



2022

City of Hermosa Beach Special Event Permit Application Overview

Event Title: *Asher's Bash and Rainbow Dash to Cure Childhood Cancer*

Impact Level: *III*

Proposed Event Date(s): *Saturday, June 18, 2022*

Applicant Name: *Heather Johnston*

Organization Name: *Northwestern Mutual and Pediatric Cancer Research Foundation*

Non-Profit: *NO/YES*

Event Time: *Valley Park: Load-in: 8:00am-9:30am, Check-in: 9:30am for Greenbelt Walk/Run, Greenbelt Walk/Run: 10:30am-11:30am, and Valley Park Event Activities: 11:00am-2:30pm. Event load-out from Valley Park completed by 4:00pm*

Event Summary: *A walk/run and community event with local businesses, bounce house and information booths with proceeds going to the Asher Michael Johnson Fund (Please see attached for more information)*

Returning Event: *NO/YES*

Event Location (Site Map Attached): *Greenbelt (Pier Avenue to Gould Avenue) and Valley Park*

Estimated Number of Participants per Day: *Maximum of 150 participants for the Greenbelt Walk/Run. Maximum of 400 participants for Valley Park activities.*

Estimated Number of Spectators per Day: *N/A*

Age of Participants: *All Ages*

Participant Fee: *\$25 per adult, \$20 per child for Greenbelt Walk/Run and Valley Park event activities. \$15 per person for those interested in participating just in the Valley Park event activities*

Parking: *Yes – A total of 10 parking spots within the parking lot next to Kiwanis and Rotary buildings to accommodate portable restrooms, loading and unloading, and shuttle drop off (shuttle from Mira Costa High School and Journey of Faith)*

Amplified Sound: *Yes, for DJ and announcements*

Generator(s): *Yes (two), one for DJ, one for photobooth/bounce house*

Fenced Area(s): *None*

Stage(s), Structure(s) or Tent(s): *Yes, small stage for DJ*

Security: *None. Volunteers will assist with event activities and with guiding participants throughout the Greenbelt and will be identified with yellow t-shirts noting they are volunteers. Additionally, the LA County Fire Department will be present to safely cross the walk/run participants across the street from Valley Park to Gould Avenue and vice-versa.*

Sponsor(s): *Yes*

Applicable Fees:

<i>Application (Non-Profit)</i>	<i>\$616</i>
<i>Category I (Non-Profit)</i>	<i>\$2 per participant with a roster of participants</i>
<i>Amplified Sound</i>	<i>\$181</i>
<i>Parking</i>	<i>TBD</i>
<i>Co-Sponsor Fees</i>	<i>TBD</i>

**Additional fees may apply due to required staffing and/or services from the City of Hermosa Beach's Police Department, Building Division, Public Works Department and the Los Angeles County Fire Department*

Asher Michael Johnston



Asher had a powerful impact on our lives and this world during the short time he walked this earth. It is our mission to carry out Ashy's legacy and we know he will continue to change the world in insurmountable ways from heaven.



The Johnston's have chosen to partner with Pediatric Cancer Research Foundation. PCRF is dedicated to identifying and investing in leading-edge research that demonstrates the best hope for a cure of childhood cancer. These funds will target emerging and breakthrough opportunities so that the babies of the future have hope and a full life.

Please join Asher and us on this journey to make a change for our worlds most vulnerable and their futures.



CHILDHOOD CANCER FACTS

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Cancer is the leading cause of death by disease among children in the US. (Cancer.gov)

Childhood cancer research receives just 4% of the annual budget from government research funding. (National Institutes of Health)

47 Children are diagnosed with cancer in the US every day. (Coalition Against Cancer)

Cancer is the leading cause of death by disease among children in the US. (Cancer.gov)

Each year an estimated 400,000 children and adolescents of 0-19 years old develop cancer. (WHO)

Brain cancer is the leading cause of cancer death among children. (Cancer.gov)

17.8 cancer diagnoses per 100,000 children ages younger than 15 years. (Cancer.gov)

Brain tumors are the most common solid tumors affecting children and adolescents, with close to 5,000 children diagnosed each year. (Johns Hopkins)

People who have had cancer during childhood or adolescence need follow-up care and enhanced medical surveillance for the rest of their lives because of the risk of complications related to the disease or its treatment that can last for, or arise, many years after they complete treatment for their cancer. (Cancer.gov)



 Asher Michael Johnston 

AMJ Fund Event - 1st Birthday Party Fundraiser - June 18, 2022



- ~Family Fun Run
- ~Asher's Fun Zone
- ~Operations and local vendor tent
- ~Family seating
- ~Volunteer area
- ~Local Sports Camp