the whole area. I know of one unreported rape that occurred in an alley this summer.

Just a couple of weeks ago I was talking to a former Hermosa Beach business owner. She was telling me a story about one of her sons who's in his 20's. She said that he was "clotheslined" in one of the plaza nightclubs. It was so packed, that her son couldn't

even tell who did it. Now they (he and his brother) mostly go out in Torrance where they live. If they do go out to a bar by the beach, now they go to Redondo.

On a final note, I noticed on social media, that one resident has been very vocal about a mysterious video related to this staff report that wasn't posted with this staff report. I have no issue with a video that may be played during Tuesday's meeting that is not yet linked to the staff report. But I do take issue that a resident is creating "political spin" about a video that the full council has not yet seen. If such a video does exist, I would like to know if anyone on the city staff showed it to some individuals ahead of this public meeting. And if so, who showed the video, to whom, and why?

Thank you,
Claudia Berman
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Hermosa Beach