AN ORDINANCE OF THE CITY COUNCIL INCREASING PARKING METER RATES



BACKGROUND

- Public Hearing held at the last meeting, February 28, 2023, to discuss and consider changes to the hourly parking meter and parking lot rates and the residential parking permit program.
- Council introduced on first reading a rate increase to \$2.00/\$2.50 per hour while maintaining the demand pricing structure per the staff recommendation.
- Council also approved changes to parking program elements related to the Residential Parking Permit Program.



ITEM OVERVIEW

This municipal matter item is to consider changes to parking program elements including:

- Determine whether demand pricing should be implemented for all parking meters and the appropriate hours of operation for parking meters in the City;
- Upon determination of the first recommended action, introduce and waive first reading of an ordinance increasing parking meter rates included as Attachment 2 or 3; and
- Provide staff clarification and direction on the vehicle registration and proof of residency requirement for the Residential Parking Permit program.



ORDINANCE INTRODUCED 02-28-23 SETTING METER RATES

"Parking meter rates shall be set at \$2.00 per hour. Between the hours of 8:00 p.m. and 2:00 a.m. daily, parking meter rates at the following locations (Lot A, Lot B, Lot C, Upper Pier Avenue, Hermosa Avenue) shall be set at \$2.50 per hour."

The demand based pricing locations above do not reflect all locations.



ATTACHMENT 2

New ordinance with revised language for locations:

"Parking meters rates shall be set at \$2.00 per hour. Between the hours of 8:00 p.m. and 2:00 a.m. daily, parking meter rates at all of the silver parking meters throughout the City and the multi-space meters in Lot A, Lot B, and the Structure (Lot C) shall be set at \$2.50 per hour."

Staff recommends introduction of the ordinance included as **Attachment 2** which includes the correct description of locations for demand pricing.



ATTACHMENT 3

Implements demand rates at all meters and changes hours from 10:00 a.m. - 2:00 a.m. to 8:00 a.m. - 2:00 a.m.

Note: Yellow meters are currently 10:00 a.m. to midnight



CLARIFICATION, RESIDENTIAL PARKING PERMIT – VEHICLE REGISTRATION

- New requirement for California registration at current address
- Change of address is required by DMV within 10 days
- The issue with requiring registration at the current address is timing
- Staff recommends other forms of address verification rather than vehicle registration be accepted, i.e. utility bill or bank statement less than 30 days old



CLARIFICATION OF RESIDENTIAL PARKING PERMIT – VEHICLE REGISTRATION

From the CA DMV website

Changing Your Address



Notify DMV of Your Change of Address

Submit a DMV Change of Address (DMV 14) form using the option below that is most convenient for you:

Online: Complete the <u>DMV 14 online form</u>.

Expect it to take about 10 days for the change to be finalized in DMV's system when submitting via the online form.

By mail: Download the <u>DMV 14 form (PDF)</u> (or call DMV at 1-800-777-0133 to request to have the form mailed to you; note this may take up to 5 days to receive) and mail the completed form to the address listed on the form.

Expect it to take about 20 days for the change to be finalized in DMV's system when submitting via mail.

In person: Visit any <u>DMV office</u>, complete a <u>DMV 14 form (PDF)</u>, and give it to a representative to submit for processing.

Expect it to take about 10 days for the change to be finalized in the DMV's system when submitting in-person.

CLARIFICATION OF RESIDENTIAL PARKING PERMIT – RESIDENCY REQUIREMENTS

- Requirement of signed lease the lease may not be in every tenant's name
- Staff recommends using current forms of residency to accommodate the circumstances, i.e. bank statements or utility bill less than 30 days old



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