



# City of Hermosa Beach

City Hall  
1315 Valley Drive  
Hermosa Beach, CA  
90254

## Regular Meeting Agenda - Final Planning Commission

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Tuesday, September 18, 2018

7:00 PM

Council Chambers

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Note: No Smoking Is Allowed in The City Hall Council Chambers

**THE PUBLIC COMMENT IS LIMITED TO THREE MINUTES PER SPEAKER**

Planning Commission agendas and staff reports are available for review on the City's web site at [www.hermosabch.org](http://www.hermosabch.org). Wireless access is available in the City Council Chambers for mobile devices:  
Network ID: CHB-Guest, Password: chbguest

Written materials distributed to the Planning Commission within 72 hours of the Planning Commission meeting are available for public inspection immediately upon distribution in the Community Development Department during normal business hours from Monday through Thursday, 7:00 a.m. - 6:00 p.m. and on the City's website.

Final determinations of the Planning Commission may be appealed to the City Council within 10 days of the next regular City Council meeting date. If the 10th day falls on a Friday or City holiday, the appeal deadline is extended to the next City business day. Appeals shall be in written form and filed with the City Clerk's office, accompanied by an appeal fee. The City Clerk will set the appeal for public hearing before the City of Hermosa Beach City Council at the earliest date possible.

If you challenge any City of Hermosa Beach decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described on this agenda, or in a written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

To comply with the Americans with Disabilities Act (ADA) of 1990, Assistive Listening Devices will be available for check out at the meeting. If you need special assistance to participate in this meeting, please call or submit your request in writing to the Community Development Department at (310) 318-0242 at least 48 hours (two working days) prior to the meeting time to inform us of your needs and to determine if/how accommodation is feasible.

**Submit your comments via eComment in three easy steps:**

Note: Your comments will become part of the official meeting record. You must provide your full name, but please do not provide any other personal information (i.e. phone numbers, addresses, etc) that you do not want to be published.

1. Go to the Agendas/Minutes/Video webpage and find the meeting you'd like to submit comments on. Click on the eComment button for your selected meeting.
2. Find the agenda item for which you would like to provide a comment. You can select a specific agenda item/project or provide general comments under the Oral/Written Communications item.
3. Sign in to your SpeakUp Hermosa Account or as a guest, enter your comment in the field provided, provide your name, and if applicable, attach files before submitting your comment.

eComments can be submitted as soon as the meeting materials are published, but will only be accepted until 12:00 pm on the date of the meeting to ensure Planning Commission and staff have the ability to review comments prior to the meeting.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Oral / Written Communications**

**Section I****CONSENT CALENDAR**

5. [REPORT](#)  
[18-0544](#) Approval of the August 21, 2018 Planning Commission Action Minutes  
**Recommendation:** To approve the Planning Commission action minutes of the August 21, 2018 regular meeting.
6. [REPORT](#)  
[18-0551](#) Information Only: Public Hearing Notices and Projects Zoning Map
7. **Resolution(s) for Consideration - None**

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THE RECOMMENDATIONS NOTED BELOW ARE FROM THE PLANNING STAFF AND ARE RECOMMENDATIONS ONLY. THE FINAL DECISION ON EACH ITEM RESTS WITH THE PLANNING COMMISSION. PLEASE DO NOT ASSUME THAT THE STAFF RECOMMENDATION WILL BE THE ACTION OF THE PLANNING COMMISSION.  
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**Section II**

**PUBLIC HEARING**

8. [REPORT](#)  
[18-0573](#)
- VAR 18-1 - Sign Variance 18-1 to allow: 1) more than one pole sign per site; 2) one pole sign to exceed the maximum allowed 20 foot height; and 3) a request for a sign code interpretation to determine that the sign proposed for the north building elevation is a marquee sign and not a roof sign.

**Recommendation:** Adopt the attached resolution: (1) approving a Sign Variance to exceed the maximum number of pole signs allowed on a site, (2) but denying the proposed 35 foot pole sign height for sign C and (3) approving a sign code interpretation that the sign proposed for the north building elevation is a marquee sign rather than a roof sign and (4) determining the project is categorically exempt from the California Environmental Quality Act (CEQA).

9. [REPORT](#)  
[18-0572](#)
- TA 18-2 -- Consideration of a Text Amendment that would add a short term and low impact entertainment option (Short Term Entertainment Permit or STEP) as an accessory use to businesses located in the City's commercial zones through a simple and cost effective permitting process, including proposed definitions and standards for proposed Limited Live Entertainment Permit, and determination that the project is categorically exempt from the California Environmental Quality Act.)

**Recommendation:** Adopt the attached resolution recommending the City Council approve Text Amendment 18-2 to the Hermosa Beach Municipal Code, Chapter 17, to establish definitions and standards for Limited Live Entertainment Permit in commercial zones, and determine the project is exempt from the California Environmental Quality Act.

**Section III****HEARING**

10. [REPORT](#)  
[18-0570](#)
- SIGN REVIEW - S4 #35 Determination on whether a proposed 1,980± square foot display proposed on the south wall of the building at 2775 Pacific Coast Highway is a mural, and the proposed display is not a project under the California Environmental Quality Act.

**Recommendation:** Adopt the attached resolution and determine that the proposed display covering 1,980 ± square feet of surface area on south side of an existing building is consistent with the Hermosa Beach Municipal Code definition of 'Mural' at 2775 Pacific Coast Highway, and the proposed display is not a project under the California Environmental Quality Act (CEQA).

**Section IV****11. Staff Items**

- a. [REPORT](#)  
[18-0546](#) Verbal Report on City Council Actions
- b. [REPORT](#)  
[18-0547](#) Verbal Report on major Planning Projects and reminder of October 1, 2018 Planning Commission Special Meeting for an Informational Session on the Draft EIR for the Strand and Pier Hotel Project
- c. [REPORT](#)  
[18-0565](#) October 1, 2018 Special Planning Commission Tentative Future Agenda Item and October 16, 2018 Planning Commission Tentative Future Agenda Items
- Recommendation:** Receive and file the October 1, 2018 Special Planning Commission tentative future agenda item and October 16, 2018 Planning Commission tentative future agenda items.
- d. [REPORT](#)  
[18-0543](#) Community Development Department Activity Report of July, 2018
- Recommendation:** To receive and file the July, 2018 Community Development Department activity report.

**12. Commissioner Items**

**13. Adjournment**