

Attachment 13: Long-term Agreement Requests

Organization	Event	Event Description	Event Date Requests (Including Load-in and Load-out Dates)	New or Renewal
Mychal's Learning Place	California Great Santa Stroll	5K run, walk or stroll along the Strand to benefit Mychal's Learning Place with participants dressed in Santa Suits	December 14, 2024; December 13, 2025; and December 12, 2026	New
Great Autos of Yesteryear	Classic Car Show	Classic cars from all eras featured on Pier Plaza	May 4, 2024; May 3, 2025; and May 2, 2026	Renewal
The Jewish Community Center	Community Chanukah Celebration	Music, entertainment, family-friendly activities, and lighting of the menorah on Pier Plaza	December 23, 2024 through January 3, 2025; December 10 through 23, 2025; and December 2 through 14, 2026	Renewal
Fine Arts Group of Hermosa Beach	Fine Arts Festival	Artists booths, a student art exhibit, face painting, and art activities for kids on the Community Center Lawn	June 7, 2024 through June 9, 2024; June 6, 2025 through June 8, 2025; and June 12, 2026 through June 14, 2026	Renewal

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Hermosa Beach Education Foundation	Hearts of Hermosa	Annual fundraiser for the Hermosa Beach Education Foundation including an auction, dinner, drinks and dancing in the Community Center parking lot	March 29, 2024 through March 31, 2024; March 28, 2025 through March 30, 2025; and March 27, 2026 through March 29, 2026	Renewal
International Surf Festival		Physical fitness activities with events across the four South Bay beach cities	July 31, 2024 through Sunday, August 5, 2024; July 30, 2025 through August 4, 2025; and July 29, 2026 through August 2, 2026	Renewal
Skechers Foundation	Skechers Pier to Pier Friendship Walk	A walk along the Strand to benefit the Friendship Foundation and public education	October 20, 2024; October 19, 2025; and October 18, 2026	New
Spyder Surf Shops	Spyder Surf Fest	A festival on Pier Plaza with a fashion show, surf industry vendor booths, and giveaways and prizes as part of the Surfers Walk of Fame Weekend	April 27, 2024; April 26, 2025; and April 25, 2026	Renewal

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MESP Inc.	Triathlon	A 1/4 mile ocean swim, a 10 mile bike ride, and a 3 mile run on the strand	August 9, 2024 through August 11, 2024; August 8, 2025 through August 10, 2025; and August 7, 2026 through August 9, 2026	New