

Hermosa Beach Sister City Association P.O. Box 1025 Hermosa Beach CA 90254 Tax ID: 95-37-10987

TO:

May 16, 2017

Hermosa Beach City Council Members Nico De Anda-Scaia, Assistant to the City Manager Viki Copeland, Finance Director

Subject: Budget Workshop

On behalf of the Hermosa Beach Sister City Association (HBSCA) allow us to provide some clarification on the budget item proposed for a Loreto Plaza Monument. This year, 2017, is the 50th anniversary of the Hermosa Beach and Loreto Mexico sister city relationship. Our plan is to hold a city wide, family friendly celebration event that also includes a rededication of Loreto Plaza by City Council with a new monument.

The initial request for city funding of \$7,500 was for consideration of a Loreto Plaza monument. Upon further deliberation by the HBSCA executive board we wish to include a city wide celebration event and therefore would like to request a slight increase of \$2,500 from the initial funding request; for a total of \$10,000.

For the purpose of transparency the HBSCA would like City Council to know that the funds, if approved, will be utilized as partial funding for the celebration and commemoration of the sister city relationship with Loreto, Mexico. The remainder of funding for the event and monument will come from our fundraising efforts and donations.

As the Hermosa Beach Sister City Association is a partnership with the city of Hermosa Beach, we seek your help and support in recognizing this milestone of our golden anniversary by having a public event on Pier Plaza on Sunday afternoon, September 24, 2017. The festivities would include traditional Mexican folkloric dancing, lessons for children to learn a traditional Mexican dance and Mariachi music. We have invited the Mayor of Loreto to attend as well as our own government officials: U.S. Congressman Ted Lieu, CA Assemblymember Al Muratsuchi and CA State Senator Ben Allen.

Thank you for your consideration in supporting this milestone anniversary.

Sincerely,

Deborah Wright President HBSCA

deborah@wrightmedia.com

310,490,4431