

**From:** Megan Vixie (she/her/hers) <[Megan.Vixie@bchd.org](mailto:Megan.Vixie@bchd.org)>  
**Sent:** Tuesday, November 22, 2022 4:30 PM  
**To:** Ann Yang <[anny@hermosabeach.gov](mailto:anny@hermosabeach.gov)>  
**Subject:** BCHD Holiday Gift Bags for 11/29 Council Meeting  
**Importance:** High

Hi Ann,

Just wanted to check in about the Holiday Gift Bags and if you need any information from us as Charlie mentioned this is going to the Council on 11/29 to vote on the donation for Hermosa Beach residents. **The total cost for the 18 residents is \$578.63.**

Also, we would love to come to the meeting to thank Hermosa for their generous support of this program. Will this be near the beginning of the agenda? Thank you again for all your support in coordinating this donation for us. Megan

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(she/her)  
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Creating a healthy beach community.

## MEMORANDUM

**TO:** Suja Lowenthal, City Manager of Hermosa Beach  
**CC:** Ann Yang, Executive Assistant to Hermosa Beach City Manager  
**FROM:** Tom Bakaly, Chief Executive Officer  
**DATE:** 11/04/22  
**SUBJECT:** Holiday Gift Bag Recipients in Hermosa Beach

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### BACKGROUND

Each holiday season since 1998, Beach Cities Health District has led the Holiday Gift Bag (HGB) project. Thanks to generous community members and organizations, we provide gift bags filled with practical and fun items to around 265 beach cities seniors and adults with disabilities in the BCHD Care Management program. Many of these individuals are homebound or live in isolation and the holidays can be a difficult and lonely time.

For the 2021 holiday season, we provided grocery gift cards to lower income individuals. We also provided stamps, a 2022 calendar, some snacks, hand sanitizer, holiday cards created by youth in our community and more items depending on funding. To make this year a bit brighter, we will continue on this tradition of stuffing the bags with essential personal care and household items, as well as distributing the gift cards where needed.

### RECOMMENDATION

In order to help fund the Holiday Gift Bag project, we are seeking community donations. For the past several years, the City of Hermosa Beach has been an integral part of our HGB initiative by providing a donation that funds bags for BCHD clients that are Hermosa Beach residents.

In Hermosa Beach, there will be 20 residents receiving holiday support through the Holiday Gift Bag project including grocery gift cards for low-income recipients. The total cost for Hermosa Beach residents is estimated at \$720.00. A final number will be available after all item purchasing occurs in mid-November.

We would love to include the City of Hermosa Beach as a 2022 donor again this year and recognize the city's generosity on our website, in a local newspaper and in a letter that goes to all gift bag recipients.

To donate, ask questions or for additional information, please contact Alejandra Sierra, Holiday Gift Bag Project Coordinator at 310-374-3426 x 8160 or [Alejandra.Sierra@bchd.org](mailto:Alejandra.Sierra@bchd.org).

We appreciate your generosity in years past and thank you in advance for your consideration for this year's Holiday Gift Bag project.