

6/14/16 AGENDA, ITEM 6b - ENFORCEMENT PROGRAM AND ESTABLISH FINES FOR VIOALTIONS OF SHORT TERM VACATION RENTALS, SOCIAL HOST ORDINANCE AND DRONE PERMITS. SUPPLEMENTAL LETTER SUBMITTED TO THE CITY CLERK'S OFFICE BY CLAUDIA BERMAN ON 6/10/16 AT 12:29 PM

From: Claudia Berman [mailto:its_42@yahoo.com]
Sent: Friday, June 10, 2016 12:29 PM
To: City Council; Elaine Doerfling
Subject: Comment on REPORT 16-0378 - STVRs Fines

Dear City Council,

I think that the STVRs fine structure is not strong enough to deter whole home rentals. In doing a quick mid-week search on airbnb in July, the average whole home rental is \$286.

In the interest of simple math, if we assume the average rental per night is \$250, then the first time fine of \$2,500 is just 10 days of rental.

A couple of homes rent for more than \$2,500 per night.

I would rather see a sliding fine structure based on a multiplier of the nightly rate.

Perhaps 30 times nightly rate for the first offense and a higher multiple for the additional offenses with a minimum fine of of \$5,000.

In Paris they've been conducting raids on illegal rentals (they permit STVRs but limit the number of days per year). Per the article "Those who offer more than their share of nights face fines of up to €25,000, but officials are looking into hiking this fourfold to €100,000.

<http://www.thelocal.fr/20160113/paris-cracks-down-on-illegal-airbnb-flats>

I don't understand the "per year" recommendation in that the fee structure starts over at the start of the new year.

Can staff look into sharing code enforcement with MB and RB as a way to share staff costs?

Thank you,
Claudia Berman
Hermosa Beach Resident

Elaine, Could you please post this letter on the Tuesday agenda? Thank you!