

YES ON 67

PROTECT CA'S BAN ON PLASTIC GROCERY BAGS



On November 8,
Vote YES on 67
protectplasticbagban.org

YES on 67 Keeps California's Ban on Plastic Grocery Bags

Plastic bags pose a deadly threat to marine wildlife, clutter our landscapes, pollute our oceans, and damage recycling equipment. That's why California passed a statewide law in 2014 to phase out single-use grocery bags, with broad public support. A YES vote on Proposition 67 will keep this law in place and ensure that is implemented statewide. A YES vote will continue to move California beyond the waste, costs, and threats to wildlife and the environment caused by single-use plastic grocery bags.

YES on 67 Builds on Local Success in Phasing Out Plastic Bags

One hundred fifty (150) California cities and counties—nearly half the state—have already banned plastic bags. The results of these locally adopted policies are clear, consistent, and indisputable: lower costs, reduced litter and waste, and the elimination of an unnecessary threat to wildlife and the environment. Across the board, cities and counties are documenting significant reductions in plastic bag litter and waste. San Jose found a 59% drop in park & road side plastic bag litter, a 60% reduction in creek and river litter, and an 89% reduction in plastic bag litter in storm drains.

YES on 67 Protects Wildlife and Our Ocean

Plastic grocery bags wash into our rivers, lakes, streams, and ocean, where they are ingested by or entangle sea turtles, otters, seals, fish, and birds. Some ocean animals mistake bags for food, fill their stomachs with plastics, and die of starvation. YES on 67 is a common-sense solution to reduce an unnecessary and deadly source of plastic pollution in our ocean, lakes, and streams. Protecting our coast, not only for sea life, but for recreation, tourism and the nation's largest ocean-based economy, is essential for California.

YES on 67 Reduces Clean-Up Costs

Recent studies have identified more than \$400 million in local government spending to clean up litter and prevent it from reaching waterways. Plastic bags represent a disproportionate and highly visible source of litter because they blow from trash cans, garbage trucks and landfills, lodge in trees and wash into storm drains. They also clog and damage recycling equipment. The City of San José estimated an annual loss of \$1 million each year due to plastic bag-related repairs in its facilities. San Francisco and Sacramento report similar costly plastic bag related shut downs.

YES on 67 is Good for Small Businesses & Consumers

A YES vote will keep in place the statewide standard for phasing out wasteful single-use plastic grocery bags. YES on 67 has the support of local grocers and other small businesses, including many who are seeing plastic bag bans work well at the local level. The Los Angeles Chamber of Commerce and US Green Building Council California are among the many business groups supporting YES on 67.

Out-of-State Plastic Bag Companies Are Waging a Deceptive Campaign

Plastic bag companies from South Carolina, Texas and New Jersey are funding the highly deceptive campaign against Prop 67. These companies even put their own initiative on the ballot to try to create confusion. In fact, these out-of-state bag manufacturers don't locate their production in California, and have been slammed by California newspapers for opposing and delaying a law with such broad support in our state. They want to kill California's efforts to rein in plastic bag waste and litter, instead of giving our state's law a chance to work and build success at the local level.

TOP 10 REASONS TO VOTE YES TO UPHOLD CALIFORNIA'S BAG BAN

On November 8, California voters have a chance to make history by becoming the first state in the nation to enact a comprehensive ban on single-use plastic bags.



1. They kill wildlife

Plastic pollution poses a deadly threat to over 663 species of marine animals. Each year, thousands of animals become entangled in plastic bags and drown, or ingest them and starve.¹



2. They poison the food chain

In the ocean, plastic bags break down into tiny pieces, which absorb large amounts of pollutants. These toxic pellets are then eaten by invertebrates and small fish that are in turn eaten by larger fish. Do you want to be eating these same fish?²



3. They are used for just a few minutes, but last a few lifetimes

A shopper will probably use a single-use plastic bag for less than 12 minutes.³ That bag, however, will remain in our environment for up to 1,000 years, and will never fully biodegrade.⁴



4. Less than 5% of plastic bags are recycled in California

The plastic bag industry may say recycling is the answer, but that's simply not the case. The tiny fraction of bags that do make it to recycling plants frequently cause costly machine failures and yield very little usable material.⁵



5. Plastic in the ocean will outweigh fish by 2050

If we don't take immediate action to reduce our appetite for plastic products, you'll soon be more likely to reel in a food wrapper than a rockfish.



6. They cost taxpayers millions every year to clean up

NRDC estimates that California spends as much as \$107 million each year dealing with plastic bag litter.⁶ We can think of a few million better ways to spend taxpayer dollars.



7. They make shopping more expensive

Think you've been getting all those plastic grocery bags on the house? Think again. The real cost of those "freebies" is built into the price of consumer goods.



8. They're an eyesore in our neighborhoods

Chances are you've seen a few of these "urban tumbleweeds" blighting your block. Banned bags mean cleaner communities.



9. The plastic bag industry profits off pollution

Plastic bags are big business in California, racking up a wholesale value of nearly \$200 million in 2012 alone. But who's raking it in? Not the Golden State: 98% of contributions to the pro-bag campaign were from companies outside of California.⁷



10. A statewide ban would streamline existing bag laws

Over 1/3 of Californians enjoy living in 150 communities where bags are already banned. A statewide solution would simplify this regulatory jumble for retailers and shoppers alike.⁸



Sources:

(1) <https://www.cbd.int/doc/publications/cbd-ts-67-en.pdf>

(2) <http://www.motherjones.com/blue-marble/2013/01/plastics-and-chemicals-they-absorb-pose-double-threat-marine-life>

(3) <http://edition.cnn.com/2008/WORLD/asiapcf/07/13/eco.plasticbagwaste/index.html>

(4) http://www.slate.com/articles/news_and_politics/explainer/2007/06/will_my_plastic_bag_still_be_here_in_2507.html

(5) <http://www.calrecycle.ca.gov/publiced/holidays/ReusableBags.htm>

(6) <https://www.nrdc.org/resources/waste-our-waterways-unveiling-hidden-costs-californians-litter-clean>

(7) http://www.mercurynews.com/science/cl_27589789/californias-plastic-bag-ban-suspended-by-ballot-referendum

(8) <http://www.sacbee.com/news/politics-government/capitol-alert/article2616122.html>

(9) https://www.epa.gov/sites/production/files/2015-09/documents/2013_advncng_smm_rpt.pdf

see also <http://www.calrecycle.ca.gov/publiced/holidays/ReusableBags.htm>

Back Cover: Sea otter photo, by: Terry McCormac

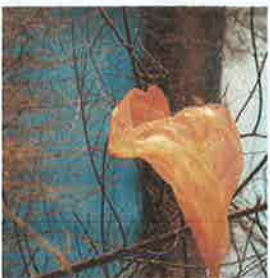


VOTE YES ON PROP 67

Plastic bags plague our beaches, inland waterways, parks and neighborhoods. Designed for only minutes of use, single-use plastic bags easily become litter and don't degrade in the natural environment.

It's estimated we use over 13 billion plastic bags each year in California.¹ Environmentally, they threaten wildlife—over 663 species of ocean life have ingested or become entangled in plastic pollution. Economically, they cost tens of millions of dollars each year to clean up. And societally, they blight our neighborhoods and beaches.

This is a grassroots, community-based fight against big business. If you want cleaner communities, greener jobs and a healthier environment, vote YES to uphold California's bag ban.



HOW TO GET INVOLVED

1. Share this flyer with your friends and family
2. Add your name to our online pledge
3. Post on social media
4. Vote YES ON 67 on November 8!

For more information, please visit:
healththebay.org/banthebag
surfrider.org/banthebag



Heal the Bay



SURFRIDER
FOUNDATION

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Supporter List (as of Aug. 19, 2016)

Business Associations & Companies

1 Bag at a Time, Inc.
Aspire Cleantech Communications
BEAM, Inc.
Best & Brightest
Bowman Change, Inc.
Building Doctors
ChicoBag Company
Clean Air Advocates
Cleantech San Diego
Clif Bar
Command Packaging
Commerce Printing and Marketing Services
Green Bag Company, Inc.
Indosole
Integrated Waste Management Consulting, LLC
La Fruteria Produce
Latin Business Association
Los Angeles Business Council
Los Angeles Chamber of Commerce
McCalmont Engineering
Patagonia
Progressive Victory
Rent-a-Green Box
REV
Roplast
Run on Sun
Sierra Business Council
Silicon Valley Leadership Group
Smart Grid Library
Sustainable Community Advocates
Sustainable Napa County
Think Beyond Plastic
Urban Ore, Inc.
Valley Industry & Commerce Association (VICA)
US Green Building Council

Community/Civic Groups

Don't Waste LA/LAANE
League of Women Voters of California
Sonoma Food Runners

Environmental & Public Health Organizations

1 to 1 Movement
5 Gyres
7th Generation Advisors
Acterra
Algalita Marine Research and Education
All One Ocean
Altacal Audubon Society
American River Conservancy
Aquarium of the Bay
As You Sow
Ballona Creek Renaissance
Black Surfers Collective

Blue Mind Fund
Burbank Green Alliance
Butte Environmental Council
California Coastal Coalition
California Coastal Protection Network
California Coastkeeper Alliance
California League of Conservation Voters
California ReLeaf
California Wilderness Coalition
Californians Against Waste
California Public Interest Group (CalPIRG)
Center for Biological Diversity
Center for Environmental Health
Center for Oceanic Awareness, Research, & Education
Center for Sierra Nevada Conservation
Central Sierra Audubon Society
Central Sierra Environmental Resource Center
Citizens Committee to Complete the Refuge
Clean Water Action
Cleanups for Change
Climate Action Campaign
Committee for Green Foothills
Community Environmental Council
Day One
Defenders of Wildlife
Desal Response Group
Earth Resource Foundation
Ecology Center
ECOSLO
Endangered Habitats League
Environment California
Environmental Defense Center
Environmental Protection Information Center
Environmental Voices
Environmental Working Group
Family Farm Defenders
Forests Forever
Friends of Alhambra Creek
Friends of Ballona Wetlands
Friends of Five Creeks
Friends of Loma Alta Creek
Friends of the Dunes
Friends of the Earth CA
Friends of Pinole Creek Watershed
Gallinas Watershed Council
Global Green USA
Golden Gate Audubon Society
Green Sangha
Greenspace, The Cambria Land Trust
Hayward Area Planning Association
Heal the Bay
Humboldt Baykeeper
Kern Audubon Society
La Purisima Audubon Society
Los Angeles Waterkeeper

Paid for by Yes on 67 - Protect the Plastic Bag Ban, sponsored by environmental and ocean protection organizations, businesses including grocers and reusable bag makers, and other nonprofit organizations.

Marin Conservation League
 Mission Blue
 Napa Valley CanDo
 Natural Resources Defense Council
 The Nature Conservancy
 No More Plastic Bags for the Azores
 Northcoast Environmental Center
 O'Neil Sea Odyssey
 Oceana
 Orange County Coastkeeper
 Pasadena Audubon Society
 Peregrine Audubon Society
 Plastic Pollution Coalition
 Plastic Soup Foundation
 Redbud Audubon Society
 Regional Parks Association
 Russian Riverkeeper
 Sacramento Area Creeks Council
 San Diego Coastkeeper
 San Fernando Valley Audubon Society
 San Francisco Bay Wildlife Society
 San Francisco Baykeeper
 San pablo watershed neighbors education and restoration
 society (SPAWNERS)
 Santa Barbara Channelkeeper
 Santa Clara Valley Audubon Society
 Save Our Shores
 Save The Bay Action Fund
 Save the American River Association
 Save the Bay
 Sierra Club California
 Sky Mountain Permaculture
 Solana Center for Environmental Innovation
 South Bay Clean Creeks Coalition
 Southern California Watershed Alliance
 Story of Stuff
 Surfer's Environmental Alliance (S.E.A.)
 Surfrider
 Surfrider Foundation
 Surfrider Foundation Monterey Chapter
 Surfrider Humboldt
 Sustainable Contra Costa
 Sustainable Silicon Valley
 Team Marine - Santa Monica High School
 The Bay Institute of San Francisco
 The Last Plastic Straw
 Trout Unlimited
 Turtle Island Restoration Network
 Upstream Policy
 Watershed Alliance of Marin
 Waves Not Plastic.org
 WeTap
 Western Watersheds Project
 Wholly H2O
 Wildcoast
 World Animal Protection, Oceans & Wildlife

Equity/Social Justice

Asian Pacific Policy & Planning Council
 Azul
 Environmental Justice Coalition for Water
 Mujeres de la Tierra

Pacoima Beautiful
 Sachamama
 West County Toxics Coalition

Faith

Friends Committee on Legislation of California
 Lutheran Office of Public Policy
 Peninsula Interfaith Climate Action

Government/Public Officials

Statewide

Jerry Brown, California Governor
 John Chiang, California State Treasurer
 Dave Jones, California Insurance Commissioner
 Gavin Newsom, California Lt. Governor
 Alex Padilla, California Secretary of State
 Betty Yee, California State Controller
 Phil Angelides, Former California State Treasurer

State Senate

State Senate President Pro Tem Kevin De León
 State Senator Ben Allen
 State Senator Loni Hancock
 State Senator Jerry Hill
 State Senator Hannah-Beth Jackson
 State Senator Bill Monning
 State Senator Bob Wieckowski
 State Senator Lois Wolk

State Assembly

Assembly Member & Former Speaker Toni Atkins
 Assembly Member Richard Bloom
 Assembly Member Rob Bonta
 Assembly Member Kansen Chu
 Assembly Member Jimmy Gomez
 Assembly Member Patty Lopez
 Assembly Member Kevin McCarty
 Assembly Member Jose Medina
 (Former) Assembly Member Roger Dickinson
 (Former) Assembly Member Nathan Fletcher
 (Former) Assembly Member Paul Fong
 (Former) Assembly Member Mariko Yamada

Cities

Illece Buckley Weber, Mayor, City of Agoura Hills
 Marilyn Ezzy Ashcraft, Council Member, City of Alameda
 Jim Oddie, Council Member, City of Alameda
 Marge Atkinson, Former Council Member, City of Albany
 Tom Beck, Council Member, City of Arcadia
 Michael Winkler, Mayor, City of Arcata
 Alexandra Stillman, Former Council Member, City of Arcata
 Kristen Barneich, Mayor Pro Tem, City of Arroyo Grande
 Rick DeGolia, Mayor, City of Atherton
 Ann Marshall, Mayor, City of Avalon
 James Campbell, Mayor, City of Belvedere
 Claire McAuliffe, Council Member, City of Belvedere
 Tom Bates, Mayor, City of Berkeley
 Linda Maio, Vice Mayor, City of Berkeley
 Jesse Arreguin, Council Member, City of Berkeley

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 Dennis Norton, Former Mayor, City of Capitola
 Sue McCloud, Former Mayor, City of Carmel
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 Shelley Kaplan, Council Member, City of Cathedral City
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 Randall Stone, Council Member, City of Chico
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 David Shuey, Council Member, City of Clayton
 Bob Cox, Council Member, City of Cloverdale
 Mark Landman, Council Member, City of Cotati
 Meghan Sahli-Wells, Council Member, City of Culver City
 Rod Sinks, Mayor, City of Cupertino
 Judith Christensen, Council Member, City of Daly City
 Lucas Frerichs, Council Member, City of Davis
 Dan Wolk, Former Mayor, City of Davis
 Russell Betts, Mayor Pro Tem, City of Desert Hot Springs
 Don Biddle, Mayor, City of Dublin
 Dianne Martinez, Mayor, City of Emeryville
 Ruth Atkin, Council Member, City of Emeryville
 Nora Davis, Council Member, City of Emeryville
 Jennifer West, Former Council Member, City of Emeryville
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 Lisa Shaffer, Council Member, City of Encinitas
 Teresa Barth, Former Council Member, City of Encinitas
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 Laura Friedman, Council Member, City of Glendale
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 Leonard Siegal, Council Member, City of Mountain View
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 Annie Washington, Council Member, City of Oakland
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 Jean Quan, Former Mayor, City of Oakland
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 Denis Bertone, Council Member, City of San Dimas

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 Pam O'Connor, Council Member, City of Santa Monica
 Ted Winterer, Council Member, City of Santa Monica
 Gary Wysocky, Council Member, City of Santa Rosa
 Mary-Lynne Bernald, Council Member, City of Saratoga
 Rishi Kumar, Council Member, City of Saratoga
 Howard Miller, Council Member, City of Saratoga
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 Robert Jacob, Council Member, City of Sebastopol
 LesaHeebner, Mayor, City of Solana Beach
 Peter Zahn, Council Member, City of Solana Beach
 Brooke Laine, Former Council Member, City of S. Lake Tahoe
 Angela Swanson, Fmr. Council Member, City of S. Lake Tahoe
 Diana Mahmud, Mayor, City of South Pasadena
 Richard Schneider, Council Member, City of South Pasadena
 Alan Galbraith, Mayor, City of St. Helena
 Peter White, Council Member, City of St. Helena
 Greg Pitts, Council Member, City of St. Helena
 Pete Sanchez, Mayor, City of Suisun City
 Gustav Larsson, Council Member, City of Sunnyvale
 Alicia Barr, Mayor, Town of Truckee
 Patrick Flora, Council Member, Town of Truckee
 Jim Navarro, Council Member, City of Union City
 Robert McConnell, Council Member, City of Vallejo
 Carl Morehouse, Council Member, City of Ventura
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 Mark Johannessen, Councilmember, City of West Sacramento
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 John Dunbar, Mayor, Town of Yountville
 Marita Dorenbecher, Council Member, Town of Yountville
 Jeffrey Durham, Council Member, Town of Yountville
 Marjorie Mohler, Council Member, Town of Yountville
 Richard Hall, Former Vice Mayor, Town of Yountville

Counties

Contra Costa County
 Mark Lovelace, Supervisor, Humboldt County
 Zev Yaroslavsky, Former Supervisor, Los Angeles County
 Steve Kinsey, Supervisor, Marin County
 Katie Rice, Supervisor, Marin County
 Kathrin Sears, Supervisor, Marin County
 Susan Adams, Former Supervisor, Marin County
 Dan Gjerde, Supervisor, Mendocino County
 Jane Parker, Supervisor, Monterey County
 Dave Roberts, Supervisor, San Diego County
 John Avalos, Supervisor, San Francisco County

Eric Mar, Supervisor, San Francisco County
 Adam Hill, Supervisor, San Luis Obispo County
 Dave Pine, Supervisor, San Mateo County
 Carole Groom, Supervisor, San Mateo County
 Salud Carbajal, Supervisor, Santa Barbara County
 Joe Simitian, Supervisor, Santa Clara County
 Ken Yeager, Supervisor, Santa Clara County
 Neal Coonerty, Supervisor, Santa Cruz County
 John Leopold, Supervisor, Santa Cruz County
 Linda Seifert, Supervisor, Solano County
 Efren Carrillo, Supervisor, Sonoma County
 Susan Gorin, Supervisor, Sonoma County

Other Government

AB 939 Local Task Force Sonoma County
 California Association of Environmental Health
 Administrators
 California Coastal Commission
 League of California Cities
 National Stewardship Action Council
 Rebecca Saltzman, BART Director

Labor

California Labor Federation
 United Food & Commercial Workers (UFCW) Western
 States Council

Newspaper/Editorial

Mercury News/East Bay Times (Bay Area News Group)

Political Parties

California Democratic Party
 East Area Progressive Democrats
 Los Angeles County Democratic Party
 Sacramento County Young Democrats
 San Diego County Green Party

(PARTIAL LIST)*

* This list only contains endorsements by organizations and businesses. A list of individual endorsements is available separately.

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