

City of Hermosa Beach  
Community Development/Planning Division

2/5/2024

I am writing this letter to confirm my request, to extend my entitlement for seating and re-model of The Comedy and Magic Club.

I am requesting an extended entitlement for the following reasons:

1. It was my understanding that when I went before the planning commission two years ago. I was given back the 350 seats, that I started with in 1978. I received a letter a few months ago, stating that if I don't start remodeling the main showroom the entitlement of 350 seats would be taken away from my business again. I think these additional seats are critical because the Improv and Laugh Factory are at 500 – 600 seats.
2. I have experienced great financial hardship, during Covid and with the re-opening of my business. With increases in all areas including payroll, Insurance, and food costs. While trying to maintain a viable business. I am open 4 nights on most weeks vs the previous 6 nights before closure. This remodel would be very expensive and time-consuming. It would require all my backup funds and probably borrowing funds on top of that. That would put my employees' jobs and businesses in jeopardy I believe doing that would be irresponsible. Therefore I greatly appreciate an indefinite length of time to carefully save to move forward with this project. I would meet all safety and building codes at the time the remodeling starts.

My intention for remodeling was to stabilize my business financially before I started the main room remodel. I began the remodeling plan by moving the stage in the smaller room. The purpose of this was to gain better sight lines and use the smaller room during the main room remodel.

I would greatly appreciate the assistance of the City of Hermosa Beach in fulfilling my request for an Indefinite length of time for my extension.

Sincerely,

Mike Lacey  
Owner & President of The Comedy and Magic Club